



**HĀLĀWAI PAPA ALAKA'Ī KŪMAU  
KE'ENA KULEANA HO'OKIPA O HAWAII'**

**REGULAR BOARD MEETING  
HAWAII TOURISM AUTHORITY**

**Po'ahā, lā 30 o Aukake 2018, 9:30 a.m.  
Thursday, August 30, 2018 at 9:30 a.m.**

**Kikowaena Hālāwai O Hawaii'  
Lumi Papa Ho'okō A  
1801 Alaākea Kalākaua  
Honolulu, Hawaii' 96815**

**Hawaii Convention Center  
Executive Board Room A  
1801 Kalākaua Avenue  
Honolulu, Hawaii' 96815**

**Papa Kumumana'ō  
AGENDA**

1. *Ho'omaka A Pule*  
Call to Order and Pule
2. *'Āpono I Ka Mo'ō'ōlelo Hālāwai*  
Approval of Minutes of the July 26, 2018 Board Meeting
3. *Hō'ike Lālā*  
Report of Permitted Interactions at an Informational Meeting or Presentation Not Organized by the Board Under HRS section 92-2.5(c)
4. *Mana'ō OKa Luna Ho'okele No Ka Ho'okō Papahana HTA Ma Mei 2018*  
Report of the CEO Relating to Staff's Implementation of HTA's Programs During July 2018
5. *Nā'ana I Nā Kānāwai Akaaka Aupuni Na Ke Ke'ena Lawelawe 'Ikepili*  
Overview by the Office of Information Practices of the Sunshine Law and Uniform Information Practice Act
6. *Hō'ike 'Ikepili Noi'i 'Oihana Ho'omāka'ika'i*  
Presentation and Discussion of Current Market Insights and Conditions in Key Major Hawaii' Tourism Markets
7. *Hō'ike, Kūkākūkā A 'Āpono I Nā Palapala Mo'okālā HTA No 'Apelila A I Iune 2018*  
Presentation, Discussion and Action on HTA's Financial Reports for April 2018 through June 2018

8. *Hō'ike A Kūkākūkā No Ka 'Aha Ho'okipa Honua*  
Presentation and Discussion on the 2018 Global Tourism Summit
9. *Hāpai I Nā Loli O Nā Lālā Papa Alaka'i Ma Nā Kōmike*  
Subject to Board Approval, the Suggested Additions and Deletions for the Nomination, Selection and Appointment of Board Members for the Following Committees: Audit Standing Committee (*David Arakawa to Replace Donna Domingo*), Marketing Standing Committee (*Kyoko Kimura to Replace Denise Hayashi Yamaguchi*), Convention Center Planning Investigative Committee (*George Kam to Replace Denise Hayashi Yamaguchi*), Legislative and Governmental Affairs Investigative Committee (*Sean Dee will Step Down to be Replaced by Ben Rafter, David Arakawa to Replace Gerald De Mello*), Visitor-Related Infrastructure Investigative Committee (*Micah Alameda to Replace Donna Domingo, No Replacement for Denise Hayashi Yamaguchi*)
10. *Hāpai, Koho A 'Āpono I Ka Hope Po'o 'Elua O Ke Kōmike Hokona Kūmau*  
Nomination, Selection and Appointment of the 2<sup>nd</sup> Vice Chair of the Marketing Standing Committee (*George Kam*)
11. *Hō'ike No Ka Papahana Ho'oponopono*  
Update on the Status of the 2018 Audit Action Plan
12. *Hō'ike No Ka 'Imi Pelekikena A Luna Ho'okele, Luna Ho'oponopono, A Hope Pelekikena Hokona A Ho'omohala HTA*  
Update of the Search for HTA's President and CEO, HTA Chief Administrative Officer and HTA VP of Marketing and Product Development
13. *Hō'ike Hanana Kikowaena Hālāwai O Hawai'i*  
Presentation by AEG Regarding an Update of Hawai'i Convention Center Recent Operational Activities and Sales Initiatives
14. *Hāpai, Koho A Ho'oholo I Ka Luna Ho'omalua O Ka Papa Alaka'i HTA*  
Nomination, Selection and Vote of the Chairperson of the Hawai'i Tourism Authority Board of Directors
15. *Kūkākūkā A 'Āpono I Ko HTA Papahana Ho'okele Hi'ona 2019*  
Discussion and Approval of the 2019 HTA Brand Management Plan
16. *Hō'ike, Kūkākūkā A Noi Kālā No Nā Papahana I Hāpai 'Ia E Ke Kōmike Hokona Kūmau\*\*\**  
Report of, Discussion and Request for Funding Approval of Programs Recommended by the Marketing Standing Committee\*\*\*
17. *Kūkākūkā A 'Āpono I Ka Mo'ohelu Kikowaena Hālāwai Makahiki Kālā 2019\*\*\**  
Discussion and Approval of the FY19 Convention Center Budget\*\*\*
18. *Ho'oku'u*  
Adjournment

*\*\*\* 'Aha Ho'okō: Ua hiki i ka Papa Alaka'i ke mālama i kekahi hālāwai kūhelu i kū i ka Hawai'i Revised Statutes (HRS) § 92-4. E mālama 'ia kēia hālāwai kūhelu nei ma lalo o ka § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) no ka pono o ko ka Papa Alaka'i kūkā a ho'oholo 'ana i nā nīnūnē a nīnau i pili i ko ka Papa Alaka'i kuleana me ko ka Papa Alaka'i loio. He hālāwai kūhelu kēia i 'ole paulele 'ia ka 'ikepili a i mea ho'i e mālama kūpono ai ko Hawai'i 'ano, he wahi i kipa mau 'ia e nā malihini.*

\*\*\* Executive Session: The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

*He kono kēia i ka po'e e hō'ea i ka 'aha ho'olohe no ka hāpai mana'o ma o ka waha a i 'ole ma o ke kākau. No ka po'e e makemake ana e kākau i ko lākou mau mana'o kāko'o/kāko'o 'ole, ua pono ko lākou ho'ouna 'ana aku i kā lākou 'ōlelo hō'ike ma mua o ka 'ōlelo ho'olohe. Hiki ke ho'ouna 'ia iā Carole@gohta.net; ma o ka hoouna 'ana aku i leka (e ho'ouna i ka helu wahi o luna); a i 'ole ma o ke kelepa'i 'ana aku. No ka 'ikepili hou aku e pili ana in ā kumuhana kūikawā, e kelepona aku iā Carole Hagihara ma kāna kelepona (808) 973-2255 he 'ekolu (3) lā ma mua o ka hālāwai.*

Members of the public are invited to attend the public meeting and provide oral testimony on any agenda item. Written testimony may also be provided by submitting the testimony prior to the meeting to by email to Carole@gohta.net; by mail at the above address; or by facsimile transmission. Any person requiring special assistance to participate in the meeting, please contact Carole Hagihara (973-2255) no later than 3 days prior to the meeting so arrangements can be made.