



KA HĀLĀWAI KŪMAU A KE KŌMIKE MO'OHELU KĀLĀ, 'OIHANA KĀLĀ,  
A ME KE KIKOWAENA HĀLĀWAI O HAWAII  
KE'ENA KULEANA HO'OKIPA O HAWAII

**BUDGET, FINANCE, AND CONVENTION CENTER  
STANDING COMMITTEE MEETING  
HAWAII TOURISM AUTHORITY**

**HĀLĀWAI KELEKA'A'IKE**  
**VIRTUAL MEETING**

21 Malaki 2024, 1:00 p.m.  
**March 21, 2024, 1:00 p.m.**

E ho'olele 'iwa'ia ka hālāwai ma o ka Zoom. Meeting will be live streaming via Zoom.  
<https://us06web.zoom.us/j/84081723186>

E noi 'ia paha 'oe e kāinoa me kou inoa a leka uila paha. E 'olu'olu, e ho'okomo i kou inoa piha akā hiki nō iā 'oe ke ho'ohana i ka inoa kapakapa e like me kou makemake.

**You may be asked to enter your name or email. The Board requests that you enter your full name, but you may use a pseudonym or other identifier if you wish to remain anonymous.**

*Kelepona / Call In:* 1 253 205 0468  
*Helu Hālāwai / Webinar ID:* 840 8172 3186

Hiki i ka lehulehu ke hō'ike mana'o ma o ka palapala a i 'ole ma o ka waha. E kau palena 'ia ka hō'ike mana'o waha (ma ke kino a i 'ole ma o ka Zoom) he 'elima minuke ka lō'ihī no kēlā me kēia kumuhana. E kāinoa no ka hō'ike mana'o waha ma ke pākaukau ho'okipa ma ka lumi hālāwai. E kāinoa no ka hō'ike mana'o waha ma o ka Zoom ma o ke pihi "Q&A."

**Members of the public may provide written or oral testimony on agenda items. Oral testimony (in-person or via Zoom) will be limited to five minutes for each testifier per agenda item. Signup for oral testimony via Zoom will be accepted through the Q&A feature on Zoom.**

E ho'ohui 'ia nā palapala hō'ike mana'o i hiki ma ka pū'olo hālāwai. E leka uila 'ia nā palapala iā Carole Hagihara-Loo ma [carole@gohta.net](mailto:carole@gohta.net), a i 'ole, e lawe kino 'ia i ke ke'ena. No nā palapala hō'ike mana'o i hō'ea mai ma hope o ka pa'a o ka pū'olo hālāwai (he 48 hola ma mua o ka hālāwai), e kāka'ahi 'ia nā kope i ke kōmike a e mākaukau no ka 'ike 'ia e ke anaina ma ka hālāwai.

**Written testimony received ahead of the preparation of the committee packet will be included in the packet. Email written testimony to Carole Hagihara-Loo at [Carole@gohta.net](mailto:Carole@gohta.net) or hand-deliver or send via postal mail to the Hawaii Tourism Authority office, 1801 Kalākaua Avenue, 1<sup>st</sup> Floor, Honolulu, HI 96815. Written testimony received after the issuance of the committee (48 hours ahead of the meeting) will be distributed to the committee.**

## **AGENDA**

1. *Ho'omaka a Wehena*  
**Call to Order and Opening Protocol**
2. *Kikolā*  
**Roll Call to Announce Name of Participating Board Members and to Identify Who Else is Present with Board Member if Location is Nonpublic**
3. *'Āpono Mo'olelo Hālāwai*  
**Approval of Minutes of the February 20, 2024 Budget, Finance, and Convention Center Standing Committee Meeting**
4. *Noi, Hō'ike'ike, Kūkā, a Hana no ko ke Ke'ena Kuleana Ho'okipa o Hawai'i Mo'olelo Kālā no Pepeluali 2024*  
**Motion, Presentation, Discussion, and Action on the Hawai'i Tourism Authority (HTA's) February 2024 Financial Report; Recommend Approval**
5. *Noi, Hō'ike'ike, Kūkā a Kī'ina Hana no ko ke Kikowaena Hālāwai o Hawai'i Palapala Hō'ike Kālā no Pepeluali 2024 a me ka 'Ikepili Hou ma ko ke Kikowaena Hālāwai o Hawai'i Papa Hana CIP no 6 Makahiki*  
**Motion, Presentation, Discussion, and Action on the Hawai'i Convention Center's February 2024 Report and Update on the Hawai'i Convention Center's 6-Year CIP Plan; Recommend Approval**
6. *Hō'ike'ike, Kūkā, a Ho'oholo no nā Kuleana a me nā Mana'o 'Ē A'e e Pili ana i ka Mo'ohelu Kālā HTA i Hāpai 'ia e nā Lālā o ka 'Aha'olelo, ka Papa Alaka'i, nā Limahana, nā Kāko'o, apwa, e la'a ho'i me ko lalo:*  
**Presentation, Discussion, and Action on HTA Budget Issues, Comments, and Suggestions Raised by Legislators, Board Members, Staff, Stakeholders, etc., including:**
  - a. *Kūkā a Hō'ike'ike no ke Noi Kālā i ka 'Aha'olelo no ka Makahiki Kālā 2025*  
**FY 25 Budget Request to Legislature**  
**Discussion and Presentation on Latest Proposal to the Legislature**

