

**Total Visitor Personal Daily Spending by Category:
February 2024P vs. February 2023P
(Arrivals by air, in dollars)**

Expenditure Type	2024P February	2023P February	% change	2024P Feb. YTD	2023P Feb. YTD	% change
GRAND TOTAL	243.7	241.6	0.9%	242.9	239.0	1.6%
Total Food and beverage	48.9	49.4	-1.0%	49.5	49.4	0.3%
Restaurant food	32.6	33.3	-2.2%	33.2	33.2	-0.1%
Dinner shows and cruises	3.9	4.9	-19.5%	4.0	4.7	-15.7%
Groceries and snacks	12.4	11.2	10.7%	12.3	11.4	8.0%
Entertainment & Recreation	20.0	20.8	-4.2%	20.6	20.9	-1.6%
Attractions/entertainment	5.0	5.5	-9.4%	5.3	5.9	-9.9%
Recreation	7.3	7.9	-7.8%	7.6	8.2	-7.3%
Other activities & tours	7.7	7.4	3.6%	7.7	6.8	12.4%
Total Transportation	23.7	24.6	-3.7%	23.1	24.7	-6.5%
Interisland airfare	2.3	1.4	61.1%	2.5	1.5	64.9%
Ground transportation	1.9	2.1	-9.8%	2.2	2.3	-3.2%
Rental vehicles	17.3	19.5	-11.3%	16.6	19.4	-14.1%
Gasoline, parking, etc.	2.2	1.5	43.1%	1.7	1.5	13.7%
Total Shopping	25.4	23.3	9.1%	23.9	24.0	-0.6%
Fashion and clothing	11.3	10.1	12.0%	10.2	10.1	0.7%
Jewelry and watches	2.3	2.6	-12.5%	2.3	3.0	-22.3%
Cosmetics, perfume	0.5	0.6	-15.8%	0.6	0.6	-3.0%
Leather goods	1.7	1.9	-13.1%	1.7	2.4	-27.0%
Hawai'i food products	4.4	3.6	22.5%	4.1	3.8	8.5%
Souvenirs	5.2	4.4	18.5%	5.0	4.2	18.8%
Total Lodging	116.7	113.6	2.7%	117.6	111.0	5.9%
All other expenses *	9.0	9.8	-8.1%	8.2	9.0	-9.2%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 and 2024 visitor data are preliminary.

Source: Department of Business, Economic Development and Tourism

**Total Visitor Personal Daily Spending by Category:
February 2024P vs. February 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P February	2019 February	% change	2024P Feb. YTD	2019 Feb. YTD	% change
GRAND TOTAL	243.7	202.1	20.6%	242.9	200.8	20.9%
Total Food and beverage	48.9	40.9	19.5%	49.5	41.1	20.4%
Restaurant food	32.6	27.0	20.6%	33.2	26.9	23.2%
Dinner shows and cruises	3.9	3.6	8.4%	4.0	3.9	1.3%
Groceries and snacks	12.4	10.2	21.1%	12.3	10.2	21.1%
Entertainment & Recreation	20.0	15.5	28.8%	20.6	16.4	25.5%
Attractions/entertainment	5.0	5.1	-1.6%	5.3	4.9	8.1%
Recreation	7.3	5.0	45.7%	7.6	5.8	31.8%
Other activities & tours	7.7	5.4	41.9%	7.7	5.8	31.5%
Total Transportation	23.7	20.5	15.8%	23.1	20.5	13.0%
Interisland airfare	2.3	2.6	-10.7%	2.5	2.6	-3.6%
Ground transportation	1.9	1.7	16.5%	2.2	1.7	26.7%
Rental vehicles	17.3	15.2	13.6%	16.6	14.9	11.9%
Gasoline, parking, etc.	2.2	1.2	74.3%	1.7	1.3	30.8%
Total Shopping	25.4	25.1	1.2%	23.9	24.6	-2.9%
Fashion and clothing	11.3	9.4	20.0%	10.2	9.7	5.2%
Jewelry and watches	2.3	3.2	-28.4%	2.3	2.8	-17.1%
Cosmetics, perfume	0.5	1.2	-56.2%	0.6	1.1	-44.4%
Leather goods	1.7	4.0	-58.8%	1.7	3.7	-52.9%
Hawai'i food products	4.4	3.7	20.2%	4.1	3.5	15.2%
Souvenirs	5.2	3.7	41.5%	5.0	3.9	27.7%
Total Lodging	116.7	93.3	25.0%	117.6	91.6	28.4%
All other expenses *	9.0	6.7	33.9%	8.2	6.7	22.2%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 and 2024 visitor data are preliminary; 2019 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**U.S. Total Visitor Personal Daily Spending by Category:
February 2024P vs. February 2023P
(Arrivals by air, in dollars)**

