



Hawai'i Convention Center
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David Y. Ige
Governor

Chris Tatum
President and Chief Executive Officer

**HĀLĀWAI PAPA ALAKA'I KŪMAU
KE'ENA KULEANA HO'OKIPA O HAWAII'**

**REGULAR BOARD MEETING
HAWAII' TOURISM AUTHORITY**

Po'ahā, 30 Ianuali 2020, 9:30 a.m.
Thursday, January 30, 2020 at 9:30 a.m.

***Kikowaena Hālāwai O Hawai'i
Lumi Papa Ho'okō A
1801 Alaākea Kalākaua
Honolulu, Hawai'i 96815***

**Hawai'i Convention Center
Executive Board Room A
1801 Kalākaua Avenue
Honolulu, Hawai'i 96815**

Papa Kumumana'o
AGENDA

1. ***Ho'omaka A Pule***
Call to Order and Pule
2. ***'Āpono I Ka Mo'o'ōlelo Hālāwai***
Approval of Minutes of the December 19, 2019 Board Meeting
3. ***Hō'ike Lālā***
Report of Permitted Interactions at an Informational Meeting or Presentation Not Organized by the Board Under HRS section 92-2.5(c)
4. ***Hō'ike A Ka Luna Ho'okele***
Report of the CEO Relating to Staff's Implementation of HTA's Programs During December 2019:
 - Major Market Management including Destination Marketing Management Services, Global Meetings, Conventions and Incentives (MCI) Program Management Services, Responsible Tourism, Workforce Development
5. ***Hō'ike No Ke Kāko'o I Ka Ho'olaule'a No'eau A Mo'omeheu Pākīpika 13***
Presentation on Support for the 13th Festival of Pacific Arts & Culture



6. *Āpono I Ka ʻŌlelo Hoʻoholo 2020-1-1*
Requesting Board Approval for Resolution No. 2020-1-1 Authorizing the Transfer of an Unencumbered Appropriation Within the Sports Main Budget Category to the Perpetuating Hawaiian Culture Main Budget Category Fiscal Year 2020 Budget in Support of the 13th Festival of Pacific Arts & Culture
7. *Hōʻike No Ke Kākoʻo I Ka Hoʻomanaʻo 75 O Ka Pau ʻAna O Ke Kaua Honua II*
Presentation on Support for the 75th Commemoration of the End of World War II
8. *Āpono I Ka ʻŌlelo Hoʻoholo 2020-1-2*
Requesting Board Approval for Resolution No. 2020-1-2 Authorizing the Transfer of an Encumbered Appropriation Balance Within the Sports Main Category to the Community Main Category, Fiscal Year 2020 Budget in support of the 75th Commemoration of the End of World War II
9. *Hōʻike ʻIkepili Noiʻi ʻOihana Hoʻomākaʻikaʻi*
Presentation and Discussion of Current Market Insights and Conditions in Hawaiʻi and Key Major Hawaiʻi Tourism Markets, Including the United States, Japan, Canada, Oceania, Other Asia, Europe, and Cruise
10. *Hōʻike, Kūkākūkā A Hoʻoholo No Nā Moʻokālā*
Presentation, Discussion and Action on HTA's Financial Reports for December 2019
11. *Hōʻike No Ka Papahana Hoʻoponopono*
Update on the Status of the 2018 Audit Action Plan
12. *Hōʻike No Ke Kau ʻAhaʻōlelo 2020*
Update Relating to the 2020 Legislative Session and Related Bills Relevant to HTA
13. *Hōʻike A ʻĀpono I Ke Kulekele #500-01*
Presentation and Approval of the Updated Emergency Operations Plan Policy #500-01
14. *Hōʻike, Kūkākūkā a ʻĀpono I Ka Papahana Hōʻokele 2020-2025*
Presentation, Discussion and Approval of the Hawaii Tourism Authority 5-year Strategic Plan 2020-2025
15. *Hōʻike A Ke Kōmike Hokona Kūmau No Ke Kūkākūkā A Hoʻoholo*
Report of the Marketing Standing Committee with the Committee's Recommendations to Support Various Marketing Proposals, for Discussion and Action by the Board



16. *Hō'ike a AEG me HVCB No Nā Hanana Kikowaena Hālāwai O Hawai'i*
Presentation by AEG and HVCB Regarding an Update of the Hawai'i Convention Center
Recent Operational Activities and Sales Initiatives

17. *Ho'oku'u*
Adjournment

**** 'Aha Ho'okō: Ua hiki i ka Papa Alaka'i ke mālama i kekahi hālāwai kūhelu i kū i ka Hawai'i Revised Statutes (HRS) § 92-4. E mālama 'ia kēia hālāwai kūhelu nei ma lalo o ka § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) no ka pono o ko ka Papa Alaka'i kūkā a ho'oholo 'ana i nā nīnūnē a nīnau i pili i ko ka Papa Alaka'i kuleana me ko ka Papa Alaka'i loio. He hālāwai kūhelu kēia i 'ole paulele 'ia ka 'ikepili a i mea ho'i e mālama kūpono ai ko Hawai'i 'ano, he wahi i kipa mau 'ia e nā malihini.*

**** Executive Session:** The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

Kono 'ia ka lehulehu i ka hālāwai no ka ho'olohe a hāpai mana'o waha paha no nā kumuhana i helu 'ia ma ka papa kumuhana'o. Inā hoihoi i ka hāpai mana'o kākau, hiki ke ho'ouna 'ia i ke Ke'ena Kuleana Ho'okipa O Hawai'i ma mua o ka hālāwai ma o ka leka uila iā carole@gohta.net; ma o ka leka i ka helu wahi o luna; a i 'ole ma o ke kelepa'i i ka helu o luna. Inā pono ke kōkua ma muli o kekahi kīnānā, e ho'omaopopo aku iā Carole Hagihara (973-2255 a i 'ole carole@gohta.net), he 'ekolu lā ma mua o ka hālāwai ka lohi loa.

Members of the public are invited to attend the public meeting and provide oral testimony on any agenda item. Written testimony may also be provided by submitting the testimony prior to the meeting to by email to carole@gohta.net; by mail at the above address; or by facsimile transmission. Any person requiring an auxiliary aid/service or other accommodation due to a disability, please contact Carole Hagihara (973-2255) no later than 3 days prior to the meeting so arrangements can be made.