- b. *Ka Ho'oka'a'ike 'ana aku i ka Holomua o ka Mo'ohelu Kālā no ka HTA a me ke Kikowaena Hālāwai o Hawai'i, a Pēia Pū Ho'i ka 'Aha'ōlelo*  
**Communications Regarding the HTA Budget and Hawai'i Convention Center, Including the Legislature**
- i. *Ka Nūhou no ka Ho'oka'a'ike o ko ka HTA Mo'ohelu Kālā no ka Makahiki Kālā 2025*  
**Status of Recent Communications Regarding FY 25 HTA Budget**
- ii. *Ka Nūhou no ka Pane i ka Luna Ho'omalū 'Oihana Ho'okipa, 'o Quinlan Ho'i, no ka Hō'ike 'Ano o ka Mo'ohelu Kālā o ka Makahiki Kālā 2024 a me ka Papa Hana, Lawelawe 'ana, a me ka 'Āpono o ka Papa Alaka'i*  
**HTA Response to House Tourism Chair Quinlan's Review Comments on FY 2024 Operating Budget: Status, Policies, Procedures and Board Approval**
- iii. *Ka Papa Hana a Lawelawe 'ana o ka Ho'oka'a'ike e Pili Pū ana i ko ka HTA Mo'ohelu Kālā, Ke 'Ano e Lawelawe aku i ka Papa Alaka'i, a me ka Pane a Ho'oholomua Koke*  
**HTA Policies and Procedures for Communications Regarding HTA Budget, including Prompt Transmittal to Board, Timely Responses, and Follow-up Actions**
- c. *Ka Nūhou no ke Noi Hō'ōia a ka 'Aha'ōlelo i Pili Ho'i i ka HRS 23-13*  
**2023 Legislative Audit Pursuant to HRS 23-13**
- i. *Ka Nūhou no ka 'Ikepili e Kū nei, ka Mo'ohelu Kālā, a me nā Nīnūnē o ka Mālama Mo'ohelu Kālā a 'Oihana Kālā*  
**Status and Budget, Finance and Accounting Issues**
- d. *Ke Kālā Pōulīa 'Oihana Ho'okipa*  
**Tourism Emergency Special Fund**
- i. *Ka Nūhou no Ke Kulekele Ho'olilo Kālā Pōulīa*  
**Status of Use of the Tourism Emergency Special Fund**

- ii. *Ka Papa Hana, Lawelawe 'ana, a me nā Palapala e Pili Pū ana i ke Kālā Pōulia*  
**Policies, Procedures, and Reports Relating to Use of the Tourism Emergency Special Fund**
  
- e. *Ke Noi Kālā 'Āpanakahi no ke Kāko'o iā Maui he \$8,525,000 Miliona*  
**Wildfire Incremental Budget Requests (\$8,525,000 million)**
  - i. *Ka Nūhou no ka Māhuahua o ke Noi Kālā Keu*  
**Update on Campaign Effectiveness, Cost/Benefit Ratio, and ROI for Wildfire Incremental Budget Requests**
  
  - ii. *Ka Nūhou no Nā Palapala 'Aelike 'Āpanakahi a me ka Uku*  
**Status of Contracts and Payments for all Wildfire Branding Incremental Requests**
  
  - iii. *Ka Nūhou no ka Ho'ihō'i Kālā Pekelala no ke Noi Kālā 'Āpanakahi*  
**Status of Federal Reimbursement for Wildfire Incremental Budget Requests**
  
- f. *Nā Nīnūnē Mo'ohelu Kālā o ka HTA, ka Papa Hana, a Lawelawe 'ana*  
**HTA Budget & Finance Issues, Policies and Procedures**
  - i. *Nā Waihona Kālā Lohi: ka Nūhou, Papa Hana, Lawelawe, a Palapala 'ana*  
**HTA Past Due Accounts: Status; Budget & Finance Policies, Procedures and Reporting**
  