Expenditure Type	2024P February	2023P February	% change	2024P Feb. YTD	2023P Feb. YTD	% change
GRAND TOTAL	241.8	240.6	0.5%	242.5	237.6	2.1%
Total Food and beverage	47.9	47.3	1.3%	48.4	46.9	3.1%
Restaurant food	31.6	31.3	0.8%	32.4	30.9	4.9%
Dinner shows and cruises	4.1	5.1	-18.7%	3.9	4.9	-19.9%
Groceries and snacks	12.2	10.9	12.0%	12.0	11.1	8.2%
Entertainment & Recreation	20.6	20.3	1.5%	21.0	20.6	1.9%
Attractions/entertainment	4.9	4.9	0.8%	5.2	5.1	1.3%
Recreation	7.9	7.8	1.4%	8.0	8.3	-3.5%
Other activities & tours	7.7	7.6	2.2%	7.8	7.2	8.6%
Total Transportation	23.5	25.1	-6.3%	23.1	25.6	-9.4%
Interisland airfare	2.3	1.6	39.7%	2.6	1.7	56.1%
Ground transportation	1.5	1.7	-9.1%	1.6	1.7	-6.3%
Rental vehicles	18.1	20.3	-10.9%	17.4	20.6	-15.7%
Gasoline, parking, etc.	1.6	1.5	9.3%	1.5	1.6	-1.1%
Total Shopping	21.1	21.4	-1.4%	20.9	22.0	-5.1%
Fashion and clothing	8.4	8.3	0.4%	8.2	8.3	-1.3%
Jewelry and watches	2.6	2.8	-6.0%	2.6	3.3	-20.0%
Cosmetics, perfume	0.4	0.6	-25.5%	0.6	0.5	9.6%
Leather goods	1.2	1.4	-14.6%	1.2	1.8	-33.5%
Hawai'i food products	3.5	3.6	-3.5%	3.5	3.8	-8.6%
Souvenirs	5.0	4.6	6.9%	4.9	4.4	11.5%
Total Lodging	119.2	115.7	3.1%	120.3	112.4	7.1%
All other expenses *	9.4	10.8	-13.5%	8.8	10.1	-13.6%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 and 2024 visitor data are preliminary.