  - ii. *Na Loli o nā Palapala 'Aelike HTA: ka Nūhou a Kūkā no ka Papa Hana, Lawelawe, 'Āpono o ka Papa Alaka'i, a me ka Palapala 'ana o ka 'Oihana Kālā*  
**HTA Contract Modifications: Status and Discussion; Budget & Finance Policies, Procedures, Board Approval and Reporting**
  
  - iii. *Nā Kūlana Ho'okō a me ka Uku Keu: ka Nūhou a Kūkā no ka Papa Hana, Lawelawe, 'Āpono o ka Papa Alaka'i, a me ka Palapala 'ana o ka 'Oihana Kālā*  
**HTA Executive Employment Contracts and Bonuses: Status and Budget & Finance Policies, Procedures, Board Approval, and Reporting**

- iv. *Ka Papa Hana Huaka'i HTA: ka Nūhou a Kūkā no ka Papa Hana, Lawelawe, 'Āpono o ka Papa Alaka'i, a me ka Palapala 'ana o ka 'Oihana Kālā*

**HTA Travel Policies: Status and Discussion on Budget & Finance Policies, Procedures, Approval, and Reporting**

- g. *Nā Nīnūnē 'Oihana Kālā no ke Kikowaena Hālāwai o Hawai'i*  
**Hawai'i Convention Center Budget & Finance Issues**

7. *Ho'oku'u*  
**Adjournment**

*\*\*\* 'Aha Ho'okō: Ua hiki i ka Papa Alaka'i ke mālama i kekahi hālāwai kūhelu i kū i ka Hawai'i Revised Statutes (HRS) § 92-4. E mālama 'ia kēia hālāwai kūhelu nei ma lalo o ka § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) no ka pono o ko ka Papa Alaka'i kūkā a ho'oholo 'ana i nā nīnūnē a nīnau i pili i ko ka Papa Alaka'i kuleana me ko ka Papa Alaka'i loio. He hālāwai kūhelu kēia i 'ole paulele 'ia ka 'ikepili a i mea ho'i e mālama kūpono ai i ko Hawai'i 'ano, he wahi i kipa mau 'ia e nā malihini.*

**\*\*\* Executive Meeting:** The Board may conduct an executive meeting closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to HRS § 92-5 (a) (2), § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; to consider hiring and evaluation of officers or employees, where consideration of matters affecting privacy will be involved; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

*Inā he lawelawe a mea like paha e pono ai ke kīnānā, e ho'oka'a'ike aku me Carole Hagihara-Loo ma (808)-973-2289 a ma ka leka uila e like me ka wikiwiki i hiki, 'a'ole ho'i a ma 'ō aku o ka 'elua lā ma mua o ka hālāwai. Inā 'ike 'ia he noi i ka lā ma mua o ka hālāwai, e ho'ā'o mākou e 'imi i ka lawelawe a mea like paha, 'a'ole na'e ho'i e hiki ke ho'ohiki 'ia ke kō o ua noi lā. Ua noa pū kēia ho'olaha ma nā kino 'oko'a e like me ka mea pono.*

If you need an auxiliary aid/service or other accommodation due to a disability, contact Carole Hagihara-Loo at (808) 973-2289 or [carole@gohta.net](mailto:carole@gohta.net) as soon as possible, preferably no later than 3 days prior to the meeting. **Requests made as early as possible have a greater likelihood of being fulfilled.** Upon request, this notice is available in alternative/accessible formats.

*E like nō me ka 'ōlelo o ke Kānāwai Hawai'i i ho'oholo 'ia māhele 92-32.7, e mālama ana ke Ke'ena Kuleana Ho'okipa o Hawai'i i kekahi wahi e hiki ai ka po'e o ka lehulehu ke noho a komo pū ma nā hālāwai ma o ka ho'ohana 'ana i ka 'enehana pāpaho (ICT). Aia ana kēia 'enehana pāpaho ma ka papahelu mua o ka lumi ho'okipa i mua o ke Ke'ena Kuleana Ho'okipa o Hawai'i ma ke Kikowaena Hālāwai O Hawai'i. 'O 1801 Kalākaua Avenue, Honolulu, Hawai'i, 96815 ka helu wahi.*

In accordance with HRS section 92-3.7, the Hawai'i Tourism Authority will establish a remote viewing area for members of the public and board members to view and participate in meetings held using interactive conference technology (ICT). The ICT audiovisual connection will be located on the 1st Floor in the Lobby area fronting the Hawai'i Tourism Authority at the Hawai'i Convention Center at 1801 Kalākaua Avenue, Honolulu, Hawai'i, 96815.