Source: Department of Business, Economic Development and Tourism

**U.S. Total Visitor Personal Daily Spending by Category:
February 2024P vs. February 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P February	2019 February	% change	2024P Feb. YTD	2019 Feb. YTD	% change
GRAND TOTAL	241.8	194.1	24.6%	242.5	194.5	24.7%
Total Food and beverage	47.9	38.7	23.9%	48.4	39.7	21.8%
Restaurant food	31.6	25.2	25.6%	32.4	25.8	25.8%
Dinner shows and cruises	4.1	3.9	6.7%	3.9	4.2	-5.9%
Groceries and snacks	12.2	9.6	26.4%	12.0	9.7	23.2%
Entertainment & Recreation	20.6	14.7	40.2%	21.0	16.0	31.5%
Attractions/entertainment	4.9	3.9	25.5%	5.2	4.0	28.8%
Recreation	7.9	5.5	45.5%	8.0	6.3	28.5%
Other activities & tours	7.7	5.3	45.7%	7.8	5.7	36.6%
Total Transportation	23.5	21.4	9.7%	23.1	21.2	9.4%
Interisland airfare	2.3	2.2	1.8%	2.6	2.3	16.4%
Ground transportation	1.5	1.0	45.1%	1.6	1.1	50.6%
Rental vehicles	18.1	16.9	7.1%	17.4	16.6	5.0%
Gasoline, parking, etc.	1.6	1.3	28.5%	1.5	1.3	20.8%
Total Shopping	21.1	17.1	23.3%	20.9	16.2	28.9%
Fashion and clothing	8.4	6.5	29.7%	8.2	6.4	27.2%
Jewelry and watches	2.6	2.9	-9.9%	2.6	2.4	7.5%
Cosmetics, perfume	0.4	0.4	3.4%	0.6	0.4	28.1%
Leather goods	1.2	1.1	10.5%	1.2	0.7	68.2%
Hawai'i food products	3.5	2.8	27.1%	3.5	2.7	29.2%
Souvenirs	5.0	3.5	42.8%	4.9	3.5	39.0%
Total Lodging	119.2	96.3	23.8%	120.3	95.4	26.1%
All other expenses *	9.4	5.8	61.7%	8.8	6.0	45.2%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 and 2024 visitor data are preliminary; 2019 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**U.S. West Visitor Personal Daily Spending by Category:
February 2024P vs. February 2023P
(Arrivals by air, in dollars)**

Expenditure Type	2024P February	2023P February	% change	2024P Feb. YTD	2023P Feb. YTD	% change
GRAND TOTAL	230.6	228.7	0.8%	231.0	225.0	2.7%
Total Food and beverage	47.0	45.8	2.8%	47.2	46.1	2.2%
Restaurant food	30.7	30.3	1.3%	31.1	30.0	3.8%
Dinner shows and cruises	3.6	4.5	-20.2%	3.4	4.5	-25.5%
Groceries and snacks	12.8	11.0	16.3%	12.6	11.6	8.8%
					0.0	
Entertainment & Recreation	18.8	18.2	3.1%	19.8	18.4	7.6%
Attractions/entertainment	4.5	5.1	-11.2%	4.8	4.6	3.6%
Recreation	7.6	7.1	7.3%	7.8	8.1	-3.8%
Other activities & tours	6.7	6.1	9.9%	7.3	5.7	27.1%
					0.0	
Total Transportation	22.8	24.5	-6.9%	22.4	25.3	-11.5%
Interisland airfare	2.0	1.0	102.9%	2.2	1.1	108.2%
Ground transportation	1.5	1.8	-16.8%	1.4	1.8	-24.9%
Rental vehicles	17.6	20.3	-13.3%	17.3	20.8	-17.0%
Gasoline, parking, etc.	1.7	1.5	18.2%	1.5	1.6	-4.7%
					0.0	
Total Shopping	21.5	20.5	4.9%	21.3	21.8	-2.2%
Fashion and clothing	9.6	7.7	24.8%	8.9	8.4	6.9%
Jewelry and watches	3.0	2.5	19.2%	3.0	2.6	15.9%
Cosmetics, perfume	0.3	0.4	-20.4%	0.4	0.4	-8.7%
Leather goods	1.8	1.7	7.5%	1.7	2.0	-14.2%
Hawai'i food products	3.1	4.2	-24.6%	3.2	4.3	-25.2%
Souvenirs	3.7	4.1	-9.9%	4.0	4.1	-1.7%
Total Lodging	115.1	113.0	1.9%	114.8	106.6	7.7%
					0.0	
All other expenses *	5.3	6.6	-19.8%	5.5	6.8	-19.4%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 and 2024 visitor data are preliminary.

Source: Department of Business, Economic Development and Tourism

**U.S. West Visitor Personal Daily Spending by Category:
February 2024P vs. February 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P February	2019 February	% change	2024P Feb. YTD	2019 Feb. YTD	% change
GRAND TOTAL	230.6	184.2	25.2%	231.0	182.0	26.9%
Total Food and beverage	47.0	36.7	28.1%	47.2	37.3	26.5%
Restaurant food	30.7	23.5	30.8%	31.1	23.6	32.1%
Dinner shows and cruises	3.6	3.6	-0.4%	3.4	3.6	-5.5%
Groceries and snacks	12.8	9.7	32.2%	12.6	10.1	25.0%
Entertainment & Recreation	18.8	12.8	47.3%	19.8	13.8	44.2%
Attractions/entertainment	4.5	3.2	38.8%	4.8	3.2	47.5%
Recreation	7.6	5.2	45.5%	7.8	5.9	33.0%
Other activities & tours	6.7	4.3	55.8%	7.3	4.6	56.1%
Total Transportation	22.8	20.4	12.0%	22.4	20.3	10.5%
Interisland airfare	2.0	1.4	42.0%	2.2	1.7	35.2%
Ground transportation	1.5	1.0	50.0%	1.4	0.9	43.6%
Rental vehicles	17.6	16.8	4.5%	17.3	16.5	4.6%
Gasoline, parking, etc.	1.7	1.1	53.1%	1.5	1.2	31.5%
Total Shopping	21.5	16.9	27.7%	21.3	15.4	37.9%
Fashion and clothing	9.6	6.1	56.2%	8.9	6.0	47.9%
Jewelry and watches	3.0	3.0	0.3%	3.0	2.4	27.4%
Cosmetics, perfume	0.3	0.2	32.8%	0.4	0.3	24.8%
Leather goods	1.8	1.6	9.8%	1.7	1.0	70.8%
Hawai'i food products	3.1	2.8	10.7%	3.2	2.7	20.6%
Souvenirs	3.7	3.0	21.9%	4.0	3.1	32.2%
Total Lodging	115.1	94.4	22.0%	114.8	91.5	25.5%
All other expenses *	5.3	3.1	69.2%	5.5	3.8	44.5%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development and Tourism

**U.S. East Visitor Personal Daily Spending by Category:
February 2024P vs. February 2023P
(Arrivals by air, in dollars)**

Expenditure Type	2024P February	2023P February	% change	2024P Feb. YTD	2023P Feb. YTD	% change
GRAND TOTAL	260.6	259.8	0.3%	260.8	257.1	1.4%
Total Food and beverage	49.4	49.8	-0.8%	50.3	48.2	4.4%
Restaurant food	33.1	33.1	0.2%	34.5	32.4	6.4%
Dinner shows and cruises	5.0	6.0	-17.3%	4.8	5.6	-12.9%
Groceries and snacks	11.3	10.7	5.5%	11.0	10.2	7.3%
Entertainment & Recreation	23.7	23.6	0.3%	22.9	24.0	-4.6%
Attractions/entertainment	5.7	4.7	20.7%	5.8	5.9	-1.6%
Recreation	8.6	9.0	-5.1%	8.4	8.7	-3.1%
Other activities & tours	9.4	9.9	-4.4%	8.7	9.5	-7.8%
Total Transportation	24.7	26.0	-5.1%	24.3	26.0	-6.2%
Interisland airfare	2.7	2.6	3.4%	3.3	2.6	23.8%
Ground transportation	1.5	1.5	5.7%	2.0	1.5	29.3%
Rental vehicles	19.0	20.4	-7.0%	17.5	20.3	-13.7%
Gasoline, parking, etc.	1.4	1.5	-4.7%	1.6	1.5	5.5%
Total Shopping	20.5	22.9	-10.6%	20.2	22.3	-9.6%
Fashion and clothing	6.4	9.3	-31.1%	7.0	8.2	-14.0%
Jewelry and watches	2.1	3.3	-36.2%	2.1	4.3	-51.9%
Cosmetics, perfume	0.6	0.9	-28.7%	0.9	0.7	26.2%
Leather goods	0.3	1.1	-69.1%	0.4	1.4	-73.3%
Hawai'i food products	4.1	2.9	42.3%	3.8	3.0	25.2%
Souvenirs	6.9	5.5	26.4%	6.1	4.7	28.2%
Total Lodging	126.2	119.9	5.3%	129.0	121.3	6.4%
All other expenses *	16.2	17.6	-7.9%	14.0	15.3	-8.8%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 and 2024 visitor data are preliminary.

Source: Department of Business, Economic Development and Tourism

**U.S. East Visitor Personal Daily Spending by Category:
February 2024P vs. February 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P February	2019 February	% change	2024P Feb. YTD	2019 Feb. YTD	% change
GRAND TOTAL	260.6	209.1	24.6%	260.8	213.0	22.4%
Total Food and beverage	49.4	41.6	18.7%	50.3	43.3	16.1%
Restaurant food	33.1	27.7	19.4%	34.5	29.0	18.9%
Dinner shows and cruises	5.0	4.3	17.4%	4.8	5.1	-5.0%
Groceries and snacks	11.3	9.6	17.1%	11.0	9.2	19.3%
Entertainment & Recreation	23.7	17.6	34.1%	22.9	19.3	18.6%
Attractions/entertainment	5.7	5.0	13.8%	5.8	5.2	12.0%
Recreation	8.6	5.8	47.4%	8.4	6.8	23.5%
Other activities & tours	9.4	6.9	37.7%	8.7	7.3	18.8%
Total Transportation	24.7	23.1	7.0%	24.3	22.5	8.3%
Interisland airfare	2.7	3.5	-22.5%	3.3	3.2	3.1%
Ground transportation	1.5	1.1	39.0%	2.0	1.2	61.4%
Rental vehicles	19.0	17.0	11.7%	17.5	16.6	5.4%
Gasoline, parking, etc.	1.4	1.4	-1.4%	1.6	1.4	8.8%
Total Shopping	20.5	17.6	16.5%	20.2	17.3	16.8%
Fashion and clothing	6.4	6.9	-7.1%	7.0	7.0	0.6%
Jewelry and watches	2.1	2.8	-26.8%	2.1	2.6	-19.9%
Cosmetics, perfume	0.6	0.7	-11.1%	0.9	0.7	30.7%
Leather goods	0.3	0.3	10.1%	0.4	0.3	51.4%
Hawai'i food products	4.1	2.7	53.9%	3.8	2.7	41.6%
Souvenirs	6.9	4.1	66.7%	6.1	4.2	46.2%
Total Lodging	126.2	99.4	27.0%	129.0	101.2	27.5%
All other expenses *	16.2	9.8	64.7%	14.0	9.4	49.3%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 and 2024 visitor data are preliminary; 2019 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**Japan Visitor Personal Daily Spending by Category:
February 2024P vs. February 2023P
(Arrivals by air, in dollars)**

Expenditure Type	2024P February	2023P February	% change	2024P Feb. YTD	2023P Feb. YTD	% change
GRAND TOTAL	241.9	236.7	2.2%	240.8	237.0	1.6%
Total Food and beverage	60.2	56.5	6.6%	59.6	55.1	8.1%
Restaurant food	44.1	40.4	9.1%	43.5	39.6	9.7%
Dinner shows and cruises	4.4	3.5	27.7%	4.3	3.4	26.2%
Groceries and snacks	11.6	12.6	-7.4%	11.8	12.1	-2.0%
				0.0		
Entertainment & Recreation	17.4	17.5	-0.1%	16.1	15.6	3.0%
Attractions/entertainment	5.5	4.3	27.9%	4.8	3.7	30.1%
Recreation	4.2	6.7	-0.4	4.3	6.2	-30.3%
Other activities & tours	7.7	6.5	19.0%	7.0	5.7	21.6%
				0.0		
Total Transportation	13.6	12.5	8.9%	13.2	13.2	-0.6%
Interisland airfare	1.6	0.7	135.0%	1.2	0.8	48.7%
Ground transportation	6.3	5.8	9.1%	5.9	5.2	13.4%
Rental vehicles	5.1	5.2	-2.7%	5.4	6.4	-14.7%
Gasoline, parking, etc.	0.6	0.8	-27.1%	0.6	0.9	-26.9%
Total Shopping	49.4	54.6	-9.4%	49.0	55.6	-11.8%
Fashion and clothing	15.9	19.1	-16.7%	16.0	20.7	-22.6%
Jewelry and watches	3.8	3.7	3.5%	3.3	3.2	5.1%
Cosmetics, perfume	1.9	1.8	9.4%	1.8	2.1	-14.0%
Leather goods	7.3	9.4	-22.5%	7.8	11.0	-29.1%
Hawai'i food products	14.1	13.6	4.3%	13.6	12.3	10.7%
Souvenirs	6.4	7.1	-9.8%	6.5	6.4	1.7%
Total Lodging	92.6	88.2	5.0%	94.8	90.1	5.2%
All other expenses *	8.6	7.6	13.5%	8.1	7.3	11.6%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 and 2024 visitor data are preliminary.

Source: Department of Business, Economic Development and Tourism

**Japan Visitor Personal Daily Spending by Category:
February 2024P vs. February 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P February	2019 February	% change	2024P Feb. YTD	2019 Feb. YTD	% change
GRAND TOTAL	241.9	242.2	-0.1%	240.8	240.9	0.0%
Total Food and beverage	60.2	52.7	14.1%	59.6	52.5	13.6%
Restaurant food	44.1	39.7	11.2%	43.5	39.1	11.2%
Dinner shows and cruises	4.4	3.9	14.4%	4.3	3.7	14.7%
Groceries and snacks	11.6	9.2	26.7%	11.8	9.4	25.5%
				0.0		
Entertainment & Recreation	17.4	18.3	-4.9%	16.1	17.8	-9.5%
Attractions/entertainment	5.5	6.7	-17.9%	4.8	5.9	-18.1%
Recreation	4.2	3.2	33.1%	4.3	3.6	18.8%
Other activities & tours	7.7	8.5	-8.9%	7.0	8.3	-15.8%
Total Transportation	13.6	11.4	19.2%	13.2	11.7	12.5%
Interisland airfare	1.6	1.3	21.1%	1.2	1.3	-8.7%
Ground transportation	6.3	6.1	2.7%	5.9	5.9	0.8%
Rental vehicles	5.1	3.6	42.6%	5.4	4.1	33.9%
Gasoline, parking, etc.	0.6	0.3	63.7%	0.6	0.5	33.4%
Total Shopping	49.4	68.0	-27.3%	49.0	68.6	-28.6%
Fashion and clothing	15.9	17.9	-11.1%	16.0	19.5	-17.9%
Jewelry and watches	3.8	7.0	-45.7%	3.3	7.2	-54.0%
Cosmetics, perfume	1.9	4.7	-58.3%	1.8	4.3	-58.6%
Leather goods	7.3	18.5	-60.6%	7.8	18.5	-58.0%
Hawai'i food products	14.1	13.0	8.9%	13.6	12.8	5.9%
Souvenirs	6.4	7.0	-8.9%	6.5	6.2	4.1%
Total Lodging	92.6	81.1	14.2%	94.8	79.4	19.3%
All other expenses *	8.6	10.6	-18.8%	8.1	10.9	-25.0%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 and 2024 visitor data are preliminary; 2019 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**Canada Visitor Personal Daily Spending by Category:
February 2024P vs. February 2023P
(Arrivals by air, in dollars)**

Expenditure Type	2024P February	2023P February	% change	2024P Feb. YTD	2023P Feb. YTD	% change
GRAND TOTAL	223.9	227.0	-1.4%	224.2	215.7	4.0%
Total Food and beverage	44.0	45.9	-4.0%	45.8	45.0	1.7%
Restaurant food	25.8	27.6	-6.6%	27.1	27.0	0.2%
Dinner shows and cruises	2.8	2.2	29.0%	2.8	3.1	-10.2%
Groceries and snacks	15.4	16.0	-4.1%	15.9	14.9	6.8%
Entertainment & Recreation	14.5	15.6	-6.7%	14.8	15.8	-6.8%
Attractions/entertainment	4.0	4.2	-5.9%	4.7	4.1	14.6%
Recreation	6.2	4.7	31.0%	5.9	6.0	-2.5%
Other activities & tours	4.4	6.6	-34.0%	4.2	5.7	-26.8%
Total Transportation	19.1	25.3	-24.5%	20.8	23.4	-10.9%
Interisland airfare	0.9	0.9	-3.0%	0.8	0.9	-10.2%
Ground transportation	1.4	1.7	-15.8%	1.7	1.5	10.0%
Rental vehicles	14.7	20.7	-28.9%	16.6	19.4	-14.1%
Gasoline, parking, etc.	2.0	1.9	4.3%	1.8	1.7	6.6%
Total Shopping	14.7	15.2	-3.3%	15.1	14.7	2.8%
Fashion and clothing	7.9	8.3	-4.5%	8.4	8.3	1.1%
Jewelry and watches	1.1	1.2	-12.0%	1.1	1.0	7.8%
Cosmetics, perfume	0.4	0.3	35.9%	0.4	0.3	9.1%
Leather goods	0.3	0.6	-56.2%	0.3	0.4	-17.2%
Hawai'i food products	2.4	2.0	18.6%	2.0	1.8	9.7%
Souvenirs	2.6	2.7	-4.2%	2.9	2.8	3.4%
Total Lodging	126.8	119.0	6.5%	122.1	111.3	9.7%
All other expenses *	4.8	6.1	-21.5%	5.6	5.4	4.8%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 and 2024 visitor data are preliminary.

Source: Department of Business, Economic Development and Tourism

**Canada Visitor Personal Daily Spending by Category:
February 2024P vs. February 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P February	2019 February	% change	2024P Feb. YTD	2019 Feb. YTD	% change
GRAND TOTAL	223.9	183.8	21.8%	224.2	174.6	28.4%
Total Food and beverage	44.0	36.1	21.8%	45.8	35.0	30.7%
Restaurant food	25.8	20.7	24.4%	27.1	19.4	40.0%
Dinner shows and cruises	2.8	2.3	25.3%	2.8	2.7	3.7%
Groceries and snacks	15.4	12.8	20.2%	15.9	12.8	23.9%
Entertainment & Recreation	14.5	11.2	29.2%	14.8	11.5	28.5%
Attractions/entertainment	4.0	3.3	20.2%	4.7	3.4	39.5%
Recreation	6.2	4.4	38.6%	5.9	5.1	14.2%
Other activities & tours	4.4	3.5	25.8%	4.2	4.0	5.8%
Total Transportation	19.1	20.1	-5.2%	20.8	19.7	5.7%
Interisland airfare	0.9	0.9	-2.5%	0.8	1.0	-22.8%
Ground transportation	1.4	0.5	174.6%	1.7	0.7	137.1%
Rental vehicles	14.7	17.2	-14.5%	16.6	16.5	0.5%
Gasoline, parking, etc.	2.0	1.5	36.6%	1.8	1.4	22.3%
Total Shopping	14.7	12.3	19.3%	15.1	12.2	23.3%
Fashion and clothing	7.9	6.4	23.6%	8.4	6.7	25.8%
Jewelry and watches	1.1	0.9	23.6%	1.1	1.1	1.4%
Cosmetics, perfume	0.4	0.2	92.9%	0.4	0.2	76.0%
Leather goods	0.3	0.3	-6.0%	0.3	0.3	2.4%
Hawai'i food products	2.4	2.1	9.6%	2.0	1.6	19.0%
Souvenirs	2.6	2.4	10.7%	2.9	2.3	27.7%
Total Lodging	126.8	98.2	29.1%	122.1	90.5	34.9%
All other expenses *	4.8	5.7	-16.6%	5.6	5.7	-0.6%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 and 2024 visitor data are preliminary; 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism