

HAWAII TOURISM™

AUTHORITY



2020 Annual Visitor Research Report

ABOUT THIS REPORT

The 2020 Annual Visitor Research report provides the final statistics on Hawai'i's visitor industry in 2020 and a comparison with 2019 visitor data. Included in this report are characteristics data from visitors who came to Hawai'i by air or by cruise ship. Visitor statistics are categorized by Hawai'i's Major Market Areas (MMA), by select countries, purpose of trip, accommodation type and by island. Statistics about visitor room inventory, hotel occupancy, room rates and air seat capacity are also included.

2020 statistics presented in this report reflect immigration data from the U.S. Department of Commerce National Travel and Tourism Office (NTTO), updated air fare statistics from Cirium DiiO Mi (DIIO) airline database and final reports received from airlines and cruise ships.

Technical notes: Due to COVID-19 restrictions, departure surveys were not conducted from April – October 2020. International visitor characteristics (excluding visitor spending) were collected from In-flight survey forms distributed to international flights from April 1 – May 15, 2020. International visitor characteristics data from May 16 – August 31 were compiled from the State of Hawai'i Department of Health's Mandatory Travel Declaration Form (MTD). International visitor characteristics data for September through October were compiled from the State of Hawai'i Department of Enterprise Services' Safe Travels Program (See Technical Notes in Appendix A for further details).

This report was produced by the Tourism Research Branch staff of the Department of Business, Economic Development and Tourism (DBEDT)/ Hawai'i Tourism Authority (HTA): Jennifer Chun, Minh-Chau Chun, Lawrence Liu, Joseph Patoskie, Ariana Kwan, Peter Rockholm, and Noah Tadena.

STR Inc. provided hotel occupancy and room rate statistics.

Cover photo by Tor Johnson: Kukuiula Harbor Beach, South Kuaa'i.

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For more information on the content of this report, contact the HTA at (808) 973-2255.

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SUMMARY OF 2020 VISITORS TO HAWAI‘I

ALL VISITORS (BY AIR AND BY CRUISE SHIPS)

Hawai'i's visitor industry was severely impacted by the global COVID-19 pandemic in 2020. Total visitor arrivals to the Hawaiian Islands declined 73.9 percent from the previous year to 2,708,258 visitors. There were significantly fewer arrivals by air service (-73.9% to 2,678,073 visitors) and by cruise ships (-79.0% to 30,185 visitors) compared to 2019. Total visitor days fell 68.3 percent (Table 1).

Flight cancellations to the Hawaiian Islands began on February 3, 2020 with the suspension of direct air service from China due to a travel ban on Chinese citizens going to the U.S. On March 17, visitors were asked to postpone their trips to Hawai'i for at least the next 30 days. Beginning March 26, Hawai'i's 14-day mandatory quarantine order went into effect for travelers arriving from out-of-state. Starting April 1, those traveling interisland were also required to quarantine for 14 days with few exemptions that included travel for essential health care workers and military. Subsequently, nearly all trans-Pacific and interisland flights were canceled and tourism to Hawai'i was practically shut down. On June 16, the mandatory, 14-day quarantine for inter-island travelers was lifted for people traveling within the state among the Neighbor Islands. However, increased COVID-19 cases on O'ahu in the months following, resulted in the reinstatement of a partial interisland quarantine on August 11 for anyone traveling to the counties of Kaua'i, Hawai'i, Maui, and Moloka'i.

Hawai'i welcomed visitors back starting October 15, with the launch of the pre-travel testing program which allowed passengers arriving from out-of-state and traveling inter-county to bypass the 14-day quarantine with a valid negative COVID-19 test result from a Trusted Testing and Travel Partner within 72 hours of their flight. Travelers were required to register with the Safe Travels Hawai'i program before their trip and complete a mandatory health form. Those who did not take a COVID-19 test before flying had to quarantine for 14 days, and those who arrived with a pending test needed to quarantine until they received negative results. Effective November 24, all trans-Pacific travelers participating in the pre-travel testing program had to have a negative test result prior to their departure to Hawai'i, and test results were no longer accepted once a traveler arrived in the state. On December 2, Kaua'i County temporarily suspended its participation in the state's Safe Travels program, making it mandatory for all travelers to Kaua'i to quarantine upon arrival. On December 10, the mandatory quarantine was reduced from 14 to 10 days in accordance with the U.S. Centers for Disease Control and Prevention's (CDC) guidelines.

In 2020, visitor arrivals by air service decreased sharply from U.S. West (-71.5% to 1,311,176), U.S. East (-70.3% to 676,150), Japan (-81.7% to 289,137), Canada (-69.6% to 164,393), Other Asia (-80.9% to 67,906), Oceania (-86.1% to 50,710), Europe (-84.4% to 21,550) and Latin America (-75.5% to 6,211) (Table 1).

Arrivals by air service to O'ahu dropped 75.5 percent to 1,506,316 visitors compared to 2019. Arrivals to Maui decreased 74.1 percent to 792,602 visitors. Arrivals to Hawai'i island declined 72.0 percent to 493,817 visitors. Arrivals to Kaua'i fell 75.9 percent to 330,263 visitors. Arrivals to Lāna'i dropped 78.7 percent to 17,924 visitors. Arrivals to Moloka'i were down 73.0 percent to 17,025 visitors.

In 2020, total air seat capacity statewide decreased 60.9 percent from the previous year to 5,318,667 seats as a result of cutbacks in air service to Honolulu (-60.0% to 3,370,122 seats), Kahului (-61.9% to 1,102,166 seats), Kona (-59.2% to 514,422 seats), Līhu'e (-67.7% to 322,993 seats) and Hilo (-81.3% to 8,964 seats) (Table 95).

Hawaii's cruise industry was also greatly affected by the global pandemic. The CDC enforced a "No Sail Order" on all cruise ships from March 14 through October 30, 2020 due to the risk of cruise ship

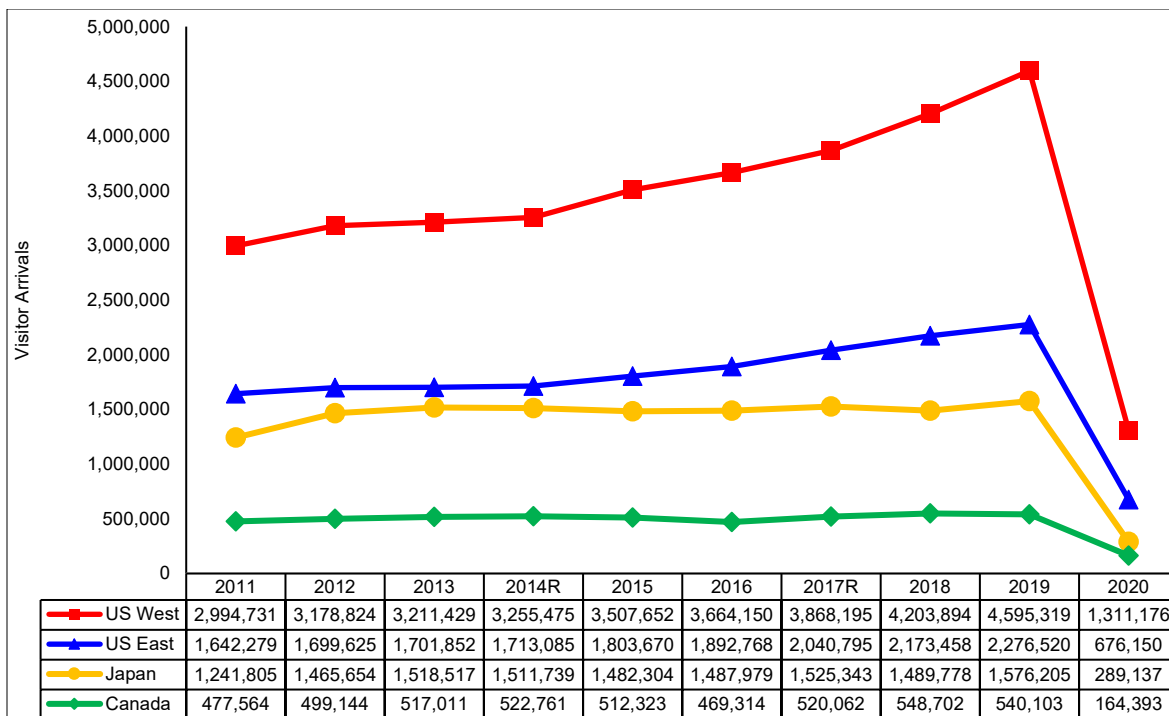
travel transmitting COVID-19. On November 1, the CDC reduced restrictions on cruise ships through a “Conditional Sail Order”, a phased approach for the resumption of passenger cruises as part of a plan to mitigate the risk of spreading COVID-19 onboard.

Only 18 out-of-state cruise ships with 30,185 visitors came to Hawai‘i from January to mid-March 2020, just prior to the CDC’s “No Sail” order. Cruise activities in the islands were suspended for the rest of the year (Table 91). In comparison, 68 cruise ships carried 143,508 visitors in 2019¹.

VISITORS (ARRIVALS BY AIR)

A total of 2,678,073 visitors arrived by air service in 2020, down 73.9 percent compared to the previous year. The average length of stay of visitors in 2020 was longer at 10.65 days versus 8.76 days in 2019. The average daily census was 77,915 visitors present on any given day in 2020, compared to 245,733 visitors in 2019 (Table 4).

**Figure 1. Visitor Arrivals from Four Largest Markets (by Air)
2011 - 2020**



U.S. WEST

Air capacity from the U.S. West was scaled back to 18,601 scheduled flights with 3,772,048 scheduled seats in 2020. Between April through June, there was only limited direct air service from Los Angeles, Oakland, San Francisco and Seattle. In addition to these routes, limited service resumed in August from Denver, Portland, Sacramento, San Diego. Limited service from Las Vegas, Phoenix, Salt Lake City and San Jose resumed in October/November as Hawai‘i implemented the pretesting program and reopened to tourism. In comparison there were 42,760 scheduled flights with 8,564,295 scheduled seats in 2019 (Tables 96 and 99).

¹ Limited characteristics and expenditures for visitors who entered Hawai‘i on board a cruise ship are reported separately in the Cruise Visitors section and are not included as part of the statistics reported for visitor arrivals by air.

- Arrivals dropped 71.5 percent to 1,311,176 visitors in 2020; and visitor days decreased 65.0 percent compared to the previous year (Figure 1, Table 15).
- The average length of stay by U.S. West visitors was 10.62 days, compared to 8.65 days in 2019.
- O‘ahu hosted 44.4 percent of U.S. West visitors in 2020, 32.8 percent went to Maui, 18.7 percent went to the island of Hawai‘i and 13.7 percent went to Kaua‘i. Arrivals decreased significantly on all islands compared to 2019.
- Almost half (44.2%) of U.S. West visitors stayed in hotels, 19.8 percent stayed in condominiums, 16.6 percent stayed with friends/relatives, 12.7 percent stayed in rental homes and 9.5 percent stayed in timeshares.
- Nearly eight out of ten visitors in 2020 came to vacation (76.1%), 15.2 percent came to visit friends/relatives, 3.7 percent came for meetings, conventions and incentives (MCI) and 1.8 percent came to honeymoon.
- Arrivals from California, the largest single state contributor, declined 75.1 percent to 655,937 visitors. There were also fewer visitors from Washington (-66.1% to 213,140 visitors), Oregon (-68.4% to 88,907 visitors), Arizona (-70.2% to 65,780 visitors), Utah (-63.1% to 64,086), Colorado (-69.2% to 63,123 visitors) and Nevada (-67.3% to 42,050) compared to 2019 (Table 19).

U.S. EAST

Air capacity from the U.S. East was reduced to 1,775 scheduled flights with 487,874 scheduled seats in 2020. Most routes were suspended from April through November 2020. There were only a few flights from Chicago and Houston in April; and all flights from the U.S. East were cancelled in May. Limited service resumed from Dallas starting June and from Chicago starting July. In December, limited service resumed from Atlanta, Boston, Minneapolis, New York JFK and Newark. In comparison, there were 4,129 flights with 1,182,495 seats in 2019 (Tables 96 and 99).

- Visitor arrivals and visitor days decreased 70.3 percent and 63.3 percent, respectively (Table 17).
- The average length of stay by U.S. East visitors was 11.95 days, compared to 9.68 days in 2019.
- Over half of U.S. East visitors in 2020 went to O‘ahu (57.0%), 33.9 percent visited Maui, 19.8 percent visited the island of Hawai‘i and 14.9 percent visited Kaua‘i.
- Seven out of ten U.S. East visitors in 2020 came to vacation (71.4%), 15.5 percent came to visit friends/relatives, 6.7 percent came for MCI purposes and 3.1 percent came to honeymoon.
- Over half of U.S. East visitors in 2020 stayed in hotels (53.1%), while some stayed with friends/relatives (16.9%), in condominiums (14.7%), rental homes (11.1%) and timeshares (8.6%).
- There were considerably fewer visitors from Texas (-71.8% to 94,943 visitors), Illinois (-69.0% to 48,764), Minnesota (-53.5% to 47,525), New York (-70.2% to 46,188), and Florida (-71.0% to 39,975 visitors) compared to 2019 (Table 19).

JAPAN

There were only 1,787 scheduled flights with 483,574 scheduled seats from Japan in 2020. Direct flights from Japan were suspended in May and June, and there was limited air service for the rest of the year. In comparison, 7,696 scheduled flights with 1,999,204 seats serviced the islands in 2019 (Tables 97 and 100).

- Arrivals declined 81.7 percent to 289,137 visitors in 2020; and visitor days dropped 81.5 percent compared to the previous year (Table 22).
- The average length of stay by Japanese visitors was 5.95 days, similar to 2019 (5.90 days).
- Most Japanese visitors went to O‘ahu (93.2%), 12.3 percent visited the island of Hawai‘i, 2.7 percent visited Maui and 1.3 percent visited Kaua‘i.
- The majority of Japanese visitors in 2020 stayed in hotels (82.9%). Some visitors stayed in condominiums (12.4%), timeshares (5.3%) or with friends/relatives (1.3%).
- Three out of four Japanese visitors in 2020 came to vacation (77.0%), 8.9 percent came to honeymoon, 6.4 percent came for MCI purposes and 1.7 percent came to visit friends/relatives.

CANADA

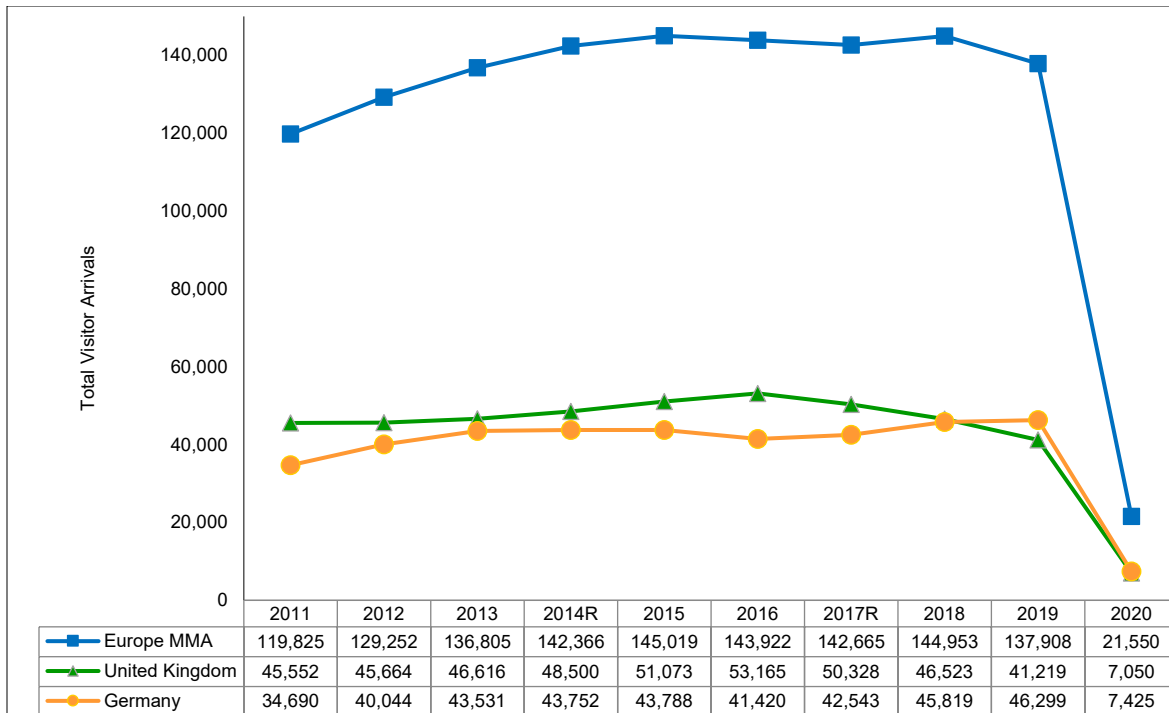
There were only 876 scheduled flights with 177,913 scheduled seats from Canada in 2020. Direct flights were suspended from April through November, and resumed in December 2020 with limited service from Calgary. In comparison, 2,545 scheduled flights with 484,613 seats serviced the islands in 2019 (Tables 97 and 100).

- Arrivals dropped 69.6 percent to 164,393 visitors; and visitor days were down 65.4 percent compared to 2019 (Table 24).
- The average length of stay by Canadian visitors in 2020 was 13.78 days, compared to 12.14 days in the previous year.
- Eight out of ten Canadian visitors (81.0%) in 2020 flew direct from international ports while the remainder arrived on flights from the U.S. mainland.
- Direct air service contributed to more Canadians visiting Maui (45.6% of Canadian visitors) than O‘ahu (40.3% of Canadian visitors); 22.3 percent visited the island of Hawai‘i and 14.0 percent visited Kaua‘i.
- Four out of ten (43.2%) Canadian visitors in 2020 stayed in hotels, 33.2 percent stayed in condominiums, 15.2 percent stayed in rental homes, 8.9 percent stayed in timeshares and 6.0 percent stayed with friends/relatives.
- Most Canadian visitors in 2020 came to vacation (91.8%), 4.2 percent came to visit friends/relatives, 3.9 percent came for MCI purposes, and 1.7 percent came to honeymoon.

EUROPE

In 2020, visitor arrivals (-84.4% to 21,550 visitors) and visitor days (-83.3%) from Europe decreased considerably compared to the prior year. The majority of European visitors (78.3%) came on domestic flights (Table 26). There were fewer visitors from Italy (-90.4%), Germany (-84.0%), United Kingdom (-82.9%), France (-84.8%), and Switzerland (-84.4%) than in 2019. (Tables 13 and 14).

**Figure 2. Europe MMA, UK and Germany
Visitor Arrivals: 2011 - 2020**



Visitors from United Kingdom

- Arrivals from the United Kingdom (U.K.) declined 82.9 percent to 7,050 visitors in 2020 and comprised 32.7 percent of the European market (Figure 2, Tables 13 and 14).
- The average length of stay by U.K. visitors was 11.19 days, compared to 10.60 days in 2019 (Table 27).
- The majority of U.K. arrivals in 2020 visited O‘ahu (70.9%), 31.7 percent visited Maui, 22.6 percent visited the island of Hawai‘i and 12.7 percent visited Kaua‘i.
- Two out of three U.K. visitors stayed in hotels (64.4%). Some stayed with friends/relatives (12.4%), in rental homes (10.8%), condominiums (8.7%), or in timeshares (4.2%).
- Three out of four U.K. visitors in 2020 came to vacation (75.3%), 11.9 percent came to visit friends/relatives, 8.3 percent came for MCI purposes and 4.0 percent came to honeymoon.

Visitors from Germany

- Germany accounted for the largest share of European visitors (34.5%) in 2020. Arrivals decreased 84.0 percent to 7,425 visitors (Figure 2, Tables 13 and 14).
- These visitors stayed an average of 15.84 days, compared to 14.53 days in 2019 (Table 28).
- Two out of three German visitors in 2020 went to O‘ahu (67.4%), 45.9 percent went to Maui, 40.3 percent went to the island of Hawai‘i and 29.1 percent went to Kaua‘i.

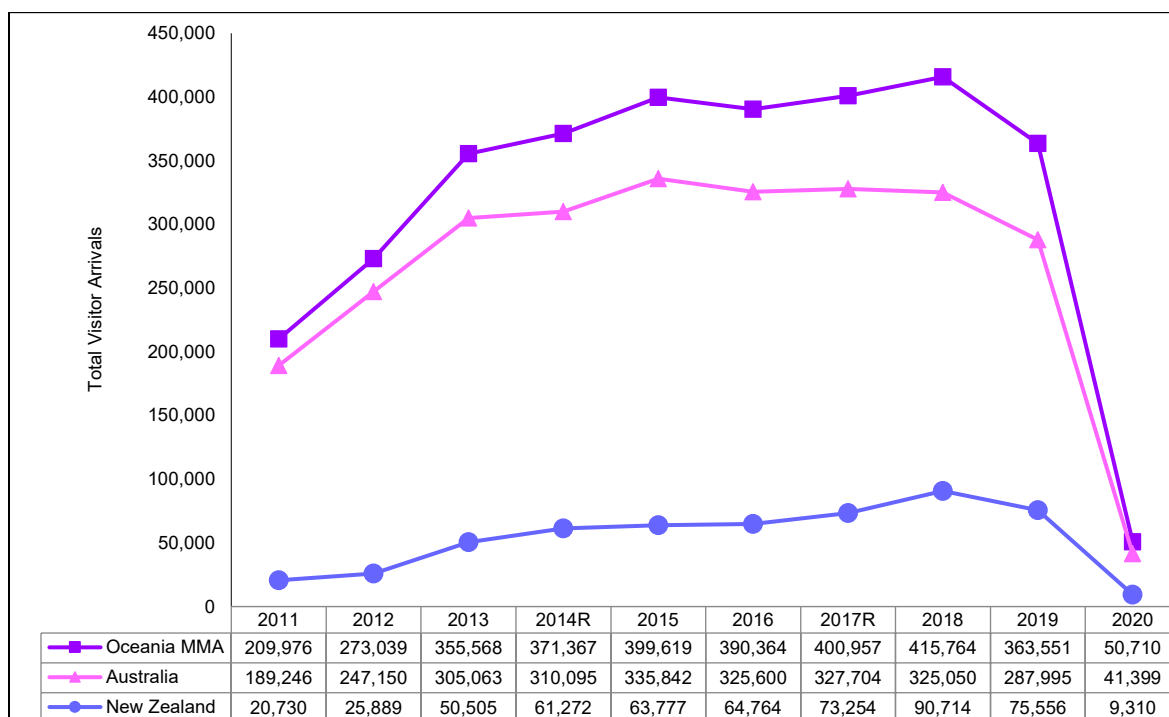
- Six out of ten German visitors stayed in hotels (61.0%) while others stayed in rental homes (12.9%), bed and breakfast properties (9.9%), with friends/relatives (9.2%), in hostels (8.1%) and condominiums (6.8%).
- Three out of four German visitors in 2020 came to vacation (76.5%), 13.9 percent came for MCI purposes, 7.9 percent came to visit friends/relatives and 4.7 percent came to honeymoon.

OCEANIA

There were only 328 scheduled flights with 95,737 scheduled seats from Oceania in 2020, as direct air service from Australia and New Zealand was suspended from April through December. In comparison, 1,623 scheduled flights with 494,582 seats serviced the state in 2019 (Tables 97 and 100).

Arrivals (-86.1% to 50,710 visitors) and visitor days (-86.0%) from Oceania in 2020 decreased sharply compared to the previous year (Table 29). Visitors from Australia accounted for 81.6 percent of all visitors from Oceania, while 18.4 percent were from New Zealand (Table 13).

**Figure 3. Oceania MMA
Visitor Arrivals: 2011 - 2020**



Visitors from Australia

- Arrivals from Australia dropped 85.6 percent to 41,399 visitors in 2020 (Figure 3, Table 30).
- The majority of visitors from January through March 2020 arrived on international direct flights. The small number of visitors who came during April through December, arrived primarily on domestic flights from the U.S. Mainland.
- Visitors from Australia stayed an average of 9.44 days, similar to 2019 (9.48 days).
- Nearly all visitors in 2020 went to O'ahu (97.7%) while 14.2 percent went to Maui, 12.6 went to the island of Hawai'i and 8.7 percent went to Kaua'i.
- Most Australian visitors stayed in hotels (86.3%). Some stayed in condominiums (8.9%), rental homes (6.0%), or with friends/relatives (2.8%).

- Australian visitors primarily came to vacation (89.5%), 3.2 percent came for a honeymoon, 3.1 percent came to visit friends/relatives and 1.4 percent came for MCI purposes.

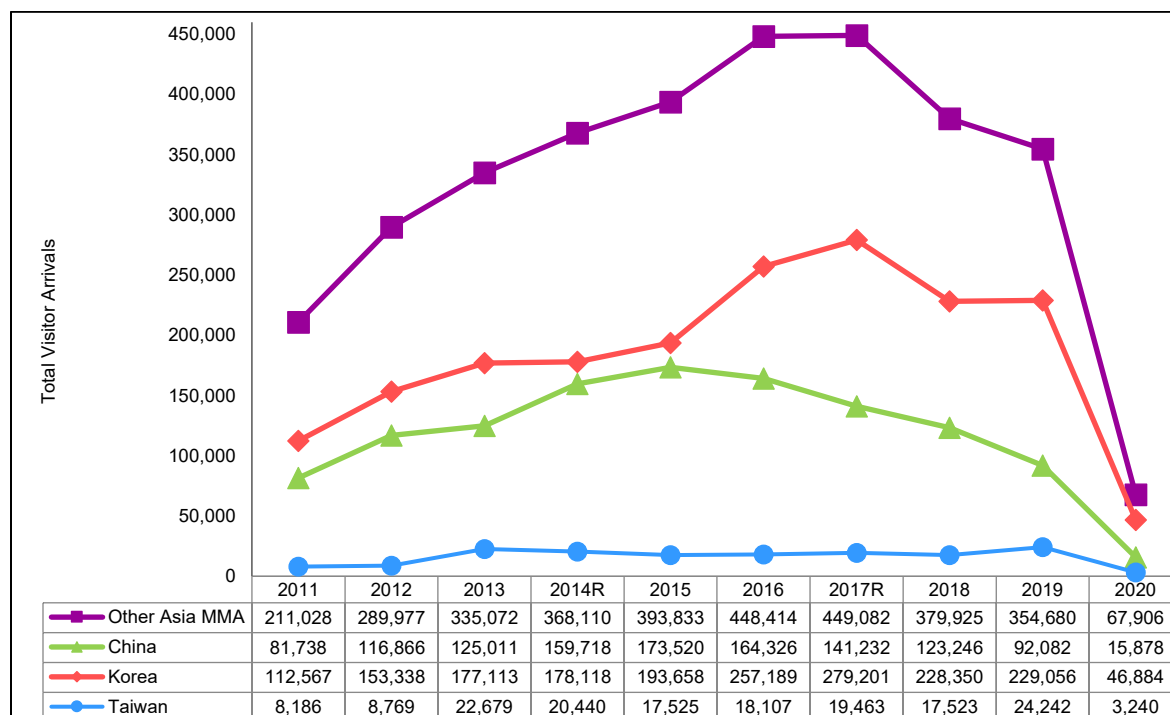
Visitors from New Zealand

- Arrivals from New Zealand declined 87.7 percent to 9,310 visitors in 2020 (Figure 3, Table 31).
- The majority of visitors from January through March 2020 arrived on international direct flights. The small number of visitors who came during April through December arrived mainly on domestic flights.
- Visitors from New Zealand in 2020 stayed an average of 9.52 days compared to 9.14 days in the prior year.
- Nearly all visitors went to O‘ahu (96.5%), 14.0 percent went to Maui, 12.5 went to the island of Hawai‘i and 6.1 percent went to Kaua‘i.
- The majority of New Zealand visitors in 2020 stayed in hotels (76.7%). Some stayed in condominiums (12.5%), with friends/relatives (7.1%), in rental homes (6.9%), or in timeshares (2.4%).
- Most New Zealand visitors came to vacation (83.4%), 6.4 percent came to visit friends/relatives, 4.1 percent came for a honeymoon and 1.5 percent came for MCI purposes.

OTHER ASIA

There were only 290 scheduled flights with 87,807 scheduled seats from Other Asia in 2020. Direct flights from Shanghai, China was terminated in February 2020. Direct service from Taipei, Taiwan have been canceled since April 2020. Direct flights from Seoul, Korea which were suspended from May through October, resumed limited service in November 2020. In comparison, 1,576 flights with 482,717 operated to the islands in 2019 with service from Seoul (326,398 seats), Shanghai (90,812 seats), Taipei (39,780 seats), Beijing (24,941) and Hangzhou (786) (Tables 97 and 100).

**Figure 4. Other Asia MMA
Visitor Arrivals: 2011 – 2020**



Visitors from Korea

- Arrivals from Korea decreased 79.5 percent to 46,884 visitors in 2020 (Figure 4, Table 33).
- Nearly all Korean visitors from January through March 2020 arrived on international direct flights. A small number of visitors came on domestic flights From April through October 2020 while direct flights were suspended.
- Korean visitors in 2020 stayed an average of 8.62 days compared to 7.62 days in the prior year.
- Nearly all Korean visitors in 2020 went to O‘ahu (98.4%), 14.8 percent went to the island of Hawai‘i, 10.0 percent went to Maui and 2.9 percent went to Kaua‘i.
- Most Korean visitors stayed in hotels (80.4%) while some stayed in rental homes (10.7%), in condominiums (10.1%) or with friends/relatives (3.9%).
- Three out of four ten Korean visitors in 2020 came to vacation (75.0%), 19.4 percent came to honeymoon, 2.2 percent came to visit friends/relatives and 1.8 percent came for MCI purposes.

Visitors from China

- There were 15,878 visitors from China in 2020, down 82.8 percent compared to the previous year (Figure 4, Table 34).
- Direct air service from China ended in February 2020. The small number of visitors who came between March through the rest of the year arrived primarily on domestic flights.
- The average length of stay was 9.52 days compared to 8.01 days in 2019.
- Most Chinese visitors in 2020 went to O‘ahu (95.5%), 40.4 percent went to the island of Hawai‘i, 24.7 percent went to Maui and 6.3 percent went to Kaua‘i.
- The majority of Chinese visitors stayed in hotels (81.7%). Some stayed in condominiums (20.1%), in rental homes (4.6%) or with friends/relatives (4.0%).
- Eight out of ten Chinese visitors came to vacation (83.9%), 6.0 percent came to honeymoon, 4.3 percent came for MCI purposes, and 4.3 percent came to visit friends/relatives.

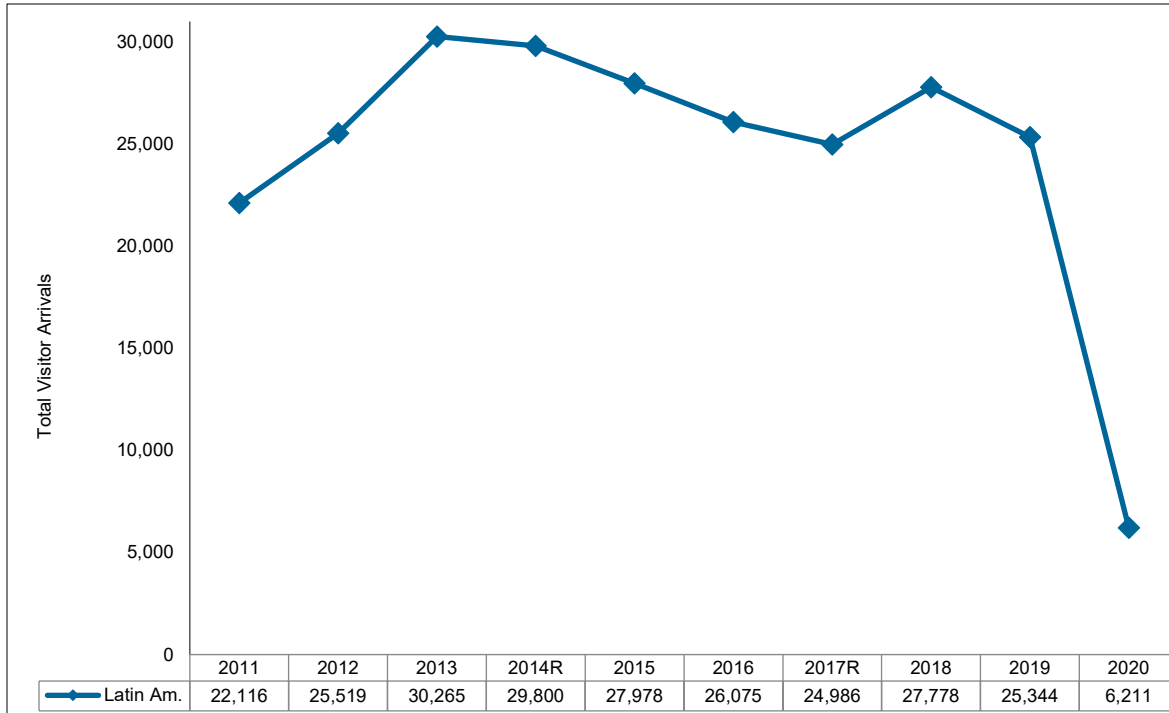
Visitors from Taiwan

- Arrivals from Taiwan decreased 86.6 percent to 3,240 visitors in 2020 (Figure 4, Table 35).
- Direct air service from Taiwan have been suspended in March 2020. The small number of visitors who came during April through December were mainly from domestic flights.
- The average length of stay was 10.0 days compared to 9.0 days in 2019.
- Most of the Taiwanese visitors in 2020 went to O‘ahu (96.0%), 37.3 percent went to the island of Hawai‘i, 17.2 percent went to Maui and 4.6 percent went to Kaua‘i.
- The majority of Taiwanese visitors in 2020 stayed in hotels (76.5%) while others stayed with friends/relatives (10.8%), in condominiums (4.3%) or in rental homes (3.8%).
- Six out of ten Taiwanese visitors came to vacation (60.4%), 14.4 percent came to honeymoon, 12.6 percent came for MCI purposes and 7.8 percent came to visit friends/relatives.

LATIN AMERICA

Visitor arrivals (-75.5% to 6,211 visitors) and visitor days (-68.0%) decreased considerably compared to 2019. (Figure 5, Table 36). The average length of stay was 14.25 days compared to 10.92 days in the previous year.

**Figure 5. Latin America MMA
Visitor Arrivals: 2011 – 2020**



- Visitors from Mexico comprised 37.4 percent of Latin America MMA in 2020, followed by visitors from Brazil (36.5%) and Argentina (26.1%) (Table 13).
- Nearly three out of four visitors from Latin America went to O’ahu (73.1%), 32.7 percent went to Maui, 16.9 percent went to the island of Hawai’i and 10.3 percent went to Kaua’i.
- The majority stayed in hotels (62.8%), 13.2 percent stayed in rental homes, 12.7 percent stayed with friends/relatives, and 6.6 percent stayed in condominiums.

AIR VISITORS BY SEGMENT

PURPOSE OF TRIP

Honeymoon

In 2020, 88,981 visitors came to honeymoon in the islands, a decrease of 82.8 percent from the previous year. Honeymooners accounted for 3.3 percent of total air visitors to Hawai'i (Tables 4 and 39).

- Honeymoon visitors stayed an average 8.05 days in 2020 compared to 7.69 days in the previous year.
- The largest percentage of honeymoon visitors in 2020 were from Japan (28.8%), followed by U.S. West (27.0%), U.S. East (23.6%) and Korea (10.2%).
- The majority of honeymoon visitors went to O'ahu (71.4%), 26.7 percent visited Maui, 14.5 percent visited the island of Hawai'i and 12.4 percent visited Kaua'i.
- Eight out of ten honeymooners stayed in hotels (79.7%). Some visitors stayed in condominiums (9.9%), rental homes (7.0%) and timeshares (4.2%).

Get Married

- The state's quarantine requirements and restrictions on group gathering essentially shutdown destination weddings in Hawai'i for much of the year.
- There were 20,539 visitors who came to get married in 2020, down 79.3 percent from 2019. This segment comprised 0.8 percent of total air visitors to the state (Tables 4 and 40).
- The average length of stay was 9.22 days, compared to 8.41 days in 2019.
- U.S. West visitors (41.6%) accounted for the largest share of this segment in 2020 followed by U.S. East (24.4%) and Japan (23.4%).
- Six of ten (61.2%) visitors from this segment went to O'ahu, 29.5 percent visited Maui, 15.0 percent visited the island of Hawai'i and 13.4 percent visited Kaua'i.
- The majority (65.3%) stayed in hotels, 15.1 percent stayed in condominiums, 14.2 percent stayed in rental homes, 7.7 percent stayed with friends/relatives, and 4.7 percent stayed in timeshares.

Meetings, Conventions and Incentives (MCI)

A total of 132,442 visitors came for meetings, conventions and incentives in 2020, a 71.2 percent decline from the previous year. Many events were cancelled due to pandemic quarantine requirements and group gathering restrictions. MCI visitors comprised 4.9 percent of total air visitors in 2020 (Tables 4 and 41).

- The average length of stay was 7.80 days, compared to 7.24 days in 2019.
- Visitors from U.S. West (36.2%), U.S. East (34.3%) and Japan (13.9%) comprised the three largest share of MCI visitors in 2020.
- Over half of MCI visitors went to O'ahu (51.8%), 32.5 percent visited Maui, 18.4 percent visited the island of Hawai'i and 11.5 percent visited Kaua'i.
- Most MCI visitors stayed in hotels (84.8%) while 7.7 percent stayed in condominiums.

Visiting Friends or Relatives

There were 340,936 visitors who came to see friends/relatives, down 59.2 percent compared to 2019. These visitors accounted for 12.7 percent of all visitors to Hawai'i in 2020 (Tables 4 and 42).

- The average length of stay was 14.43 days compared to 10.75 days in 2019.
- U.S. West (58.6%) had the largest share of this segment in 2020 followed by U.S. East (30.7%), Canada (2.0%) and Japan (1.4%).
- The majority visited O'ahu (66.5%), 18.4 percent visited the island of Hawai'i, 17.8 percent visited Maui and 7.5 percent visited Kaua'i.
- Seven out of ten (69.5%) visitors stayed with friends/relatives, 18.6 percent stayed in hotels, 8.8 percent stayed in condominiums, 7.0 percent stayed in rental homes, and 2.8 percent stayed in timeshares.

ACCOMMODATIONS

Over half of air visitors in 2020 stayed in hotels (52.8%), 17.8 percent stayed in condominiums, 14.0 percent stayed with friends/relatives, 10.8 percent stayed in rental homes, 8.1 percent stayed in timeshares and 1.3 percent stayed in bed and breakfasts (Table 4).

Hotel-Only

There were 1,215,787 visitors who stayed exclusively in hotels, down 77.1 percent from 2019. Hotel-only visitors comprised 45.4 percent of total air visitors in 2020 (Table 44).

- These visitors stayed an average 7.58 days.
- The majority of hotel-only visitors in 2020 came to vacation (76.1%), 8.5 percent came for MCI purposes, 5.3 percent came to honeymoon, and 3.3 percent visited friends/relatives.
- O'ahu had the largest share of hotel-only visitors at 68.6 percent, followed by Maui with 23.7 percent, the island of Hawai'i with 13.3 percent and Kaua'i with 8.5 percent.

Condo-Only

There were 377,812 visitors who only stayed in condominiums, a 71.7 percent decrease from 2019. (Table 45).

- These visitors stayed an average of 13.08 days in 2020, much longer than those who stayed only in hotels.
- Nearly all of these visitors came to vacation (90.0%), 5.2 percent came to visit friends/relatives, 1.7 percent came for meetings, conventions and incentives and 1.6 percent came to honeymoon.
- Maui had the largest share of condo-only visitors at 50.0 percent, followed by O'ahu (29.2%), the island of Hawai'i (15.4%) and Kaua'i (12.8%).

Timeshare-Only

The were 170,693 visitors who stayed exclusively in timeshare properties, a drop of 74.5 percent from 2019 (Table 46).

- These visitors stayed an average of 10.53 days in 2020.
- Most of these visitors (95.0%) came to vacation, 3.2 percent came to visit friends/relatives and 1.6 percent came to honeymoon.
- Maui had a 38.1 percent share of timeshare-only visitors, followed by O'ahu with 32.0 percent, Kaua'i with 21.6 percent, and the island of Hawai'i with 18.1 percent.

Rental Home-Only

There were 214,951 visitors who stayed entirely in rental homes, a decline of 71.5 percent from 2019. (Table 47). Vacation rentals were not permitted as designated quarantine locations.

- These visitors stayed an average of 12.30 days in 2020.
- The majority (86.3%) came to vacation, 7.2 percent came to visit friends/relatives and 1.6 percent came to honeymoon.
- O‘ahu had largest percentage of rental home-only visitors (40.1%), followed by the island of Hawai‘i (28.1%), Maui (24.4%) and Kaua‘i (17.5%).

Bed and Breakfast-Only

There were 15,933 visitors who stayed exclusively in bed and breakfast properties in 2020, down 69.5 percent from the previous year (Table 48). Bed and Breakfast properties were also not permitted as designated quarantine locations.

- These visitors stayed an average of 9.60 days in 2020.
- Nearly eight out of ten (78.6%) visitors came to vacation, 7.3 percent came to visit friends/relatives and 3.9 percent came to honeymoon.
- O‘ahu had the highest share of bed and breakfast-only visitors at 49.4 percent, followed by the island of Hawai‘i with 30.4 percent, Maui with 25.5 percent, and Kaua‘i with 12.1 percent.

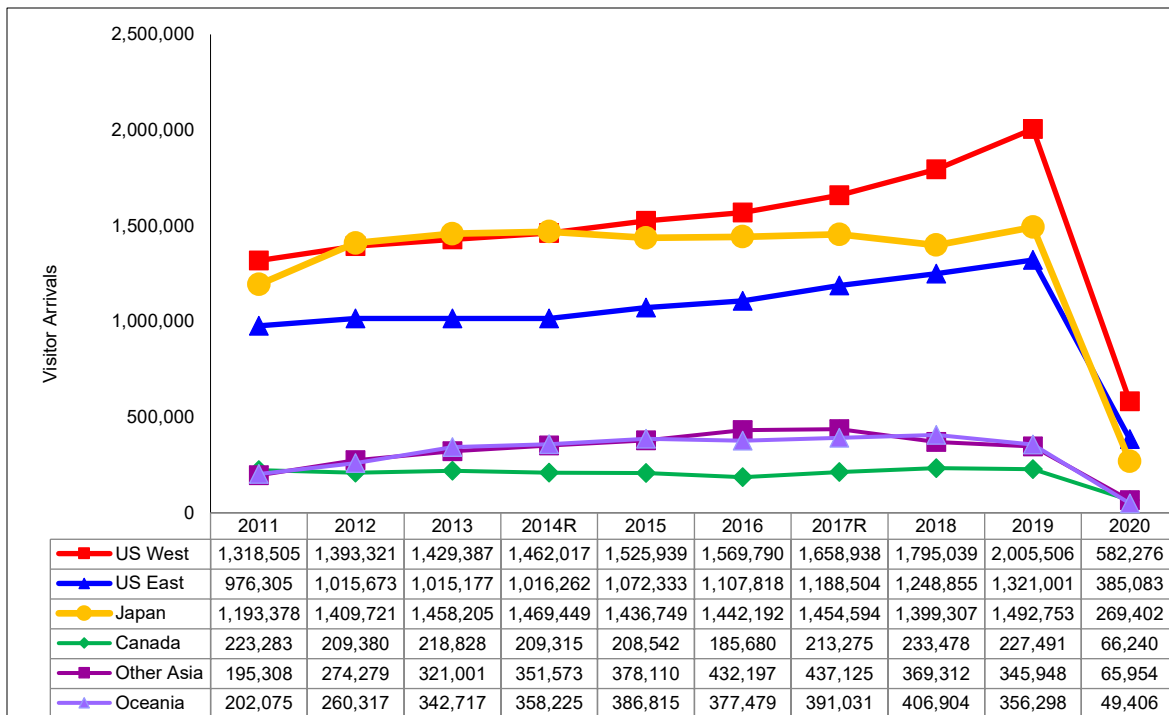
AIR VISITORS BY ISLANDS

In 2020, travel restrictions, interisland quarantine requirements and reduced air service resulted in considerable decreases in visitor arrivals to all Hawaiian Islands compared to the previous year. Multiple- island visitation was down 77.8 percent compared to 2019 (Table 4).

O‘AHU

- Arrivals by air to O‘ahu in 2020 fell 75.5 percent to 1,506,316 visitors; and visitor days declined 69.3 percent (Tables 1 and 58).
- The average daily census was 35,054 visitors in 2020, down significantly from 114,596 visitors in the previous year (Table 8).
- The U.S. markets continued to have the most visitors to O‘ahu. Arrivals from U.S. West decreased 71.0 percent to 582,276 visitors, while U.S. East arrivals dropped 70.8 percent to 385,083 visitors (Figure 6, Tables 69 and 70).
- Japanese arrivals to O‘ahu were down 82.0 percent to 269,402 visitors.
- Arrivals from Canada fell 70.9 percent to 66,240 visitors.
- Arrivals from Other Asia (-80.9% to 65,962 visitors), Europe (-84.9% to 15,411 visitors) and Latin America (-76.2% to 4,537 visitors) also decreased substantially compared to 2019.
- The majority (63.7%) of visitors who went to O‘ahu in 2020 stayed in hotels while in the state, 15.9 percent stayed with friends/relatives, 10.7 percent stayed in condominiums, 8.3 percent stayed in rental homes and 5.1 percent stayed in timeshares (Table 58).
- The majority (70.6%) of O‘ahu visitors came to the state for a vacation, 15.1 percent came to visit friends/relatives, 4.6 percent came for meetings, conventions, and incentives and 4.2 percent came to honeymoon.

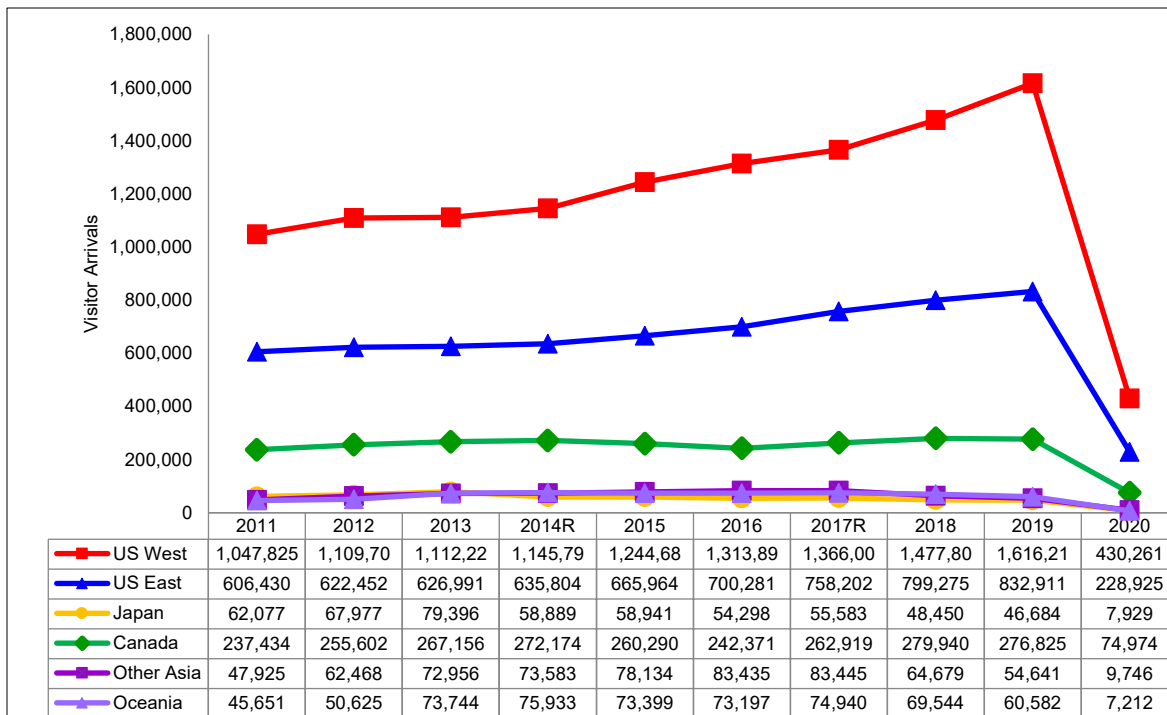
**Figure 6. O'ahu Visitor Arrivals by Selected MMA
2011 – 2020**



MAUI

- Arrivals by air to Maui decreased 74.1 percent to 792,602 visitors in 2020; and visitor days fell 68.8 percent. (Tables 1 and 60).
- The average daily census was 20,637 in 2020 compared to 66,363 visitors in 2019 (Table 8).
- The largest share of visitors to Maui in 2020 was from U.S. West (54.3%), followed by U.S. East (28.9%), Canada (9.5%), Other Asia (1.2%), Europe (1.1%) and Japan (1.0%) (Table 69).
- Arrivals to Maui from Oceania (-88.1%), Europe (-86.3%), Japan (-83.0%), Other Asia (-82.2%), Latin America (-77.5%), U.S. West (-73.4%), Canada (-72.9%) and U.S. East (-72.5%) were down sharply compared to 2019 (Tables 69 and 70).
- Nearly half (47.2%) of visitors who went to Maui stayed in hotels while in the state, 30.0 percent stayed in condominiums, 10.7 percent stayed in timeshares, 10.0 percent stayed in rental homes and 9.1 percent stayed with friends/relatives (Table 60).
- The majority (84.8%) of Maui visitors came to the state for a vacation, 7.7 percent came to visit friends/relatives, 5.4 percent came for meetings, conventions, and incentives and 3.0 percent came to honeymoon.

**Figure 7. Maui Visitor Arrivals by Selected MMA
2011 – 2020**



MOLOKA‘I²

- Arrivals to Moloka‘i dropped 73.0 percent to 17,025 visitors in 2020; and visitor days declined 58.8 percent (Tables 1 and 61).
- The average daily census was 322 visitors compared to 783 visitors in 2019. (Table 8).
- U.S. West (43.6%) and U.S. East (28.2%) were the two largest visitor markets to this island in 2020. Arrivals to Moloka‘i from U.S. West (-71.3%) and U.S. East (also -71.3%) decreased significantly compared to the prior year (Tables 69 and 70).

LĀNA‘I²

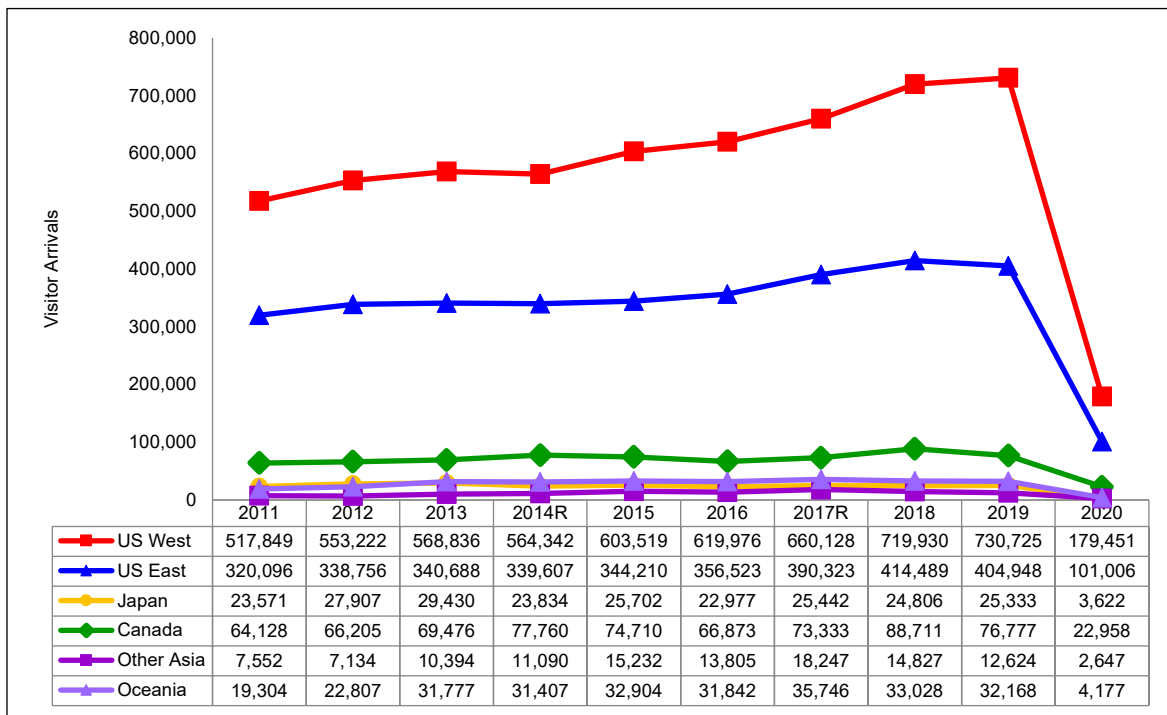
- Arrivals were down 78.7 percent to 17,924 visitors in 2020; and visitor days decreased 69.1 percent (Tables 1 and 62).
- The average daily census was 227 visitors compared to 738 visitors in 2019 (Table 8).
- The largest group of visitors to Lāna‘i in 2020 was from the U.S. West (44.5%), followed by U.S. East (36.6%), Canada (8.9%), and Oceania (4.0%). Arrivals from Japan (-94.4%), Latin America (-90.0%), Oceania (-88.3%), Europe (-84.5%), Other Asia (-83.5%), U.S. East (-76.7%), U.S. West (-74.8%) and Canada (-71.9%) declined substantially compared to 2019 (Tables 69 and 70).

²Small sample size for Lāna‘i and Moloka‘i resulted in broad estimates; use with discretion. Statistics may be used for year-to-year trends.

KAUA‘I

- Arrivals declined 75.9 percent to 330,263 visitors in 2020; and visitor days dropped 70.9 percent (Tables 1 and 63).
- The average daily census was 8,034 visitors compared to 27,695 visitors in 2019 (Table 8).
- U.S. West (54.3%) had the largest share of visitors to Kaua‘i in 2020, followed by U.S. East (30.6%), Canada (7.0%), Europe (1.4%), Oceania (1.3%), Japan (1.1%) and Other Asia (0.8%) (Tables 69 and 70).
- Arrivals to Kaua‘i from Oceania (-87.0%), Europe (-86.8%), Japan (-85.7%), Latin America (-81.0%), Other Asia (-79.0%), U.S. West (-75.4%), U.S. East (-75.1%) and Canada (-70.1%) decreased significantly from 2019.
- Close to half (47.0%) of those who visited Kaua‘i stayed in hotels while in the state. Some stayed in condominiums (21.2%), rental homes (16.6%), timeshares (15.1%) or with friends/relatives (9.0%).
- Most of the visitors were in the state for a vacation (84.7%), 7.8 percent visited friends/relatives, 4.6 percent came for meetings, conventions, and incentives 3.3 percent honeymooned.

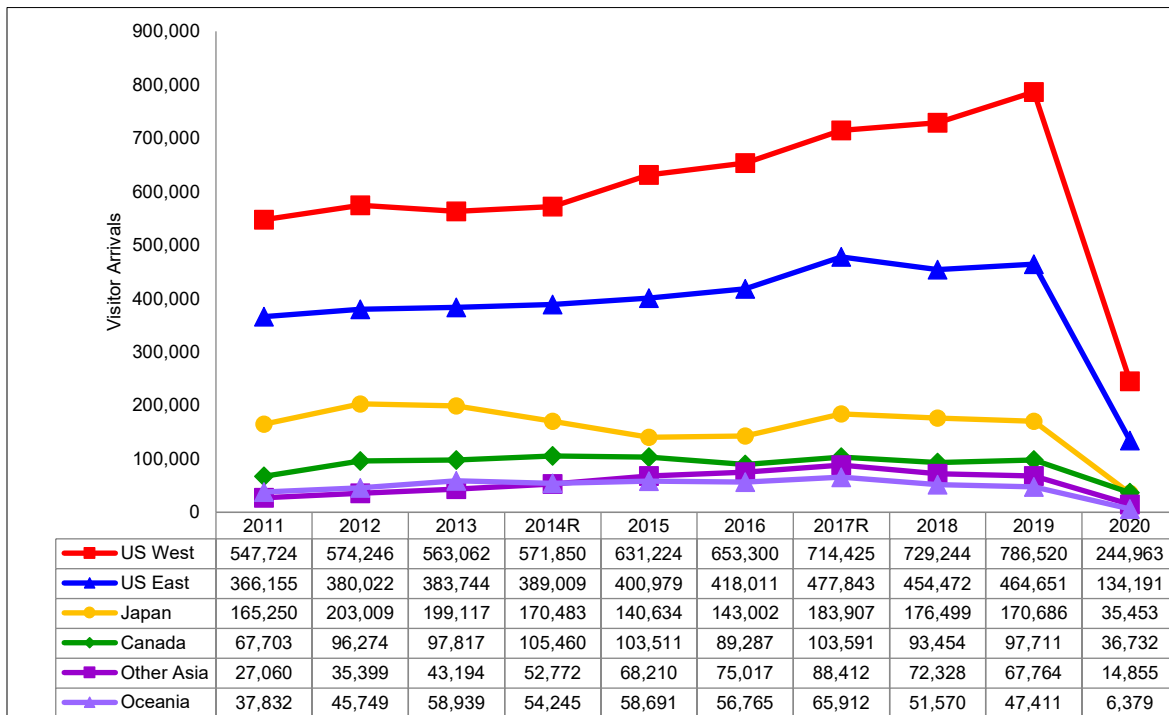
Figure 8. Kaua‘i Visitor Arrivals by Selected MMA
2011 – 2020



THE ISLAND OF HAWAI‘I

- Arrivals by air to the island of Hawai‘i fell 72.0 percent to 493,817 visitors in 2020; and visitor days were down 61.5 percent (Tables 1 and 64).
- The average daily census was 13,641 visitors in 2020 compared to 35,556 visitors in the previous year (Table 8).
- The largest group of visitors to the island of Hawai‘i was from the U.S. West (49.6%), followed by U.S. East (27.2%), Canada (7.4%), Japan (7.2%), Other Asia (3.0%), Europe (1.3%) and Oceania (1.3%) (Tables 69 and 70).
- Arrivals from Oceania (-86.5%), Europe (-84.8%), Latin America (-81.3%), Japan (-79.2%), Other Asia (-78.1%), U.S. East (-71.1%), U.S. West (-68.9%) and Canada (-62.4%) decreased considerably compared to 2019.
- Close to half (46.8%) of visitors to the island of Hawai‘i stayed in hotels while in the state. Some visitors stayed in condominiums (17.4%), rental homes (18.3%), with friends/relatives (15.5%) and in timeshares (8.8%).
- The majority (79.5%) of the visitors came to the state for a vacation, 12.7 percent came to visit friends/relatives, 4.9 percent for meetings, conventions and incentives and 2.6 percent to honeymoon.

**Figure 9. Island of Hawai‘i Visitor Arrivals by Selected MMA
2011 – 2020**



Island of Hawai'i (Hilo Side)

A total of 155,033 visitors arrived by air to Hilo, down 74.2 percent compared to 2019 (Table 65). Direct air service to Hilo was suspended from April 2020 through the end of the year.

- The average daily census was 2,684 visitors, compared to 6,440 visitors in 2019 (Table 8).
- U.S. West (42.7%) was the largest group of visitors to Hilo in 2020, followed by U.S. East (32.2%), Canada (6.8%), Japan (6.1%), Other Asia (4.9%), Oceania (2.4%) and Europe (1.7%) (Tables 69 and 70).
- Half of the visitors to Hilo stayed in hotels (51.3%), 20.9 percent stayed in rental homes, 18.7 percent stayed with friends/relatives, 12.6 percent stayed in condominiums, and 4.8 percent stayed in timeshares while in the state.

Island of Hawai'i (Kona Side)

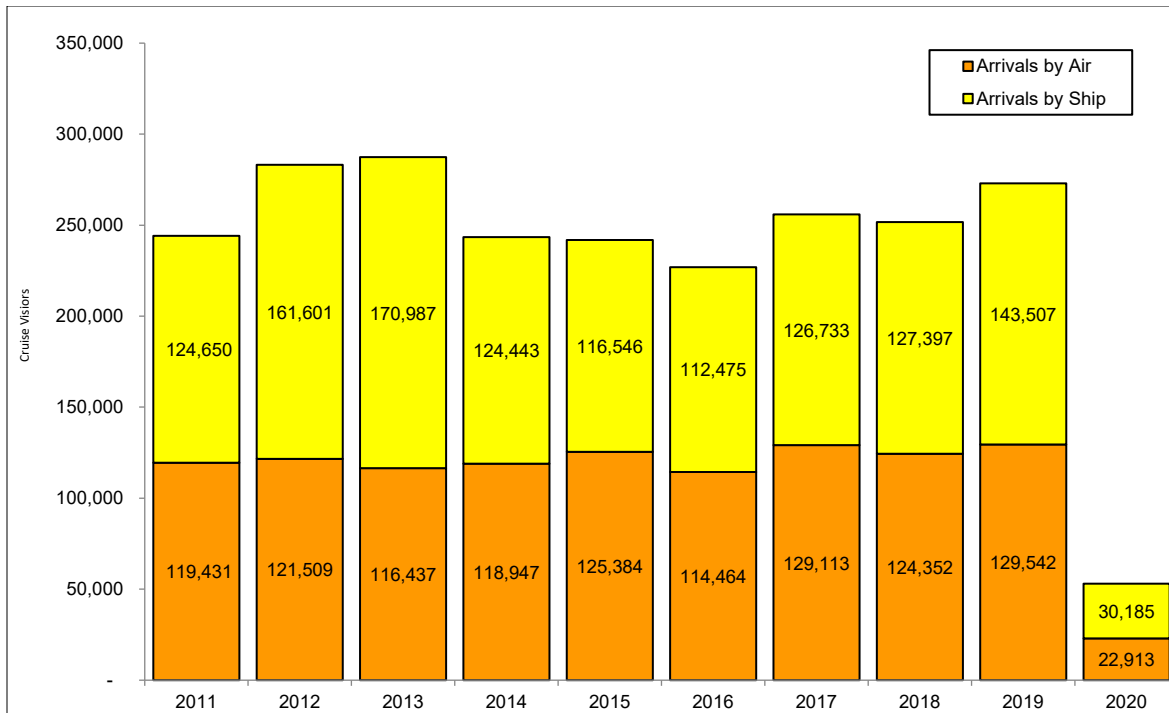
Arrivals by air to Kona dropped 72.1 percent to 433,194 visitors in 2020 (Table 66).

- The average daily census of 10,957 visitors was considerably lower than in 2019 (29,117 visitors).
- A breakdown by visitor markets to Kona in 2020 showed 50.3 percent from U.S. West, 26.4 percent from U.S. East, 7.8 percent from Canada, 7.2 percent from Japan, 2.9 percent from Other Asia, 1.3 percent from Europe and 1.3 percent from Oceania (Tables 69 and 70).
- Close to half of visitors to Kona stayed in hotels (46.9%), 18.5 percent stayed in condominiums, 18.2 percent stayed in rental homes, 14.1 percent stayed with friends/relatives and 9.6 percent stayed in timeshares while in the state.

CRUISE VISITORS

Only 18 out-of-state cruise ships with 30,185 visitors came to the islands from January to mid-March 2020. During the same period, another 22,913 visitors (-82.3%) flew to the state then boarded the Hawai'i home-ported cruise ship. Due to the CDC “no sail” order and “Conditional sail” order, cruise activities were canceled for the rest of the year. In total, there were 53,098 cruise visitors in 2020, down 80.6 percent compared to the previous year (Tables 91 and 92).

Figure 10. Cruise Visitors to Hawai'i: 2011 – 2020

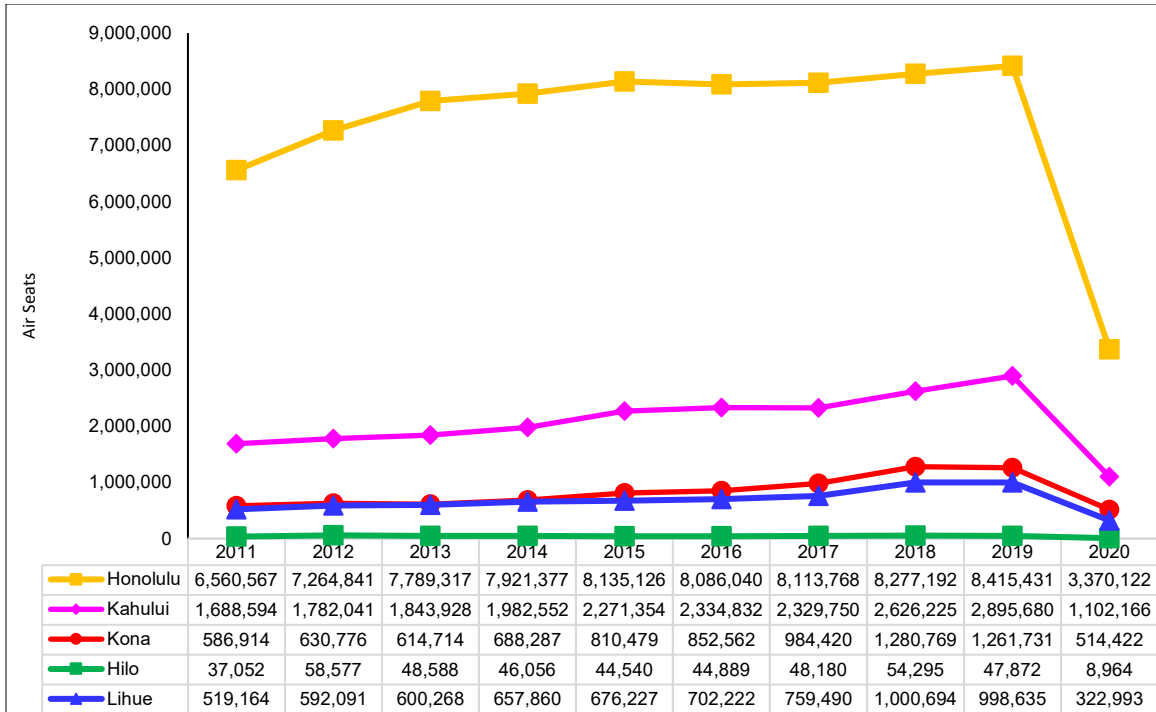


- There were 53,417 total cruise passengers in 2020, 99.4 percent (or 53,098) of whom were visitors with the remaining 0.6 percent (or 319) being Hawai'i residents (Table 93).
- All cruise passengers visited O'ahu, 94.4 percent visited Maui, 94.1 percent visited island of Hawai'i, and 85.8 percent visited Kaua'i.
- In addition to their cruise itinerary, 1,186 passengers visited Lāna'i and 785 visited Moloka'i.
- In terms of cruise visitors, the largest group was from U.S. East (46.6% of total cruise visitors), followed by visitors from U.S. West (31.9%), Canada (9.1%), Europe (4.9%), Oceania (2.5%) and other markets (5.0%).
- Total spending by all cruise visitors (those who arrived by cruise ships and those who arrived by air to board cruise ships) in 2020 was \$93.9 million. Of this amount, \$59.5 million was from U.S. East, \$15.8 million from U.S. West, \$9.1 million from Canada and \$9.5 million from other markets.

TOTAL AIR CAPACITY TO HAWAI'I

Total air capacity was significantly reduced due to the pandemic. In 2020, a total of 24,372 trans-Pacific flights with 5,318,667 seats serviced the Hawaiian Islands, compared to 68,348 flights and 13,619,349 seats in the previous year (Tables 95 - 100).

**Figure 11. Air Seats Operated to Hawai'i by Island
2011-2020**



- Air capacity to Honolulu was scaled back to 14,004 flights (-64.4%) and 3,370,122 seats (-60.0%) in 2020. Domestic air seats dropped 50.6 percent due to reduced service from Anchorage, Atlanta, Boston, Chicago, Dallas, Denver, Detroit, Houston, Las Vegas, Long Beach, Los Angeles, Minneapolis, New York JFK, Newark, Oakland, Phoenix, Portland, Sacramento, Salt Lake City, San Diego, San Francisco, San Jose, Seattle and Washington D.C. International air seats declined 73.9 percent, with limited service from Other Asia (-81.8%), Oceania (-80.6%), Japan (-75.3%), Canada (-66.5%) and Other markets (-48.7%).
- Flights (5,643, -64.4%) and seats (1,102,166, -61.9%) to Kahului decreased significantly compared to 2019, with reduced service from Anchorage, Chicago, Dallas, Denver, Los Angeles, Oakland, Phoenix, Portland, Sacramento, San Diego, San Francisco, San Jose and Seattle. Seats from Canada (-63.3%) were down considerably from 2019.
- Air capacity to Kona dropped to 2,828 flights (-60.3%) and 514,422 seats (-59.2%) in 2020. There was reduced service from Anchorage, Dallas, Denver, Los Angeles, Oakland, Phoenix, Portland, Sacramento, San Diego, San Francisco, San Jose and Seattle. There was also a considerable cutback in service from Japan (-83.5%) and Canada (-51.8%) compared to the prior year.
- Air capacity to Lihue decreased to 1,843 flights (-67.9%) and 322,993 seats (-67.7%), as a result of reduced service from Denver, Los Angeles, Oakland, Phoenix, Portland, San Diego, San Francisco, San Jose, Seattle. Air service from Canada was down 59.3 percent compared to 2019.
- Air capacity to Hilo declined to 54 flights (-81.0%) and 8,964 seats (-89.3%). Flights from Los Angeles to Hilo were suspended from April 2020 through the end of the year.

HOTEL OCCUPANCY AND ROOM RATE

From the December 2020 Hawai'i Hotel Performance Report³, hotels statewide recorded significant decreases in revenue per available room (RevPAR), average daily rate (ADR), and occupancy compared to 2019.

Hawai'i hotels earned \$99 in Rev PAR (-56.6%), which is less than half of the \$229 RevPAR reported in 2019. ADR decreased to \$267 (-5.5%) and occupancy declined to 37.1 percent (-43.7 percentage points) (Table 101).

Maui County hotels led the state in RevPAR in 2020, earning \$140 (-54.9%), with ADR at \$414 (+3.3%) and occupancy of 33.9 percent (-43.8 percentage points) (Table 103).

Hotels on the island of Hawai'i reported RevPAR of \$97 (-52.7%), with ADR at \$254 (-4.2%) and occupancy of 38.0 percent (-39.0 percentage points) (Table 105).

Kauai hotels earned RevPAR of \$86 (-57.9%) in 2020, with ADR at \$262 (-7.3%) and occupancy of 33.0 percent (-39.7 percentage points) (Table 104).

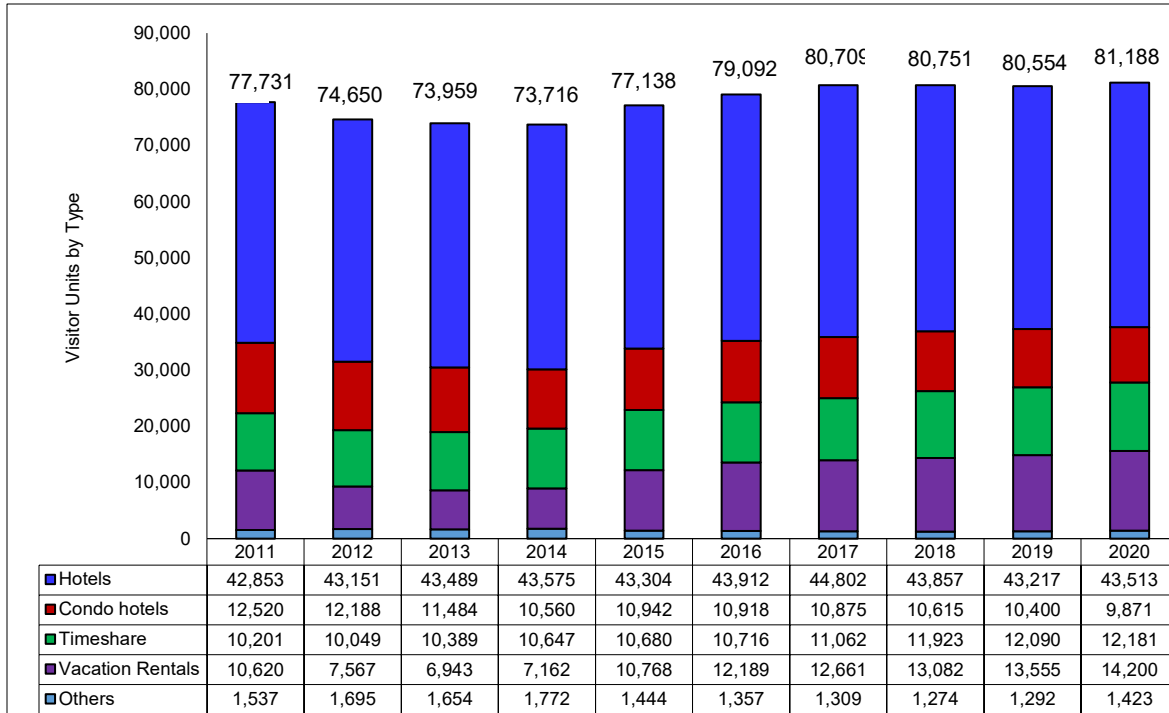
O'ahu hotels earned RevPAR of \$84 (-58.5%) in 2020, with ADR at \$216 (-10.5%) and occupancy of 39.0 percent (-45.1 percentage points) (Table 102).

³ The December 2020 Hawai'i Hotel Performance Report, is posted on the HTA website: www.hawaiiitourismauthority.org/research/infrastructure-research/

VISITOR PLANT INVENTORY

From the 2020 Visitor Plant Inventory report (VPI)⁴, The number of visitor units in the State of Hawai'i increased by 0.8 percent in 2020 for a total of 81,188 units. A majority of the lodging supply in the state (53.6 percent) was made up of hotel units (43,513 units), slightly higher (0.7 percent) compared to 2019. Nearly two-thirds (62.0 percent) of all hotel rooms (26,966 rooms) were located on O'ahu. (Tables 106 - 109).

Figure 12. Visitor Units by Type of Accommodations: 2011 – 2020



Vacation Rentals accounted for 17.5 percent of all lodging units in 2020 (14,200 units), growing by 4.8 percent over 2019. Vacation Rentals include condominium units, houses, villas, cottages, and private and shared rooms.

The number of visitor units at Timeshare properties saw an increase in 2020, accounting for 12,181 units (+0.8 percent).

Condo Hotels consisting of individual Condo Hotel units accounted for 9,871 visitor units in 2020. Condo Hotels consisting of individual deeded condominium units that provide hotel-like services such as a front desk and often daily housekeeping service. The overall number of Condo Hotel units decreased by 2.0 percent. Most of the state's Condo Hotel supply was located on Maui (4,112) and O'ahu (3,575 units).

⁴ The 2020 Visitor Plant Inventory is posted on the HTA website: www.hawaiiitourismauthority.org/research/visitor-plant-inventory

ANNUAL VISITOR RESEARCH REPORT
TABLES

**Table 1. Summary of Visitor Statistics
2020 vs. 2019**

TOTAL EXPENDITURES (\$mil.)	2020	2019	(%) Change
TOTAL EXPENDITURES (\$mil.)	NA	17,844.3	NA
Visitor expenditure by air	NA	17,657.7	NA
Visitor expenditure by cruise ships	NA	58.4	NA
Supplemental business (all MMAs)	NA	128.2	NA
MMA (Air & Ship)	2020	2019	(%) Change
TOTAL EXPENDITURES (\$mil.)	NA	17,716.1	NA
Visitor arrivals by air	NA	17,657.7	NA
U.S. West	NA	6,952.0	NA
U.S. East	NA	4,684.2	NA
Japan	NA	2,248.3	NA
Canada	NA	1,081.5	NA
Europe	NA	268.1	NA
Oceania	NA	895.1	NA
Other Asia	NA	816.7	NA
Latin America	NA	64.7	NA
Other	NA	647.1	NA
Visitor arrivals by cruise ships	NA	58.4	NA
TOTAL VISITOR DAYS	28,659,776	90,360,946	-68.3
Visitor arrivals by air	28,516,797	89,692,422	-68.2
U.S. West	13,921,800	39,752,689	-65.0
U.S. East	8,077,056	22,034,119	-63.3
Japan	1,719,843	9,306,767	-81.5
Canada	2,265,568	6,554,493	-65.4
Europe	296,487	1,780,190	-83.3
Oceania	479,534	3,420,593	-86.0
Other Asia	609,087	2,781,593	-78.1
Latin America	88,475	276,859	-68.0
Other	1,058,948	3,785,120	-72.0
Visitor arrivals by cruise ships	142,979	668,524	-78.6
VISITOR ARRIVALS	2,708,258	10,386,673	-73.9
Visitor arrivals by air	2,678,073	10,243,165	-73.9
U.S. West	1,311,176	4,595,319	-71.5
U.S. East	676,150	2,276,520	-70.3
Japan	289,137	1,576,205	-81.7
Canada	164,393	540,103	-69.6
Europe	21,550	137,908	-84.4
Oceania	50,710	363,551	-86.1
Other Asia	67,906	354,680	-80.9
Latin America	6,211	25,344	-75.5
Other	90,839	373,534	-75.7
Visitor arrivals by cruise ships	30,185	143,508	-79.0

Table 1: Summary of Visitor Statistics (continued)
2020 vs. 2019

MMA (Air & Ship)	2020	2019	(%) Change
AVERAGE LENGTH OF STAY (days)	10.58	8.70	21.64
Visitor arrivals of stay by air	10.65	8.76	21.61
U.S. West	10.62	8.65	22.74
U.S. East	11.95	9.68	23.42
Japan	5.95	5.90	0.74
Canada	13.78	12.14	13.56
Europe	13.76	12.91	6.58
Oceania	9.46	9.41	0.51
Other Asia	8.97	7.84	14.37
Latin America	14.25	10.92	30.41
Other	11.66	10.13	15.04
Visitor arrivals of stay by cruise ships	4.74	4.66	1.68
PER PERSON PER DAY SPENDING (\$)	NA	196.1	NA
Visitor arrivals by air	NA	196.9	NA
U.S. West	NA	174.9	NA
U.S. East	NA	212.6	NA
Japan	NA	241.6	NA
Canada	NA	165.0	NA
Europe	NA	150.6	NA
Oceania	NA	261.7	NA
Other Asia	NA	293.6	NA
Latin America	NA	233.7	NA
Other	NA	171.0	NA
Visitor arrivals by cruise ships	NA	87.3	NA
PER PERSON PER TRIP SPENDING (\$)	NA	1,705.7	NA
Visitor arrivals by air	NA	1,723.9	NA
U.S. West	NA	1,512.8	NA
U.S. East	NA	2,057.6	NA
Japan	NA	1,426.4	NA
Canada	NA	2,002.4	NA
Europe	NA	1,943.9	NA
Oceania	NA	2,462.1	NA
Other Asia	NA	2,302.6	NA
Latin America	NA	2,552.4	NA
Other	NA	1,732.4	NA
Visitor arrivals by cruise ships	NA	406.7	NA

NA = Annual 2020 visitor spending statistics were not available.
Due to COVID-19 restrictions, fielding for visitor spending was limited for 2020. Visitor spending statistics for months in 2020 for which data are available are presented in Table 2 of this report.

Table 1: Summary of Visitor Statistics (continued)
2020 vs. 2019

ISLAND (Air & Ship)	2020	2019	(%) Change
TOTAL EXPENDITURES (\$mil, AIR + SHIP)	NA	17,716.1	NA
Total by air	NA	17,657.7	NA
O'ahu	NA	8,139.8	NA
Maui	NA	5,128.0	NA
Moloka'i	NA	36.0	NA
Lāna'i	NA	128.9	NA
Kaua'i	NA	1,909.0	NA
Hawai'i Island	NA	2,315.9	NA
Visitor arrivals by cruise ships	NA	58.4	NA
TOTAL VISITOR DAYS	28,659,776	90,360,946	-68.3
Total by air	28,516,797	89,692,422	-68.2
O'ahu	12,829,630	41,827,689	-69.3
Maui	7,553,095	24,222,598	-68.8
Moloka'i	117,947	285,966	-58.8
Lāna'i	83,228	269,328	-69.1
Kaua'i	2,940,354	10,108,788	-70.9
Hawai'i Island	4,992,542	12,978,052	-61.5
Visitor arrivals by cruise ships	142,979	668,524	-78.6
VISITOR ARRIVALS	2,708,258	10,386,673	-73.9
Total by air	2,678,073	10,243,165	-73.9
O'ahu	1,506,316	6,154,248	-75.5
Maui	792,602	3,059,905	-74.1
Moloka'i	17,025	63,035	-73.0
Lāna'i	17,924	84,103	-78.7
Kaua'i	330,263	1,370,029	-75.9
Hawai'i Island	493,817	1,763,904	-72.0
Visitor arrivals by cruise ships	30,185	143,508	-79.0
AVERAGE LENGTH OF STAY	10.58	8.70	21.64
Total by air	10.65	8.76	21.61
O'ahu	8.52	6.80	25.32
Maui	9.53	7.92	20.38
Moloka'i	6.93	4.54	52.71
Lāna'i	4.64	3.20	45.00
Kaua'i	8.90	7.38	20.66
Hawai'i Island	10.11	7.36	37.41
Visitor arrivals by cruise ships	4.74	4.66	1.68
PER PERSON PER DAY SPENDING (\$)	NA	196.1	NA
Total by air	NA	196.9	NA
O'ahu	NA	194.6	NA
Maui	NA	211.7	NA
Moloka'i	NA	126.0	NA
Lāna'i	NA	478.8	NA
Kaua'i	NA	188.8	NA
Hawai'i Island	NA	178.4	NA
Visitor arrivals by cruise ships	NA	87.3	NA
PER PERSON PER TRIP SPENDING (\$)	NA	1,705.7	NA
Total by air	NA	1,723.9	NA
O'ahu	NA	1,322.6	NA
Maui	NA	1,675.9	NA
Moloka'i	NA	571.5	NA
Lāna'i	NA	1,533.2	NA
Kaua'i	NA	1,393.4	NA
Hawai'i Island	NA	1,312.9	NA
Visitor arrivals by cruise ships	NA	406.7	NA

NA = Annual 2020 visitor spending statistics were not available.
Due to COVID-19 restrictions, fielding for visitor spending was limited for 2020. Visitor spending statistics for months in 2020 for which data are available are presented in Table 3 of this report.

Table 2: 2020 Monthly Visitor Spending Statistics by Market

Table with 14 columns (MMA (AIR & SHIP), JAN, FEB, MAR, APR, MAY, JUN, JUL, AUG, SEP, OCT, NOV, DEC, TOTAL) and multiple rows for various spending metrics (TOTAL EXPENDITURES, TOTAL VISITOR DAYS, VISITOR ARRIVALS, AVERAGE LENGTH OF STAY, PER PERSON PER DAY SPENDING, PER PERSON PER TRIP SPENDING) categorized by region (U.S. West, U.S. East, Japan, Canada, Europe, Oceania, Other Asia, Latin America, Other MMA).

NA = Annual 2020 visitor spending statistics were not available. Due to COVID-19 restrictions, fielding for visitor spending was limited for 2020. This table present visitor spending statistics for months in 2020 for which data are available.

Table 3: 2020 Monthly Visitor Spending Statistics by Island

ISLAND (AIR & SHIP)	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
TOTAL EXPENDITURES (\$mil.)	1,726.0	1,463.8	736.5	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Total by air	1,721.7	1,458.0	735.1	NA	NA	NA	NA	NA	NA	NA	338.8	354.8	NA
O'ahu	706.8	602.2	303.6	NA	NA	NA	NA	NA	NA	NA	109.3	157.6	NA
Maui	517.1	458.9	227.9	NA	NA	NA	NA	NA	NA	NA	124.2	187.1	NA
Moloka'i	4.2	4.7	1.8	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Lāna'i	9.1	5.3	3.7	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Kaua'i	192.7	168.8	81.6	NA	NA	NA	NA	NA	NA	NA	50.3	10.1	NA
Hawai'i Island	291.8	218.2	116.6	NA	NA	NA	NA	NA	NA	NA	55.0	NA	NA
Visitor arrivals by cruise ships	4.3	5.8	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	11.5
TOTAL VISITOR DAYS	8,321,114	7,194,823	3,928,899	131,623	283,207	473,130	567,595	701,388	614,172	1,222,402	2,286,098	2,935,326	28,659,776
Total by air	8,272,732	7,121,132	3,907,993	131,623	283,207	473,130	567,595	701,388	614,172	1,222,402	2,286,098	2,935,326	28,516,797
O'ahu	3,647,908	3,106,258	1,719,457	92,974	191,462	311,721	356,088	455,805	318,122	522,327	863,638	1,243,871	12,829,630
Maui	2,197,687	1,962,660	1,057,111	13,195	31,900	54,141	62,432	66,381	87,807	313,046	712,026	994,709	7,553,095
Moloka'i	35,919	28,029	14,135	212	1,922	2,796	3,688	1,434	2,592	7,359	8,247	11,615	117,947
Lāna'i	25,108	23,405	9,158	34	178	1,073	1,365	1,033	711	6,084	6,622	8,457	83,228
Kaua'i	920,439	837,629	442,047	5,960	17,333	30,915	39,219	46,169	44,253	159,765	322,018	74,607	2,940,354
Hawai'i Island	1,445,673	1,163,151	666,084	19,249	40,412	72,483	104,803	130,566	160,688	213,822	373,547	602,066	4,992,542
Visitor arrivals by cruise ships	48,382	73,691	20,906	0	0	0	0	0	0	0	0	0	142,979
VISITOR ARRIVALS	857,066	823,910	433,167	4,985	10,013	17,733	22,574	23,356	18,409	76,691	183,779	236,575	2,708,258
Total by air	846,137	808,824	428,997	4,985	10,013	17,733	22,574	23,356	18,409	76,691	183,779	236,575	2,678,073
O'ahu	506,708	467,959	236,640	3,601	7,365	13,029	16,448	16,917	11,885	36,009	76,662	113,090	1,506,316
Maui	243,086	234,823	125,353	624	1,131	1,988	2,568	2,453	2,479	23,178	63,748	91,171	792,602
Moloka'i	6,858	5,089	2,384	31	76	114	225	109	75	375	640	1,050	17,025
Lāna'i	6,066	6,146	2,604	21	26	64	121	81	39	595	904	1,257	17,924
Kaua'i	113,796	110,478	56,725	306	603	1,068	1,349	1,342	1,096	11,249	28,487	3,762	330,263
Hawai'i Island	165,297	148,204	77,933	701	1,300	2,605	3,608	3,683	3,642	10,641	28,056	48,147	493,817
Visitor arrivals by cruise ships	10,930	15,086	4,169	0	0	0	0	0	0	0	0	0	30,185
AVERAGE DAILY CENSUS	268,423	232,091	126,739	4,246	9,136	15,262	18,310	22,625	19,812	39,432	73,745	94,688	78,305
Total by air	266,862	229,714	126,064	4,246	9,136	15,262	18,310	22,625	19,812	39,432	73,745	94,688	77,915
O'ahu	117,674	100,202	55,466	2,999	6,176	10,056	11,487	14,703	10,262	16,849	27,859	40,125	35,054
Maui	70,893	63,312	34,100	426	1,029	1,746	2,014	2,141	2,832	10,098	22,969	32,087	20,637
Moloka'i	1,159	904	456	7	62	90	119	46	84	237	266	375	322
Lāna'i	810	755	295	1	6	35	44	33	23	196	214	273	227
Kaua'i	29,692	27,020	14,260	192	559	997	1,265	1,489	1,428	5,154	10,388	2,407	8,034
Hawai'i Island	46,635	37,521	21,487	621	1,304	2,338	3,381	4,212	5,183	6,897	12,050	19,421	13,641
Visitor arrivals by cruise ships	1,561	2,377	674	0	0	0	0	0	0	0	0	0	391
AVERAGE LENGTH OF STAY	9.71	8.73	9.07	26.41	28.28	26.68	25.14	30.03	33.36	15.94	12.44	12.41	10.58
Total by air	9.78	8.80	9.11	26.41	28.28	26.68	25.14	30.03	33.36	15.94	12.44	12.41	10.65
O'ahu	7.20	6.64	7.27	25.82	26.00	23.92	21.65	26.94	26.77	14.51	11.27	11.00	8.52
Maui	9.04	8.36	8.43	21.13	28.22	27.23	24.31	27.06	35.42	13.51	11.17	10.91	9.53
Moloka'i	5.24	5.51	5.93	6.94	25.37	24.49	16.42	13.19	34.45	19.62	12.89	11.06	6.93
Lāna'i	4.14	3.81	3.52	1.60	6.89	16.89	11.28	12.78	18.18	10.22	7.33	6.73	4.64
Kaua'i	8.09	7.58	7.79	19.45	28.74	28.94	29.06	34.40	40.38	14.20	11.30	19.83	8.90
Hawai'i Island	8.75	7.85	8.55	27.47	31.09	27.82	29.04	35.45	44.12	20.09	13.31	12.50	10.11
Visitor arrivals by cruise ships	4.43	4.88	5.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.74
PER PERSON PER DAY SPENDING (\$)	207.42	203.4	187.5	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Total by air	208.1	204.7	188.1	NA	NA	NA	NA	NA	NA	NA	148.2	120.9	NA
O'ahu	193.8	193.9	176.6	NA	NA	NA	NA	NA	NA	NA	126.5	126.7	NA
Maui	235.3	233.8	215.6	NA	NA	NA	NA	NA	NA	NA	174.5	188.0	NA
Moloka'i	116.2	166.0	126.8	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Lāna'i	363.5	225.0	401.5	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Kaua'i	209.4	201.5	184.5	NA	NA	NA	NA	NA	NA	NA	156.4	136.0	NA
Hawai'i Island	201.8	187.6	175.0	NA	NA	NA	NA	NA	NA	NA	147.2	NA	NA
Visitor arrivals by cruise ships	89.2	79.0	66.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	80.6
PER PERSON PER TRIP SPENDING (\$)	2,013.85	1,776.6	1,700.2	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Total by air	2,034.8	1,802.6	1,713.5	NA	NA	NA	NA	NA	NA	NA	1,843.6	1,499.6	NA
O'ahu	1,394.9	1,286.9	1,282.9	NA	NA	NA	NA	NA	NA	NA	1,425.3	1,393.3	NA
Maui	2,127.0	1,954.1	1,818.0	NA	NA	NA	NA	NA	NA	NA	1,948.6	2,051.6	NA
Moloka'i	608.4	914.4	751.4	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Lāna'i	1,504.5	856.8	1,411.9	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Kaua'i	1,693.7	1,527.7	1,437.8	NA	NA	NA	NA	NA	NA	NA	1,767.4	2,697.3	NA
Hawai'i Island	1,765.2	1,472.1	1,495.9	NA	NA	NA	NA	NA	NA	NA	1,959.8	NA	NA
Visitor arrivals by cruise ships	395.0	385.9	334.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	382.0

NA = Annual 2020 visitor spending statistics were not available.
 Due to COVID-19 restrictions, fielding for visitor spending was limited for 2020. This table present visitor spending statistics for months in 2020 for which data are available.

**Table 4. Summary of Air Visitor Characteristics
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
VISITOR ARRIVALS	2,678,073	10,243,165	-73.9	2,065,689	7,253,806	-71.5	612,384	2,989,359	-79.5
VISITOR DAYS	28,516,797	89,692,422	-68.2	23,395,216	66,535,081	-64.8	5,121,581	23,157,341	-77.9
AVERAGE DAILY CENSUS	77,915	245,733	-68.3	63,921	182,288	-64.9	13,993	63,445	-77.9
ISLANDS VISITED									
O'ahu	1,506,316	6,154,248	-75.5	998,149	3,513,070	-71.6	508,167	2,641,178	-80.8
O'ahu only	1,212,897	4,799,336	-74.7	794,044	2,638,593	-69.9	418,853	2,160,743	-80.6
O'ahu one day or less	51,342	223,187	-77.0	45,511	193,493	-76.5	5,831	29,693	-80.4
Kaua'i	330,263	1,370,029	-75.9	295,843	1,211,260	-75.6	34,420	158,769	-78.3
Kaua'i only	202,393	779,870	-74.0	193,327	750,481	-74.2	9,066	29,389	-69.2
Kaua'i one day or less	24,378	122,969	-80.2	16,294	73,890	-77.9	8,083	49,079	-83.5
Maui County	807,308	3,111,131	-74.1	706,499	2,650,787	-73.3	100,810	460,345	-78.1
Maui	792,602	3,059,905	-74.1	693,197	2,609,798	-73.4	99,404	450,107	-77.9
Maui only	573,983	2,043,912	-71.9	523,412	1,858,375	-71.8	50,571	185,537	-72.7
Maui one day or less	29,965	155,980	-80.8	18,805	88,007	-78.6	11,160	67,973	-83.6
Moloka'i *	17,025	63,035	-73.0	12,999	44,304	-70.7	4,026	18,730	-78.5
Moloka'i only*	3,449	8,335	-58.6	3,319	7,963	-58.3	130	372	-65.1
Moloka'i one day or less*	7,343	32,785	-77.6	4,037	17,301	-76.7	3,306	15,485	-78.7
Lāna'i *	17,924	84,103	-78.7	15,489	58,799	-73.7	2,435	25,304	-90.4
Lāna'i only*	4,045	12,460	-67.5	3,924	12,149	-67.7	121	311	-61.2
Lāna'i one day or less*	7,829	46,930	-83.3	5,897	26,015	-77.3	1,932	20,915	-90.8
Hawai'i Island	493,817	1,763,904	-72.0	402,530	1,361,151	-70.4	91,287	402,753	-77.3
Kona side	433,194	1,553,721	-72.1	352,568	1,205,698	-70.8	80,626	348,023	-76.8
Hilo side	155,033	600,490	-74.2	124,360	438,107	-71.6	30,673	162,383	-81.1
Hawai'i Island only	315,159	951,611	-66.9	279,815	847,233	-67.0	35,343	104,378	-66.1
Hawai'i Island one day or less	20,289	103,053	-80.3	10,727	44,181	-75.7	9,562	58,872	-83.8
Any Neighbor Island	1,465,176	5,443,829	-73.1	1,271,645	4,615,213	-72.4	193,531	828,616	-76.6
NI only	1,171,757	4,088,917	-71.3	1,067,540	3,740,736	-71.5	104,217	348,181	-70.1
O'ahu & NI	293,419	1,354,912	-78.3	204,104	874,477	-76.7	89,314	480,435	-81.4
Anyone island only	2,311,925	8,595,524	-73.1	1,797,842	6,114,794	-70.6	514,083	2,480,730	-79.3
Multiple Islands	366,147	1,647,642	-77.8	267,847	1,139,012	-76.5	98,301	508,629	-80.7
Avg. Islands Visited	1.18	1.22	-3.3	1.17	1.21	-3.5	1.21	1.24	-2.3
Average Length of Stay in Hawai'i	10.65	8.76	21.6	11.33	9.17	23.5	8.36	7.75	8.0
O'ahu	8.52	6.80	25.3	9.46	7.05	34.2	6.66	6.46	3.1
Maui	9.53	7.92	20.4	9.57	8.02	19.4	9.23	7.32	26.1
Moloka'i	6.93	4.54	52.7	8.37	5.70	46.9	2.27	1.79	26.8
Lāna'i	4.64	3.20	45.0	5.04	3.95	27.7	2.13	1.47	44.5
Kaua'i	8.90	7.38	20.7	9.19	7.67	19.8	6.42	5.13	25.1
Hawai'i Island	10.11	7.36	37.4	10.96	8.13	34.8	6.38	4.75	34.3
Hilo	6.34	3.91	61.9	7.20	4.57	57.5	2.86	2.15	33.0
Kona	9.26	6.84	35.3	9.97	7.52	32.6	6.13	4.49	36.5
ACCOMMODATIONS									
Plan to stay in Hotel	1,414,380	6,113,877	-76.9	973,339	3,863,229	-74.8	441,041	2,250,648	-80.4
Hotel only	1,215,787	5,315,028	-77.1	818,104	3,263,870	-74.9	397,683	2,051,159	-80.6
Plan to stay in Condo	476,483	1,699,765	-72.0	369,549	1,245,480	-70.3	106,934	454,285	-76.5
Condo only	377,812	1,335,852	-71.7	299,472	998,050	-70.0	78,340	337,801	-76.8
Plan to stay in Timeshare	217,747	853,382	-74.5	188,207	694,653	-72.9	29,539	158,728	-81.4
Timeshare only	170,693	668,862	-74.5	149,137	548,771	-72.8	21,557	120,091	-82.0
Cruise Ship	24,638	143,288	-82.8	21,926	118,052	-81.4	2,712	25,236	-89.3
Friends/Relatives	374,371	936,655	-60.0	343,111	837,416	-59.0	31,260	99,239	-68.5
Bed & Breakfast	33,588	118,851	-71.7	27,358	94,590	-71.1	6,230	24,261	-74.3
Rental House	289,342	1,036,820	-72.1	256,091	889,061	-71.2	33,250	147,759	-77.5
Hostel	20,398	85,490	-76.1	16,764	55,811	-70.0	3,633	29,679	-87.8

Table 4. Summary of Air Visitor Characteristics (continued)
2020 vs. 2019

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Camp Site, Beach	20,052	63,843	-68.6	16,800	50,243	-66.6	3,252	13,600	-76.1
Private Room in Private Home**	41,180	160,097	-74.3	34,021	102,367	-66.8	7,160	57,729	-87.6
Shared Room/Space in Private Home**	13,351	49,093	-72.8	11,332	38,016	-70.2	2,019	11,077	-81.8
Other Accommodations	52,384	155,065	-66.2	49,994	144,804	-65.5	2,390	10,261	-76.7
PURPOSE OF TRIP									
Pleasure (Net)	2,120,465	8,677,727	-75.6	1,585,412	6,057,786	-73.8	535,054	2,619,941	-79.6
Honeymoon/Get Married	103,084	577,558	-82.2	58,538	268,088	-78.2	44,545	309,470	-85.6
Honeymoon	88,981	516,192	-82.8	47,461	226,005	-79.0	41,520	290,188	-85.7
Get Married	20,539	99,097	-79.3	14,301	55,278	-74.1	6,238	43,819	-85.8
Pleasure/Vacation	2,031,507	8,161,431	-75.1	1,537,844	5,833,536	-73.6	493,663	2,327,895	-78.8
Mtgs/Conventions/Incentive	132,442	459,171	-71.2	99,372	313,185	-68.3	33,070	145,986	-77.3
Conventions	77,848	230,716	-66.3	63,258	183,399	-65.5	14,590	47,317	-69.2
Corporate Meetings	24,396	91,575	-73.4	21,473	76,341	-71.9	2,923	15,234	-80.8
Incentive	34,098	149,360	-77.2	17,909	64,158	-72.1	16,190	85,202	-81.0
Other Business	99,514	271,185	-63.3	95,644	252,843	-62.2	3,870	18,342	-78.9
Visit Friends/Rel.	340,936	835,908	-59.2	314,952	751,377	-58.1	25,984	84,530	-69.3
Govt/Military	36,938	103,728	-64.4	34,972	87,020	-59.8	1,966	16,708	-88.2
Attend School	8,755	25,516	-65.7	6,973	14,948	-53.4	1,782	10,568	-83.1
Sport Events	16,921	97,857	-82.7	13,642	68,767	-80.2	3,279	29,091	-88.7
Other	105,305	418,637	-74.8	72,470	236,693	-69.4	32,835	181,943	-82.0
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	31.8	NA	24.7	28.2	-3.5	NA	40.6	NA
% Repeaters ***	NA	68.2	NA	75.3	71.8	3.5	NA	59.4	NA
Average # of Trips	NA	5.26	NA	6.46	5.79	11.7	NA	4.00	NA
Group Tour	NA	485,053	NA	40,101	163,617	-75.5	NA	321,436	NA
Non-Group	NA	9,758,112	NA	2,025,587	7,090,189	-71.4	NA	2,667,923	NA
Package Trip	NA	2,591,167	NA	242,519	1,249,443	-80.6	NA	1,341,724	NA
No Package	NA	7,651,998	NA	1,823,170	6,004,363	-69.6	NA	1,647,635	NA
Net True Independent	NA	7,509,812	NA	1,805,154	5,938,291	-69.6	NA	1,571,521	NA
Ave. Age	45	45	0.1	46	46	-0.3	45	45	1.1
Ave. Party Size	2.03	2.24	-8.9	1.94	2.14	-9.3	2.42	2.52	-3.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 5. Summary of Air Visitor Characteristics Percentage of Total
2020 vs. 2019**

	TOTAL		DOMESTIC		INTERNATIONAL	
	2020	2019	2020	2019	2020	2019
VISITOR ARRIVALS	2,678,073	10,243,165	2,065,689	7,253,806	612,384	2,989,359
VISITOR DAYS	28,516,797	89,692,422	23,395,216	66,535,081	5,121,581	23,157,341
AVERAGE DAILY CENSUS	77,915	245,733	63,921	182,288	13,993	63,445
ISLANDS VISITED						
O'ahu	56.2%	60.1%	48.3%	48.4%	83.0%	88.4%
O'ahu only	45.3%	46.9%	38.4%	36.4%	68.4%	72.3%
O'ahu one day or less	1.9%	2.2%	2.2%	2.7%	1.0%	1.0%
Kaua'i	12.3%	13.4%	14.3%	16.7%	5.6%	5.3%
Kaua'i only	7.6%	7.6%	9.4%	10.3%	1.5%	1.0%
Kaua'i one day or less	0.9%	1.2%	0.8%	1.0%	1.3%	1.6%
Maui County	30.1%	30.4%	34.2%	36.5%	16.5%	15.4%
Maui	29.6%	29.9%	33.6%	36.0%	16.2%	15.1%
Maui only	21.4%	20.0%	25.3%	25.6%	8.3%	6.2%
Maui one day or less	1.1%	1.5%	0.9%	1.2%	1.8%	2.3%
Moloka'i *	0.6%	0.6%	0.6%	0.6%	0.7%	0.6%
Moloka'i only *	0.1%	0.1%	0.2%	0.1%	0.0%	0.0%
Moloka'i one day or less*	0.3%	0.3%	0.2%	0.2%	0.5%	0.5%
Lāna'i *	0.7%	0.8%	0.7%	0.8%	0.4%	0.8%
Lāna'i only *	0.2%	0.1%	0.2%	0.2%	0.0%	0.0%
Lāna'i one day or less*	0.3%	0.5%	0.3%	0.4%	0.3%	0.7%
Haw aii Island	18.4%	17.2%	19.5%	18.8%	14.9%	13.5%
Kona side	16.2%	15.2%	17.1%	16.6%	13.2%	11.6%
Hilo side	5.8%	5.9%	6.0%	6.0%	5.0%	5.4%
Haw aii Island only	11.8%	9.3%	13.5%	11.7%	5.8%	3.5%
Haw aii Island one day or less	0.8%	1.0%	0.5%	0.6%	1.6%	2.0%
Any Neighbor Island	54.7%	53.1%	61.6%	63.6%	31.6%	27.7%
NI only	43.8%	39.9%	51.7%	51.6%	17.0%	11.6%
O'ahu & NI	11.0%	13.2%	9.9%	12.1%	14.6%	16.1%
Any one island only	86.3%	83.9%	87.0%	84.3%	83.9%	83.0%
Multiple Islands	13.7%	16.1%	13.0%	15.7%	16.1%	17.0%
Avg. Islands Visited	1.24	1.25	1.24	1.25	1.23	1.25
ACCOMMODATIONS						
Plan to stay in Hotel	52.8%	59.7%	47.1%	53.3%	72.0%	75.3%
Hotel only	45.4%	51.9%	39.6%	45.0%	64.9%	68.6%
Plan to stay in Condo	17.8%	16.6%	17.9%	17.2%	17.5%	15.2%
Condo only	14.1%	13.0%	14.5%	13.8%	12.8%	11.3%
Plan to stay in Timeshare	8.1%	8.3%	9.1%	9.6%	4.8%	5.3%
Timeshare only	6.4%	6.5%	7.2%	7.6%	3.5%	4.0%
Cruise Ship	0.9%	1.4%	1.1%	1.6%	0.4%	0.8%
Friends/Relatives	14.0%	9.1%	16.6%	11.5%	5.1%	3.3%
Bed & Breakfast	1.3%	1.2%	1.3%	1.3%	1.0%	0.8%
Rental House	10.8%	10.1%	12.4%	12.3%	5.4%	4.9%
Hostel	0.8%	0.8%	0.8%	0.8%	0.6%	1.0%

**Table 5. Summary of Air Visitor Characteristics Percentage of Total (continued)
2020 vs. 2019**

	TOTAL		DOMESTIC		INTERNATIONAL	
	2020	2019	2020	2019	2020	2019
Camp Site, Beach	0.7%	0.6%	0.8%	0.7%	0.5%	0.5%
Private Room in Private Home**	1.5%	1.6%	1.6%	1.4%	1.2%	1.9%
Shared Room/Space in Private Home**	0.5%	0.5%	0.5%	0.5%	0.3%	0.4%
Other Accommodations	2.0%	1.5%	2.4%	2.0%	0.4%	0.3%
PURPOSE OF TRIP						
Pleasure (Net)	79.2%	84.7%	76.7%	83.5%	87.4%	87.6%
Honeymoon/Get Married	3.8%	5.6%	2.8%	3.7%	7.3%	10.4%
Honeymoon	3.3%	5.0%	2.3%	3.1%	6.8%	9.7%
Get Married	0.8%	1.0%	0.7%	0.8%	1.0%	1.5%
Pleasure/Vacation	75.9%	79.7%	74.4%	80.4%	80.6%	77.9%
Mtgs/Conventions/Incentive	4.9%	4.5%	4.8%	4.3%	5.4%	4.9%
Conventions	2.9%	2.3%	3.1%	2.5%	2.4%	1.6%
Corporate Meetings	0.9%	0.9%	1.0%	1.1%	0.5%	0.5%
Incentive	1.3%	1.5%	0.9%	0.9%	2.6%	2.9%
Other Business	3.7%	2.6%	4.6%	3.5%	0.6%	0.6%
Visit Friends/Rel.	12.7%	8.2%	15.2%	10.4%	4.2%	2.8%
Gov't/Military	1.4%	1.0%	1.7%	1.2%	0.3%	0.6%
Attend School	0.3%	0.2%	0.3%	0.2%	0.3%	0.4%
Sport Events	0.6%	1.0%	0.7%	0.9%	0.5%	1.0%
Other	3.9%	4.1%	3.5%	3.3%	5.4%	6.1%
VISIT STATUS/TRAVEL METHOD						
% First Timers	NA	32.9%	28.2%	28.5%	NA	42.8%
% Repeaters	NA	67.1%	71.8%	71.5%	NA	57.2%
Average # of Trips	NA	5.26	6.46	5.79	NA	4.00
Group Tour	NA	4.7%	1.9%	2.3%	NA	10.8%
Non-Group	NA	95.3%	98.1%	97.7%	NA	89.2%
Package Trip	NA	25.3%	11.7%	17.2%	NA	44.9%
No Package	NA	74.7%	88.3%	82.8%	NA	55.1%
Net True Independent	NA	73.3%	87.4%	81.9%	NA	52.6%
Ave. Age	45	45	46	46	45	45
Ave. Party Size	2.03	2.24	1.94	2.14	2.42	2.52

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 6. Visitor Days by Island (Arrivals by Air)
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
TOTAL STATE	28,516,797	89,692,422	-68.2	23,395,216	66,535,081	-64.8	5,121,581	23,157,341	-77.9
O'AHU	12,829,630	41,827,689	-69.3	9,442,818	24,762,012	-61.9	3,386,812	17,065,677	-80.2
MAUI COUNTY	7,754,271	24,777,892	-68.7	6,822,700	21,414,026	-68.1	931,571	3,363,866	-72.3
MAUI	7,553,095	24,222,598	-68.8	6,635,859	20,929,572	-68.3	917,237	3,293,026	-72.1
MOLOKA'I	117,947	285,966	-58.8	108,795	252,394	-56.9	9,152	33,572	-72.7
LĀNA'I	83,228	269,328	-69.1	78,047	232,060	-66.4	5,182	37,269	-86.1
KAUAI	2,940,354	10,108,788	-70.9	2,719,315	9,293,547	-70.7	221,039	815,242	-72.9
HAWAII ISLAND	4,992,542	12,978,052	-61.5	4,410,383	11,065,497	-60.1	582,159	1,912,556	-69.6
HILO	982,431	2,350,444	-58.2	894,781	2,001,647	-55.3	87,650	348,798	-74.9
KONA	4,010,111	10,627,608	-62.3	3,515,602	9,063,850	-61.2	494,509	1,563,758	-68.4

**Table 7. Visitor Days by Month (Arrivals by Air)
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
JANUARY	8,272,732	8,076,194	2.4	5,955,461	5,608,716	6.2	2,317,271	2,467,478	-6.1
FEBRUARY	7,121,132	6,843,755	4.1	5,294,514	4,778,006	10.8	1,826,618	2,065,749	-11.6
MARCH	3,907,993	7,716,825	-49.4	3,117,379	5,639,153	-44.7	790,614	2,077,672	-61.9
APRIL	131,623	6,885,015	-98.1	124,681	4,960,376	-97.5	6,943	1,924,639	-99.6
MAY	283,207	7,035,854	-96.0	280,436	5,494,077	-94.9	2,771	1,541,778	-99.8
JUNE	473,130	8,334,138	-94.3	466,756	6,666,332	-93.0	6,373	1,667,807	-99.6
JULY	567,595	8,878,983	-93.6	544,765	6,877,423	-92.1	22,830	2,001,559	-98.9
AUGUST	701,388	7,840,392	-91.1	689,658	5,765,397	-88.0	11,730	2,074,995	-99.4
SEPTEMBER	614,172	6,089,616	-89.9	605,128	4,353,655	-86.1	9,044	1,735,961	-99.5
OCTOBER	1,222,402	6,577,024	-81.4	1,208,179	4,931,639	-75.5	14,223	1,645,385	-99.1
NOVEMBER	2,286,098	6,635,121	-65.5	2,267,152	4,832,847	-53.1	18,946	1,802,274	-98.9
DECEMBER	2,935,326	8,779,507	-66.6	2,841,108	6,627,462	-57.1	94,218	2,152,044	-95.6
TOTAL	28,516,797	89,692,422	-68.2	23,395,216	66,535,081	-64.8	5,121,581	23,157,341	-77.9

**Table 8. Average Daily Census by Island (Arrivals by Air)
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
TOTAL STATE	77,915	245,733	-68.3	63,921	182,288	-64.9	13,993	63,445	-77.9
O'AHU	35,054	114,596	-69.4	25,800	67,841	-62.0	9,254	46,755	-80.2
MAUI COUNTY	21,187	67,885	-68.8	18,641	58,669	-68.2	2,545	9,216	-72.4
MAUI	20,637	66,363	-68.9	18,131	57,341	-68.4	2,506	9,022	-72.2
MOLOKA'I	322	783	-58.9	297	691	-57.0	25	92	-72.8
LĀNA'I	227	738	-69.2	213	636	-66.5	14	102	-86.1
KAUA'I	8,034	27,695	-71.0	7,430	25,462	-70.8	604	2,234	-73.0
HAWAII ISLAND	13,641	35,556	-61.6	12,050	30,316	-60.3	1,591	5,240	-69.6
HILO	2,684	6,440	-58.3	2,445	5,484	-55.4	239	956	-74.9
KONA	10,957	29,117	-62.4	9,605	24,832	-61.3	1,351	4,284	-68.5

**Table 9. Average Daily Census by Month (Arrivals by Air)
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
JANUARY	266,862	260,522	2.4	192,112	180,926	6.2	74,751	79,596	-6.1
FEBRUARY	245,556	244,420	4.1	182,569	170,643	10.8	62,987	73,777	-11.6
MARCH	126,064	248,930	-49.4	100,561	181,908	-44.7	25,504	67,022	-61.9
APRIL	4,387	229,500	-98.1	4,156	165,346	-97.5	231	64,155	-99.6
MAY	9,136	226,963	-96.0	9,046	177,228	-94.9	89	49,735	-99.8
JUNE	15,771	277,805	-94.3	15,559	222,211	-93.0	212	55,594	-99.6
JULY	18,310	286,419	-93.6	17,573	221,852	-92.1	736	64,566	-98.9
AUGUST	22,625	252,916	-91.1	22,247	185,981	-88.0	378	66,935	-99.4
SEPTEMBER	20,472	202,987	-89.9	20,171	145,122	-86.1	301	57,865	-99.5
OCTOBER	39,432	212,162	-81.4	38,974	159,085	-75.5	459	53,077	-99.1
NOVEMBER	76,203	221,171	-65.5	75,572	161,095	-53.1	632	60,076	-98.9
DECEMBER	94,688	283,210	-66.6	91,649	213,789	-57.1	3,039	69,421	-95.6
TOTAL	77,915	245,733	-68.3	63,921	182,288	-64.9	13,993	63,445	-77.9

**Table 10. Visitors Staying Overnight or Longer (Arrivals by Air)
1960 – 2020**

YEAR	BOTH DIRECTIONS		DOMESTIC		INTERNATIONAL	
	Visitors	% Change from Previous Year	Visitors	% Change from Previous Year	Visitors	% Change from Previous Year
1960	296,249	21.9	235,262	19.6	60,986	31.8
1961	319,476	7.8	208,387	-11.4	111,089	82.2
1962	361,812	13.3	231,308	11.0	130,504	17.5
1963	428,690	18.5	287,405	24.3	141,286	8.3
1964	563,412	31.4	419,280	45.9	144,132	2.0
1965	686,314	21.8	539,211	28.6	147,103	2.1
1966	834,732	21.6	629,564	16.8	205,168	39.5
1967	1,124,012	34.7	828,849	31.7	295,163	43.9
1968	1,313,706	16.9	952,821	15.0	360,885	22.3
1969	1,526,074	16.2	1,121,714	17.7	404,360	12.0
1970	1,745,904	14.4	1,273,639	13.5	472,265	16.8
1971	1,817,941	4.1	1,363,081	7.0	454,860	-3.7
1972	2,233,627	22.9	1,682,285	23.4	551,342	21.2
1973	2,622,376	17.4	1,942,714	15.5	679,662	23.3
1974	2,804,394	6.9	2,036,203	4.8	768,191	13.0
1975	2,818,082	0.5	2,028,068	-0.4	790,014	2.8
1976	3,213,249	14.0	2,327,399	14.8	885,850	12.1
1977	3,413,095	6.2	2,508,472	7.8	904,623	2.1
1978	3,676,967	7.7	2,766,012	10.3	910,955	0.7
1979	3,966,192	7.9	2,888,521	4.4	1,077,671	18.3
1980	3,928,789	-0.9	2,793,101	-3.3	1,135,688	5.4
1981	3,928,906	0.0	2,778,566	-0.5	1,150,340	1.3
1982	4,227,733	7.6	3,072,543	10.6	1,155,189	0.4
1983	4,356,317	3.0	3,219,219	4.8	1,137,098	-1.6
1984	4,827,884	10.8	3,499,419	8.7	1,328,466	16.8
1985	4,843,414	0.3	3,522,126	0.6	1,321,288	-0.5
1986	5,569,067	15.0	4,063,928	15.4	1,505,138	13.9
1987	5,770,585	3.6	4,040,204	-0.6	1,730,381	15.0
1988	6,101,483	5.7	4,041,878	0.0	2,059,605	19.0
1989	6,488,422	6.3	4,339,507	7.4	2,148,915	4.3
1990	6,723,531	3.6	4,315,161	-0.6	2,408,370	12.1
1991	6,518,460	-3.1	4,068,508	-5.7	2,449,952	1.7
1992	6,473,669	-0.7	3,791,945	-6.8	2,681,724	9.5
1993	6,070,995	-6.2	3,570,059	-5.9	2,500,936	-6.7
1994	6,364,674	4.8	3,813,279	6.8	2,551,395	2.0
1995	6,546,759	2.9	3,743,474	-1.8	2,803,285	9.9
1996	6,723,141	2.7	3,794,113	1.4	2,929,028	4.5
1997	6,761,135	0.6	3,890,798	2.5	2,870,337	-2.0
1998	6,595,790	-2.4	4,014,140	3.2	2,581,650	-10.1
1999	6,741,037	2.2	4,255,621	6.0	2,485,416	-3.7
2000	6,948,595	3.1	4,446,936	4.5	2,501,659	0.7
2001	6,303,791	-9.3	4,224,321	-5.0	2,079,470	-16.9
2002	6,389,058	1.4	4,358,850	3.2	2,030,208	-2.4
2003	6,380,439	-0.1	4,531,289	4.0	1,849,150	-8.9
2004	6,912,094	8.3	4,892,960	8.0	2,019,134	9.2
2005	7,416,574	7.3	5,313,281	8.6	2,103,293	4.2
2006	7,528,106	1.5	5,550,125	4.5	1,977,981	-6.0
2007	7,496,820	-0.4	5,582,530	0.6	1,914,290	-3.2
2008	6,713,436	-10.4	4,901,893	-12.2	1,811,543	-5.4
2009	6,420,448	-4.4	4,672,001	-4.7	1,748,447	-3.5
2010R	6,916,894	7.7	4,957,352	6.1	1,959,542	12.1
2011	7,174,397	3.7	5,127,291	3.4	2,047,106	4.5
2012	7,867,143	9.7	5,403,025	5.4	2,464,118	20.4
2013	8,003,474	1.7	5,405,300	0.0	2,598,174	5.4
2014R	8,196,342	2.4	5,486,059	1.5	2,710,283	4.3
2015	8,563,018	4.5	5,782,140	5.4	2,780,878	2.6
2016	8,821,802	3.0	5,968,779	3.2	2,853,023	2.6
2017R	9,277,613	5.2	6,239,748	4.5	3,037,865	6.5
2018	9,761,448	5.2	6,736,736	8.0	3,024,712	-0.4
2019	10,243,165	4.9	7,253,806	7.7	2,989,359	-1.2
2020	2,678,073	-73.9	2,065,689	-71.5	612,384	-79.5

Table 11. Visitor Days by Month and MMA (Arrivals by Air)
2020

2020	US WEST MMA		US EAST MMA		JAPAN MMA		CANADA MMA		EUROPE MMA							OCEANIA MMA		
	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE	AUSTRIA	NEW ZEALAND	TOTAL OCEANIA					
TOTAL	3,348,168	2,245,255	704,027	928,346	28,423	12,538	36,152	5,585	14,043	96,741	201,224	44,524	245,748					
Jan	3,027,825	1,906,619	694,451	803,609	24,232	20,281	45,616	5,767	15,949	111,845	121,167	22,097	143,264					
Feb	1,800,721	1,141,709	274,118	357,332	15,156	4,494	25,334	1,755	8,071	54,810	59,717	15,261	74,978					
Mar	76,888	41,322	664	297	434	118	80	4	68	706	35	99	133					
Apr	164,614	98,457	676	297	352	20	119	31	60	583	105	733	838					
May	267,230	169,607	2,244	2,993	314	54	281	74	341	1,064	611	553	1,164					
Jun	293,668	204,840	2,183	3,288	971	139	538	214	212	2,074	692	963	1,655					
Jul	390,880	236,728	7,958	6,538	1,838	346	2,455	54	264	4,957	610	918	1,528					
Aug	329,968	220,917	1,768	11,327	840	494	1,001	23	698	3,056	1,290	1,188	2,478					
Sep	816,151	329,935	3,384	19,011	1,354	324	828	533	770	3,809	1,076	425	1,501					
Oct	1,617,663	541,953	9,335	43,354	2,633	1,005	2,163	856	1,509	8,166	2,706	701	3,407					
Nov	1,788,024	939,713	19,035	88,847	2,306	821	3,042	459	2,049	8,677	1,654	1,185	2,839					
Dec	13,921,800	8,077,056	1,719,843	2,265,568	78,853	40,635	117,609	15,356	44,034	298,487	390,887	88,647	479,534					
TOTAL	3,276,194	2,171,829	3,459	156,376	24,626	11,430	31,681	4,961	12,468	85,166	34,245	9,607	43,851					
Jan	3,000,604	1,858,184	4,158	150,006	19,948	12,470	41,155	5,335	14,259	93,167	9,048	2,364	11,412					
Feb	1,770,937	1,121,855	3,788	63,406	12,637	3,498	20,433	1,511	6,368	44,447	6,602	2,071	8,673					
Mar	75,703	39,693	380	297	125	74	43	4	36	283	35	73	107					
Apr	164,194	98,163	646	627	329	20	111	20	60	541	105	733	838					
May	266,863	169,273	2,244	2,993	314	35	281	64	323	1,017	551	553	1,104					
Jun	292,203	204,359	2,183	3,288	756	139	538	214	212	1,859	678	963	1,641					
Jul	390,788	236,600	3,022	6,538	1,838	346	2,432	54	243	4,913	570	775	1,345					
Aug	329,966	220,913	886	11,327	798	494	1,001	23	698	3,014	1,290	1,175	2,465					
Sep	816,145	329,935	1,090	19,011	1,354	321	828	522	770	3,795	1,028	412	1,440					
Oct	1,617,663	541,950	1,010	43,354	2,605	1,005	2,163	856	1,509	8,138	2,706	692	3,398					
Nov	1,787,380	939,713	1,197	28,715	2,195	775	2,984	459	2,011	8,424	1,560	1,149	2,709					
Dec	13,788,639	7,932,466	24,064	485,937	67,525	30,608	103,650	14,024	38,958	254,764	58,417	20,567	78,983					
TOTAL	71,974	73,426	700,568	771,970	3,797	1,108	4,471	624	1,575	11,575	166,980	34,917	201,897					
Jan	27,221	48,435	690,293	653,603	4,284	7,811	4,462	432	1,690	18,679	112,119	19,733	131,852					
Feb	29,784	19,854	270,330	293,926	2,520	996	4,901	244	1,702	10,363	53,115	13,190	66,305					
Mar	1,185	1,629	284	0	310	44	37	0	32	423	0	26	26					
Apr	420	294	30	0	23	0	8	11	0	42	0	0	0					
May	368	335	0	0	19	0	10	10	18	47	60	0	60					
Jun	1,465	481	0	0	215	0	0	0	0	215	14	0	14					
Jul	92	127	4,935	0	0	0	23	0	21	44	40	143	183					
Aug	2	4	882	0	42	0	0	0	0	42	0	13	13					
Sep	6	0	2,293	0	0	3	0	11	0	14	48	13	61					
Oct	0	3	8,325	0	28	0	0	0	0	28	0	0	9					
Nov	644	0	17,838	60,132	111	46	58	0	38	253	94	36	130					
Dec	133,161	144,589	1,695,779	1,779,631	11,329	10,027	13,959	1,332	5,076	41,723	332,470	68,080	400,550					
TOTAL	13,921,800	8,077,056	1,719,843	2,265,568	78,853	40,635	117,609	15,356	44,034	298,487	390,887	88,647	479,534					

Table 11. Visitor Days by Month and MMA (Arrivals by Air) (continued)
2020

2020	OTHER ASIA MMA										LATIN AMERICA MMA				OTHER MMA	TOTAL VISITOR DAYS
	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL				
TOTAL	110,618	5,284	217,435	4,164	21,893	359,393	7,772	12,247	6,341	26,360	318,693	8,272,732				
Jan	21,074	2,269	144,784	1,506	6,547	176,180	5,160	8,047	4,339	17,545	239,794	7,121,132				
Feb	4,588	1,151	20,528	513	1,729	28,509	1,583	4,175	3,477	9,235	166,580	3,907,993				
Mar	250	115	1,960	0	11	2,336	11	73	105	189	9,089	131,623				
Apr	685	129	503	120	194	1,632	29	125	529	683	15,098	283,207				
May	728	101	633	118	131	1,711	22	209	649	880	26,236	473,130				
Jun	1,046	1,027	500	211	462	3,247	445	224	11,604	12,274	44,365	567,595				
Jul	1,555	580	5,538	163	360	8,196	187	82	2,627	2,897	41,708	701,388				
Aug	1,472	499	5,302	96	145	7,515	299	0	3,041	3,340	33,803	614,172				
Sep	1,655	438	1,458	262	60	3,872	837	483	1,130	2,450	42,289	1,222,402				
Oct	2,781	590	1,865	128	536	5,900	833	1,085	1,916	3,834	52,486	2,286,098				
Nov	4,658	1,206	3,699	691	342	10,595	3,748	1,348	3,691	8,788	68,807	2,935,326				
Dec	151,110	13,390	404,206	7,971	32,410	609,087	20,928	28,098	39,448	88,475	1,058,948	28,516,797				
TOTAL	10,096	1,583	5,198	962	604	18,443	7,574	11,666	5,736	24,976	175,166	5,955,461				
DOMESTIC	3,484	1,277	3,599	596	601	9,558	4,928	7,376	4,109	16,412	151,014	5,294,514				
Jan	1,830	773	2,780	379	300	6,062	1,559	3,625	2,987	8,171	90,039	3,117,379				
Feb	171	115	1,898	0	11	2,196	11	73	98	182	5,841	124,681				
Mar	685	129	421	120	194	1,550	29	117	529	675	13,203	280,436				
Apr	728	101	590	118	115	1,652	22	209	649	880	20,732	466,756				
May	1,046	992	460	211	417	3,127	445	224	11,597	12,267	23,837	544,765				
Jun	1,477	536	5,538	149	360	8,060	187	82	2,627	2,897	35,496	689,658				
Jul	1,466	499	5,302	96	129	7,493	299	0	3,041	3,340	25,723	605,128				
Aug	1,624	432	1,135	239	15	3,445	837	483	1,130	2,450	30,868	1,208,179				
Sep	2,781	590	1,430	114	433	5,348	833	1,085	1,916	3,834	42,457	2,267,152				
Oct	4,406	995	2,442	622	187	8,652	3,748	1,340	3,684	8,773	55,545	2,841,108				
Nov	29,796	8,023	30,795	3,606	3,366	75,586	20,474	26,280	38,102	84,857	669,920	23,395,216				
Dec	100,522	3,701	212,237	3,202	21,289	340,950	198	581	605	1,384	143,527	2,317,271				
INTERNATIONAL	17,589	992	141,185	910	5,946	166,621	232	671	230	1,133	88,780	1,826,618				
Jan	2,758	378	17,748	134	1,429	22,447	24	550	490	1,064	76,541	790,614				
Feb	78	0	62	0	0	140	0	0	7	7	3,248	6,943				
Mar	0	0	82	0	0	82	0	8	0	8	1,895	2,771				
Apr	0	0	43	0	16	59	0	0	0	0	5,505	6,373				
May	0	0	40	0	45	120	0	0	7	7	20,528	22,830				
Jun	78	44	0	14	0	136	0	0	0	0	6,212	11,730				
Jul	6	0	0	0	16	22	0	0	0	0	8,079	9,044				
Aug	31	6	322	23	45	427	0	0	0	0	11,422	14,223				
Sep	0	0	435	14	103	552	0	0	0	0	10,029	18,946				
Oct	251	211	1,257	69	156	1,944	0	8	7	15	13,262	94,218				
Nov	121,313	5,367	373,411	4,366	29,045	533,501	454	1,818	1,346	3,618	389,029	5,121,581				
Dec	TOTAL															

Table 12. Visitor Days Growth by Month and MMA
Percent change 2020 vs. 2019

% change	US WEST MMA		US EAST MMA		JAPAN MMA		CANADA MMA		EUROPE MMA					OCEANIA MMA		
	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA			
TOTAL	8.3	4.9	-2.7	-6.3	-8.2	-45.6	-11.3	-9.8	-20.0	-18.4	-18.5	-1.0	-15.8			
Jan	11.6	7.3	1.6	-3.5	0.4	14.0	0.4	-30.2	30.9	3.8	-15.3	-1.2	-13.4			
Feb	-45.3	-43.2	-64.8	-59.7	-42.0	-60.0	-43.5	-58.4	-47.8	-46.2	-62.8	-50.6	-60.8			
Mar	-97.6	-97.1	-99.9	-100.0	-99.0	-99.4	-99.8	-99.9	-99.9	-99.5	-100.0	-99.9	-100.0			
Apr	-94.9	-94.7	-99.9	-99.8	-99.0	-99.8	-99.8	-99.4	-99.7	-99.5	-100.0	-98.9	-99.7			
May	-93.4	-92.8	-99.7	-98.7	-99.0	-99.7	-99.7	-99.1	-98.0	-99.1	-99.7	-99.2	-99.6			
Jun	-92.8	-91.3	-99.7	-99.0	-98.0	-99.7	-99.2	-98.5	-99.5	-99.0	-99.7	-99.0	-99.5			
Jul	-88.7	-87.2	-99.8	-98.0	-96.3	-99.2	-96.4	-99.9	-98.7	-97.8	-99.7	-98.8	-99.5			
Aug	-87.3	-82.5	-99.8	-95.6	-98.3	-97.6	-98.7	-99.8	-97.4	-98.4	-99.6	-98.5	-99.4			
Sep	-73.1	-76.0	-99.6	-95.0	-96.7	-99.0	-99.0	-94.1	-96.6	-98.0	-99.6	-99.1	-99.5			
Oct	-48.7	-60.9	-98.7	-92.7	-89.3	-94.3	-95.6	-87.6	-90.7	-92.9	-98.5	-98.1	-98.4			
Nov	-53.8	-58.1	-97.7	-89.1	-92.9	-96.6	-94.1	-94.6	-90.8	-93.8	-99.3	-97.8	-99.0			
Dec	-65.0	-63.3	-81.5	-65.4	-82.0	-85.4	-82.5	-88.8	-82.7	-83.3	-85.7	-87.2	-86.0			
TOTAL DOMESTIC	8.0	5.7	-22.3	-9.9	-1.8	5.3	-11.6	-4.2	-7.5	-5.8	-13.7	13.0	-9.0			
Jan	12.4	9.8	-4.0	10.7	4.9	20.0	10.1	-30.0	31.7	9.3	4.1	29.6	8.5			
Feb	-45.4	-41.7	-21.8	-66.0	-41.0	-51.8	-48.2	-56.2	-52.9	-47.8	-30.1	15.7	-22.8			
Mar	-97.6	-97.1	-89.4	-99.8	-99.6	-99.3	-99.9	-99.9	-99.8	-99.7	-99.8	-98.6	-99.6			
Apr	-94.9	-94.6	-87.3	-99.4	-98.8	-99.8	-99.8	-99.5	-99.6	-99.5	-99.6	-86.5	-97.1			
May	-93.3	-92.5	-54.1	-94.6	-98.6	-99.5	-99.1	-99.0	-97.8	-98.7	-97.1	-89.2	-95.5			
Jun	-92.7	-90.8	-61.7	-97.6	-98.1	-99.5	-99.0	-98.3	-99.9	-98.9	-97.7	-89.7	-95.7			
Jul	-88.5	-86.5	-47.9	-95.5	-95.5	-98.9	-95.8	-99.9	-98.6	-97.4	-97.1	-90.0	-95.1			
Aug	-87.3	-82.5	-80.3	-89.2	-98.0	-95.8	-98.5	-99.8	-97.2	-98.0	-96.3	-86.1	-94.3			
Sep	-72.9	-75.6	-77.1	-87.7	-96.2	-98.2	-98.9	-93.5	-96.5	-97.6	-96.9	-95.6	-96.6			
Oct	-47.7	-59.1	-77.6	-65.5	-87.8	-88.8	-95.3	-85.9	-90.1	-91.6	-81.5	-85.2	-82.4			
Nov	-53.4	-57.6	-79.9	-82.1	-92.3	-92.8	-93.5	-93.7	-90.4	-92.6	-91.5	-72.3	-88.0			
Dec	-64.9	-62.7	-58.8	-69.4	-80.7	-81.6	-82.1	-88.2	-82.7	-82.3	-78.4	-71.3	-76.9			
TOTAL INTERNATIONAL	19.7	-15.8	-2.5	-7.3	-35.2	-90.9	-9.5	-38.2	-61.3	-58.8	-19.4	-4.2	-17.1			
Jan	-35.2	-43.2	1.7	-6.3	-16.5	5.6	-44.7	-32.5	24.9	-17.3	-16.6	-3.9	-14.9			
Feb	-37.1	-76.3	-65.1	-58.0	-46.4	-75.0	-8.9	-68.3	-12.6	-38.2	-64.8	-54.6	-63.2			
Mar	-97.8	-97.2	-100.0	-100.0	-97.7	-99.5	-99.5	-100.0	-99.0	-98.7	-100.0	-100.0	-100.0			
Apr	-97.3	-99.3	-100.0	-100.0	-99.0	-100.0	-99.9	-98.7	-100.0	-99.8	-100.0	-100.0	-100.0			
May	-98.9	-99.6	-100.0	-100.0	-100.0	-99.8	-100.0	-99.3	-99.4	-99.9	-100.0	-100.0	-100.0			
Jun	-97.1	-99.7	-100.0	-100.0	-97.7	-100.0	-100.0	-100.0	-100.0	-99.4	-100.0	-100.0	-100.0			
Jul	-99.8	-99.9	-99.5	-100.0	-100.0	-100.0	-99.8	-100.0	-99.3	-99.9	-100.0	-99.8	-99.9			
Aug	-100.0	-99.9	-99.9	-100.0	-99.6	-100.0	-100.0	-100.0	-100.0	-99.9	-100.0	-100.0	-100.0			
Sep	-100.0	-100.0	-99.7	-100.0	-100.0	-100.0	-100.0	-98.9	-100.0	-99.9	-100.0	-100.0	-100.0			
Oct	-100.0	-100.0	-98.9	-100.0	-99.1	-100.0	-100.0	-100.0	-100.0	-99.8	-100.0	-100.0	-100.0			
Nov	-98.0	-100.0	-97.8	-90.8	-97.2	-99.7	-99.0	-100.0	-96.8	-99.0	-100.0	-99.9	-99.9			
Dec	-72.7	-81.6	-81.7	-64.1	-87.0	-91.0	-85.2	-92.8	-83.0	-87.8	-86.5	-89.0	-87.0			

Table 12. Visitor Days Growth by Month and MMA (continued)
Percent change 2020 vs. 2019

% change	OTHER ASIA MMA										LATIN AMERICA MMA				OTHER MMA	TOTAL
	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITOR DAYS				
TOTAL																
Jan	11.8	51.5	-7.3	-7.5	12.3	-0.5	-18.4	-19.0	13.1	-12.8	-2.4	2.4				
Feb	-79.1	-5.7	-18.5	-58.3	-59.0	-4.1	-2.2	-8.4	11.5	-2.3	-2.7	4.1				
Mar	-91.2	-47.7	-78.8	-76.8	-87.8	-82.9	-61.8	-39.8	-32.7	-43.1	-38.6	-49.4				
Apr	-99.5	-95.9	-98.2	-100.0	-99.9	-98.7	-99.4	-99.4	-99.2	-99.3	-96.8	-98.1				
May	-98.8	-96.1	-99.6	-96.0	-99.6	-99.3	-99.4	-99.1	-92.0	-97.4	-94.8	-96.0				
Jun	-98.8	-96.5	-99.5	-97.0	-99.4	-99.2	-99.3	-97.2	-88.3	-94.5	-92.6	-94.3				
Jul	-98.5	-82.5	-99.7	-94.1	-97.9	-98.7	-88.3	-97.5	-26.5	-57.0	-91.0	-93.6				
Aug	-97.8	-79.1	-96.5	-94.1	-97.6	-96.7	-93.9	-99.0	-75.3	-87.0	-88.7	-91.1				
Sep	-97.0	-79.3	-96.1	-96.7	-99.1	-96.3	-92.6	-100.0	-58.7	-82.8	-88.7	-89.9				
Oct	-95.5	-77.5	-99.0	-90.2	-99.6	-98.1	-79.4	-95.2	-83.3	-88.3	-86.2	-81.4				
Nov	-91.1	-74.1	-98.7	-97.2	-93.2	-96.9	-63.8	-82.6	-65.3	-72.7	-75.9	-65.5				
Dec	-92.1	-66.5	-97.7	-90.4	-97.4	-95.7	-55.4	-92.2	-66.5	-76.1	-79.3	-66.6				
TOTAL	-79.5	-62.8	-76.8	-81.8	-85.1	-78.1	-63.0	-77.3	-59.1	-68.0	-72.0	-68.2				
DOMESTIC																
Jan	11.8	48.8	15.7	52.4	-34.1	14.3	-18.7	-13.9	18.4	-9.8	-1.4	6.2				
Feb	-65.1	38.1	-13.7	-42.1	-54.7	-45.2	-1.9	-6.0	12.7	-0.6	3.2	10.8				
Mar	-83.6	-32.9	9.9	-48.8	-69.8	-63.4	-59.2	-41.2	-40.3	-45.5	-39.2	-44.7				
Apr	-97.5	-87.6	-34.2	-100.0	-98.6	-81.7	-99.7	-99.3	-99.2	-99.3	-96.2	-97.5				
May	-95.2	-89.7	-90.5	-86.3	-84.1	-93.0	-99.4	-99.1	-91.4	-97.2	-91.9	-94.9				
Jun	-95.0	-94.8	-83.1	-89.8	-92.1	-92.7	-99.2	-96.6	-87.8	-93.9	-89.6	-93.0				
Jul	-90.9	-51.6	-88.9	-84.0	-68.6	-84.6	-87.8	-97.4	-24.5	-55.5	-90.4	-92.1				
Aug	-83.1	-66.9	32.8	-74.2	-59.6	-49.6	-93.4	-98.9	-74.5	-86.1	-82.1	-88.0				
Sep	-79.1	-54.0	70.0	-86.0	-88.3	-42.4	-92.2	-100.0	-57.1	-81.7	-84.3	-86.1				
Oct	-80.7	-64.8	-71.8	-78.7	-98.5	-78.1	-76.3	-94.7	-82.1	-82.3	-82.3	-75.5				
Nov	-56.2	-46.6	-59.5	-87.2	-45.9	-57.8	-61.7	-80.5	-62.6	-70.2	-70.3	-53.1				
Dec	-73.9	-29.9	-47.3	-44.4	-81.9	-65.5	-54.7	-91.7	-65.8	-75.1	-73.7	-57.1				
TOTAL	-76.1	-49.1	-32.6	-66.4	-73.7	-64.0	-62.0	-76.6	-58.5	-67.1	-68.5	-64.8				
INTERNATIONAL																
Jan	11.8	52.8	-7.8	-17.3	14.6	-1.2	-4.8	-62.9	-20.5	-45.5	-3.7	-6.1				
Feb	-80.7	-33.0	-18.7	-64.8	-59.4	-4.2	-6.5	-28.7	-6.5	-21.0	-11.3	-11.6				
Mar	-93.2	-63.9	-81.1	-90.9	-89.1	-85.1	-92.5	-28.4	197.0	-15.1	-38.0	-61.9				
Apr	-99.8	-100.0	-99.9	-100.0	-100.0	-99.9	-100.0	-100.0	-99.0	-99.7	-97.5	-99.6				
May	-100.0	-100.0	-99.9	-100.0	-100.0	-100.0	-100.0	-99.3	-100.0	-99.5	-99.8	-99.6				
Jun	-100.0	-100.0	-100.0	-100.0	-99.9	-100.0	-100.0	-100.0	-100.0	-100.0	-96.5	-99.6				
Jul	-100.0	-99.1	-100.0	-100.0	-99.9	-99.9	-100.0	-100.0	-98.3	-99.3	-91.5	-99.3				
Aug	-99.9	-96.2	-100.0	-99.4	-100.0	-99.9	-100.0	-100.0	-100.0	-100.0	-96.3	-99.4				
Sep	-100.0	-100.0	-100.0	-100.0	-99.9	-100.0	-100.0	-100.0	-100.0	-100.0	-94.1	-99.5				
Oct	-99.9	-99.2	-99.8	-98.5	-99.7	-99.8	-100.0	-100.0	-100.0	-100.0	-91.3	-99.1				
Nov	-100.0	-100.0	-99.7	-99.6	-98.6	-99.7	-100.0	-100.0	-100.0	-100.0	-86.7	-98.9				
Dec	-99.4	-90.3	-99.2	-98.9	-98.7	-99.1	-100.0	-99.3	-97.3	-99.0	-89.1	-95.6				
TOTAL	-80.2	-73.4	-78.0	-86.8	-85.9	-79.3	-82.9	-84.2	-71.2	-80.8	-76.6	-77.9				

Table 13. Visitor Arrivals by Month and MMA (Arrivals by Air)
2020

2020	US WEST MMA		US EAST MMA		JAPAN MMA		CANADA MMA		EUROPE MMA					OCEANIA MMA		
	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA			
TOTAL	354,115	199,815	117,995	66,442	2,688	1,350	2,409	426	756	7,629	21,929	4,901	26,830			
Jan	352,707	194,113	124,122	65,352	2,407	1,539	3,224	466	938	8,574	12,887	2,346	15,233			
Feb	204,978	119,571	44,133	26,885	1,417	555	1,517	138	439	4,067	6,346	1,784	8,131			
Mar	3,143	1,310	20	9	17	11	5	2	7	43	2	2	9			
Apr	6,430	2,904	16	22	19	2	6	2	2	31	2	23	25			
May	10,465	5,733	42	59	21	6	7	3	12	50	21	19	40			
Jun	12,798	7,462	53	93	41	9	15	8	10	83	19	33	52			
Jul	13,190	7,668	334	102	31	16	34	4	12	97	14	27	40			
Aug	10,170	6,141	86	173	30	6	16	1	14	68	18	28	45			
Sep	53,452	19,600	161	389	57	20	35	15	26	154	32	26	59			
Oct	137,452	40,202	451	802	143	62	67	23	35	331	65	52	117			
Nov	152,276	71,630	1,724	4,063	177	54	90	22	83	424	64	65	130			
Dec	1,311,176	676,150	289,137	164,393	7,050	3,631	7,425	1,109	2,336	21,550	41,399	9,310	50,710			
DOMESTIC	343,488	188,318	531	10,924	2,106	796	1,920	322	581	5,725	4,954	1,359	6,313			
Jan	347,824	186,424	602	12,530	1,903	1,002	2,795	394	769	6,863	1,369	318	1,687			
Feb	197,532	116,262	531	5,213	1,108	306	1,220	112	327	3,074	939	271	1,211			
Mar	3,053	1,231	8	9	4	7	2	2	3	19	2	2	7			
Apr	6,390	2,855	15	22	18	2	5	1	2	28	2	23	25			
May	10,385	5,658	42	59	21	5	7	2	10	46	18	19	37			
Jun	12,642	7,391	53	93	32	9	15	8	10	74	17	33	50			
Jul	13,144	7,631	47	102	31	16	33	4	9	93	11	16	26			
Aug	10,169	6,139	28	173	29	6	16	1	14	67	18	27	44			
Sep	53,449	19,600	55	389	57	19	35	14	26	152	30	25	56			
Oct	137,452	40,201	96	802	142	62	67	23	35	330	65	51	116			
Nov	152,184	71,630	90	871	172	52	86	22	81	411	57	63	121			
Dec	1,287,712	653,341	2,098	31,189	5,625	2,283	6,201	904	1,869	16,881	7,482	2,209	9,692			
INTERNATIONAL	10,627	11,497	117,464	55,518	582	554	489	104	175	1,904	16,975	3,542	20,517			
Jan	4,883	7,689	123,520	52,822	504	537	429	72	169	1,711	11,518	2,028	13,546			
Feb	7,446	3,309	43,602	21,672	309	249	297	26	112	993	5,407	1,513	6,920			
Mar	90	79	12	0	13	4	3	0	4	24	0	2	2			
Apr	40	49	1	0	1	0	1	1	0	3	0	0	0			
May	80	75	0	0	0	1	0	1	2	4	3	0	3			
Jun	156	71	0	0	9	0	0	0	0	9	2	0	2			
Jul	46	37	287	0	0	0	1	0	3	4	3	11	14			
Aug	1	2	58	0	1	0	0	0	0	1	0	1	1			
Sep	3	0	106	0	1	1	0	1	0	2	2	1	3			
Oct	0	1	355	0	1	0	0	0	0	1	0	1	1			
Nov	92	0	1,634	3,192	5	2	4	0	2	13	7	2	9			
Dec	23,464	22,809	287,039	133,204	1,425	1,348	1,224	205	467	4,669	33,917	7,101	41,018			
TOTAL	23,464	22,809	287,039	133,204	1,425	1,348	1,224	205	467	4,669	33,917	7,101	41,018			

Table 13. Visitor Arrivals by Month and MMA (Arrivals by Air) (continued)
2020

2020	OTHERASIA MMA										LATIN AMERICA MMA				OTHER MMA	TOTAL VISITORS
	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL				
Jan	12,445	500	25,956	412	2,255	41,568	675	985	682	2,342	29,400	846,137				
Feb	2,151	244	18,063	222	675	21,355	551	784	507	1,842	25,526	808,824				
Mar	467	114	2,302	109	197	3,189	147	310	424	881	17,161	428,997				
Apr	11	5	16	0	5	37	1	2	5	7	407	4,985				
May	18	4	25	5	7	60	1	3	9	13	512	10,013				
Jun	29	3	25	3	4	65	3	6	31	40	1,240	17,733				
Jul	20	18	17	6	8	68	9	3	96	108	1,856	22,574				
Aug	44	13	67	7	8	139	6	4	57	66	1,719	23,356				
Sep	27	24	69	6	5	130	3	0	63	66	1,531	18,409				
Oct	73	30	52	9	5	168	28	31	59	118	2,590	76,691				
Nov	188	36	92	16	38	370	54	53	131	239	3,815	183,779				
Dec	404	77	201	43	33	758	146	85	260	490	5,080	236,575				
TOTAL	15,878	1,068	46,884	836	3,240	67,906	1,623	2,285	2,322	6,211	90,839	2,678,073				
DOMESTIC																
Jan	1,299	171	642	105	68	2,285	642	902	561	2,105	15,774	575,464				
Feb	480	135	560	82	79	1,336	522	723	461	1,706	15,300	574,272				
Mar	205	72	269	42	35	623	143	260	326	729	8,546	333,722				
Apr	6	5	14	0	5	30	1	2	4	6	204	4,567				
May	18	4	23	5	7	58	1	2	9	12	401	9,806				
Jun	29	3	24	3	3	63	3	6	31	40	766	17,095				
Jul	20	17	16	6	5	63	9	3	95	107	1,094	21,568				
Aug	40	11	67	5	8	131	6	4	57	66	1,106	22,347				
Sep	26	24	69	6	4	128	3	0	63	66	728	17,541				
Oct	72	29	43	7	2	152	28	31	59	118	1,688	75,659				
Nov	188	36	83	14	31	352	54	53	131	239	3,278	182,866				
Dec	388	69	125	38	25	645	146	84	259	488	4,342	230,782				
TOTAL	2,772	576	1,934	311	272	5,865	1,557	2,069	2,054	5,681	53,229	2,065,689				
INTERNATIONAL																
Jan	11,146	329	25,314	307	2,187	39,283	33	83	121	237	13,626	270,673				
Feb	1,671	109	17,503	140	596	20,019	29	61	46	136	10,226	234,552				
Mar	262	42	2,033	67	162	2,566	4	50	98	152	8,615	95,275				
Apr	5	0	2	0	0	7	0	0	1	1	203	418				
May	0	0	2	0	0	2	0	1	0	1	111	207				
Jun	0	0	1	0	1	2	0	0	0	0	474	638				
Jul	0	1	1	0	3	5	0	0	1	1	762	1,006				
Aug	4	2	0	2	0	8	0	0	0	0	613	1,009				
Sep	1	0	0	0	1	2	0	0	0	0	803	868				
Oct	1	1	9	2	3	16	0	0	0	0	902	1,032				
Nov	0	0	9	2	7	18	0	0	0	0	537	913				
Dec	16	8	76	5	8	113	0	1	1	2	738	5,793				
TOTAL	13,106	492	44,950	525	2,968	62,041	66	196	268	530	37,610	612,384				

Table 14. Visitor Arrivals Growth by Month and MMA
Percent change 2020 vs. 2019

% change	US WEST MMA		US EAST MMA		JAPAN MMA		CANADA MMA		EUROPE MMA							OCEANIA MMA		
	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA					
TOTAL	11.5	7.9	-2.0	-4.7	0.7	-5.0	-6.4	-16.2	-10.7	-4.9	-17.1	1.2	-14.3					
Jan	13.0	9.8	2.9	-1.9	0.4	10.4	0.0	-3.4	19.5	3.5	-10.3	-12.8	-10.7					
Feb	-48.6	-47.0	-67.0	-65.0	-47.2	-47.7	-51.6	-65.5	-48.6	-50.0	-61.6	-51.8	-59.8					
Mar	-99.2	-99.2	-100.0	-100.0	-99.6	-99.4	-99.9	-99.7	-99.4	-99.6	-100.0	-99.9	-100.0					
Apr	-98.3	-98.5	-100.0	-99.9	-99.4	-99.9	-99.8	-99.6	-99.8	-99.7	-100.0	-99.7	-99.9					
May	-97.7	-97.6	-100.0	-99.7	-99.2	-99.6	-99.8	-99.6	-98.8	-99.4	-99.9	-99.7	-99.9					
Jun	-97.2	-96.9	-100.0	-99.7	-99.1	-99.7	-99.7	-99.3	-99.6	-99.5	-99.9	-99.7	-99.9					
Jul	-96.9	-96.2	-99.8	-99.6	-99.4	-99.6	-99.3	-99.9	-99.0	-99.5	-99.9	-99.6	-99.9					
Aug	-96.7	-95.4	-99.9	-99.2	-99.3	-99.6	-99.7	-99.9	-99.1	-99.5	-100.0	-99.7	-99.9					
Sep	-84.9	-86.8	-99.9	-98.8	-98.6	-99.3	-99.4	-98.2	-98.3	-99.0	-99.9	-99.6	-99.8					
Oct	-63.4	-73.3	-99.7	-98.4	-94.3	-96.2	-98.0	-95.8	-96.4	-96.4	-99.7	-98.8	-99.5					
Nov	-63.6	-66.7	-98.7	-93.7	-93.8	-97.6	-97.2	-97.1	-93.4	-95.9	-99.7	-98.8	-99.5					
Dec	-71.5	-70.3	-81.7	-69.6	-82.9	-84.8	-84.0	-90.4	-84.4	-84.4	-85.6	-87.7	-86.1					
TOTAL	11.3	9.2	-5.7	0.8	7.9	19.1	-9.1	-21.0	-11.0	-1.2	-9.9	9.0	-6.4					
DOMESTIC	13.9	12.2	-9.5	12.8	2.5	20.9	5.2	-5.8	19.4	7.2	-2.0	8.1	-0.2					
Jan	-49.3	-45.3	-26.4	-68.7	-45.0	-50.6	-51.9	-65.3	-49.7	-50.0	-35.9	-5.0	-30.9					
Feb	-99.2	-99.2	-98.4	-99.9	-99.9	-99.1	-99.9	-99.6	-99.7	-99.8	-99.9	-99.5	-99.8					
Mar	-98.3	-98.5	-97.8	-99.8	-99.3	-99.7	-99.8	-99.8	-99.8	-99.6	-99.9	-97.3	-99.4					
Apr	-97.7	-97.5	-94.1	-98.8	-99.0	-98.9	-99.7	-99.6	-98.8	-99.3	-99.4	-97.4	-99.0					
May	-97.2	-96.7	-92.6	-99.2	-99.1	-99.6	-99.6	-99.2	-99.5	-99.4	-99.6	-97.8	-99.1					
Jun	-96.8	-96.0	-94.5	-99.2	-99.2	-99.4	-99.2	-99.9	-99.2	-99.4	-99.6	-98.4	-99.3					
Jul	-96.7	-95.4	-96.5	-98.1	-99.2	-99.3	-99.6	-99.9	-99.0	-99.4	-99.7	-97.8	-99.3					
Aug	-84.7	-86.4	-92.4	-97.0	-98.3	-98.6	-99.3	-98.1	-98.1	-98.7	-99.4	-98.1	-99.1					
Sep	-62.4	-71.6	-84.5	-92.3	-93.0	-91.3	-97.8	-95.0	-96.0	-95.3	-97.1	-92.4	-96.0					
Oct	-63.3	-66.1	-88.3	-92.9	-92.7	-93.7	-96.9	-96.5	-92.8	-94.6	-97.8	-88.9	-96.1					
Nov	-71.5	-69.9	-74.9	-76.9	-82.8	-82.3	-84.0	-90.9	-85.4	-84.3	-81.0	-79.1	-80.6					
Dec	15.8	-10.4	-2.0	-5.7	-19.1	-26.4	5.6	3.0	-9.8	-14.6	-19.0	-1.5	-16.5					
INTERNATIONAL	-28.4	-28.0	2.9	-4.8	-6.7	-5.0	-24.5	12.5	19.9	-8.9	-11.2	-15.3	-11.8					
Jan	-21.4	-74.9	-67.3	-64.0	-53.9	-43.7	-50.3	-66.2	-44.8	-50.1	-64.1	-55.7	-62.6					
Feb	-98.7	-99.0	-100.0	-100.0	-99.5	-99.6	-99.6	-100.0	-98.1	-99.2	-100.0	-100.0	-100.0					
Mar	-99.0	-99.3	-100.0	-100.0	-99.9	-100.0	-99.8	-98.9	-100.0	-99.9	-100.0	-100.0	-100.0					
Apr	-98.8	-99.4	-100.0	-100.0	-100.0	-99.9	-100.0	-99.3	-98.9	-99.9	-100.0	-100.0	-100.0					
May	-98.1	-99.6	-100.0	-100.0	-99.0	-100.0	-100.0	-100.0	-100.0	-99.7	-100.0	-100.0	-100.0					
Jun	-99.3	-99.6	-100.0	-100.0	-100.0	-100.0	-99.9	-100.0	-98.1	-99.9	-100.0	-99.8	-99.9					
Jul	-99.9	-99.8	-100.0	-100.0	-99.9	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0					
Aug	-99.9	-100.0	-99.9	-100.0	-100.0	-99.9	-100.0	-100.0	-100.0	-99.9	-100.0	-100.0	-100.0					
Sep	-99.9	-100.0	-99.9	-100.0	-100.0	-99.8	-100.0	-100.0	-100.0	-99.9	-100.0	-100.0	-100.0					
Oct	-100.0	-100.0	-99.7	-100.0	-99.8	-100.0	-99.9	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0					
Nov	-97.7	-100.0	-98.8	-93.8	-99.0	-99.9	-99.0	-100.0	-98.5	-99.5	-100.0	-100.0	-100.0					
Dec	-69.7	-79.1	-81.7	-67.1	-83.2	-87.8	-83.6	-86.9	-78.0	-84.8	-86.4	-89.1	-86.9					

Table 14. Visitor Arrivals Growth by Month and MMA (continued)
Percent change 2020 vs. 2019

% change	OTHERASIA MMA										LATIN AMERICA MMA			OTHER MMA	TOTAL VISITORS
	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL			
TOTAL	13.7	43.9	-7.0	-23.4	21.3	-0.1	-12.1	-14.4	12.3	-7.3	1.0	5.0			
Jan	-81.5	-21.0	-17.4	-49.0	-59.8	-40.5	11.0	8.0	0.1	6.6	0.9	5.8			
Feb	-93.1	-54.5	-82.8	-66.5	-86.0	-85.6	-59.1	-52.6	-23.0	-43.7	-41.9	-53.2			
Mar	-99.8	-99.5	-99.9	-100.0	-99.6	-99.8	-99.8	-99.8	-99.7	-99.8	-98.7	-99.4			
Apr	-99.8	-99.0	-99.8	-98.9	-99.9	-99.8	-99.8	-99.8	-98.9	-99.5	-98.4	-98.8			
May	-99.7	-99.1	-99.9	-99.4	-99.8	-99.8	-98.9	-99.1	-94.8	-97.3	-96.5	-98.1			
Jun	-99.8	-96.9	-99.9	-98.5	-99.7	-99.8	-97.7	-99.6	-94.2	-96.2	-95.4	-97.7			
Jul	-99.4	-96.1	-99.6	-97.7	-99.5	-99.5	-97.9	-99.4	-93.8	-96.4	-95.2	-97.5			
Aug	-99.6	-90.7	-99.6	-98.1	-99.7	-99.5	-99.2	-100.0	-92.7	-96.7	-94.4	-97.4			
Sep	-98.6	-88.9	-99.7	-97.8	-99.7	-99.4	-92.3	-96.5	-92.8	-94.3	-90.1	-90.1			
Oct	-95.6	-85.9	-99.5	-95.8	-96.2	-98.6	-71.4	-89.2	-77.7	-81.2	-84.9	-76.8			
Nov	-94.2	-81.4	-99.1	-94.2	-97.7	-97.7	-60.8	-92.7	-75.5	-81.1	-84.3	-74.9			
Dec	-82.8	-74.0	-79.5	-83.9	-86.6	-80.9	-65.7	-78.0	-77.4	-75.5	-75.7	-73.9			
DOMESTIC															
Jan	3.1	59.1	-1.4	16.9	-36.4	3.1	-13.4	-10.7	17.5	-5.6	2.3	9.7			
Feb	-69.3	10.7	-1.2	-26.9	-35.7	-46.2	12.1	12.7	-0.8	8.5	4.0	12.6			
Mar	-87.4	-49.1	-27.0	-47.9	-74.8	-73.6	-55.2	-53.4	-34.3	-46.9	-47.1	-48.4			
Apr	-99.5	-95.4	-96.7	-100.0	-96.1	-98.5	-99.8	-99.8	-99.7	-99.8	-98.8	-99.2			
May	-99.3	-97.8	-97.8	-96.0	-95.9	-98.5	-99.8	-99.8	-98.8	-99.5	-97.6	-98.4			
Jun	-99.0	-98.4	-95.4	-98.0	-98.1	-98.4	-98.8	-98.8	-94.4	-96.9	-96.1	-97.6			
Jul	-98.9	-92.1	-97.3	-95.8	-97.0	-97.9	-97.6	-99.5	-94.0	-96.0	-95.5	-97.1			
Aug	-97.1	-94.7	-88.8	-93.8	-93.9	-94.5	-97.7	-99.3	-93.4	-96.0	-94.6	-96.6			
Sep	-97.2	-82.2	-84.2	-94.3	-97.8	-92.8	-99.1	-100.0	-92.2	-96.4	-95.5	-96.4			
Oct	-94.9	-82.3	-93.2	-95.6	-98.7	-93.9	-90.6	-96.0	-92.3	-93.6	-90.5	-86.2			
Nov	-82.2	-73.6	-82.9	-86.5	-73.4	-81.4	-68.7	-86.9	-75.9	-78.8	-78.1	-66.5			
Dec	-81.7	-59.7	-79.2	-73.4	-83.1	-79.7	-59.2	-92.1	-74.3	-79.8	-77.3	-65.8			
TOTAL	-86.2	-69.5	-70.5	-76.5	-84.1	-81.4	-64.5	-77.4	-78.4	-75.3	-75.0	-71.5			
INTERNATIONAL															
Jan	15.1	37.1	-7.1	-31.5	24.8	-0.2	26.9	-40.7	-6.9	-19.9	-0.4	-3.6			
Feb	-83.4	-41.7	-17.8	-56.7	-61.7	-40.1	-6.5	-27.4	9.5	-13.4	-3.3	-7.8			
Mar	-94.9	-61.5	-84.3	-72.7	-87.2	-87.0	-90.0	-47.9	78.2	-20.4	-35.7	-64.7			
Apr	-99.9	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-99.1	-99.6	-98.7	-99.8			
May	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-99.5	-99.2	-99.9			
Jun	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-97.0	-99.7			
Jul	-100.0	-99.7	-100.0	-100.0	-99.9	-100.0	-100.0	-100.0	-98.6	-99.4	-95.2	-99.6			
Aug	-99.9	-98.4	-100.0	-99.1	-100.0	-100.0	-100.0	-100.0	-100.0	-100.0	-96.0	-99.6			
Sep	-100.0	-100.0	-100.0	-100.0	-99.9	-100.0	-100.0	-100.0	-100.0	-100.0	-92.8	-99.6			
Oct	-100.0	-100.0	-100.0	-99.2	-99.8	-99.9	-100.0	-100.0	-100.0	-100.0	-91.9	-99.5			
Nov	-100.0	-100.0	-100.0	-99.3	-99.2	-99.9	-100.0	-100.0	-100.0	-100.0	-94.8	-99.6			
Dec	-99.7	-96.7	-99.7	-99.2	-99.4	-99.6	-100.0	-99.0	-98.1	-98.8	-94.4	-97.8			
TOTAL	-81.8	-77.9	-79.8	-86.4	-86.8	-80.8	-81.0	-83.3	-85.6	-77.0	-76.6	-79.5			

**Table 15. U.S. West MMA Air Visitor Characteristics
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
VISITOR ARRIVALS	1,311,176	4,595,319	-71.5	1,287,712	4,517,996	-71.5	23,464	77,323	-69.7
VISITOR DAYS	13,921,800	39,752,689	-65.0	13,788,639	39,264,255	-64.9	133,161	488,433	-72.7
AVERAGE DAILY CENSUS	38,038	108,911	-65.1	37,674	107,573	-65.0	364	1,338	-72.8
ISLANDS VISITED									
O'ahu	582,276	2,005,506	-71.0	559,036	1,931,908	-71.1	23,240	73,598	-68.4
O'ahu only	495,573	1,648,394	-69.9	476,476	1,589,256	-70.0	19,098	59,139	-67.7
O'ahu one day or less	19,673	80,959	-75.7	18,539	77,642	-76.1	1,134	3,317	-65.8
Kaua'i	179,451	730,725	-75.4	177,731	723,848	-75.4	1,721	6,876	-75.0
Kaua'i only	137,652	548,041	-74.9	137,652	546,577	-74.8	0	1,464	-100.0
Kaua'i one day or less	6,985	29,844	-76.6	6,068	26,935	-77.5	916	2,910	-68.5
Maui County	438,612	1,641,441	-73.3	437,400	1,628,881	-73.1	1,212	12,560	-90.3
Maui	430,261	1,616,213	-73.4	429,298	1,603,844	-73.2	963	12,369	-92.2
Maui only	362,818	1,317,960	-72.5	362,787	1,316,866	-72.5	31	1,094	-97.2
Maui one day or less	8,467	40,737	-79.2	8,018	35,518	-77.4	449	5,219	-91.4
Moloka'i *	7,423	25,823	-71.3	7,174	24,357	-70.5	249	1,466	-83.0
Moloka'i only*	2,307	5,767	-60.0	2,307	5,767	-60.0	0	0	NA
Moloka'i one day or less*	2,172	9,348	-76.8	1,922	8,291	-76.8	249	1,057	-76.4
Lāna'i *	7,968	31,672	-74.8	7,968	30,279	-73.7	0	1,392	-100.0
Lāna'i only*	2,447	7,981	-69.3	2,447	7,981	-69.3	0	0	NA
Lāna'i one day or less*	2,880	14,109	-79.6	2,880	12,717	-77.4	0	1,392	-100.0
Hawai'i Island	244,963	786,520	-68.9	242,276	778,444	-68.9	2,687	8,076	-66.7
Kona side	217,681	706,453	-69.2	215,188	699,094	-69.2	2,493	7,359	-66.1
Hilo side	66,218	217,380	-69.5	65,302	213,771	-69.5	916	3,609	-74.6
Hawai'i Island only	193,141	583,164	-66.9	192,948	582,623	-66.9	193	540	-64.2
Hawai'i Island one day or less	5,688	21,932	-74.1	5,382	20,301	-73.5	305	1,630	-81.3
Any Neighbor Island	815,603	2,946,925	-72.3	811,237	2,928,740	-72.3	4,366	18,184	-76.0
NI only	728,901	2,589,813	-71.9	728,677	2,586,088	-71.8	224	3,725	-94.0
O'ahu & NI	86,702	357,112	-75.7	82,560	342,652	-75.9	4,142	14,459	-71.4
Any one island only	1,193,938	4,111,307	-71.0	1,174,616	4,049,070	-71.0	19,322	62,237	-69.0
Multiple Islands	117,238	484,012	-75.8	113,096	468,926	-75.9	4,142	15,086	-72.5
Avg. Islands Visited	1.11	1.13	-2.0	1.11	1.13	-1.9	1.23	1.34	-8.4
Average Length of Stay in Hawai'i	10.62	8.65	22.7	10.71	8.69	23.2	5.68	6.32	-10.2
O'ahu	9.06	6.97	29.9	9.25	7.04	31.4	4.46	5.16	-13.7
Maui	9.58	8.06	18.9	9.59	8.10	18.5	4.02	3.47	15.9
Moloka'i	9.01	6.03	49.5	9.29	6.30	47.6	1.00	1.61	-37.9
Lāna'i	5.59	4.09	36.5	5.59	4.24	31.9	0.00	1.00	-100.0
Kaua'i	9.45	8.07	17.1	9.51	8.10	17.5	2.85	4.90	-41.8
Hawai'i Island	11.09	8.34	32.9	11.12	8.39	32.6	7.66	3.47	120.9
Hilo	7.61	4.86	56.5	7.67	4.91	56.1	3.53	1.88	88.2
Kona	10.16	7.79	30.5	10.20	7.84	30.1	6.95	2.88	141.0
ACCOMMODATIONS									
Plan to stay in Hotel	579,501	2,305,640	-74.9	563,873	2,255,008	-75.0	15,628	50,632	-69.1
Hotel only	495,447	1,994,532	-75.2	481,926	1,949,332	-75.3	13,521	45,200	-70.1
Plan to stay in Condo	259,108	871,448	-70.3	255,132	861,246	-70.4	3,975	10,202	-61.0
Condo only	216,268	726,221	-70.2	213,032	718,251	-70.3	3,236	7,970	-59.4
Plan to stay in Timeshare	124,941	480,445	-74.0	124,218	475,369	-73.9	723	5,076	-85.8
Timeshare only	101,081	388,477	-74.0	100,857	385,006	-73.8	225	3,471	-93.5
Cruise Ship	5,361	32,070	-83.3	5,361	31,428	-82.9	0	642	-100.0
Friends/Relatives	218,225	530,342	-58.9	214,401	522,419	-59.0	3,824	7,923	-51.7
Bed & Breakfast	15,936	51,414	-69.0	15,550	50,873	-69.4	386	540	-28.5
Rental House	166,739	569,352	-70.7	166,265	563,523	-70.5	474	5,829	-91.9
Hostel	8,065	26,347	-69.4	8,065	25,608	-68.5	0	739	-100.0

Table 15. U.S. West MMA Air Visitor Characteristics (continued)
2020 vs. 2019

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Camp Site, Beach	10,026	27,843	-64.0	10,026	27,811	-64.0	0	32	-100.0
Private Room in Private Home**	21,178	62,331	-66.0	20,776	59,408	-65.0	401	2,922	-86.3
Shared Room/Space in Private Home**	6,635	21,999	-69.8	6,635	21,778	-69.5	0	221	-100.0
Other Accommodations	30,921	87,752	-64.8	30,921	87,752	-64.8	0	0	NA
PURPOSE OF TRIP									
Pleasure (Net)	1,022,954	3,885,753	-73.7	1,004,798	3,823,076	-73.7	18,156	62,677	-71.0
Honeymoon/Get Married	30,941	139,430	-77.8	30,717	136,885	-77.6	225	2,545	-91.2
Honeymoon	24,029	111,473	-78.4	23,804	109,774	-78.3	225	1,699	-86.8
Get Married	8,536	34,840	-75.5	8,536	33,994	-74.9	0	846	-100.0
Pleasure/Vacation	998,287	3,771,589	-73.5	980,356	3,711,138	-73.6	17,931	60,451	-70.3
Mtgs/Conventions/Incentive	47,904	154,692	-69.0	47,390	152,811	-69.0	514	1,881	-72.7
Conventions	29,902	91,100	-67.2	29,541	90,674	-67.4	362	426	-15.1
Corporate Meetings	11,246	42,499	-73.5	11,093	41,506	-73.3	153	993	-84.6
Incentive	8,146	25,831	-68.5	8,146	25,346	-67.9	0	485	-100.0
Other Business	61,044	161,132	-62.1	60,622	159,446	-62.0	422	1,685	-75.0
Visit Friends/Rel.	199,630	472,606	-57.8	196,472	464,092	-57.7	3,158	8,514	-62.9
Govt/Military	14,834	36,054	-58.9	14,790	35,375	-58.2	44	679	-93.5
Attend School	3,808	8,201	-53.6	3,808	8,201	-53.6	0	0	NA
Sport Events	8,930	41,816	-78.6	8,930	41,816	-78.6	0	0	NA
Other	46,082	151,684	-69.6	44,342	146,959	-69.8	1,739	4,725	-63.2
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	19.4	NA	16.9	19.4	-2.5	NA	19.5	NA
% Repeaters ***	NA	80.6	NA	83.1	80.6	2.5	NA	80.5	NA
Average # of Trips	NA	6.84	NA	7.50	6.82	10.0	NA	7.53	NA
Group Tour	NA	67,037	NA	15,914	65,691	-75.8	NA	1,347	NA
Non-Group	NA	4,528,281	NA	1,271,799	4,452,305	-71.4	NA	75,976	NA
Package Trip	NA	724,810	NA	130,260	713,067	-81.7	NA	11,743	NA
No Package	NA	3,870,509	NA	1,157,452	3,804,929	-69.6	NA	65,580	NA
Net True Independent	NA	3,836,896	NA	1,148,623	3,772,420	-69.6	NA	64,477	NA
Ave. Age	45	46	-0.7	45	46	-0.6	44	48	-7.8
Ave. Party Size	2.01	2.22	-9.7	2.01	2.22	-9.3	1.75	2.35	-22.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

Table 16. 2020 Domestic U.S. West MMA Air Visitor Arrivals by Month and State

REGION/STATE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
PACIFIC COAST	267,896	277,887	140,987	2,386	4,803	7,702	9,388	10,253	7,816	41,940	110,942	118,558	1,000,558
Alaska	13,847	11,859	7,607	60	126	172	267	244	273	1,077	2,359	4,682	42,574
California	174,743	174,952	88,190	1,583	3,349	5,388	6,584	7,233	5,474	29,409	80,372	78,658	655,937
Oregon	26,218	25,259	14,174	141	347	615	738	717	664	2,963	7,765	9,307	88,907
Washington	53,087	65,817	31,015	602	981	1,527	1,800	2,059	1,405	8,491	20,446	25,911	213,140
MOUNTAIN	75,592	69,937	56,545	666	1,587	2,683	3,254	2,891	2,353	11,510	26,510	33,625	287,155
Arizona	15,176	13,563	17,825	138	346	611	742	695	538	2,523	6,401	7,221	65,780
Colorado	16,294	14,939	11,435	121	295	504	645	678	530	2,970	6,463	8,249	63,123
Idaho	8,006	7,144	3,869	41	87	134	153	163	140	715	2,162	2,515	25,129
Montana	4,368	4,480	3,343	19	29	58	42	60	58	241	577	707	13,981
Nevada	10,254	9,542	7,168	182	450	742	836	613	520	1,973	4,184	5,585	42,050
New Mexico	2,581	2,428	1,682	26	40	91	88	119	94	315	696	803	8,962
Utah	17,702	16,847	10,309	131	329	525	716	523	445	2,664	5,702	8,194	64,086
Wyoming	1,211	994	914	9	10	18	33	41	29	108	326	351	4,044
TOTAL U.S. WEST	343,488	347,824	197,532	3,053	6,390	10,385	12,642	13,144	10,169	53,449	137,452	152,184	1,287,712

**Table 17. U.S. East MMA Air Visitor Characteristics
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
VISITOR ARRIVALS	676,150	2,276,520	-70.3	653,341	2,167,472	-69.9	22,809	109,048	-79.1
VISITOR DAYS	8,077,056	22,034,119	-63.3	7,932,466	21,247,708	-62.7	144,588	786,411	-81.6
AVERAGE DAILY CENSUS	22,068	60,367	-63.4	21,673	58,213	-62.8	395	2,155	-81.7
ISLANDS VISITED									
O'ahu	385,083	1,321,001	-70.8	362,692	1,218,053	-70.2	22,391	102,948	-78.2
O'ahu only	279,945	885,007	-68.4	261,821	808,046	-67.6	18,124	76,962	-76.5
O'ahu one day or less	24,035	98,566	-75.6	23,730	97,211	-75.6	305	1,355	-77.5
Kaua'i	101,006	404,948	-75.1	100,089	391,929	-74.5	916	13,018	-93.0
Kaua'i only	47,810	170,596	-72.0	47,810	169,993	-71.9	0	603	-100.0
Kaua'i one day or less	9,294	45,439	-79.5	8,877	39,620	-77.6	418	5,819	-92.8
Maui County	233,393	847,188	-72.5	231,199	826,788	-72.0	2,194	20,400	-89.2
Maui	228,925	832,911	-72.5	226,730	813,664	-72.1	2,194	19,247	-88.6
Maui only	140,395	454,149	-69.1	139,977	450,984	-69.0	418	3,165	-86.8
Maui one day or less	9,884	47,708	-79.3	9,323	43,368	-78.5	561	4,340	-87.1
Moloka'i *	4,808	16,780	-71.3	4,808	15,272	-68.5	0	1,508	-100.0
Moloka'i only*	853	1,796	-52.5	853	1,796	-52.5	0	0	NA
Moloka'i one day or less*	1,813	8,715	-79.2	1,813	7,285	-75.1	0	1,431	-100.0
Lāna'i *	6,559	28,138	-76.7	6,559	24,125	-72.8	0	4,013	-100.0
Lāna'i only*	1,317	3,619	-63.6	1,317	3,619	-63.6	0	0	NA
Lāna'i one day or less*	2,673	14,553	-81.6	2,673	11,128	-76.0	0	3,425	-100.0
Hawai'i Island	134,191	464,651	-71.1	132,086	448,128	-70.5	2,104	16,523	-87.3
Kona side	114,449	404,146	-71.7	113,149	390,175	-71.0	1,300	13,972	-90.7
Hilo side	49,861	183,217	-72.8	48,904	171,862	-71.5	957	11,355	-91.6
Hawai'i Island only	71,920	210,002	-65.8	71,920	208,827	-65.6	0	1,174	-100.0
Hawai'i Island one day or less	5,062	21,611	-76.6	4,645	19,475	-76.2	418	2,136	-80.4
Any Neighbor Island	396,205	1,391,513	-71.5	391,520	1,359,426	-71.2	4,685	32,086	-85.4
NI only	291,066	955,519	-69.5	290,649	949,419	-69.4	418	6,100	-93.2
O'ahu & NI	105,138	435,994	-75.9	100,871	410,008	-75.4	4,267	25,986	-83.6
Any one island only	542,240	1,725,169	-68.6	523,699	1,643,265	-68.1	18,542	81,904	-77.4
Multiple Islands	133,910	551,351	-75.7	129,642	524,207	-75.3	4,267	27,144	-84.3
Avg. Islands Visited	1.27	1.35	-5.6	1.27	1.34	-5.1	1.21	1.44	-16.1
Average Length of Stay in Hawai'i	11.95	9.68	23.4	12.14	9.80	23.9	6.34	7.21	-12.1
O'ahu	9.46	6.98	35.5	9.71	7.08	37.2	5.43	5.81	-6.5
Maui	9.32	7.72	20.8	9.37	7.80	20.2	4.47	4.20	6.4
Moloka'i	7.26	4.59	58.1	7.26	4.92	47.7	0	1.31	-100.0
Lāna'i	4.42	3.24	36.5	4.42	3.59	23.2	0	1.15	-100.0
Kaua'i	8.60	6.87	25.2	8.64	7.00	23.5	4.20	3.15	33.3
Hawai'i Island	10.17	7.39	37.7	10.26	7.52	36.4	4.47	3.66	22.3
Hilo	6.56	4.02	63.3	6.62	4.14	59.7	3.95	2.17	81.8
Kona	9.07	6.67	35.9	9.12	6.82	33.8	4.33	2.56	69.3
ACCOMMODATIONS									
Plan to stay in Hotel	359,127	1,338,782	-73.2	342,465	1,266,298	-73.0	16,662	72,484	-77.0
Hotel only	295,280	1,094,983	-73.0	280,536	1,031,982	-72.8	14,744	63,001	-76.6
Plan to stay in Condo	99,125	314,552	-68.5	96,454	303,547	-68.2	2,671	11,005	-75.7
Condo only	74,061	227,319	-67.4	72,565	219,418	-66.9	1,496	7,901	-81.1
Plan to stay in Timeshare	57,924	196,225	-70.5	57,241	190,405	-69.9	683	5,820	-88.3
Timeshare only	43,607	144,677	-69.9	43,174	141,593	-69.5	433	3,085	-86.0
Cruise Ship	14,747	75,341	-80.4	14,747	72,721	-79.7	0	2,620	-100.0
Friends/Relatives	114,313	272,192	-58.0	111,614	264,775	-57.8	2,699	7,417	-63.6
Bed & Breakfast	9,416	30,236	-68.9	9,079	29,363	-69.1	337	873	-61.4
Rental House	75,346	265,188	-71.6	73,978	252,393	-70.7	1,368	12,795	-89.3
Hostel	5,391	16,435	-67.2	4,974	14,730	-66.2	418	1,704	-75.5

Table 17. U.S. East MMA Air Visitor Characteristics (continued)
2020 vs. 2019

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Camp Site, Beach	4,808	14,330	-66.4	4,808	13,660	-64.8	0	670	-100.0
Private Room in Private Home**	10,118	32,906	-69.3	9,893	28,252	-65.0	224	4,654	-95.2
Shared Room/Space in Private Home**	3,547	12,502	-71.6	3,547	11,329	-68.7	0	1,173	-100.0
Other Accommodations	15,330	43,838	-65.0	15,274	43,838	-65.2	56	0	NA
PURPOSE OF TRIP									
Pleasure (Net)	503,113	1,834,556	-72.6	483,400	1,745,615	-72.3	19,713	88,942	-77.8
Honeymoon/Get Married	24,600	104,980	-76.6	23,603	101,822	-76.8	997	3,158	-68.4
Honeymoon	21,011	91,743	-77.1	20,013	89,509	-77.6	997	2,234	-55.3
Get Married	5,011	18,537	-73.0	5,011	17,613	-71.6	0	925	-100.0
Pleasure/Vacation	482,476	1,744,305	-72.3	463,760	1,658,522	-72.0	18,716	85,783	-78.2
Mtgs/Conventions/Incentive	45,507	138,967	-67.3	44,525	135,474	-67.1	982	3,493	-71.9
Conventions	30,409	80,869	-62.4	29,524	78,079	-62.2	885	2,790	-68.3
Corporate Meetings	8,866	29,980	-70.4	8,769	29,481	-70.3	97	499	-80.6
Incentive	7,797	33,199	-76.5	7,797	32,995	-76.4	0	204	-100.0
Other Business	30,481	82,760	-63.2	30,290	80,354	-62.3	191	2,405	-92.0
Visit Friends/Rel.	104,521	251,190	-58.4	103,509	244,527	-57.7	1,012	6,663	-84.8
Govt/Military	18,424	50,551	-63.6	18,401	46,962	-60.8	23	3,589	-99.4
Attend School	2,198	4,851	-54.7	2,198	4,339	-49.3	0	512	-100.0
Sport Events	3,908	18,548	-78.9	3,908	18,548	-78.9	0	0	NA
Other	24,253	80,466	-69.9	23,081	73,449	-68.6	1,171	7,017	-83.3
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	41.5	NA	37.1	41.3	-4.2	NA	45.4	NA
% Repeaters ***	NA	58.5	NA	62.9	58.7	4.2	NA	54.6	NA
Average # of Trips	NA	4.09	NA	4.72	4.11	14.8	NA	3.57	NA
Group Tour	NA	76,041	NA	19,280	70,621	-72.7	NA	5,420	NA
Non-Group	NA	2,200,480	NA	634,061	2,096,851	-69.8	NA	103,628	NA
Package Trip	NA	412,181	NA	89,358	396,635	-77.5	NA	15,545	NA
No Package	NA	1,864,340	NA	563,982	1,770,837	-68.2	NA	93,503	NA
Net True Independent	NA	1,837,972	NA	556,707	1,745,915	-68.1	NA	92,058	NA
Ave. Age	46	47	-0.3	46	46	-0.4	50	48	3.0
Ave. Party Size	1.83	2.03	-10.0	1.82	2.02	-9.6	1.98	2.32	-13.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

Table 18. Domestic U.S. East Air Visitor Arrivals by Month and State

2020

REGION/STATE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
West North Central	35,770	34,436	23,609	90	211	384	552	550	420	1,611	3,583	6,994	108,208
Iowa	4,496	4,379	3,522	5	17	32	70	52	38	180	388	859	14,037
Kansas	3,324	2,968	2,671	15	23	84	73	80	64	221	449	841	10,814
Minnesota	16,190	15,822	10,456	39	68	85	133	155	117	522	1,316	2,621	47,525
Missouri	5,718	5,250	3,707	19	64	129	192	170	127	445	866	1,431	18,117
Nebraska	2,877	2,748	1,796	8	18	21	40	43	39	135	321	772	8,818
N. Dakota	1,477	1,646	763	1	17	11	25	13	19	52	100	238	4,361
S. Dakota	1,687	1,623	694	3	5	21	19	37	16	56	142	232	4,537
West South Central	26,087	24,025	27,696	294	623	1,367	1,729	1,920	1,312	4,286	9,744	15,308	114,390
Arkansas	1,192	1,110	599	11	23	58	80	74	43	204	331	500	4,225
Louisiana	1,233	1,756	674	34	42	85	170	150	111	242	489	801	5,787
Oklahoma	2,514	2,170	2,330	20	50	120	103	112	109	377	594	937	9,436
Texas	21,148	18,989	24,093	229	508	1,103	1,376	1,584	1,049	3,463	8,330	13,070	94,943
East North Central	43,639	44,611	21,044	205	436	716	1,052	1,003	875	3,599	7,241	14,723	139,144
Illinois	14,991	14,881	6,529	97	134	250	321	345	301	1,285	3,023	6,606	48,764
Indiana	4,509	4,326	2,407	17	71	86	158	166	109	581	834	1,522	14,787
Michigan	8,143	10,330	4,073	41	82	132	219	160	208	696	1,323	2,836	28,243
Ohio	7,521	7,048	3,840	33	99	164	233	212	153	639	1,278	2,192	23,412
Wisconsin	8,476	8,026	4,195	17	49	84	121	119	103	398	783	1,566	23,938
East South Central	7,718	7,401	5,020	78	194	345	468	415	374	1,007	1,807	2,975	27,801
Alabama	1,699	1,592	1,074	14	59	83	143	126	116	219	446	707	6,278
Kentucky	1,950	2,016	848	12	26	89	96	78	70	224	415	786	6,610
Mississippi	635	657	605	7	24	44	92	46	48	114	196	272	2,740
Tennessee	3,434	3,136	2,493	45	84	129	137	165	141	449	750	1,210	12,173
New England	12,076	14,308	6,140	54	130	284	391	446	475	1,134	2,338	4,423	42,200
Connecticut	2,215	1,982	1,177	10	25	63	74	96	109	236	521	962	7,471
Maine	1,082	1,187	605	7	10	23	44	46	62	78	166	205	3,514
Massachusetts	6,289	7,747	3,086	24	70	132	192	202	225	606	1,205	2,656	22,434
New Hampshire	1,264	1,795	632	7	11	27	35	42	35	110	216	308	4,481
Rhode Island	639	667	327	3	7	29	20	42	29	62	108	180	2,114
Vermont	587	929	312	4	7	10	25	19	16	42	124	112	2,185
Mid Atlantic	25,813	26,235	12,024	155	323	833	956	992	800	2,800	5,842	11,000	87,773
New Jersey	6,342	5,649	2,659	29	66	128	249	202	186	744	1,460	2,564	20,276
New York	12,663	14,091	6,069	95	183	466	486	524	396	1,487	3,202	6,527	46,188
Pennsylvania	6,809	6,494	3,296	32	74	239	221	267	218	569	1,180	1,909	21,309
South Atlantic	37,214	35,408	20,729	356	938	1,730	2,243	2,305	1,883	5,165	9,646	16,208	133,824
Delaware	614	533	265	2	18	24	32	16	30	53	114	197	1,898
Washington, D.C.	944	987	459	2	17	26	37	28	24	128	286	538	3,478
Florida	9,765	9,545	6,883	119	341	574	686	714	654	1,764	3,485	5,445	39,975
Georgia	4,642	5,598	2,929	76	164	287	379	283	259	865	1,694	2,577	19,755
Maryland	5,177	4,549	2,165	19	82	171	201	220	199	515	818	1,520	15,636
N. Carolina	5,099	4,845	2,765	33	119	221	234	307	209	613	1,114	2,184	17,743
S. Carolina	2,216	1,959	1,222	23	54	101	154	152	115	277	538	1,021	7,832
Virginia	8,213	6,919	3,765	80	138	309	501	544	374	905	1,523	2,569	25,840
West Virginia	544	472	276	1	6	17	18	42	18	44	74	158	1,668
Total Domestic U.S. East	188,318	186,424	116,262	1,231	2,855	5,658	7,391	7,631	6,139	19,600	40,201	71,630	653,341

Note: Sums may not add up to total due to rounding.

**Table 19. Domestic U.S. Air Visitors by State
2010 – 2020**

	2020	2019	2018	2017	2015	2014R	2013	2012	2011	2010R
Pacific Coast	1,000,558	3,641,257	3,305,395	3,037,050	2,769,433	2,567,685	2,548,978	2,558,886	2,375,475	2,321,329
Alaska	42,574	93,249	88,336	80,950	79,812	74,718	77,365	79,200	79,218	69,175
California	655,937	2,637,893	2,357,641	2,176,869	1,987,085	1,829,346	1,803,858	1,817,836	1,629,858	1,617,786
Oregon	88,907	281,280	265,168	238,825	212,730	200,957	201,869	200,289	204,240	196,533
Washington	213,140	628,836	594,250	540,406	489,806	462,664	465,887	461,561	462,160	437,835
Mountain	287,155	876,739	790,520	709,491	641,004	588,873	594,199	574,311	559,924	538,453
Arizona	65,780	220,549	195,487	179,898	166,966	160,896	165,660	155,940	148,450	147,722
Colorado	63,123	205,036	189,349	168,368	148,652	136,930	136,990	140,166	139,448	134,163
Idaho	25,129	70,826	61,826	54,234	46,744	44,441	46,097	39,538	38,753	35,261
Montana	13,981	32,365	30,128	27,177	25,633	24,869	25,280	23,375	23,572	20,863
Nevada	42,050	128,742	110,222	103,167	95,280	89,330	88,646	88,025	81,518	76,986
New Mexico	8,962	34,054	29,282	27,007	25,200	24,485	26,066	27,736	26,559	26,953
Utah	64,086	173,552	162,937	139,634	122,793	97,991	96,406	90,549	92,049	87,841
Wyoming	4,044	11,615	11,289	10,007	9,734	9,932	9,053	8,981	9,574	8,664
West North Central	108,208	268,161	249,916	229,046	203,733	197,983	196,435	200,691	200,784	189,866
Iowa	14,037	30,848	31,336	27,678	25,489	25,595	26,019	27,387	26,102	23,682
Kansas	10,814	32,666	28,407	27,135	24,891	23,981	24,059	24,059	26,017	23,904
Minnesota	47,525	102,222	95,876	87,168	75,412	71,516	68,742	70,241	71,518	68,358
Missouri	18,117	59,424	53,585	49,858	44,378	42,698	43,243	44,377	43,465	42,769
Nebraska	8,818	23,312	21,888	20,071	17,375	16,663	17,074	17,558	17,393	16,261
N. Dakota	4,361	9,541	8,672	7,962	8,149	9,305	8,785	8,434	7,724	6,947
S. Dakota	4,537	10,148	10,151	9,175	8,040	8,225	8,513	8,331	8,565	7,947
West South Central	114,390	410,553	379,496	343,731	314,922	297,274	288,044	300,282	286,962	282,848
Arkansas	4,225	17,435	16,362	15,080	13,168	12,606	12,919	13,145	13,487	13,923
Louisiana	5,787	22,066	21,190	19,159	18,876	17,980	16,838	17,404	17,435	17,258
Oklahoma	9,436	34,490	32,172	28,746	26,847	26,064	26,064	27,621	27,106	27,061
Texas	94,943	336,563	309,772	280,746	256,030	240,642	232,224	242,112	228,934	224,606
East North Central	139,144	433,157	416,127	383,938	349,602	333,644	335,549	344,260	345,118	330,498
Illinois	48,764	157,541	147,915	140,814	133,442	125,188	126,284	132,958	132,196	126,637
Indiana	14,787	50,724	48,685	44,257	39,851	38,805	38,289	39,323	39,743	38,066
Michigan	28,243	82,689	80,578	73,507	64,979	60,928	62,270	61,461	60,818	58,515
Ohio	23,412	82,682	82,028	73,164	65,863	64,387	64,309	65,183	65,880	65,021
Wisconsin	23,938	59,520	56,920	52,195	45,467	44,335	44,397	45,334	46,482	42,259
East South Central	27,801	105,630	99,243	90,676	78,607	73,722	74,524	78,110	76,712	79,106
Alabama	6,278	24,139	23,702	21,454	18,419	17,568	17,524	19,321	18,825	19,094
Kentucky	6,610	24,316	22,985	21,036	18,519	17,750	18,131	19,238	18,516	20,328
Mississippi	2,740	10,387	9,379	8,765	8,177	7,777	7,661	8,323	7,848	8,012
Tennessee	12,173	46,788	43,177	39,421	33,492	30,627	31,207	31,227	31,524	31,673
New England	42,200	134,780	126,858	122,254	106,903	104,931	107,911	105,140	102,404	98,612
Connecticut	7,471	27,816	27,633	26,834	24,539	24,399	26,292	25,268	23,916	23,377
Maine	3,514	9,696	9,183	8,586	7,605	7,409	7,943	7,766	7,171	7,396
Massachusetts	22,434	72,311	65,648	63,727	53,975	52,921	53,502	51,946	50,919	48,390
New Hampshire	4,481	11,972	11,241	10,998	9,543	9,349	9,267	9,221	9,253	8,971
Rhode Island	2,114	7,169	7,289	6,772	6,057	6,051	5,980	6,099	6,204	5,914
Vermont	2,185	5,815	5,864	5,337	5,185	4,802	4,926	4,840	4,940	4,563
Mid Atlantic	87,773	315,396	303,217	298,499	266,373	259,092	270,350	256,818	235,893	235,053
New Jersey	20,276	81,214	78,247	76,591	70,002	68,938	72,970	68,618	61,109	62,845
New York	46,188	154,937	147,288	147,617	126,932	123,451	128,832	119,696	108,282	107,152
Pennsylvania	21,309	79,245	77,682	74,292	69,438	66,703	68,548	68,504	66,502	65,056
South Atlantic	133,824	499,796	480,432	444,207	386,641	364,654	355,864	361,396	346,839	344,047
Delaware	1,898	6,513	6,337	5,970	5,670	5,069	5,075	4,904	4,535	7,905
Washington, D.C.	3,478	12,974	12,187	11,246	9,871	9,253	8,977	8,771	9,258	4,586
Florida	39,975	138,005	130,990	123,552	107,362	99,315	95,885	95,117	89,414	86,636
Georgia	19,755	77,996	74,899	70,431	59,702	56,531	54,563	54,755	52,100	51,924
Maryland	15,636	63,520	60,301	55,278	48,906	46,598	46,564	48,971	47,393	46,816
N. Carolina	17,743	65,429	64,800	57,778	48,519	45,697	45,659	44,461	42,354	43,604
S. Carolina	7,832	28,110	27,480	24,320	20,931	20,199	18,922	19,149	18,300	18,556
Virginia	25,840	100,434	96,913	89,878	80,040	76,639	74,498	79,447	77,819	78,128
West Virginia	1,668	6,815	6,525	5,753	5,640	5,353	5,721	5,820	5,667	5,891
United States	1,941,053	6,685,468	6,151,203	5,658,893	5,117,218	4,787,858	4,771,854	4,779,893	4,530,111	4,419,811

Note: Sums may not add up to total due to rounding.

**Table 20. Domestic U.S. Air Visitor Characteristics by State
2020**

STATE & REGION	VISITORS	L.O.S. IN HAWAII	VISITOR DAYS	% ONE ISLAND ONLY	% N.I. ONLY	% FIRST- TIME	% HOTEL ONLY	% CONDO ONLY	% MCI	% HONEY- MOON	AVERAGE ISLES VISITED	AVERAGE # OF TRIPS
PACIFIC COAST	1,000,558	10.63	10,635,944	96.2	59.3	16.5	67.3	30.3	6.0	3.1	1.10	7.75
Alaska	42,574	12.93	550,293	96.7	63.2	12.2	49.2	47.1	7.2	3.2	1.09	8.44
California	655,937	10.00	6,561,730	96.2	55.8	17.8	73.8	24.0	5.9	3.3	1.10	7.58
Oregon	88,907	11.54	1,025,838	96.2	69.9	14.2	52.2	44.7	8.0	2.9	1.09	7.84
Washington	213,140	11.72	2,498,084	96.3	64.7	14.2	56.6	40.9	5.6	2.7	1.09	8.09
MOUNTAIN	287,155	10.98	3,152,695	94.4	60.0	22.4	68.4	28.3	8.9	4.1	1.14	6.65
Arizona	65,780	10.43	685,984	94.3	57.8	24.8	73.6	23.1	7.5	5.0	1.15	6.38
Colorado	63,123	11.68	737,489	92.8	66.1	23.1	67.1	29.9	8.5	3.7	1.16	6.59
Idaho	25,129	10.97	275,593	94.9	68.2	20.2	55.9	40.7	9.8	3.4	1.12	6.35
Montana	13,981	12.01	167,904	94.0	73.5	22.4	52.5	43.8	8.6	3.9	1.14	5.97
Nevada	42,050	10.98	461,725	95.8	49.5	19.9	72.2	25.0	6.8	3.9	1.12	8.08
New Mexico	8,962	11.55	103,536	93.5	58.0	29.6	74.1	22.3	9.7	4.4	1.16	5.59
Utah	64,086	10.48	671,872	95.5	57.0	20.4	70.0	26.6	11.4	3.7	1.12	6.53
Wyoming	4,044	12.01	48,592	92.5	66.1	28.3	61.4	33.3	11.6	4.2	1.14	5.57
WEST NORTH CENTRAL	108,208	11.67	1,262,859	87.2	58.4	36.2	69.3	26.9	12.9	4.6	1.27	4.83
Iowa	14,037	11.47	161,030	85.4	57.6	38.3	68.5	27.4	10.9	4.5	1.32	4.59
Kansas	10,814	11.19	120,978	88.4	56.5	36.8	70.1	26.5	11.0	4.3	1.25	4.69
Minnesota	47,525	11.94	567,562	87.4	61.0	34.1	68.1	28.1	13.5	4.4	1.27	5.04
Missouri	18,117	11.38	206,238	87.5	53.4	38.4	70.5	25.8	12.3	5.0	1.27	4.71
Nebraska	8,818	11.21	98,843	86.2	59.0	38.5	70.9	26.0	11.8	4.6	1.29	4.65
North Dakota	4,361	11.89	51,858	87.4	58.9	38.3	73.6	23.0	17.6	5.1	1.26	4.59
South Dakota	4,537	12.42	56,350	87.7	57.2	36.1	71.1	24.1	16.9	4.5	1.25	4.78
WEST SOUTH CENTRAL	114,390	10.78	1,233,667	91.1	47.5	37.7	78.8	18.4	9.7	5.3	1.20	4.98
Arkansas	4,225	12.01	50,728	90.3	48.2	39.4	73.7	22.8	16.9	4.6	1.23	4.89
Louisiana	5,787	11.89	68,799	87.5	38.0	48.7	79.8	16.5	12.9	6.5	1.29	3.89
Oklahoma	9,436	11.12	104,938	91.0	50.4	37.9	72.7	23.5	12.4	5.2	1.20	4.90
Texas	94,943	10.63	1,009,202	91.4	47.8	37.0	79.5	17.8	8.9	5.3	1.19	5.06
EAST NORTH CENTRAL	139,144	12.35	1,718,602	85.1	55.5	40.0	72.3	23.9	12.1	5.5	1.31	4.69
Illinois	48,764	11.91	580,967	86.7	56.0	36.2	75.7	21.2	11.0	5.0	1.27	5.08
Indiana	14,787	12.24	180,966	86.0	53.3	42.6	71.9	23.6	14.1	5.2	1.30	4.40
Michigan	28,243	13.15	371,378	84.5	57.5	41.4	69.4	26.7	11.8	6.4	1.33	4.57
Ohio	23,412	12.20	285,712	83.7	49.9	44.2	75.4	20.5	14.7	5.6	1.35	4.25
Wisconsin	23,938	12.51	299,579	83.1	59.2	40.4	65.7	29.8	11.2	5.9	1.34	4.61
EAST SOUTH CENTRAL	27,801	12.09	336,087	87.5	43.8	42.8	78.4	18.0	13.9	5.3	1.28	4.46
Alabama	6,278	12.40	77,836	88.4	34.4	44.0	82.6	14.3	14.4	4.7	1.27	4.53
Kentucky	6,610	11.95	79,019	86.7	48.6	43.3	75.1	21.4	16.1	5.6	1.29	4.24
Mississippi	2,740	12.32	33,759	88.5	38.4	50.5	79.9	16.4	14.3	6.1	1.28	3.69
Tennessee	12,173	11.95	145,474	87.3	47.4	40.1	77.4	18.6	12.4	5.3	1.29	4.72
NEW ENGLAND	42,200	13.70	578,157	84.6	46.8	41.8	76.4	19.0	12.8	6.7	1.30	4.81
Connecticut	7,471	13.66	102,081	84.1	44.5	42.0	78.6	17.1	14.4	5.9	1.31	4.81
Maine	3,514	15.45	54,297	87.7	46.6	38.7	73.3	22.9	12.2	4.6	1.26	5.33
Massachusetts	22,434	13.15	295,086	83.6	46.8	43.3	77.1	18.4	12.5	7.6	1.31	4.60
New Hampshire	4,481	14.18	63,547	85.7	46.7	40.6	74.4	20.2	12.8	5.5	1.30	4.81
Rhode Island	2,114	14.37	30,385	87.7	42.0	39.3	78.1	18.1	11.9	5.5	1.28	5.26
Vermont	2,185	14.99	32,761	86.5	58.9	35.5	67.9	25.8	11.2	7.0	1.28	5.68
MIDDLE ATLANTIC	87,773	12.78	1,121,617	84.1	43.5	45.9	80.6	15.6	11.8	6.4	1.32	4.34
New Jersey	20,276	12.43	252,014	83.6	40.9	45.1	82.4	14.3	13.6	6.1	1.33	4.33
New York	46,188	12.95	598,293	84.2	43.2	46.4	80.7	15.7	9.2	6.8	1.32	4.37
Pennsylvania	21,309	12.73	271,310	84.6	46.7	45.6	78.8	16.5	15.7	6.0	1.31	4.27
SOUTH ATLANTIC	133,824	12.56	1,681,478	88.5	38.2	41.8	82.0	14.2	13.4	5.3	1.26	4.72
Delaware	1,898	14.40	27,324	83.5	43.7	43.2	77.6	18.5	12.1	6.2	1.35	4.98
Washington D.C.	3,478	11.49	39,963	88.4	44.7	38.6	82.3	14.2	14.8	3.5	1.23	5.05
Florida	39,975	12.59	503,268	88.2	39.6	43.4	83.0	13.2	12.1	6.5	1.27	4.66
Georgia	19,755	11.64	229,992	89.7	37.9	44.5	81.6	15.3	12.5	5.1	1.24	4.28
Maryland	15,636	12.57	196,465	87.6	35.3	40.2	83.0	12.7	15.6	4.8	1.28	4.82
North Carolina	17,743	12.30	218,163	87.5	43.4	43.5	79.8	16.0	14.8	5.3	1.27	4.37
South Carolina	7,832	12.90	101,058	88.0	39.1	43.5	79.6	16.8	15.1	4.6	1.27	4.55
Virginia	25,840	13.27	343,009	89.9	32.4	36.9	82.9	13.5	13.2	4.4	1.25	5.31
West Virginia	1,668	13.33	22,236	87.2	39.6	40.1	78.5	17.1	14.6	4.8	1.25	4.63

Note: Sums may not add up to total due to rounding.

**Table 21. Market Penetration for Top U.S. CBSA (Arrivals by Air)
2020**

RANK	METRO AREA	2020	2019	% CHNG	Population (1000) ¹	Est. 2020 Penetration per 1,000
1	Los Angeles-Long Beach-Anaheim CA	170,460	777,048	-78.1	13,110	13.0
2	San Francisco-Oakland-Hayward CA	162,305	605,467	-73.2	4,697	34.6
3	Seattle-Tacoma-Bellevue WA	138,869	410,664	-66.2	4,019	34.6
4	Portland-Vancouver-Hillsboro OR-WA	67,649	213,886	-68.4	2,510	26.9
5	San Diego-Carlsbad CA	64,064	239,046	-73.2	3,332	19.2
6	San Jose-Sunnyvale-Santa Clara CA	59,940	247,714	-75.8	1,971	30.4
7	Sacramento--Roseville--Arden-Arcade CA	52,895	178,160	-70.3	2,375	22.3
8	Phoenix-Mesa-Scottsdale AZ	51,861	171,534	-69.8	5,060	10.2
9	New York-Newark-Jersey City NY-NJ-PA	50,265	179,873	-72.1	19,124	2.6
10	Chicago-Naperville-Elgin IL-IN-WI	40,698	135,075	-69.9	9,407	4.3
11	Dallas-Fort Worth-Arlington TX	37,265	123,234	-69.8	7,694	4.8
12	Denver-Aurora-Lakewood CO	36,644	119,357	-69.3	2,991	12.3
13	Minneapolis-St. Paul-Bloomington MN-WI	35,054	78,563	-55.4	3,657	9.6
14	Riverside-San Bernardino-Ontario CA	33,496	160,614	-79.1	4,678	7.2
15	Las Vegas-Henderson-Paradise NV	28,777	89,654	-67.9	2,316	12.4
16	Anchorage AK	28,263	61,598	-54.1	397	71.1
17	Salt Lake City UT	24,739	68,664	-64.0	1,240	20.0
18	Washington-Arlington-Alexandria DC-VA-MD-WV	24,582	103,301	-76.2	6,325	3.9
19	Houston-The Woodlands-Sugar Land TX	21,620	80,373	-73.1	7,154	3.0
20	Boston-Cambridge-Newton MA-NH	18,257	58,947	-69.0	4,878	3.7
21	Provo-Orem UT	15,354	40,413	-62.0	663	23.2
22	Atlanta-Sandy Springs-Roswell GA	14,617	58,246	-74.9	6,088	2.4
23	Santa Rosa CA	13,711	42,996	-68.1	490	28.0
24	Boise City ID	12,472	36,152	-65.5	770	16.2
25	Ogden-Clearfield UT	12,347	34,661	-64.4	691	17.9
26	Austin-Round Rock TX	12,103	44,983	-73.1	2,295	5.3
27	Philadelphia-Camden-Wilmington PA-NJ-DE-MD	12,098	47,416	-74.5	6,108	2.0
28	Detroit-Warren-Dearborn MI	12,005	38,791	-69.1	4,304	2.8
29	Spokane-Spokane Valley WA	11,580	35,466	-67.4	575	20.2
30	Oxnard-Thousand Oaks-Ventura CA	11,450	56,167	-79.6	841	13.6
31	Kansas City MO-KS	10,802	32,635	-66.9	2,173	5.0
32	Reno NV	10,118	29,060	-65.2	6,173	1.6
32	Miami-Fort Lauderdale-West Palm Beach FL	9,330	33,404	-72.1	481	19.4
34	Stockton-Lodi CA	9,163	35,466	-74.2	768	11.9
35	St. Louis MO-IL	9,085	31,528	-71.2	2,805	3.2
36	Vallejo-Fairfield CA	9,066	34,889	-74.0	447	20.3
37	San Antonio-New Braunfels TX	8,230	31,064	-73.5	2,591	3.2
38	Santa Cruz-Watsonville CA	8,026	29,434	-72.7	270	29.7
39	Bremerton-Silverdale WA	7,762	22,354	-65.3	273	28.5
40	Baltimore-Columbia-Towson MD	7,318	29,713	-75.4	2,800	2.6
41	Salem OR	6,900	21,457	-67.8	437	15.8
42	Tucson AZ	6,783	25,598	-73.5	1,061	6.4
43	Tampa-St. Petersburg-Clearwater FL	6,500	22,740	-71.4	3,244	2.0
44	Orlando-Kissimmee-Sanford FL	6,466	21,813	-70.4	2,639	2.4
45	Colorado Springs CO	6,369	23,315	-72.7	754	8.4
46	Fresno CA	6,266	27,048	-76.8	1,001	6.3
47	Olympia-Tumwater WA	6,204	19,970	-68.9	294	21.1
48	Milwaukee-Waukesha-West Allis WI	6,187	17,161	-63.9	1,578	3.9
49	Virginia Beach-Norfolk-Newport News VA-NC	6,124	18,967	-67.7	451	13.6
50	Eugene OR	5,953	19,979	-70.2	383	15.5
51	Bend-Redmond OR	5,740	17,092	-66.4	202	28.5
52	Indianapolis-Carmel-Anderson IN	5,673	20,568	-72.4	2,091	2.7
53	Bellingham WA	5,570	16,667	-66.6	231	24.1
54	Modesto CA	5,520	20,065	-72.5	550	10.0
55	Nashville-Davidson--Murfreesboro--Franklin TN	5,420	20,388	-73.4	1,961	2.8
56	Cincinnati OH-KY-IN	5,412	19,511	-72.3	2,233	2.4
57	Santa Maria-Santa Barbara CA	5,406	24,136	-77.6	445	12.2
58	Albuquerque NM	5,188	20,075	-74.2	924	5.6
59	Omaha-Council Bluffs NE-IA	5,187	14,158	-63.4	954	5.4
60	Boulder CO	5,135	17,935	-71.4	327	15.7

¹ Based on 2020 population estimates

Source: Hawai'i Tourism Authority, Department of Business, Economic Development and Tourism, and U.S. Bureau of the Census

**Table 22. Japan MMA Air Visitor Characteristics
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
VISITOR ARRIVALS	289,137	1,576,205	-81.7	2,098	8,376	-74.9	287,039	1,567,829	-81.7
VISITOR DAYS	1,719,843	9,306,767	-81.5	24,064	58,409	-58.8	1,695,778	9,248,358	-81.7
AVERAGE DAILY CENSUS	4,699	25,498	-81.6	66	160	-58.9	4,633	25,338	-81.7
ISLANDS VISITED									
O'ahu	269,402	1,492,753	-82.0	1,774	7,377	-76.0	267,628	1,485,376	-82.0
O'ahu only	245,105	1,354,774	-81.9	1,665	6,627	-74.9	243,440	1,348,148	-81.9
O'ahu one day or less	1,010	7,843	-87.1	27	223	-87.9	983	7,620	-87.1
Kaua'i	3,622	25,333	-85.7	112	373	-69.9	3,510	24,960	-85.9
Kaua'i only	446	2,495	-82.1	67	143	-53.3	379	2,352	-83.9
Kaua'i one day or less	2,236	15,414	-85.5	21	65	-68.6	2,215	15,348	-85.6
Maui County	8,265	48,524	-83.0	186	747	-75.2	8,079	47,776	-83.1
Maui	7,929	46,684	-83.0	179	717	-75.0	7,750	45,967	-83.1
Maui only	1,518	8,570	-82.3	107	332	-67.7	1,411	8,238	-82.9
Maui one day or less	2,646	14,480	-81.7	12	96	-87.4	2,634	14,385	-81.7
Moloka'i *	416	1,941	-78.6	7	25	-73.6	409	1,916	-78.6
Moloka'i only*	2	71	-96.9	2	5	-59.7	0	65	-100.0
Moloka'i one day or less*	355	1,690	-79.0	4	12	-63.1	351	1,678	-79.1
Lāna'i *	128	2,300	-94.4	9	37	-76.1	119	2,264	-94.7
Lāna'i only*	2	97	-97.7	2	2	0.2	0	95	-100.0
Lāna'i one day or less*	71	1,728	-95.9	4	12	-62.8	67	1,717	-96.1
Hawai'i Island	35,453	170,686	-79.2	205	837	-75.5	35,248	169,849	-79.2
Kona side	31,095	146,157	-78.7	170	688	-75.3	30,925	145,469	-78.7
Hilo side	9,431	44,258	-78.7	67	225	-70.2	9,363	44,032	-78.7
Hawai'i Island only	17,301	67,336	-74.3	112	420	-73.5	17,190	66,916	-74.3
Hawai'i Island one day or less	4,584	27,935	-83.6	13	60	-77.6	4,571	27,876	-83.6
Any Neighbor Island	44,032	221,431	-80.1	434	1,749	-75.2	43,599	219,681	-80.2
NI only	19,735	83,452	-76.4	325	999	-67.5	19,411	82,453	-76.5
O'ahu & NI	24,297	137,979	-82.4	109	750	-85.5	24,188	137,228	-82.4
Any one island only	264,375	1,433,342	-81.6	1,955	7,530	-74.0	262,420	1,425,812	-81.6
Multiple Islands	24,763	142,863	-82.7	143	846	-83.0	24,619	142,017	-82.7
Avg. Islands Visited	1.10	1.10	-0.7	1.09	1.12	-2.6	1.10	1.10	-0.7
Average Length of Stay in Hawai'i	5.95	5.90	0.7	11.47	6.97	64.4	5.91	5.90	0.2
O'ahu	5.66	5.62	0.8	11.20	6.12	83.2	5.63	5.62	0.2
Maui	3.67	3.63	1.2	7.56	6.57	15.2	3.58	3.58	0.0
Moloka'i	1.61	1.67	-3.6	2.17	5.23	-58.5	1.60	1.62	-1.4
Lāna'i	1.63	1.65	-0.8	4.25	5.08	-16.3	1.44	1.59	-9.4
Kaua'i	2.70	2.31	17.1	5.98	6.33	-5.4	2.60	2.25	15.5
Hawai'i Island	4.36	4.02	8.4	10.32	7.06	46.2	4.32	4.00	8.0
Hilo	1.97	1.63	20.6	10.85	7.02	54.7	1.91	1.61	18.7
Kona	4.37	4.20	4.1	8.15	6.29	29.6	4.35	4.19	3.9
ACCOMMODATIONS									
Plan to stay in Hotel	239,697	1,296,857	-81.5	1,283	5,799	-77.9	238,415	1,291,058	-81.5
Hotel only	232,734	1,248,074	-81.4	1,197	5,456	-78.1	231,537	1,242,618	-81.4
Plan to stay in Condo	35,844	200,047	-82.1	238	1,049	-77.3	35,606	198,999	-82.1
Condo only	29,038	158,111	-81.6	204	900	-77.3	28,833	157,211	-81.7
Plan to stay in Timeshare	15,399	101,750	-84.9	52	271	-81.0	15,348	101,479	-84.9
Timeshare only	12,201	81,728	-85.1	39	224	-82.8	12,162	81,504	-85.1
Cruise Ship	265	3,181	-91.7	10	37	-73.6	255	3,144	-91.9
Friends/Relatives	3,837	19,578	-80.4	314	702	-55.3	3,524	18,876	-81.3
Bed & Breakfast	378	2,371	-84.0	21	100	-79.4	358	2,271	-84.3
Rental House	1,361	7,262	-81.3	101	405	-75.0	1,260	6,858	-81.6
Hostel	351	1,658	-78.8	59	244	-75.9	292	1,414	-79.3

Table 22. Japan MMA Air Visitor Characteristics (continued)
2020 vs. 2019

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Camp Site, Beach	21	723	-97.2	9	58	-85.0	12	665	-98.2
Private Room in Private Home**	1,218	5,306	-77.0	69	138	-50.2	1,149	5,168	-77.8
Shared Room/Space in Private Home**	199	2,716	-92.7	17	72	-77.1	183	2,644	-93.1
Other Accommodations	451	2,090	-78.4	62	141	-55.5	388	1,950	-80.1
PURPOSE OF TRIP									
Pleasure (Net)	247,980	1,360,644	-81.8	1,448	6,707	-78.4	246,533	1,353,937	-81.8
Honeymoon/Get Married	27,616	203,524	-86.4	121	587	-79.3	27,494	202,937	-86.5
Honeymoon	25,630	193,357	-86.7	110	539	-79.7	25,520	192,818	-86.8
Get Married	4,814	31,907	-84.9	13	79	-83.8	4,801	31,828	-84.9
Pleasure/Vacation	222,616	1,168,931	-81.0	1,332	6,151	-78.3	221,284	1,162,780	-81.0
Mtgs/Conventions/Incentive	18,464	85,595	-78.4	83	371	-77.8	18,382	85,224	-78.4
Conventions	3,983	12,527	-68.2	31	145	-78.7	3,952	12,382	-68.1
Corporate Meetings	951	4,068	-76.6	46	185	-75.0	905	3,883	-76.7
Incentive	13,922	70,254	-80.2	8	60	-87.3	13,915	70,194	-80.2
Other Business	1,433	6,619	-78.4	97	389	-75.2	1,336	6,230	-78.6
Visit Friends/Rel.	4,894	22,732	-78.5	356	798	-55.4	4,538	21,934	-79.3
Govt/Military	107	933	-88.5	36	139	-74.2	71	794	-91.0
Attend School	1,435	6,189	-76.8	55	49	14.2	1,379	6,140	-77.5
Sport Events	1,511	19,900	-92.4	34	106	-68.1	1,477	19,794	-92.5
Other	24,275	137,618	-82.4	120	297	-59.7	24,156	137,322	-82.4
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	31.7	NA	27.7	21.9	5.7	NA	31.8	NA
% Repeaters ***	NA	68.3	NA	72.3	78.1	-5.7	NA	68.2	NA
Average # of Trips	NA	4.84	NA	6.31	6.75	-6.4	NA	4.83	NA
Group Tour	NA	246,490	NA	144	571	-74.8	NA	245,920	NA
Non-Group	NA	1,329,715	NA	1,955	7,805	-75.0	NA	1,321,909	NA
Package Trip	NA	922,856	NA	377	1,618	-76.7	NA	921,238	NA
No Package	NA	653,349	NA	1,722	6,758	-74.5	NA	646,591	NA
Net True Independent	NA	594,917	NA	1,684	6,532	-74.2	NA	588,385	NA
Ave. Age	45	45	0.3	39	43	-9.2	45	45	0.3
Ave. Party Size	2.67	2.61	2.4	1.53	1.67	-8.1	2.68	2.61	2.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

Table 23. International Japanese MMA Air Visitor Characteristics by Region

2020

JAPAN BY REGION	CHUBU	KINKI	TOHOKU	KANTO	CHUGOKU	SHIKOKU	KYUSHU	HOKKAIDO	OKINAWA
Visitor Counts	55,577	37,464	11,153	151,318	7,215	4,214	10,942	8,122	1,035
PARTY SIZE									
One	2,920	1,725	543	8,720	348	322	431	288	75
Two	20,583	13,736	4,554	57,767	2,631	2,006	4,686	2,317	388
Three or more	32,070	21,998	6,058	84,838	4,235	1,890	5,828	5,511	572
Avg Party Size	2.74	2.75	2.66	2.62	2.86	2.33	2.69	3.07	2.73
VISIT STATUS									
First-Time	NA	NA	NA	NA	NA	NA	NA	NA	NA
Repeat	NA	NA	NA	NA	NA	NA	NA	NA	NA
Average # of Trips	NA	NA	NA	NA	NA	NA	NA	NA	NA
TRAVEL METHOD									
Group Tour	NA	NA	NA	NA	NA	NA	NA	NA	NA
Package	NA	NA	NA	NA	NA	NA	NA	NA	NA
Group Tour & Pkg	NA	NA	NA	NA	NA	NA	NA	NA	NA
True Independent	NA	NA	NA	NA	NA	NA	NA	NA	NA
ISLANDS VISITED									
O'ahu	53,179	36,010	10,729	139,612	6,139	3,182	10,529	7,215	1,035
Maui County	1,463	1,051	520	4,104	180	167	320	227	48
Maui	1,429	987	520	3,922	180	118	319	226	48
Moloka'i *	64	77	0	268	0	0	0	0	0
Lāna'i *	13	0	13	52	0	41	0	0	0
Kaua'i	736	588	88	1,775	25	74	126	97	0
Hawai'i Island	5,489	2,963	939	20,648	1,770	1,135	632	1,438	234
Hilo	2,018	805	133	4,292	850	566	89	611	0
Kona	4,647	2,623	858	18,652	1,184	1,069	585	1,074	235
LENGTH OF STAY									
O'ahu (days)	5.51	5.58	5.44	5.71	5.11	5.58	5.38	6.37	8.12
Maui (days)	3.46	3.60	3.46	3.98	2.89	3.00	2.65	3.88	2.00
Moloka'i (days)	1.00	4.17	0.00	1.00	0.00	0.00	0.00	0.00	0.00
Lāna'i (days)	1.00	0.00	1.00	1.23	0.00	2.00	0.00	0.00	0.00
Kaua'i (days)	1.33	2.59	1.58	2.17	1.00	1.00	1.80	2.20	0.00
Hawai'i Island (days)	3.92	4.08	3.48	4.32	4.96	5.05	4.04	4.75	1.83
Hilo (days)	1.04	1.33	1.22	1.82	4.14	2.24	1.00	2.18	0.00
Kona (days)	4.18	4.20	3.63	4.36	4.43	4.18	4.22	5.11	1.83
Statewide (days)	5.77	5.84	5.72	6.01	5.68	5.74	5.51	6.65	8.64
ACCOMMODATIONS									
Hotel	47,780	31,221	9,747	123,696	5,796	3,856	9,364	6,204	750
Hotel Only	46,643	30,777	9,643	119,472	5,469	3,862	9,169	5,751	751
Condo	5,482	4,600	781	20,431	1,147	201	934	1,912	118
Condo Only	4,594	4,172	547	16,650	650	204	667	1,262	87
Timeshare	2,797	1,655	546	8,750	352	32	772	3,675	78
Timeshare Only	2,459	1,487	495	6,509	279	31	570	284	47
Rental House	149	36	116	893	0	0	0	66	0
Rental House Only	74	33	0	375	0	0	0	0	0
Hostel	59	0	0	204	0	0	29	0	0
Camp Site, Beach	12	0	0	0	0	0	0	0	0
Private Room in Private Home **	112	83	88	576	126	93	37	0	37
Shared Room Space in Private Home **	20	30	0	89	13	0	30	0	0
Bed & Breakfast	55	0	0	189	0	0	0	73	41
Cruise Ship	132	26	36	55	6	0	0	0	0
Friends or Relatives	435	351	95	1,865	480	59	107	102	31
Other Accommodation	0	0	32	351	5	0	0	0	0
PURPOSE OF TRIP									
Pleasure (Net)	47,107	31,804	9,500	131,856	6,003	3,626	8,700	7,005	932
Vacation	41,084	28,359	7,988	120,373	5,317	2,979	7,825	6,519	839
Honeymoon	6,217	3,467	1,702	11,332	756	661	1,001	283	101
Getting Married	1,072	736	199	2,201	204	50	64	273	0
MC&I (Net)	4,366	1,913	1,323	7,806	353	423	1,288	910	0
Convention/Conf.	1,330	93	296	1,137	84	329	558	124	0
Corp. Meetings	93	15	17	725	0	0	55	0	0
Incentive	3,250	1,837	1,027	6,000	269	84	658	790	0
Other Business	398	424	45	450	11	0	8	0	0
Visit Friends/Relatives	621	650	85	2,723	125	81	94	106	54
Government/Military	0	0	0	5	0	0	0	66	0
Attend School	277	5	28	1,054	14	0	0	0	0
Sport Events	200	73	17	930	16	0	204	36	0
Other Purpose	5,456	3,574	946	11,194	981	246	1,182	478	100
Average Age	51	51	49	51	56	53	53	54	52

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 24. Canada MMA Air Visitor Characteristics
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
VISITOR ARRIVALS	164,393	540,103	-69.6	31,189	135,213	-76.9	133,204	404,890	-67.1
VISITOR DAYS	2,265,568	6,554,493	-65.4	485,937	1,590,478	-69.4	1,779,631	4,964,016	-64.1
AVERAGE DAILY CENSUS	6,190	17,958	-65.5	1,328	4,357	-69.5	4,862	13,600	-64.2
ISLANDS VISITED									
O'ahu	66,240	227,491	-70.9	13,965	62,461	-77.6	52,275	165,030	-68.3
O'ahu only	46,420	150,221	-69.1	9,758	39,394	-75.2	36,662	110,827	-66.9
O'ahu one day or less	2,226	8,718	-74.5	659	4,315	-84.7	1,567	4,403	-64.4
Kaua'i	22,958	76,777	-70.1	5,804	25,660	-77.4	17,154	51,117	-66.4
Kaua'i only	11,869	36,267	-67.3	3,246	12,917	-74.9	8,622	23,350	-63.1
Kaua'i one day or less	1,908	7,170	-73.4	310	1,939	-84.0	1,598	5,232	-69.4
Maui County	75,634	278,589	-72.9	9,828	51,848	-81.0	65,806	226,741	-71.0
Maui	74,974	276,825	-72.9	9,671	51,339	-81.2	65,302	225,486	-71.0
Maui only	54,060	194,391	-72.2	5,979	29,365	-79.6	48,082	165,026	-70.9
Maui one day or less	2,747	10,337	-73.4	277	2,376	-88.3	2,469	7,961	-69.0
Moloka'i *	1,042	4,840	-78.5	189	825	-77.1	853	4,015	-78.7
Moloka'i only*	184	251	-26.8	54	93	-41.8	130	159	-18.2
Moloka'i one day or less*	399	3,166	-87.4	55	333	-83.4	344	2,834	-87.9
Lāna'i *	1,602	5,700	-71.9	185	985	-81.3	1,417	4,715	-69.9
Lāna'i only*	133	304	-56.3	18	87	-79.5	115	217	-46.9
Lāna'i one day or less*	1,087	3,841	-71.7	85	539	-84.3	1,002	3,302	-69.6
Hawai'i Island	36,732	97,711	-62.4	9,282	37,634	-75.3	27,450	60,077	-54.3
Kona side	33,595	90,679	-63.0	8,536	34,675	-75.4	25,060	56,004	-55.3
Hilo side	10,595	31,181	-66.0	2,840	12,738	-77.7	7,755	18,443	-58.0
Hawai'i Island only	23,670	54,540	-56.6	6,404	22,583	-71.6	17,267	31,957	-46.0
Hawai'i Island one day or less	679	3,205	-78.8	108	728	-85.2	570	2,477	-77.0
Any Neighbor Island	117,973	389,882	-69.7	21,431	95,819	-77.6	96,542	294,063	-67.2
NI only	98,153	312,612	-68.6	17,224	72,752	-76.3	80,929	239,860	-66.3
O'ahu & NI	19,820	77,270	-74.4	4,207	23,067	-81.8	15,613	54,203	-71.2
Any one island only	136,336	435,975	-68.7	25,459	104,439	-75.6	110,877	331,536	-66.6
Multiple Islands	28,056	104,128	-73.1	5,730	30,774	-81.4	22,327	73,354	-69.6
Avg. Islands Visited	1.24	1.28	-3.0	1.25	1.32	-5.3	1.23	1.26	-2.1
Average Length of Stay in Hawai'i	13.78	12.14	13.6	15.58	11.76	32.5	13.36	12.26	9.0
O'ahu	10.18	8.51	19.7	10.54	7.66	37.7	10.08	8.83	14.2
Maui	12.17	10.58	15.1	14.36	9.64	49.0	11.85	10.79	9.8
Moloka'i	7.21	3.72	93.8	11.02	6.36	73.3	6.37	3.18	100.3
Lāna'i	3.00	2.48	21.2	4.17	3.25	28.4	2.85	2.31	23.1
Kaua'i	9.71	8.90	9.0	10.69	8.73	22.5	9.38	8.99	4.3
Hawai'i Island	12.07	9.98	20.9	14.54	10.24	42.1	11.24	9.82	14.4
Hilo	5.22	4.00	30.7	6.52	4.32	51.1	4.74	3.77	25.7
Kona	11.55	9.38	23.1	13.64	9.52	43.2	10.84	9.30	16.6
ACCOMMODATIONS									
Plan to stay in Hotel	71,021	237,537	-70.1	13,502	61,620	-78.1	57,519	175,917	-67.3
Hotel only	53,312	180,766	-70.5	10,065	45,241	-77.8	43,247	135,525	-68.1
Plan to stay in Condo	54,581	177,233	-69.2	7,929	35,444	-77.6	46,651	141,789	-67.1
Condo only	44,083	142,355	-69.0	6,241	27,743	-77.5	37,842	114,612	-67.0
Plan to stay in Timeshare	14,594	46,833	-68.8	2,730	11,270	-75.8	11,864	35,563	-66.6
Timeshare only	10,310	35,427	-70.9	1,935	8,477	-77.2	8,374	26,950	-68.9
Cruise Ship	1,631	8,246	-80.2	546	4,940	-89.0	1,086	3,307	-67.2
Friends/Relatives	9,869	26,366	-62.6	2,677	8,073	-66.8	7,192	18,293	-60.7
Bed & Breakfast	3,103	9,353	-66.8	666	2,792	-76.1	2,436	6,561	-62.9
Rental House	25,024	81,793	-69.4	5,401	23,399	-76.9	19,622	58,394	-66.4
Hostel	2,985	11,103	-73.1	874	3,456	-74.7	2,111	7,648	-72.4

Table 24. Canada MMA Air Visitor Characteristics (continued)
2020 vs. 2019

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Camp Site, Beach	3,733	10,196	-63.4	807	2,968	-72.8	2,926	7,228	-59.5
Private Room in Private Home**	3,282	12,988	-74.7	699	2,946	-76.3	2,583	10,042	-74.3
Shared Room/Space in Private Home**	1,102	3,168	-65.2	284	1,090	-74.0	818	2,078	-60.6
Other Accommodations	2,297	7,408	-69.0	935	3,420	-72.7	1,362	3,989	-65.9
PURPOSE OF TRIP									
Pleasure (Net)	153,536	509,578	-69.9	28,289	126,444	-77.6	125,247	383,134	-67.3
Honeymoon/Get Married	3,284	16,306	-79.9	693	4,620	-85.0	2,591	11,686	-77.8
Honeymoon	2,799	15,093	-81.5	590	4,237	-86.1	2,209	10,856	-79.7
Get Married	589	1,711	-65.6	127	551	-76.9	461	1,160	-60.2
Pleasure/Vacation	150,856	495,649	-69.6	27,749	122,599	-77.4	123,106	373,050	-67.0
Mtgs/Conventions/Incentive	6,485	17,464	-62.9	1,257	4,297	-70.7	5,228	13,168	-60.3
Conventions	4,842	10,668	-54.6	888	2,726	-67.4	3,954	7,942	-50.2
Corporate Meetings	856	3,072	-72.1	197	737	-73.3	660	2,335	-71.8
Incentive	995	4,054	-75.5	199	943	-78.9	796	3,111	-74.4
Other Business	1,200	3,445	-65.2	520	1,279	-59.3	680	2,166	-68.6
Visit Friends/Rel.	6,848	17,564	-61.0	2,085	5,966	-65.0	4,763	11,598	-58.9
Govt/Military	79	432	-81.7	64	286	-77.7	15	147	-89.5
Attend School	193	688	-72.0	108	253	-57.4	85	436	-80.4
Sport Events	1,141	3,935	-71.0	116	964	-88.0	1,025	2,971	-65.5
Other	2,486	9,343	-73.4	617	2,404	-74.3	1,869	6,938	-73.1
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	35.4	NA	35.4	43.6	-8.2	NA	32.6	NA
% Repeaters ***	NA	64.6	NA	64.6	56.4	8.2	NA	67.4	NA
Average # of Trips	NA	4.06	NA	5.07	4.01	26.2	NA	4.08	NA
Group Tour	NA	8,494	NA	571	2,668	-78.6	NA	5,826	NA
Non-Group	NA	531,609	NA	30,618	132,545	-76.9	NA	399,064	NA
Package Trip	NA	99,563	NA	4,764	25,289	-81.2	NA	74,273	NA
No Package	NA	440,541	NA	26,425	109,924	-76.0	NA	330,617	NA
Net True Independent	NA	437,503	NA	26,165	108,989	-76.0	NA	328,514	NA
Ave. Age	49	47	3.7	47	45	5.1	50	48	2.8
Ave. Party Size	2.15	2.24	-3.9	1.91	2.03	-6.3	2.22	2.32	-4.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

Table 25. Canada MMA Air Visitor Characteristics by Province

2020

CANADA BY REGION	Visitors	Alberta	British Columbia	Manitoba	New Brunswick	Newfoundland and Labrador	Northwest Territories	Nova Scotia	Ontario	Prince Edward Island	Quebec	Saskatchewan	Yukon Territory
Visitor Counts	164,393	29,218	61,791	4,198	1,202	314	298	1,831	44,627	275	13,024	6,819	793
PARTY SIZE													
One	21,278	4,123	6,602	475	121	94	1	209	6,716	38	2,266	543	92
Two	78,722	13,545	29,194	2,329	509	219	100	1,035	22,518	180	5,461	3,270	364
Three or more	64,392	11,550	26,005	1,393	572	0	197	587	15,382	57	5,298	3,008	338
Aug Party Size	2.15	2.12	2.25	2.13	2.33	1.54	3.15	2.11	2.03	1.89	2.08	2.43	2.24
VISIT STATUS													
First-Time	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Repeat	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Average # of Trips	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
TRAVEL METHOD													
Group Tour	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Package	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
True independent	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
ISLANDS VISITED													
O'ahu	66,240	8,419	29,627	2,434	668	135	62	801	14,626	125	5,645	3,283	412
Maui County	75,634	13,603	21,680	1,414	464	157	180	789	26,360	183	7,277	3,177	351
Maui	74,974	13,512	21,426	1,367	418	157	180	789	26,176	183	7,238	3,176	351
Moloka'i *	1,042	255	269	67	8	0	0	50	275	0	53	47	19
Lāna'i *	1,602	246	325	42	38	0	0	100	623	0	56	130	42
Kaua'i	22,958	3,930	6,852	506	165	41	2	284	7,299	32	2,914	832	101
Hawai'i Island	36,732	7,717	10,653	691	274	23	106	489	11,392	40	4,149	1,041	158
Hilo	10,595	1,618	2,405	189	140	7	31	156	3,854	16	1,714	383	82
Kona	33,595	7,328	9,722	636	267	18	102	484	10,063	40	3,778	1,006	150
LENGTH OF STAY													
O'ahu (days)	10.18	11.68	10.60	12.11	7.96	12.61	6.98	10.30	8.42	5.54	8.48	12.06	11.33
Maui (days)	12.17	12.58	14.74	11.89	9.46	15.98	9.90	10.19	10.51	9.87	10.08	13.03	10.68
Moloka'i (days)	7.21	5.78	9.45	15.44	4.00	0	0	1.94	6.45	0	7.59	1.33	5.00
Lāna'i (days)	3.00	1.05	4.39	6.93	5.00	0	0	1.00	3.43	0	3.95	1.06	1.00
Kaua'i (days)	9.71	10.66	11.74	11.63	7.45	7.70	11.00	11.39	8.33	6.05	7.06	9.12	6.60
Hawai'i Island (days)	12.07	14.51	13.60	14.28	9.28	22.64	11.82	10.40	9.72	7.47	9.53	14.77	8.71
Hilo (days)	5.22	4.98	6.58	6.14	3.94	2.85	13.29	3.18	4.61	3.00	5.49	3.50	2.96
Kona (days)	11.55	14.18	13.27	13.68	7.46	28.98	8.23	9.47	9.24	6.24	7.97	13.94	7.51
Statewide (days)	13.78	14.53	13.91	14.96	11.04	16.11	11.73	13.56	12.87	10.90	13.95	15.27	13.35
ACCOMMODATIONS													
Hotel	71,021	9,793	26,776	1,813	572	167	162	880	22,331	179	6,248	1,871	228
Hotel Only	53,312	7,711	21,685	1,455	378	157	50	603	16,059	139	3,624	1,302	149
Condo	54,581	11,626	22,160	1,501	271	32	32	1,481	11,165	78	3,130	3,548	451
Condo Only	44,083	9,783	18,760	1,232	200	32	31	381	8,437	38	1,752	3,071	368
Timeshare	14,594	2,729	5,882	268	76	8	7	216	4,068	32	476	796	36
Timeshare Only	10,310	1,932	4,404	224	25	8	0	142	2,725	32	264	527	26
Rental House	25,024	4,538	7,275	628	293	35	57	231	7,749	19	3,215	852	130
Hostel	2,985	262	497	9	6	14	0	69	855	1	1,247	21	4
Camp Site, Beach	3,733	339	955	23	9	6	0	138	847	0	1,364	34	17
Private Room in Private Home **	3,282	618	1,084	92	25	0	7	36	816	0	475	118	10
Shared Room Space in Private Home **	1,102	169	420	15	4	6	0	27	270	0	172	17	3
Bed & Breakfast	3,103	300	822	145	37	2	36	70	1,199	0	450	41	1
Cruise Ship	1,631	184	105	34	9	0	0	44	796	0	209	230	21
Friends or Relatives	9,869	1,917	3,158	118	142	49	4	106	3,193	7	763	382	29
Other Accommodation	2,297	448	681	30	30	4	0	31	760	0	261	49	4
PURPOSE OF TRIP													
Pleasure (Net)	153,536	27,638	58,299	3,665	1,112	264	277	1,690	41,098	267	11,859	6,594	771
Vacation	150,856	27,365	57,837	3,578	1,095	264	277	1,629	39,661	267	11,691	6,454	735
Honeymoon	2,799	234	555	115	17	2	0	44	1,482	0	182	156	11
Getting Married	589	74	116	0	0	0	0	19	284	0	47	25	25
MC&I (Net)	6,485	1,106	1,636	293	50	41	17	55	2,350	5	826	105	0
Convention/Conf.	4,842	760	1,392	179	50	22	17	55	1,688	5	596	78	0
Corp. Meetings	856	170	120	58	0	0	0	0	378	0	103	28	0
Incentive	995	220	125	76	0	19	0	0	420	0	134	0	0
Other Business	1,200	233	326	27	4	0	0	17	416	1	166	11	0
Visit Friends/Relatives	6,848	1,123	2,240	103	142	11	4	103	2,265	14	459	333	51
Government/Military	79	12	22	2	4	0	0	1	23	0	1	13	0
Attend School	193	70	63	2	1	1	0	2	29	0	24	1	0
Sport Events	1,141	52	622	53	0	0	0	0	155	0	259	0	0
Other Purpose	2,486	295	951	374	0	1	0	20	697	0	129	18	1
Average Age	49	49	50	50	48	50	41	57	47	54	42	49	55

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 26. Europe MMA Air Visitor Characteristics
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
VISITOR ARRIVALS	21,550	137,908	-84.4	16,881	107,235	-84.3	4,669	30,673	-84.8
VISITOR DAYS	296,487	1,780,190	-83.3	254,764	1,439,456	-82.3	41,724	340,734	-87.8
AVERAGE DAILY CENSUS	810	4,877	-83.4	696	3,944	-82.3	114	934	-87.8
ISLANDS VISITED									
O'ahu	15,411	102,148	-84.9	11,146	74,568	-85.1	4,266	27,580	-84.5
O'ahu only	8,419	48,982	-82.8	5,773	33,647	-82.8	2,646	15,336	-82.7
O'ahu one day or less	890	4,969	-82.1	553	3,436	-83.9	336	1,534	-78.1
Kaua'i	4,696	35,498	-86.8	3,626	28,281	-87.2	1,070	7,217	-85.2
Kaua'i only	533	3,903	-86.3	533	3,590	-85.2	0	313	-100.0
Kaua'i one day or less	245	1,966	-87.6	245	1,529	-84.0	0	436	-100.0
Maui County	8,535	61,575	-86.1	7,299	50,040	-85.4	1,236	11,535	-89.3
Maui	8,315	60,596	-86.3	7,147	49,354	-85.5	1,167	11,241	-89.6
Maui only	2,807	15,136	-81.5	2,638	13,097	-79.9	169	2,038	-91.7
Maui one day or less	417	2,210	-81.1	246	1,855	-86.7	171	355	-51.9
Moloka'i *	433	1,772	-75.6	290	1,664	-82.6	143	108	33.2
Moloka'i only*	10	72	-86.4	10	72	-86.4	0	0	NA
Moloka'i one day or less*	148	501	-70.3	74	393	-81.1	74	108	-30.9
Lāna'i *	253	1,630	-84.5	253	979	-74.1	0	652	-100.0
Lāna'i only*	24	80	-70.2	24	80	-70.2	0	0	NA
Lāna'i one day or less*	79	695	-88.6	79	457	-82.7	0	238	-100.0
Hawai'i Island	6,634	43,608	-84.8	5,464	38,225	-85.7	1,170	5,382	-78.3
Kona side	5,654	36,880	-84.7	4,484	32,171	-86.1	1,170	4,709	-75.2
Hilo side	2,606	21,310	-87.8	2,515	17,630	-85.7	91	3,679	-97.5
Hawai'i Island only	1,524	8,341	-81.7	1,524	8,341	-81.7	0	0	NA
Hawai'i Island one day or less	103	1,049	-90.1	85	795	-89.3	18	254	-92.9
Any Neighbor Island	13,131	88,925	-85.2	11,108	73,588	-84.9	2,023	15,337	-86.8
NI only	6,139	35,760	-82.8	5,736	32,666	-82.4	403	3,093	-87.0
O'ahu & NI	6,992	53,166	-86.8	5,372	40,922	-86.9	1,620	12,244	-86.8
Any one island only	13,316	76,514	-82.6	10,502	58,826	-82.1	2,815	17,687	-84.1
Multiple Islands	8,234	61,394	-86.6	6,380	48,408	-86.8	1,854	12,986	-85.7
Avg. Islands Visited	1.66	1.78	-6.7	1.65	1.80	-8.1	1.67	1.70	-1.6
Average Length of Stay in Hawai'i	13.76	12.91	6.6	15.09	13.42	12.4	8.94	11.11	-19.6
O'ahu	8.28	7.25	14.2	9.30	7.29	27.5	5.62	7.14	-21.3
Maui	8.65	7.70	12.3	9.17	7.99	14.7	5.46	6.43	-15.1
Moloka'i	4.01	4.51	-11.0	5.03	4.74	6.1	1.96	1.00	96.3
Lāna'i	5.38	3.01	78.7	5.38	3.44	56.4	0	2.37	-100.0
Kaua'i	6.69	6.16	8.5	7.19	6.37	13.0	4.99	5.37	-7.1
Hawai'i Island	9.42	7.82	20.5	10.38	8.11	28.1	4.92	5.77	-14.7
Hilo	6.27	4.54	38.0	6.46	4.75	36.0	1.00	3.56	-71.9
Kona	8.16	6.62	23.3	9.03	7.03	28.4	4.84	3.81	27.1
ACCOMMODATIONS									
Plan to stay in Hotel	13,741	88,977	-84.6	10,130	69,997	-85.5	3,611	18,980	-81.0
Hotel only	10,627	66,257	-84.0	7,822	52,604	-85.1	2,805	13,653	-79.5
Plan to stay in Condo	1,582	14,527	-89.1	1,523	10,955	-86.1	59	3,572	-98.3
Condo only	969	8,421	-88.5	969	6,141	-84.2	0	2,280	-100.0
Plan to stay in Timeshare	448	2,377	-81.1	448	2,054	-78.2	0	323	-100.0
Timeshare only	301	1,696	-82.2	301	1,481	-79.7	0	215	-100.0
Cruise Ship	362	3,278	-88.9	307	2,810	-89.1	55	467	-88.1
Friends/Relatives	2,189	10,923	-80.0	2,072	8,526	-75.7	118	2,397	-95.1
Bed & Breakfast	1,242	6,963	-82.2	894	6,076	-85.3	349	887	-60.7
Rental House	2,878	19,884	-85.5	2,335	16,566	-85.9	543	3,318	-83.6
Hostel	1,357	8,471	-84.0	1,099	5,455	-79.9	258	3,017	-91.4

Table26. Europe MMA Air Visitor Characteristics (continued)

2020 vs. 2019

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Camp Site, Beach	486	4,014	-87.9	417	2,931	-85.8	70	1,083	-93.5
Private Room in Private Home**	1,342	8,652	-84.5	926	5,184	-82.1	416	3,467	-88.0
Shared Room/Space in Private Home**	428	1,882	-77.2	292	1,512	-80.7	137	370	-63.1
Other Accommodations	563	3,423	-83.6	563	2,952	-80.9	0	471	-100.0
PURPOSE OF TRIP									
Pleasure (Net)	17,442	121,207	-85.6	13,187	93,250	-85.9	4,256	27,957	-84.8
Honeymoon/Get Married	1,040	13,788	-92.5	801	9,641	-91.7	239	4,147	-94.2
Honeymoon	944	12,329	-92.3	705	9,061	-92.2	239	3,268	-92.7
Get Married	143	1,818	-92.2	143	939	-84.8	0	879	-100.0
Pleasure/Vacation	16,738	109,176	-84.7	12,537	84,879	-85.2	4,200	24,297	-82.7
Mtgs/Conventions/Incentive	2,047	5,449	-62.4	1,768	4,966	-64.4	279	483	-42.2
Conventions	829	2,938	-71.8	805	2,654	-69.7	23	284	-91.8
Corporate Meetings	372	974	-61.8	372	974	-61.8	0	0	NA
Incentive	967	1,753	-44.8	711	1,554	-54.3	256	199	28.5
Other Business	557	1,958	-71.6	546	1,958	-72.1	11	0	NA
Visit Friends/Rel.	1,971	9,276	-78.7	1,775	7,498	-76.3	196	1,778	-89.0
Govt/Military	119	569	-79.0	116	494	-76.4	3	75	-96.0
Attend School	268	1,064	-74.8	268	897	-70.1	0	167	-100.0
Sport Events	139	3,498	-96.0	137	2,881	-95.2	2	616	-99.7
Other	528	3,358	-84.3	528	2,463	-78.6	0	895	-100.0
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	69.9	NA	59.9	68.0	-8.0	NA	76.5	NA
% Repeaters ***	NA	30.1	NA	40.1	32.0	8.0	NA	23.5	NA
Average # of Trips	NA	2.27	NA	3.05	2.44	24.9	NA	1.69	NA
Group Tour	NA	7,146	NA	1,186	5,633	-78.9	NA	1,513	NA
Non-Group	NA	130,761	NA	15,695	101,602	-84.6	NA	29,160	NA
Package Trip	NA	37,870	NA	3,962	31,362	-87.4	NA	6,508	NA
No Package	NA	100,037	NA	12,919	75,872	-83.0	NA	24,165	NA
Net True Independent	NA	96,836	NA	12,461	73,588	-83.1	NA	23,248	NA
Ave. Age	44	43	1.5	44	43	0.3	44	42	5.1
Ave. Party Size	1.66	1.89	-12.9	1.66	1.85	-11.5	1.66	2.06	-16.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 27. United Kingdom Air Visitor Characteristics
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
VISITOR ARRIVALS	7,050	41,219	-82.9	5,625	32,751	-82.8	1,425	8,468	-83.2
VISITOR DAYS	78,853	436,885	-82.0	67,525	349,829	-80.7	11,329	87,057	-87.0
AVERAGE DAILY CENSUS	215	1,197	-82.0	184	958	-80.8	31	239	-87.0
ISLANDS VISITED									
O'ahu	4,998	28,946	-82.7	3,573	21,658	-83.5	1,425	7,288	-80.4
O'ahu only	3,386	18,758	-82.0	2,365	13,359	-82.3	1,021	5,400	-81.1
O'ahu one day or less	296	1,400	-78.9	204	1,213	-83.2	91	188	-51.2
Kaua'i	896	5,676	-84.2	805	5,128	-84.3	91	548	-83.3
Kaua'i only	222	1,462	-84.8	222	1,462	-84.8	0	0	NA
Kaua'i one day or less	98	825	-88.2	98	733	-86.7	0	91	-100.0
Maui County	2,292	14,966	-84.7	2,037	12,331	-83.5	255	2,635	-90.3
Maui	2,235	14,751	-84.8	1,980	12,116	-83.7	255	2,635	-90.3
Maui only	1,039	6,141	-83.1	1,039	5,210	-80.1	0	931	-100.0
Maui one day or less	174	873	-80.0	101	873	-88.5	73	0	NA
Moloka'i *	50	287	-82.7	50	287	-82.7	0	0	NA
Moloka'i only*	5	38	-85.8	5	38	-85.8	0	0	NA
Moloka'i one day or less*	32	116	-72.0	32	116	-72.0	0	0	NA
Lāna'i *	69	530	-86.9	69	341	-79.7	0	189	-100.0
Lāna'i only*	15	52	-70.8	15	52	-70.8	0	0	NA
Lāna'i one day or less*	28	232	-87.9	28	165	-83.0	0	67	-100.0
Hawai'i Island	1,592	8,996	-82.3	1,388	8,147	-83.0	205	849	-75.9
Kona side	1,380	7,817	-82.3	1,176	7,037	-83.3	205	780	-73.8
Hilo side	624	3,480	-82.1	533	3,061	-82.6	91	420	-78.2
Hawai'i Island only	547	2,878	-81.0	547	2,878	-81.0	0	0	NA
Hawai'i Island one day or less	58	453	-87.1	40	358	-88.7	18	95	-81.1
Any Neighbor Island	3,664	22,461	-83.7	3,260	19,393	-83.2	404	3,068	-86.8
NI only	2,051	12,274	-83.3	2,051	11,093	-81.5	0	1,180	-100.0
O'ahu & NI	1,612	10,187	-84.2	1,209	8,299	-85.4	404	1,888	-78.6
Any one island only	5,214	29,329	-82.2	4,193	22,999	-81.8	1,021	6,330	-83.9
Multiple Islands	1,835	11,890	-84.6	1,431	9,752	-85.3	404	2,138	-81.1
Avg. Islands Visited	1.40	1.44	-2.8	1.40	1.46	-3.9	1.39	1.36	2.0
Average Length of Stay in Hawai'i	11.19	10.60	5.5	12.01	10.68	12.4	7.95	10.28	-22.7
O'ahu	7.61	7.51	1.4	8.23	7.25	13.6	6.07	8.27	-26.7
Maui	8.73	7.72	13.1	9.09	7.72	17.8	5.97	7.75	-23.0
Moloka'i	3.46	4.39	-21.2	3.46	4.39	-21.2	0	0	NA
Lāna'i	3.62	3.05	18.5	3.62	3.83	-5.6	0	1.65	-100.0
Kaua'i	7.27	6.11	19.0	7.78	6.38	22.0	2.79	3.63	-23.1
Hawai'i Island	9.00	7.57	18.9	9.67	7.86	23.0	4.44	4.77	-6.9
Hilo	5.88	4.13	42.4	6.72	4.23	58.8	1.00	3.40	-70.6
Kona	7.73	6.87	12.4	8.38	7.26	15.3	3.99	3.36	18.8
ACCOMMODATIONS									
Plan to stay in Hotel	4,540	27,790	-83.7	3,486	22,349	-84.4	1,054	5,440	-80.6
Hotel only	3,626	22,733	-84.1	2,879	18,455	-84.4	746	4,278	-82.6
Plan to stay in Condo	610	4,552	-86.6	574	3,460	-83.4	36	1,092	-96.7
Condo only	409	3,266	-87.5	409	2,418	-83.1	0	847	-100.0
Plan to stay in Timeshare	296	1,524	-80.6	296	1,200	-75.4	0	323	-100.0
Timeshare only	216	1,120	-80.7	216	905	-76.1	0	215	-100.0
Cruise Ship	251	1,741	-85.6	196	1,532	-87.2	55	208	-73.4
Friends/Relatives	875	3,582	-75.6	785	2,917	-73.1	90	666	-86.5
Bed & Breakfast	208	689	-69.8	129	614	-79.0	79	75	5.1
Rental House	762	4,565	-83.3	607	3,940	-84.6	155	625	-75.2
Hostel	194	1,273	-84.8	134	687	-80.4	60	586	-89.8

Table 27. United Kingdom Air Visitor Characteristics (continued)
2020 vs. 2019

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Camp Site, Beach	94	383	-75.5	46	285	-83.7	48	98	-51.4
Private Room in Private Home**	201	1,454	-86.2	123	534	-77.0	78	920	-91.5
Shared Room/Space in Private Home**	127	143	-11.0	37	143	-73.9	90	0	NA
Other Accommodations	128	552	-76.8	128	485	-73.6	0	68	-100.0
PURPOSE OF TRIP									
Pleasure (Net)	5,594	35,491	-84.2	4,282	27,881	-84.6	1,311	7,610	-82.8
Honeymoon/Get Married	318	2,890	-89.0	263	2,595	-89.9	55	295	-81.2
Honeymoon	280	2,742	-89.8	224	2,447	-90.8	55	295	-81.2
Get Married	51	254	-79.8	51	254	-79.8	0	0	NA
Pleasure/Vacation	5,306	32,889	-83.9	4,050	25,574	-84.2	1,256	7,315	-82.8
Mtgs/Conventions/Incentive	584	1,735	-66.3	584	1,667	-65.0	0	68	-100.0
Conventions	329	978	-66.4	329	910	-63.9	0	68	-100.0
Corporate Meetings	135	337	-60.0	135	337	-60.0	0	0	NA
Incentive	151	503	-70.1	151	503	-70.1	0	0	NA
Other Business	225	873	-74.3	214	873	-75.5	11	0	NA
Visit Friends/Rel.	835	3,378	-75.3	673	2,597	-74.1	162	781	-79.2
Govt/Military	43	320	-86.4	43	245	-82.3	0	75	-100.0
Attend School	27	60	-54.6	27	60	-54.6	0	0	NA
Sport Events	60	639	-90.6	60	639	-90.6	0	0	NA
Other	176	1,081	-83.7	176	733	-75.9	0	348	-100.0
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	64.9	NA	53.1	61.8	-8.7	NA	77.1	NA
% Repeaters ***	NA	35.1	NA	46.9	38.2	8.7	NA	22.9	NA
Average # of Trips	NA	2.74	NA	3.70	2.93	26.3	NA	2.02	NA
Group Tour	NA	1,445	NA	249	1,356	-81.7	NA	89	NA
Non-Group	NA	39,775	NA	5,376	31,395	-82.9	NA	8,379	NA
Package Trip	NA	14,370	NA	1,514	11,806	-87.2	NA	2,564	NA
No Package	NA	26,849	NA	4,110	20,946	-80.4	NA	5,904	NA
Net True Independent	NA	26,413	NA	4,016	20,537	-80.4	NA	5,876	NA
Ave. Age	48	47	3.1	47	46	1.0	53	48	9.8
Ave. Party Size	1.75	1.95	-11.8	1.70	1.92	-12.7	1.96	2.09	-10.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 28. Germany Air Visitor Characteristics
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
VISITOR ARRIVALS	7,425	46,299	-84.0	6,201	38,844	-84.0	1,224	7,455	-83.6
VISITOR DAYS	117,609	672,671	-82.5	103,650	578,662	-82.1	13,959	94,009	-85.2
AVERAGE DAILY CENSUS	321	1,843	-82.6	283	1,585	-82.1	38	258	-85.2
ISLANDS VISITED									
O'ahu	5,006	33,576	-85.1	4,016	26,658	-84.9	990	6,918	-85.7
O'ahu only	2,050	12,054	-83.0	1,629	9,620	-83.1	421	2,434	-82.7
O'ahu one day or less	217	1,468	-85.2	147	1,101	-86.6	70	367	-81.0
Kaua'i	2,161	15,635	-86.2	1,731	12,854	-86.5	429	2,781	-84.6
Kaua'i only	150	1,178	-87.3	150	1,178	-87.3	0	0	NA
Kaua'i one day or less	64	714	-91.0	64	476	-86.5	0	238	-100.0
Maui County	3,506	24,011	-85.4	3,156	20,168	-84.4	351	3,843	-90.9
Maui	3,404	23,802	-85.7	3,100	19,959	-84.5	304	3,843	-92.1
Maui only	942	4,533	-79.2	942	3,996	-76.4	0	537	-100.0
Maui one day or less	83	822	-89.9	83	545	-84.8	0	277	-100.0
Moloka'i *	257	776	-66.8	136	776	-82.4	121	0	NA
Moloka'i only*	2	20	-89.1	2	20	-89.1	0	0	NA
Moloka'i one day or less*	95	140	-32.4	20	140	-85.4	74	0	NA
Lāna'i *	74	293	-74.8	74	293	-74.8	0	0	NA
Lāna'i only*	6	6	0.9	6	6	0.9	0	0	NA
Lāna'i one day or less*	20	144	-86.5	20	144	-86.5	0	0	NA
Hawai'i Island	2,991	19,086	-84.3	2,390	16,838	-85.8	601	2,248	-73.3
Kona side	2,558	15,747	-83.8	1,957	14,064	-86.1	601	1,684	-64.3
Hilo side	1,183	9,930	-88.1	1,183	8,076	-85.4	0	1,854	-100.0
Hawai'i Island only	554	3,238	-82.9	554	3,238	-82.9	0	0	NA
Hawai'i Island one day or less	33	372	-91.1	33	253	-86.9	0	119	-100.0
Any Neighbor Island	5,375	34,245	-84.3	4,572	29,224	-84.4	803	5,021	-84.0
NI only	2,419	12,723	-81.0	2,185	12,186	-82.1	234	537	-56.3
O'ahu & NI	2,956	21,522	-86.3	2,387	17,038	-86.0	569	4,484	-87.3
Any one island only	3,705	21,028	-82.4	3,284	18,057	-81.8	421	2,971	-85.8
Multiple Islands	3,720	25,270	-85.3	2,917	20,786	-86.0	803	4,484	-82.1
Avg. Islands Visited	1.87	2.01	-7.0	1.85	1.99	-7.3	2.00	2.12	-5.7
Average Length of Stay in Hawai'i	15.84	14.53	9.0	16.72	14.90	12.2	11.40	12.61	-9.6
O'ahu	8.46	6.90	22.6	9.13	7.07	29.1	5.74	6.24	-8.0
Maui	8.66	7.76	11.5	8.85	8.04	10.1	6.71	6.35	5.6
Moloka'i	3.86	4.79	-19.3	5.72	4.79	19.5	1.77	0	NA
Lāna'i	4.75	2.93	62.1	4.75	2.93	62.1	0	0	NA
Kaua'i	6.75	6.25	7.9	6.97	6.52	6.8	5.85	5.00	17.1
Hawai'i Island	9.98	8.06	23.9	11.03	8.39	31.4	5.84	5.57	4.9
Hilo	6.83	4.69	45.7	6.83	4.86	40.7	0	3.96	-100.0
Kona	8.52	6.81	25.0	9.34	7.26	28.7	5.84	3.07	90.1
ACCOMMODATIONS									
Plan to stay in Hotel	4,531	27,276	-83.4	3,671	24,043	-84.7	860	3,233	-73.4
Hotel only	3,449	18,182	-81.0	2,745	16,875	-83.7	704	1,307	-46.1
Plan to stay in Condo	508	5,170	-90.2	485	4,054	-88.0	23	1,117	-97.9
Condo only	276	2,343	-88.2	276	2,050	-86.5	0	293	-100.0
Plan to stay in Timeshare	61	460	-86.8	61	460	-86.8	0	0	NA
Timeshare only	30	273	-89.0	30	273	-89.0	0	0	NA
Cruise Ship	58	1,064	-94.5	58	865	-93.3	0	199	-100.0
Friends/Relatives	681	3,977	-82.9	681	2,974	-77.1	0	1,003	-100.0
Bed & Breakfast	737	3,592	-79.5	468	3,014	-84.5	269	579	-53.5
Rental House	957	7,594	-87.4	910	6,571	-86.1	47	1,024	-95.5
Hostel	605	4,646	-87.0	605	2,817	-78.5	0	1,828	-100.0

Table 28. Germany Air Visitor Characteristics (continued)
2020 vs. 2019

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Camp Site, Beach	255	1,656	-84.6	255	1,424	-82.1	0	232	-100.0
Private Room in Private Home**	723	3,824	-81.1	505	2,780	-81.9	218	1,044	-79.1
Shared Room/Space in Private Home**	220	812	-72.9	173	812	-78.6	47	0	NA
Other Accommodations	245	1,329	-81.5	245	1,329	-81.5	0	0	NA
PURPOSE OF TRIP									
Pleasure (Net)	5,904	40,713	-85.5	4,961	34,052	-85.4	944	6,661	-85.8
Honeymoon/Get Married	389	4,129	-90.6	303	3,350	-91.0	86	779	-89.0
Honeymoon	349	3,928	-91.1	263	3,149	-91.7	86	779	-89.0
Get Married	68	404	-83.0	68	404	-83.0	0	0	NA
Pleasure/Vacation	5,683	37,488	-84.8	4,739	31,319	-84.9	944	6,169	-84.7
Mtgs/Conventions/Incentive	1,035	2,119	-51.2	755	1,755	-57.0	279	364	-23.3
Conventions	285	1,029	-72.3	261	864	-69.8	23	165	-85.9
Corporate Meetings	117	243	-51.9	117	243	-51.9	0	0	NA
Incentive	703	920	-23.5	447	720	-37.9	256	199	28.5
Other Business	132	416	-68.1	132	416	-68.1	0	0	NA
Visit Friends/Rel.	589	3,227	-81.7	589	2,749	-78.6	0	478	-100.0
Govt/Military	26	108	-75.8	26	108	-75.8	0	0	NA
Attend School	91	182	-50.0	91	182	-50.0	0	0	NA
Sport Events	39	1,400	-97.2	39	1,360	-97.1	0	40	-100.0
Other	226	1,004	-77.5	226	1,004	-77.5	0	0	NA
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	71.1	NA	64.5	69.6	-5.1	NA	78.9	NA
% Repeaters ***	NA	28.9	NA	35.5	30.4	5.1	NA	21.1	NA
Average # of Trips	NA	2.10	NA	2.50	2.20	13.6	NA	1.57	NA
Group Tour	NA	2,710	NA	599	2,252	-73.4	NA	458	NA
Non-Group	NA	43,589	NA	5,602	36,591	-84.7	NA	6,997	NA
Package Trip	NA	12,026	NA	1,473	10,141	-85.5	NA	1,885	NA
No Package	NA	34,272	NA	4,728	28,702	-83.5	NA	5,570	NA
Net True Independent	NA	33,203	NA	4,489	27,633	-83.8	NA	5,570	NA
Ave. Age	41	41	0.0	42	43	-1.4	38	36	7.7
Ave. Party Size	1.70	1.82	-6.7	1.66	1.81	-8.6	1.95	1.88	16.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 29. Oceania MMA Air Visitor Characteristics
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
VISITOR ARRIVALS	50,710	363,551	-86.1	9,692	50,033	-80.6	41,018	313,518	-86.9
VISITOR DAYS	479,534	3,420,593	-86.0	78,983	342,448	-76.9	400,550	3,078,146	-87.0
AVERAGE DAILY CENSUS	1,310	9,371	-86.0	216	938	-77.0	1,094	8,433	-87.0
ISLANDS VISITED									
O'ahu	49,419	356,298	-86.1	8,924	46,736	-80.9	40,495	309,562	-86.9
O'ahu only	38,203	267,389	-85.7	7,892	41,100	-80.8	30,311	226,288	-86.6
O'ahu one day or less	1,023	5,401	-81.1	259	1,448	-82.1	765	3,953	-80.7
Kaua'i	4,177	32,168	-87.0	435	2,461	-82.3	3,742	29,706	-87.4
Kaua'i only	191	1,166	-83.7	126	603	-79.2	65	563	-88.5
Kaua'i one day or less	1,568	11,082	-85.9	74	511	-85.4	1,494	10,571	-85.9
Maui County	7,371	61,691	-88.1	952	5,225	-81.8	6,419	56,466	-88.6
Maui	7,202	60,582	-88.1	934	5,106	-81.7	6,268	55,475	-88.7
Maui only	544	3,444	-84.2	349	1,636	-78.7	195	1,807	-89.2
Maui one day or less	1,963	13,823	-85.8	79	480	-83.6	1,884	13,343	-85.9
Moloka'i *	703	4,680	-85.0	15	123	-87.5	688	4,557	-84.9
Moloka'i only*	2	73	-96.9	2	11	-79.6	0	62	-100.0
Moloka'i one day or less*	612	3,924	-84.4	9	74	-88.0	604	3,850	-84.3
Lāna'i *	718	6,129	-88.3	30	145	-79.2	688	5,983	-88.5
Lāna'i only*	15	12	23.6	9	12	-25.6	6	0	NA
Lāna'i one day or less*	667	5,289	-87.4	14	74	-81.0	653	5,215	-87.5
Hawai'i Island	6,377	47,411	-86.5	692	3,175	-78.2	5,685	44,235	-87.1
Kona side	5,466	41,588	-86.9	569	2,609	-78.2	4,897	38,979	-87.4
Hilo side	3,792	28,036	-86.5	262	1,371	-80.9	3,530	26,664	-86.8
Hawai'i Island only	439	1,947	-77.4	236	801	-70.6	204	1,146	-82.2
Hawai'i Island one day or less	587	5,673	-89.7	53	219	-75.9	534	5,454	-90.2
Any Neighbor Island	12,507	96,163	-87.0	1,800	8,933	-79.9	10,707	87,230	-87.7
Ni only	1,291	7,253	-82.2	768	3,298	-76.7	523	3,956	-86.8
O'ahu & Ni	11,216	88,909	-87.4	1,032	5,635	-81.7	10,184	83,274	-87.8
Any one island only	39,393	274,030	-85.6	8,613	44,164	-80.5	30,780	229,866	-86.6
Multiple Islands	11,316	89,521	-87.4	1,079	5,869	-81.6	10,238	83,652	-87.8
Avg. Islands Visited	1.35	1.40	-3.1	1.14	1.15	-1.4	1.40	1.43	-2.1
Average Length of Stay in Hawai'i	9.46	9.41	0.5	8.15	6.84	19.1	9.77	9.82	-0.5
O'ahu	8.04	7.94	1.2	6.74	5.89	14.4	8.33	8.25	0.9
Maui	4.53	4.33	4.6	8.80	6.55	34.4	3.90	4.13	-5.7
Moloka'i	1.34	1.51	-11.6	5.90	3.69	59.7	1.24	1.46	-15.0
Lāna'i	1.24	1.34	-7.6	4.23	3.11	36.2	1.11	1.30	-14.7
Kaua'i	3.81	3.43	11.3	7.89	5.30	48.8	3.34	3.27	2.1
Hawai'i Island	4.99	4.27	16.9	10.13	6.29	60.9	4.37	4.12	5.8
Hilo	2.40	1.98	21.2	5.11	3.68	38.9	2.19	1.89	16.1
Kona	4.16	3.53	17.7	9.97	5.72	74.2	3.49	3.39	2.9
ACCOMMODATIONS									
Plan to stay in Hotel	42,887	311,119	-86.2	7,774	41,764	-81.4	35,113	269,355	-87.0
Hotel only	38,077	273,153	-86.1	7,279	39,240	-81.4	30,798	233,914	-86.8
Plan to stay in Condo	4,832	35,048	-86.2	551	2,908	-81.0	4,281	32,140	-86.7
Condo only	2,847	22,195	-87.2	395	2,302	-82.8	2,452	19,893	-87.7
Plan to stay in Timeshare	627	7,676	-91.8	160	612	-73.9	468	7,064	-93.4
Timeshare only	316	3,995	-92.1	102	449	-77.3	214	3,546	-94.0
Cruise Ship	1,054	12,413	-91.5	103	853	-87.9	951	11,560	-91.8
Friends/Relatives	1,804	7,602	-76.3	556	1,912	-70.9	1,247	5,690	-78.1
Bed & Breakfast	632	3,997	-84.2	104	597	-82.6	529	3,400	-84.4
Rental House	3,108	18,844	-83.5	575	2,500	-77.0	2,533	16,345	-84.5
Hostel	528	2,656	-80.1	167	791	-78.8	361	1,866	-80.7

Table 29. Oceania MMA Air Visitor Characteristics (continued)
2020 vs. 2019

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Camp Site, Beach	185	1,178	-84.3	36	154	-76.8	149	1,024	-85.4
Private Room in Private Home**	625	8,130	-92.3	91	394	-76.9	534	7,736	-93.1
Shared Room/Space in Private Home**	217	896	-75.8	44	134	-67.1	173	762	-77.3
Other Accommodations	151	877	-82.8	151	696	-78.3	0	181	-100.0
PURPOSE OF TRIP									
Pleasure (Net)	46,357	339,605	-86.3	8,557	46,396	-81.6	37,800	293,209	-87.1
Honeymoon/Get Married	1,803	12,754	-85.9	346	1,826	-81.0	1,457	10,928	-86.7
Honeymoon	1,714	11,767	-85.4	306	1,708	-82.1	1,409	10,059	-86.0
Get Married	186	1,364	-86.4	42	145	-71.1	144	1,219	-88.2
Pleasure/Vacation	44,818	328,268	-86.3	8,263	44,805	-81.6	36,555	283,463	-87.1
Mtgs/Conventions/Incentive	717	4,470	-84.0	170	571	-70.3	547	3,899	-86.0
Conventions	575	3,214	-82.1	122	328	-62.7	453	2,887	-84.3
Corporate Meetings	33	420	-92.1	23	166	-86.4	11	253	-95.8
Incentive	108	858	-87.4	25	98	-74.6	83	760	-89.0
Other Business	345	1,173	-70.6	189	579	-67.3	156	594	-73.7
Visit Friends/Rel.	1,896	8,912	-78.7	482	1,727	-72.1	1,413	7,185	-80.3
Govt/Military	231	484	-52.2	70	188	-63.0	162	296	-45.3
Attend School	81	411	-80.3	8	34	-76.6	73	377	-80.6
Sport Events	829	4,609	-82.0	54	242	-77.7	775	4,367	-82.2
Other	1,736	13,028	-86.7	422	1,420	-70.3	1,314	11,609	-88.7
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	47.0	NA	37.1	39.5	-2.5	NA	48.2	NA
% Repeaters ***	NA	53.0	NA	62.9	60.5	2.5	NA	51.8	NA
Average # of Trips	NA	2.72	NA	3.54	3.05	16.1	NA	2.67	NA
Group Tour	NA	7,017	NA	123	1,073	-88.5	NA	5,944	NA
Non-Group	NA	356,535	NA	9,568	48,961	-80.5	NA	307,574	NA
Package Trip	NA	146,312	NA	2,718	16,960	-84.0	NA	129,353	NA
No Package	NA	217,239	NA	6,973	33,074	-78.9	NA	184,165	NA
Net True Independent	NA	214,622	NA	6,909	32,684	-78.9	NA	181,937	NA
Ave. Age	46	47	-2.2	45	47	-4.8	47	47	-1.5
Ave. Party Size	2.63	2.54	4.4	2.24	2.11	9.1	2.74	2.62	4.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 30. Australia Air Visitor Characteristics
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
VISITOR ARRIVALS	41,399	287,995	-85.6	7,482	39,485	-81.0	33,917	248,510	-86.4
VISITOR DAYS	390,887	2,729,741	-85.7	58,417	270,837	-78.4	332,470	2,458,904	-86.5
AVERAGE DAILY CENSUS	1,068	7,479	-85.7	160	742	-78.5	908	6,737	-86.5
ISLANDS VISITED									
O'ahu	40,434	282,152	-85.7	7,025	37,250	-81.1	33,409	244,902	-86.4
O'ahu only	31,140	208,945	-85.1	6,205	32,605	-81.0	24,935	176,340	-85.9
O'ahu one day or less	872	4,679	-81.4	212	1,177	-82.0	660	3,502	-81.1
Kaua'i	3,606	27,809	-87.0	303	1,934	-84.3	3,302	25,875	-87.2
Kaua'i only	146	959	-84.8	81	416	-80.6	65	543	-88.0
Kaua'i one day or less	1,347	9,653	-86.0	51	383	-86.8	1,296	9,270	-86.0
Maui County	5,990	51,494	-88.4	685	3,999	-82.9	5,305	47,495	-88.8
Maui	5,899	50,563	-88.3	673	3,918	-82.8	5,226	46,645	-88.8
Maui only	403	2,800	-85.6	208	1,106	-81.2	195	1,694	-88.5
Maui one day or less	1,685	11,540	-85.4	71	372	-80.8	1,613	11,168	-85.6
Moloka'i *	603	4,195	-85.6	12	98	-87.6	591	4,097	-85.6
Moloka'i only*	2	67	-96.6	2	4	-48.6	0	62	-100.0
Moloka'i one day or less*	531	3,500	-84.8	7	63	-89.4	524	3,437	-84.8
Lāna'i *	556	5,197	-89.3	22	113	-80.8	534	5,084	-89.5
Lāna'i only*	8	10	-20.3	8	10	-20.3	0	0	NA
Lāna'i one day or less*	513	4,535	-88.7	9	59	-85.5	505	4,476	-88.7
Hawai'i Island	5,217	38,631	-86.5	499	2,506	-80.1	4,719	36,124	-86.9
Kona side	4,594	34,189	-86.6	419	2,026	-79.3	4,175	32,163	-87.0
Hilo side	3,044	23,547	-87.1	188	1,148	-83.6	2,856	22,399	-87.3
Hawai'i Island only	331	1,568	-78.9	137	559	-75.5	194	1,010	-80.8
Hawai'i Island one day or less	425	4,396	-90.3	49	178	-72.3	376	4,217	-91.1
Any Neighbor Island	10,260	79,050	-87.0	1,278	6,880	-81.4	8,982	72,170	-87.6
NI only	965	5,843	-83.5	457	2,235	-79.5	508	3,608	-85.9
O'ahu & NI	9,295	73,207	-87.3	820	4,645	-82.3	8,474	68,561	-87.6
Any one island only	32,030	214,349	-85.1	6,641	34,699	-80.9	25,389	179,650	-85.9
Multiple Islands	9,370	73,646	-87.3	842	4,786	-82.4	8,528	68,860	-87.6
Avg. Islands Visited	1.36	1.42	-4.1	1.14	1.16	-1.7	1.41	1.46	-3.5
Average Length of Stay in Hawai'i	9.44	9.48	-0.4	7.81	6.86	13.8	9.80	9.89	-0.9
O'ahu	8.01	7.96	0.6	6.50	5.91	10.0	8.33	8.28	0.7
Maui	4.43	4.28	3.5	8.39	6.38	31.5	3.92	4.10	-4.5
Moloka'i	1.33	1.53	-12.9	6.32	3.18	98.6	1.23	1.49	-17.5
Lāna'i	1.26	1.35	-7.0	4.75	3.00	58.5	1.12	1.32	-15.2
Kaua'i	3.80	3.33	14.3	7.34	5.23	40.3	3.48	3.19	9.2
Hawai'i Island	4.89	4.16	17.6	9.39	5.96	57.6	4.41	4.03	9.5
Hilo	2.40	1.95	23.2	4.14	3.60	15.1	2.29	1.87	22.6
Kona	3.96	3.35	18.1	9.32	5.33	74.8	3.42	3.23	6.1
ACCOMMODATIONS									
Plan to stay in Hotel	35,745	253,431	-85.9	6,247	33,911	-81.6	29,499	219,519	-86.6
Hotel only	32,122	224,027	-85.7	5,905	31,933	-81.5	26,217	192,094	-86.4
Plan to stay in Condo	3,672	22,965	-84.0	339	1,974	-82.8	3,333	20,991	-84.1
Condo only	2,095	13,781	-84.8	245	1,549	-84.2	1,850	12,232	-84.9
Plan to stay in Timeshare	407	6,400	-93.6	90	397	-77.3	317	6,003	-94.7
Timeshare only	207	3,359	-93.8	60	287	-79.2	148	3,073	-95.2
Cruise Ship	765	10,539	-92.7	91	731	-87.6	674	9,808	-93.1
Friends/Relatives	1,143	4,227	-73.0	317	1,122	-71.7	826	3,105	-73.4
Bed & Breakfast	446	2,677	-83.3	74	448	-83.5	373	2,229	-83.3
Rental House	2,467	13,399	-81.6	394	1,831	-78.5	2,072	11,568	-82.1
Hostel	366	1,872	-80.5	124	597	-79.2	241	1,275	-81.1

Table 30. Australia Air Visitor Characteristics (continued)
2020 vs. 2019

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Camp Site, Beach	147	929	-84.1	26	97	-73.1	121	832	-85.4
Private Room in Private Home**	469	5,833	-92.0	57	273	-79.0	412	5,559	-92.6
Shared Room/Space in Private Home**	172	712	-75.9	27	95	-71.1	144	617	-76.6
Other Accommodations	117	641	-81.7	117	496	-76.4	0	144	-100.0
PURPOSE OF TRIP									
Pleasure (Net)	38,224	270,593	-85.9	6,759	37,106	-81.8	31,466	233,487	-86.5
Honeymoon/Get Married	1,386	10,621	-86.9	295	1,518	-80.6	1,092	9,103	-88.0
Honeymoon	1,331	9,722	-86.3	265	1,438	-81.6	1,066	8,284	-87.1
Get Married	124	1,114	-88.9	31	104	-70.6	93	1,009	-90.8
Pleasure/Vacation	37,050	261,125	-85.8	6,507	35,765	-81.8	30,543	225,360	-86.4
Mtgs/Conventions/Incentive	579	3,644	-84.1	116	381	-69.6	464	3,263	-85.8
Conventions	481	2,609	-81.6	83	230	-63.8	397	2,379	-83.3
Corporate Meetings	18	348	-94.7	18	95	-80.6	0	253	-100.0
Incentive	80	696	-88.5	14	65	-78.5	66	631	-89.5
Other Business	237	856	-72.3	93	367	-74.8	145	490	-70.5
Visit Friends/Rel.	1,298	5,790	-77.6	281	1,033	-72.8	1,018	4,757	-78.6
Govt/Military	208	374	-44.4	46	147	-68.5	162	228	-28.9
Attend School	6	317	-98.2	6	12	-52.5	0	305	-100.0
Sport Events	464	2,932	-84.2	46	154	-69.9	417	2,777	-85.0
Other	1,469	10,277	-85.7	292	971	-69.9	1,177	9,306	-87.3
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	46.9	NA	37.1	40.1	-3.0	NA	48.0	NA
% Repeaters ***	NA	53.1	NA	62.9	59.9	3.0	NA	52.0	NA
Average # of Trips	NA	2.72	NA	3.43	2.90	18.1	NA	2.69	NA
Group Tour	NA	5,275	NA	92	814	-88.7	NA	4,461	NA
Non-Group	NA	282,720	NA	7,391	38,671	-80.9	NA	244,049	NA
Package Trip	NA	119,236	NA	2,224	13,797	-83.9	NA	105,439	NA
No Package	NA	168,759	NA	5,258	25,688	-79.5	NA	143,071	NA
Net True Independent	NA	166,756	NA	5,216	25,396	-79.5	NA	141,360	NA
Ave. Age	46	47	-1.8	45	47	-4.4	47	47	-1.2
Ave. Party Size	2.64	2.53	4.9	2.26	2.12	9.3	2.74	2.61	5.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 31. New Zealand Air Visitor Characteristics
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
VISITOR ARRIVALS	9,310	75,556	-87.7	2,209	10,548	-79.1	7,101	65,008	-89.1
VISITOR DAYS	88,647	690,852	-87.2	20,567	71,611	-71.3	68,080	619,241	-89.0
AVERAGE DAILY CENSUS	242	1,893	-87.2	56	196	-71.4	186	1,697	-89.0
ISLANDS VISITED									
O'ahu	8,985	74,146	-87.9	1,899	9,485	-80.0	7,086	64,661	-89.0
O'ahu only	7,063	58,443	-87.9	1,687	8,496	-80.1	5,376	49,948	-89.2
O'ahu one day or less	151	722	-79.0	47	271	-82.6	104	451	-76.9
Kaua'i	571	4,359	-86.9	132	527	-75.0	439	3,831	-88.5
Kaua'i only	45	207	-78.3	45	187	-76.1	0	20	-100.0
Kaua'i one day or less	221	1,429	-84.6	24	128	-81.4	197	1,302	-84.9
Maui County	1,381	10,197	-86.5	267	1,226	-78.2	1,114	8,971	-87.6
Maui	1,303	10,018	-87.0	261	1,189	-78.0	1,042	8,830	-88.2
Maui only	141	644	-78.1	141	531	-73.5	0	113	-100.0
Maui one day or less	279	2,282	-87.8	7	107	-93.1	271	2,175	-87.5
Moloka'i *	100	484	-79.3	3	25	-86.7	97	460	-78.9
Moloka'i only*	0	7	-100.0	0	7	-100.0	0	0	NA
Moloka'i one day or less*	82	424	-80.7	2	11	-80.1	80	413	-80.7
Lāna'i *	162	932	-82.6	9	33	-73.6	154	899	-82.9
Lāna'i only*	7	2	228.0	1	2	-49.9	6	0	NA
Lāna'i one day or less*	153	754	-79.7	5	15	-64.0	148	739	-80.0
Hawai'i Island	1,160	8,780	-86.8	193	669	-71.1	966	8,111	-88.1
Kona side	872	7,399	-88.2	150	583	-74.3	722	6,816	-89.4
Hilo side	748	4,489	-83.3	74	223	-66.9	674	4,266	-84.2
Hawai'i Island only	108	378	-71.4	99	243	-59.3	10	136	-92.9
Hawai'i Island one day or less	161	1,277	-87.4	3	40	-92.0	158	1,237	-87.2
Any Neighbor Island	2,247	17,113	-86.9	522	2,053	-74.6	1,725	15,060	-88.5
NI only	326	1,410	-76.9	310	1,063	-70.8	15	347	-95.6
O'ahu & NI	1,922	15,703	-87.8	212	990	-78.6	1,710	14,713	-88.4
Any one island only	7,364	59,681	-87.7	1,973	9,465	-79.2	5,391	50,216	-89.3
Multiple Islands	1,947	15,875	-87.7	237	1,084	-78.2	1,710	14,792	-88.4
Avg. Islands Visited	1.32	1.31	1.0	1.13	1.13	0.0	1.38	1.34	3.2
Average Length of Stay in Hawai'i	9.52	9.14	4.1	9.31	6.79	37.1	9.59	9.53	0.6
O'ahu	8.15	7.87	3.7	7.59	5.79	31.2	8.30	8.17	1.6
Maui	5.01	4.62	8.4	9.87	7.12	38.6	3.79	4.28	-11.4
Moloka'i	1.40	1.40	-0.5	4.33	5.71	-24.1	1.30	1.17	10.6
Lāna'i	1.17	1.27	-7.7	2.93	3.49	-16.1	1.08	1.19	-9.8
Kaua'i	3.88	4.05	-4.3	9.15	5.55	64.6	2.30	3.85	-40.3
Hawai'i Island	5.44	4.77	14.1	12.02	7.54	59.4	4.12	4.54	-9.1
Hilo	2.36	2.10	11.9	7.59	4.11	84.8	1.78	2.00	-10.9
Kona	5.22	4.38	19.1	11.78	7.08	66.4	3.86	4.15	-7.0
ACCOMMODATIONS									
Plan to stay in Hotel	7,142	57,689	-87.6	1,527	7,852	-80.6	5,615	49,836	-88.7
Hotel only	5,955	49,127	-87.9	1,374	7,307	-81.2	4,581	41,820	-89.0
Plan to stay in Condo	1,160	12,083	-90.4	213	934	-77.2	947	11,149	-91.5
Condo only	752	8,414	-91.1	150	753	-80.1	602	7,661	-92.1
Plan to stay in Timeshare	221	1,276	-82.7	69	215	-67.7	151	1,061	-85.8
Timeshare only	109	636	-82.9	42	162	-73.9	66	473	-86.0
Cruise Ship	289	1,874	-84.6	12	122	-90.1	277	1,752	-84.2
Friends/Relatives	661	3,375	-80.4	239	790	-69.7	421	2,586	-83.7
Bed & Breakfast	186	1,319	-85.9	30	149	-80.1	156	1,171	-86.6
Rental House	641	5,446	-88.2	181	669	-72.9	460	4,777	-90.4
Hostel	162	785	-79.4	43	193	-77.9	119	591	-79.9

Table 31. New Zealand Air Visitor Characteristics (continued)
2020 vs. 2019

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Camp Site, Beach	37	249	-84.9	10	58	-83.0	28	191	-85.5
Private Room in Private Home**	156	2,297	-93.2	34	120	-72.1	122	2,177	-94.4
Shared Room/Space in Private Home**	45	185	-75.4	17	39	-57.6	29	146	-80.2
Other Accommodations	34	237	-85.6	34	200	-83.0	0	37	-100.0
PURPOSE OF TRIP									
Pleasure (Net)	8,133	69,012	-88.2	1,798	9,290	-80.6	6,335	59,723	-89.4
Honeymoon/Get Married	417	2,133	-80.4	52	308	-83.3	365	1,825	-80.0
Honeymoon	383	2,045	-81.3	41	270	-85.0	342	1,774	-80.7
Get Married	62	251	-75.3	11	41	-72.6	51	210	-75.8
Pleasure/Vacation	7,769	67,143	-88.4	1,757	9,040	-80.6	6,012	58,102	-89.7
Mtgs/Conventions/Incentive	137	827	-83.4	54	190	-71.7	83	636	-86.9
Conventions	94	605	-84.4	39	97	-60.2	55	508	-89.1
Corporate Meetings	15	72	-79.2	4	72	-94.0	11	0	NA
Incentive	28	161	-82.5	11	33	-66.9	17	128	-86.5
Other Business	108	316	-65.8	96	212	-54.5	12	104	-88.9
Visit Friends/Rel.	597	3,122	-80.9	202	693	-70.9	396	2,428	-83.7
Govt/Military	23	110	-78.7	23	42	-44.0	0	68	-100.0
Attend School	75	93	-19.7	2	22	-89.9	73	72	1.8
Sport Events	366	1,677	-78.2	8	88	-91.3	358	1,589	-77.5
Other	266	2,751	-90.3	130	449	-71.1	137	2,302	-94.1
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	47.4	NA	36.9	37.2	-0.3	NA	49.1	NA
% Repeaters ***	NA	52.6	NA	63.1	62.8	0.3	NA	50.9	NA
Average # of Trips	NA	2.73	NA	3.90	3.58	9.0	NA	2.59	NA
Group Tour	NA	1,742	NA	32	258	-87.8	NA	1,483	NA
Non-Group	NA	73,815	NA	2,178	10,290	-78.8	NA	63,525	NA
Package Trip	NA	27,076	NA	494	3,163	-84.4	NA	23,914	NA
No Package	NA	48,480	NA	1,715	7,386	-76.8	NA	41,094	NA
Net True Independent	NA	47,865	NA	1,693	7,288	-76.8	NA	40,577	NA
Ave. Age	46	47	-3.7	45	48	-6.2	46	47	-3.1
Ave. Party Size	2.59	2.55	2.2	2.19	2.09	8.2	2.75	2.65	3.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 32. Other Asia MMA Air Visitor Characteristics
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
VISITOR ARRIVALS	67,906	354,680	-80.9	5,865	31,548	-81.4	62,041	323,132	-80.8
VISITOR DAYS	609,087	2,781,593	-78.1	75,586	209,839	-64.0	533,501	2,571,755	-79.3
AVERAGE DAILY CENSUS	1,664	7,621	-78.2	207	575	-64.1	1,458	7,046	-79.3
ISLANDS VISITED									
O'ahu	65,962	345,948	-80.9	4,682	27,363	-82.9	61,280	318,586	-80.8
O'ahu only	45,363	239,119	-81.0	3,458	20,774	-83.4	41,905	218,345	-80.8
O'ahu one day or less	1,049	4,817	-78.2	310	1,905	-83.7	740	2,913	-74.6
Kaua'i	2,646	12,624	-79.0	354	1,554	-77.2	2,292	11,070	-79.3
Kaua'i only	121	852	-85.8	121	495	-75.6	0	357	-100.0
Kaua'i one day or less	1,522	4,992	-69.5	80	321	-75.1	1,442	4,671	-69.1
Maui County	9,873	55,527	-82.2	1,160	5,337	-78.3	8,713	50,190	-82.6
Maui	9,743	54,641	-82.2	1,134	5,199	-78.2	8,609	49,441	-82.6
Maui only	730	3,431	-78.7	493	1,826	-73.0	236	1,606	-85.3
Maui one day or less	2,164	9,235	-76.6	82	693	-88.2	2,082	8,542	-75.6
Moloka'i *	197	1,738	-88.7	27	203	-86.5	169	1,534	-89.0
Moloka'i only*	4	90	-95.1	4	4	3.6	0	86	-100.0
Moloka'i one day or less*	186	1,410	-86.8	16	139	-88.2	169	1,271	-86.7
Lāna'i *	252	1,524	-83.5	41	212	-80.5	211	1,312	-83.9
Lāna'i only*	3	25	-87.4	3	25	-87.4	0	0	NA
Lāna'i one day or less*	225	1,061	-78.8	14	134	-89.4	211	927	-77.3
Hawai'i Island	14,850	67,764	-78.1	1,241	5,977	-79.2	13,608	61,788	-78.0
Kona side	12,450	56,135	-77.8	1,004	4,441	-77.4	11,446	51,695	-77.9
Hilo side	7,660	30,515	-74.9	508	2,970	-82.9	7,152	27,546	-74.0
Hawai'i Island only	932	3,649	-74.4	448	1,404	-68.1	485	2,245	-78.4
Hawai'i Island one day or less	2,300	11,613	-80.2	63	584	-89.2	2,237	11,029	-79.7
Any Neighbor Island	22,543	115,561	-80.5	2,407	10,774	-77.7	20,136	104,787	-80.8
NI only	1,944	8,732	-77.7	1,183	4,186	-71.7	761	4,546	-83.3
O'ahu & NI	20,599	106,829	-80.7	1,224	6,588	-81.4	19,375	100,241	-80.7
Any one island only	47,154	247,167	-80.9	4,527	24,529	-81.5	42,627	222,639	-80.9
Multiple Islands	20,752	107,513	-80.7	1,338	7,020	-80.9	19,414	100,493	-80.7
Avg. Islands Visited	1.38	1.37	1.0	1.28	1.28	-0.7	1.39	1.37	1.1
Average Length of Stay in Hawai'i	8.97	7.84	14.4	12.89	6.65	93.8	8.60	7.96	8.0
O'ahu	7.57	6.60	14.7	10.36	5.04	105.5	7.36	6.74	9.3
Maui	3.66	3.57	2.5	7.94	5.52	43.8	3.10	3.37	-8.0
Moloka'i	1.60	1.83	-12.6	5.29	2.67	97.9	1.00	1.72	-41.7
Lāna'i	1.58	1.77	-11.1	4.52	2.38	90.2	1.00	1.68	-40.4
Kaua'i	2.87	3.01	-4.6	8.80	5.11	72.0	1.96	2.72	-27.9
Hawai'i Island	4.42	3.82	15.6	11.79	5.73	105.8	3.74	3.64	2.9
Hilo	2.59	2.39	8.6	5.13	3.92	30.8	2.41	2.22	8.5
Kona	3.67	3.31	10.8	11.99	5.09	135.5	2.94	3.16	-6.9
ACCOMMODATIONS									
Plan to stay in Hotel	54,367	295,230	-81.6	3,810	25,102	-84.8	50,557	270,128	-81.3
Hotel only	46,822	261,116	-82.1	3,336	23,065	-85.5	43,486	238,050	-81.7
Plan to stay in Condo	8,722	39,484	-77.9	428	1,361	-68.5	8,293	38,124	-78.2
Condo only	4,188	18,586	-77.5	328	958	-65.8	3,861	17,628	-78.1
Plan to stay in Timeshare	580	2,681	-78.4	125	451	-72.2	454	2,230	-79.6
Timeshare only	232	1,275	-81.8	84	330	-74.7	149	945	-84.3
Cruise Ship	395	1,298	-69.5	31	359	-91.5	365	939	-61.1
Friends/Relatives	3,024	11,518	-73.7	725	1,750	-58.5	2,298	9,768	-76.5
Bed & Breakfast	1,182	6,273	-81.2	144	712	-79.8	1,039	5,561	-81.3
Rental House	6,019	28,421	-78.8	705	2,483	-71.6	5,315	25,938	-79.5
Hostel	340	1,431	-76.3	146	526	-72.2	194	906	-78.6

Table 32. Other Asia MMA Air Visitor Characteristics (continued)
2020 vs. 2019

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Camp Site, Beach	149	792	-81.2	54	364	-85.2	95	428	-77.8
Private Room in Private Home**	1,401	9,944	-85.9	155	759	-79.6	1,246	9,185	-86.4
Shared Room/Space in Private Home**	782	2,006	-61.0	78	325	-76.1	704	1,681	-58.1
Other Accommodations	223	733	-69.6	183	483	-62.0	39	250	-84.3
PURPOSE OF TRIP									
Pleasure (Net)	62,906	324,882	-80.6	4,511	27,382	-83.5	58,395	297,500	-80.4
Honeymoon/Get Married	11,219	71,569	-84.3	285	1,879	-84.8	10,934	69,690	-84.3
Honeymoon	10,564	68,350	-84.5	249	1,655	-85.0	10,316	66,695	-84.5
Get Married	871	5,400	-83.9	41	257	-84.1	830	5,143	-83.9
Pleasure/Vacation	51,782	254,408	-79.6	4,258	25,735	-83.5	47,523	228,673	-79.2
Mtgs/Conventions/Incentive	2,485	16,484	-84.9	272	1,512	-82.0	2,212	14,972	-85.2
Conventions	1,088	8,346	-87.0	144	750	-80.8	945	7,597	-87.6
Corporate Meetings	255	1,954	-87.0	65	289	-77.5	190	1,665	-88.6
Incentive	1,216	6,524	-81.4	76	523	-85.4	1,140	6,001	-81.0
Other Business	483	2,213	-78.2	207	661	-68.7	276	1,552	-82.2
Visit Friends/Rel.	2,234	9,017	-75.2	728	1,827	-60.2	1,506	7,190	-79.1
Govt/Military	73	546	-86.6	73	315	-76.9	0	231	-100.0
Attend School	323	1,402	-77.0	97	148	-34.5	226	1,254	-82.0
Sport Events	21	668	-96.9	21	207	-89.9	0	461	-100.0
Other	996	7,627	-86.9	263	750	-65.0	733	6,877	-89.3
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	74.0	NA	50.0	63.4	-13.4	NA	75.1	NA
% Repeaters ***	NA	26.0	NA	50.0	36.6	13.4	NA	24.9	NA
Average # of Trips	NA	1.64	NA	3.62	2.79	29.5	NA	1.53	NA
Group Tour	NA	54,858	NA	478	8,094	-94.1	NA	46,764	NA
Non-Group	NA	299,823	NA	5,387	23,454	-77.0	NA	276,368	NA
Package Trip	NA	145,650	NA	1,430	13,565	-89.5	NA	132,084	NA
No Package	NA	209,031	NA	4,435	17,983	-75.3	NA	191,048	NA
Net True Independent	NA	200,978	NA	4,269	16,495	-74.1	NA	184,483	NA
Ave. Age	39	38	1.2	37	39	-4.7	39	38	1.6
Ave. Party Size	2.71	2.63	3.4	1.80	2.20	-18.7	2.85	2.69	5.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 33. Korea Air Visitor Characteristics
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
VISITOR ARRIVALS	46,884	229,056	-79.5	1,934	6,558	-70.5	44,950	222,498	-79.8
VISITOR DAYS	404,206	1,745,666	-76.8	30,795	45,658	-32.6	373,411	1,700,007	-78.0
AVERAGE DAILY CENSUS	1,104	4,783	-76.9	84	125	-32.7	1,020	4,658	-78.1
ISLANDS VISITED									
O'ahu	46,133	225,488	-79.5	1,623	5,764	-71.8	44,510	219,724	-79.7
O'ahu only	35,240	172,174	-79.5	1,398	4,780	-70.7	33,841	167,394	-79.8
O'ahu one day or less	536	1,485	-63.9	67	250	-73.2	469	1,234	-62.0
Kaua'i	1,361	7,191	-81.1	79	327	-75.9	1,282	6,863	-81.3
Kaua'i only	22	416	-94.6	22	112	-79.9	0	304	-100.0
Kaua'i one day or less	1,002	3,602	-72.2	26	65	-60.4	976	3,536	-72.4
Maui County	4,711	29,619	-84.1	268	968	-72.3	4,443	28,651	-84.5
Maui	4,668	29,303	-84.1	259	945	-72.6	4,408	28,358	-84.5
Maui only	172	1,429	-88.0	127	371	-65.8	45	1,057	-95.8
Maui one day or less	1,255	4,362	-71.2	21	126	-83.7	1,234	4,236	-70.9
Moloka'i *	71	846	-91.6	8	25	-69.2	63	821	-92.3
Moloka'i only*	2	77	-97.1	2	3	-30.0	0	74	-100.0
Moloka'i one day or less*	69	765	-91.0	5	19	-70.4	63	747	-91.5
Lāna'i *	105	499	-78.9	8	28	-72.7	98	471	-79.3
Lāna'i only*	0	6	-100.0	0	6	-100.0	0	0	NA
Lāna'i one day or less*	98	389	-74.9	0	13	-100.0	98	376	-74.1
Hawai'i Island	6,923	25,273	-72.6	244	722	-66.3	6,679	24,551	-72.8
Kona side	5,850	22,242	-73.7	205	614	-66.7	5,646	21,628	-73.9
Hilo side	4,218	10,650	-60.4	76	288	-73.7	4,142	10,362	-60.0
Hawai'i Island only	525	1,582	-66.8	138	244	-43.5	387	1,338	-71.0
Hawai'i Island one day or less	911	4,968	-81.7	10	88	-89.0	902	4,880	-81.5
Any Neighbor Island	11,645	56,882	-79.5	536	1,778	-69.8	11,109	55,104	-79.8
NI only	751	3,568	-78.9	311	794	-60.8	440	2,774	-84.1
O'ahu & NI	10,894	53,314	-79.6	225	984	-77.1	10,668	52,330	-79.6
Any one island only	35,961	175,684	-79.5	1,687	5,516	-69.4	34,274	170,168	-79.9
Multiple Islands	10,923	53,372	-79.5	247	1,042	-76.3	10,676	52,330	-79.6
Avg. Islands Visited	1.26	1.26	0.3	1.15	1.19	-3.6	1.27	1.26	0.6
Average Length of Stay in Hawai'i	8.62	7.62	13.1	15.92	6.96	128.6	8.31	7.64	8.7
O'ahu	7.64	6.74	13.5	13.16	5.65	132.6	7.44	6.76	10.0
Maui	3.30	3.43	-3.8	8.05	5.88	37.0	3.02	3.35	-9.8
Moloka'i	1.12	1.77	-36.5	2.14	6.35	-66.3	1.00	1.63	-38.7
Lāna'i	1.61	1.33	20.8	9.29	2.27	309.5	1.00	1.27	-21.5
Kaua'i	1.84	2.60	-29.3	6.21	5.07	22.6	1.57	2.48	-36.9
Hawai'i Island	4.84	4.17	15.9	27.80	7.79	256.7	4.00	4.07	-1.7
Hilo	2.37	2.13	11.6	6.23	4.62	34.8	2.30	2.06	11.9
Kona	4.01	3.72	7.8	30.81	7.00	339.9	3.04	3.63	-16.2
ACCOMMODATIONS									
Plan to stay in Hotel	37,697	195,386	-80.7	1,123	4,816	-76.7	36,574	190,570	-80.8
Hotel only	33,609	178,226	-81.1	999	4,476	-77.7	32,611	173,749	-81.2
Plan to stay in Condo	4,751	18,952	-74.9	165	377	-56.2	4,586	18,575	-75.3
Condo only	2,564	10,112	-74.6	133	294	-55.0	2,431	9,817	-75.2
Plan to stay in Timeshare	182	733	-75.2	39	142	-72.4	142	591	-75.9
Timeshare only	151	203	-25.4	28	109	-74.8	124	94	32.2
Cruise Ship	287	540	-47.0	18	66	-73.3	269	475	-43.3
Friends/Relatives	1,812	5,298	-65.8	310	507	-38.8	1,501	4,791	-68.7
Bed & Breakfast	838	4,302	-80.5	20	82	-75.3	817	4,220	-80.6
Rental House	5,000	21,325	-76.6	211	568	-62.8	4,789	20,757	-76.9
Hostel	59	472	-87.5	59	140	-57.7	0	332	-100.0

Table 33. Korea Air Visitor Characteristics (continued)
2020 vs. 2019

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Camp Site, Beach	69	167	-58.8	5	46	-88.4	63	121	-47.5
Private Room in Private Home**	515	1,943	-73.5	43	87	-50.5	472	1,856	-74.6
Shared Room/Space in Private Home**	429	790	-45.7	41	88	-53.4	388	702	-44.7
Other Accommodations	95	292	-67.4	84	124	-32.4	11	167	-93.4
PURPOSE OF TRIP									
Pleasure (Net)	44,623	218,691	-79.6	1,344	5,445	-75.3	43,279	213,246	-79.7
Honeymoon/Get Married	9,495	62,283	-84.8	135	801	-83.1	9,359	61,482	-84.8
Honeymoon	9,107	60,477	-84.9	130	764	-83.0	8,977	59,713	-85.0
Get Married	591	3,798	-84.4	6	47	-88.1	585	3,751	-84.4
Pleasure/Vacation	35,174	156,651	-77.5	1,212	4,693	-74.2	33,961	151,958	-77.7
Mtgs/Conventions/Incentive	840	5,574	-84.9	73	258	-71.9	767	5,316	-85.6
Conventions	331	3,184	-89.6	30	84	-64.1	301	3,100	-90.3
Corporate Meetings	23	232	-90.2	23	58	-60.7	0	174	-100.0
Incentive	487	2,183	-77.7	20	121	-83.6	467	2,062	-77.4
Other Business	284	898	-68.4	83	200	-58.4	200	698	-71.3
Visit Friends/Rel.	1,040	3,474	-70.0	314	503	-37.6	726	2,971	-75.5
Govt/Military	37	213	-82.5	37	108	-65.4	0	105	-100.0
Attend School	147	488	-70.0	42	30	40.1	105	458	-77.2
Sport Events	4	239	-98.2	4	32	-86.2	0	207	-100.0
Other	623	2,432	-74.4	130	192	-32.1	492	2,240	-78.0
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	73.7	NA	44.0	55.4	-11.3	77.0	74.3	NA
% Repeaters ***	NA	26.3	NA	56.0	44.6	11.3	23.0	25.7	NA
Average # of Trips	NA	1.56	NA	4.41	3.02	46.2	1.59	1.52	NA
Group Tour	NA	35,289	NA	181	1,056	-82.9	7,563	34,233	NA
Non-Group	NA	193,767	NA	1,754	5,502	-68.1	37,376	188,265	NA
Package Trip	NA	88,958	NA	336	1,702	-80.3	17,639	87,256	NA
No Package	NA	140,098	NA	1,599	4,856	-67.1	27,300	135,242	NA
Net True Independent	NA	134,413	NA	1,530	4,601	-66.8	25,895	129,812	NA
Ave. Age	39	39	1.1	41	43	-3.5	39	39	1.2
Ave. Party Size	2.87	2.67	7.7	1.78	2.01	-9.9	2.94	2.69	8.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 34. China Air Visitor Characteristics
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
VISITOR ARRIVALS	15,878	92,082	-82.8	2,772	20,069	-86.2	13,106	72,013	-81.8
VISITOR DAYS	151,110	737,950	-79.5	29,796	124,879	-76.1	121,313	613,071	-80.2
AVERAGE DAILY CENSUS	413	2,022	-79.6	81	342	-76.2	331	1,680	-80.3
ISLANDS VISITED									
O'ahu	15,167	88,596	-82.9	2,297	18,071	-87.3	12,871	70,525	-81.8
O'ahu only	7,483	46,974	-84.1	1,468	13,354	-89.0	6,015	33,619	-82.1
O'ahu one day or less	456	2,725	-83.3	199	1,426	-86.0	256	1,299	-80.3
Kaua'i	1,004	3,781	-73.4	132	708	-81.3	871	3,072	-71.6
Kaua'i only	41	182	-77.4	41	130	-68.3	0	52	-100.0
Kaua'i one day or less	483	1,162	-58.4	17	179	-90.3	466	982	-52.6
Maui County	4,000	19,743	-79.7	591	3,168	-81.3	3,409	16,574	-79.4
Maui	3,925	19,387	-79.8	580	3,093	-81.3	3,346	16,294	-79.5
Maui only	298	1,294	-77.0	169	831	-79.7	129	463	-72.2
Maui one day or less	827	4,009	-79.4	54	504	-89.2	773	3,505	-78.0
Moloka'i *	107	718	-85.1	11	159	-93.1	96	559	-82.9
Moloka'i only*	2	12	-81.9	2	0	NA	0	12	-100.0
Moloka'i one day or less*	100	539	-81.4	4	106	-95.9	96	433	-77.9
Lāna'i *	79	847	-90.6	15	135	-88.6	64	712	-91.0
Lāna'i only*	1	4	-75.1	1	4	-75.1	0	0	NA
Lāna'i one day or less*	70	582	-87.9	7	98	-93.2	64	484	-86.8
Hawai'i Island	6,412	34,445	-81.4	790	4,323	-81.7	5,622	30,122	-81.3
Kona side	5,237	27,445	-80.9	629	3,086	-79.6	4,608	24,359	-81.1
Hilo side	2,811	15,584	-82.0	352	2,301	-84.7	2,459	13,283	-81.5
Hawai'i Island only	284	1,554	-81.8	209	808	-74.1	75	747	-90.0
Hawai'i Island one day or less	1,192	5,778	-79.4	50	428	-88.3	1,141	5,349	-78.7
Any Neighbor Island	8,395	45,108	-81.4	1,303	6,715	-80.6	7,091	38,394	-81.5
NI only	710	3,486	-79.6	475	1,999	-76.2	235	1,488	-84.2
O'ahu & NI	7,684	41,622	-81.5	829	4,716	-82.4	6,856	36,906	-81.4
Any one island only	8,109	50,021	-83.8	1,891	15,128	-87.5	6,218	34,893	-82.2
Multiple Islands	7,769	42,061	-81.5	881	4,941	-82.2	6,888	37,120	-81.4
Avg. Islands Visited	1.68	1.60	4.8	1.38	1.32	4.6	1.74	1.68	3.6
Average Length of Stay in Hawai'i	9.52	8.01	18.8	10.75	6.22	72.8	9.26	8.51	8.7
O'ahu	7.13	6.03	18.2	7.96	4.60	73.3	6.98	6.40	9.1
Maui	3.58	3.48	2.9	7.47	5.05	47.8	2.91	3.18	-8.6
Moloka'i	1.91	1.77	8.0	9.86	1.89	422.2	1.00	1.73	-42.3
Lāna'i	1.58	1.89	-16.3	3.99	1.77	125.8	1.00	1.91	-47.7
Kaua'i	3.62	3.11	16.4	11.63	4.46	160.5	2.41	2.80	-14.1
Hawai'i Island	3.89	3.53	10.2	6.91	5.20	32.9	3.47	3.29	5.4
Hilo	2.92	2.47	18.4	4.93	3.73	32.1	2.63	2.25	17.1
Kona	3.20	3.03	5.5	5.93	4.51	31.5	2.83	2.84	-0.6
ACCOMMODATIONS									
Plan to stay in Hotel	12,976	75,965	-82.9	2,062	17,152	-88.0	10,914	58,813	-81.4
Hotel only	10,403	63,486	-83.6	1,785	15,754	-88.7	8,618	47,732	-81.9
Plan to stay in Condo	3,188	15,394	-79.3	132	571	-76.9	3,056	14,823	-79.4
Condo only	1,433	6,223	-77.0	99	330	-70.1	1,335	5,894	-77.4
Plan to stay in Timeshare	196	1,157	-83.0	12	186	-93.6	184	971	-81.0
Timeshare only	1	643	-99.8	1	128	-99.1	0	515	-100.0
Cruise Ship	104	542	-80.7	9	196	-95.6	96	345	-72.3
Friends/Relatives	631	2,529	-75.1	215	702	-69.4	416	1,827	-77.2
Bed & Breakfast	254	1,220	-79.2	99	437	-77.4	155	782	-80.2
Rental House	725	4,530	-84.0	375	1,428	-73.7	350	3,102	-88.7
Hostel	91	510	-82.1	75	241	-68.8	16	270	-94.1

Table 34. China Air Visitor Characteristics (continued)
2020 vs. 2019

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Camp Site, Beach	66	407	-83.9	34	239	-85.9	32	168	-81.0
Private Room in Private Home**	694	5,880	-88.2	77	514	-85.0	617	5,366	-88.5
Shared Room/Space in Private Home**	232	775	-70.1	28	134	-79.3	204	641	-68.1
Other Accommodations	75	258	-70.9	59	206	-71.3	16	52	-69.4
PURPOSE OF TRIP									
Pleasure (Net)	14,405	80,528	-82.1	2,406	18,132	-86.7	11,998	62,396	-80.8
Honeymoon/Get Married	1,110	5,369	-79.3	101	796	-87.3	1,010	4,573	-77.9
Honeymoon	947	4,431	-78.6	91	690	-86.8	857	3,741	-77.1
Get Married	176	1,084	-83.8	14	122	-88.3	162	962	-83.2
Pleasure/Vacation	13,322	75,760	-82.4	2,321	17,470	-86.7	11,001	58,290	-81.1
Mtgs/Conventions/Incentive	684	7,246	-90.6	92	922	-90.1	593	6,324	-90.6
Conventions	392	3,544	-88.9	55	476	-88.4	337	3,068	-89.0
Corporate Meetings	131	1,158	-88.7	3	145	-97.8	128	1,013	-87.4
Incentive	162	2,693	-94.0	34	329	-89.5	128	2,365	-94.6
Other Business	77	900	-91.4	57	253	-77.4	20	647	-96.9
Visit Friends/Rel.	686	2,504	-72.6	204	662	-69.3	482	1,842	-73.8
Govt/Military	13	173	-92.2	13	87	-84.5	0	87	-100.0
Attend School	86	648	-86.7	22	62	-63.9	64	587	-89.1
Sport Events	14	268	-94.6	14	112	-87.2	0	156	-100.0
Other	259	2,687	-90.3	83	379	-78.2	177	2,307	-92.3
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	77.7	NA	61.8	70.8	-9.0	NA	79.6	NA
% Repeaters ***	NA	22.3	NA	38.2	29.2	9.0	NA	20.4	NA
Average # of Trips	NA	1.61	NA	2.11	2.31	-8.8	NA	1.42	NA
Group Tour	NA	16,198	NA	238	6,635	-96.4	NA	9,562	NA
Non-Group	NA	75,884	NA	2,534	13,434	-81.1	NA	62,451	NA
Package Trip	NA	44,330	NA	878	10,643	-91.8	NA	33,687	NA
No Package	NA	47,752	NA	1,894	9,426	-79.9	NA	38,326	NA
Net True Independent	NA	45,857	NA	1,830	8,309	-78.0	NA	37,549	NA
Ave. Age	37	37	0.7	33	37	-10.5	38	37	2.8
Ave. Party Size	2.50	2.67	-6.8	1.89	2.37	-21.6	2.68	2.77	-4.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 35. Taiwan Air Visitor Characteristics
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
VISITOR ARRIVALS	3,240	24,242	-86.6	272	1,706	-84.1	2,968	22,536	-86.8
VISITOR DAYS	32,410	218,207	-85.1	3,366	12,809	-73.7	29,045	205,398	-85.9
AVERAGE DAILY CENSUS	89	598	-85.2	9	35	-73.8	79	563	-85.9
ISLANDS VISITED									
O'ahu	3,110	23,707	-86.9	205	1,344	-84.8	2,905	22,363	-87.0
O'ahu only	1,608	14,659	-89.0	165	1,019	-83.9	1,444	13,639	-89.4
O'ahu one day or less	29	402	-92.8	15	111	-86.4	14	291	-95.2
Kaua'i	149	914	-83.7	20	133	-84.7	128	781	-83.6
Kaua'i only	13	80	-83.9	13	80	-83.9	0	0	NA
Kaua'i one day or less	1	88	-98.8	1	10	-89.3	0	78	-100.0
Maui County	564	4,051	-86.1	48	330	-85.3	515	3,721	-86.1
Maui	556	3,928	-85.8	46	316	-85.4	510	3,612	-85.9
Maui only	95	233	-59.3	32	150	-78.5	63	84	-25.0
Maui one day or less	75	679	-88.9	0	24	-100.0	75	655	-88.5
Moloka'i *	11	46	-75.7	1	0	NA	10	46	-78.1
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA
Moloka'i one day or less*	10	27	-62.9	0	0	NA	10	27	-62.9
Lāna'i *	3	130	-97.5	3	16	-80.2	0	114	-100.0
Lāna'i only*	1	2	-51.2	1	2	-51.2	0	0	NA
Lāna'i one day or less*	0	81	-100.0	0	14	-100.0	0	67	-100.0
Hawai'i Island	1,209	6,001	-79.8	45	318	-85.8	1,164	5,683	-79.5
Kona side	1,080	4,784	-77.4	30	231	-87.0	1,049	4,553	-77.0
Hilo side	492	3,297	-85.1	29	166	-82.5	463	3,131	-85.2
Hawai'i Island only	19	206	-90.7	19	116	-83.6	0	89	-100.0
Hawai'i Island one day or less	162	641	-74.8	0	17	-100.0	162	624	-74.1
Any Neighbor Island	1,632	9,584	-83.0	107	687	-84.4	1,524	8,897	-82.9
NI only	130	536	-75.7	67	363	-81.5	63	173	-63.7
O'ahu & NI	1,502	9,048	-83.4	40	324	-87.6	1,461	8,724	-83.2
Any one island only	1,736	15,179	-88.6	230	1,367	-83.2	1,507	13,812	-89.1
Multiple Islands	1,504	9,063	-83.4	42	339	-87.5	1,461	8,724	-83.2
Avg. Islands Visited	1.56	1.43	8.6	1.18	1.25	-5.3	1.59	1.45	9.9
Average Length of Stay in Hawai'i	10.00	9.00	11.1	12.37	7.51	64.8	9.79	9.11	7.4
O'ahu	7.96	7.35	8.3	9.43	5.96	58.1	7.86	7.43	5.7
Maui	3.58	4.37	-18.1	8.49	6.19	37.2	3.13	4.22	-25.6
Moloka'i	1.49	1.79	-16.5	6.00	0	NA	1.00	1.79	-44.1
Lāna'i	2.00	1.84	8.8	2.00	1.91	4.7	0	1.83	-100.0
Kaua'i	3.96	4.54	-12.7	11.00	5.85	88.2	2.85	4.32	-34.1
Hawai'i Island	4.18	3.72	12.5	17.80	6.39	178.5	3.65	3.57	2.4
Hilo	2.51	2.74	-8.3	5.41	4.91	10.2	2.33	2.62	-11.2
Kona	3.54	2.78	27.5	21.52	5.28	307.9	3.02	2.65	14.1
ACCOMMODATIONS									
Plan to stay in Hotel	2,477	17,376	-85.7	164	1,189	-86.2	2,313	16,187	-85.7
Hotel only	1,686	14,078	-88.0	140	1,085	-87.1	1,546	12,994	-88.1
Plan to stay in Condo	672	4,050	-83.4	20	64	-69.0	652	3,987	-83.6
Condo only	101	1,761	-94.2	7	42	-84.6	95	1,719	-94.5
Plan to stay in Timeshare	140	520	-73.0	12	29	-57.1	128	491	-74.0
Timeshare only	28	224	-87.6	3	23	-85.9	25	202	-87.7
Cruise Ship	0	62	-100.0	0	36	-100.0	0	26	-100.0
Friends/Relatives	350	2,420	-85.5	35	168	-79.0	315	2,252	-86.0
Bed & Breakfast	85	598	-85.9	18	74	-75.8	66	524	-87.3
Rental House	123	1,750	-93.0	23	140	-83.5	100	1,610	-93.8
Hostel	44	324	-86.4	6	55	-88.5	38	269	-86.0

Table 35. Taiwan Air Visitor Characteristics (continued)
2020 vs. 2019

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Camp Site, Beach	15	164	-90.9	15	25	-40.6	0	139	-100.0
Private Room in Private Home**	169	1,672	-89.9	11	68	-84.2	158	1,604	-90.2
Shared Room/Space in Private Home**	112	380	-70.5	0	42	-100.0	112	338	-66.9
Other Accommodations	26	85	-69.0	14	55	-74.2	12	31	-59.9
PURPOSE OF TRIP									
Pleasure (Net)	2,507	18,934	-86.8	190	1,319	-85.6	2,316	17,615	-86.8
Honeymoon/Get Married	569	3,283	-82.7	36	123	-70.3	532	3,161	-83.2
Honeymoon	466	2,950	-84.2	16	101	-83.8	449	2,849	-84.2
Get Married	103	335	-69.2	20	23	-12.7	83	312	-73.3
Pleasure/Vacation	1,957	15,826	-87.6	165	1,205	-86.3	1,792	14,621	-87.7
Mtgs/Conventions/Incentive	409	2,670	-84.7	16	109	-85.2	393	2,561	-84.6
Conventions	213	904	-76.5	9	78	-89.0	204	826	-75.3
Corporate Meetings	69	413	-83.2	7	15	-50.3	62	398	-84.5
Incentive	190	1,469	-87.1	1	20	-94.7	189	1,449	-87.0
Other Business	32	221	-85.7	21	68	-68.5	10	153	-93.4
Visit Friends/Rel.	254	1,707	-85.1	36	186	-80.9	218	1,521	-85.7
Govt/Military	1	96	-98.9	1	57	-98.1	0	39	-100.0
Attend School	76	187	-59.4	18	14	30.2	57	173	-66.7
Sport Events	1	112	-99.0	1	15	-92.7	0	97	-100.0
Other	79	1,574	-95.0	16	59	-72.2	63	1,515	-95.9
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	70.0	NA	39.8	49.4	-9.6	NA	71.5	NA
% Repeaters ***	NA	30.0	NA	60.2	50.6	9.6	NA	28.5	NA
Average # of Trips	NA	1.86	NA	5.21	3.77	38.1	NA	1.72	NA
Group Tour	NA	2,361	NA	31	217	-85.7	NA	2,145	NA
Non-Group	NA	21,881	NA	241	1,490	-83.8	NA	20,391	NA
Package Trip	NA	9,443	NA	61	506	-88.0	NA	8,937	NA
No Package	NA	14,799	NA	211	1,200	-82.4	NA	13,599	NA
Net True Independent	NA	14,390	NA	188	1,116	-83.2	NA	13,274	NA
Ave. Age	39	39	1.0	38	40	-4.9	39	39	1.5
Ave. Party Size	2.45	2.41	0.7	1.65	1.81	-5.4	2.56	2.47	2.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 36. Latin America MMA Air Visitor Characteristics
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
VISITOR ARRIVALS	6,211	25,344	-75.5	5,681	23,041	-75.3	530	2,303	-77.0
VISITOR DAYS	88,475	276,859	-68.0	84,857	258,057	-67.1	3,618	18,801	-80.8
AVERAGE DAILY CENSUS	242	759	-68.1	232	707	-67.2	10	52	-80.8
ISLANDS VISITED									
O'ahu	4,537	19,046	-76.2	4,007	16,743	-76.1	530	2,303	-77.0
O'ahu only	3,189	11,819	-73.0	2,659	10,126	-73.7	530	1,693	-68.7
O'ahu one day or less	178	1,238	-85.6	178	1,140	-84.4	0	98	-100.0
Kaua'i	639	3,362	-81.0	639	3,048	-79.0	0	314	-100.0
Kaua'i only	186	733	-74.6	186	733	-74.6	0	0	NA
Kaua'i one day or less	66	820	-92.0	66	506	-87.0	0	314	-100.0
Maui County	2,061	9,422	-78.1	2,061	8,812	-76.6	0	610	-100.0
Maui	2,031	9,024	-77.5	2,031	8,728	-76.7	0	296	-100.0
Maui only	889	3,169	-71.9	889	3,169	-71.9	0	0	NA
Maui one day or less	110	795	-86.2	110	597	-81.6	0	198	-100.0
Moloka'i *	25	308	-92.0	25	210	-88.3	0	98	-100.0
Moloka'i only*	0	7	-100.0	0	7	-100.0	0	0	NA
Moloka'i one day or less*	13	136	-90.7	13	136	-90.7	0	0	NA
Lāna'i *	57	569	-90.0	57	255	-77.6	0	314	-100.0
Lāna'i only*	14	31	-54.2	14	31	-54.2	0	0	NA
Lāna'i one day or less*	12	473	-97.5	12	159	-92.6	0	314	-100.0
Hawai'i Island	1,048	5,603	-81.3	1,048	5,307	-80.3	0	296	-100.0
Kona side	888	4,735	-81.2	888	4,537	-80.4	0	198	-100.0
Hilo side	363	2,511	-85.6	363	2,215	-83.6	0	296	-100.0
Hawai'i Island only	459	1,716	-73.3	459	1,716	-73.3	0	0	NA
Hawai'i Island one day or less	49	359	-86.4	49	359	-86.4	0	0	NA
Any Neighbor Island	3,022	13,525	-77.7	3,022	12,915	-76.6	0	610	-100.0
NI only	1,673	6,298	-73.4	1,673	6,298	-73.4	0	0	NA
O'ahu & NI	1,348	7,227	-81.3	1,348	6,617	-79.6	0	610	-100.0
Any one island only	4,737	17,475	-72.9	4,207	15,782	-73.3	530	1,693	-68.7
Multiple Islands	1,473	7,869	-81.3	1,473	7,259	-79.7	0	610	-100.0
Avg. Islands Visited	1.34	1.50	-10.3	1.37	1.49	-7.7	1.00	1.57	-36.4
Average Length of Stay in Hawai'i	14.25	10.92	30.4	14.94	11.20	33.4	6.83	8.16	-16.4
O'ahu	8.65	7.40	17.0	8.90	7.44	19.7	6.83	7.12	-4.1
Maui	10.49	8.26	27.0	10.49	8.47	23.8	0	1.99	-100.0
Moloka'i	1.74	2.44	-28.7	1.74	2.65	-34.3	0	2.00	-100.0
Lāna'i	4.71	2.01	133.8	4.71	3.26	44.4	0	1.00	-100.0
Kaua'i	7.57	5.37	40.9	7.57	5.82	30.0	0	1.00	-100.0
Hawai'i Island	21.71	7.40	193.3	21.71	7.63	184.6	0	3.34	-100.0
Hilo	6.05	3.45	75.2	6.05	3.65	65.9	0	2.00	-100.0
Kona	23.14	6.93	234.0	23.14	7.14	224.0	0	2.00	-100.0
ACCOMMODATIONS									
Plan to stay in Hotel	3,903	16,719	-76.7	3,393	14,840	-77.1	511	1,879	-72.8
Hotel only	3,484	14,217	-75.5	2,974	12,536	-76.3	511	1,681	-69.6
Plan to stay in Condo	412	1,859	-77.8	398	1,859	-78.6	15	0	NA
Condo only	311	1,277	-75.7	296	1,277	-76.8	15	0	NA
Plan to stay in Timeshare	107	463	-76.9	107	463	-76.9	0	0	NA
Timeshare only	65	338	-80.7	65	338	-80.7	0	0	NA
Cruise Ship	110	1,148	-90.4	110	1,148	-90.4	0	0	NA
Friends/Relatives	786	2,426	-67.6	786	2,426	-67.6	0	0	NA
Bed & Breakfast	51	225	-77.1	51	225	-77.1	0	0	NA
Rental House	822	3,416	-75.9	822	3,026	-72.8	0	390	-100.0
Hostel	241	1,142	-78.9	241	910	-73.5	0	232	-100.0

Table 36. Latin America MMA Air Visitor Characteristics (continued)

2020 vs. 2019

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Camp Site, Beach	36	201	-82.3	36	201	-82.3	0	0	NA
Private Room in Private Home**	197	759	-74.1	197	561	-64.9	0	198	-100.0
Shared Room/Space in Private Home**	41	160	-74.4	41	160	-74.4	0	0	NA
Other Accommodations	115	422	-72.7	115	422	-72.7	0	0	NA
PURPOSE OF TRIP									
Pleasure (Net)	4,977	21,362	-76.7	4,447	19,155	-76.8	530	2,207	-76.0
Honeymoon/Get Married	227	1,208	-81.2	227	1,153	-80.3	0	55	-100.0
Honeymoon	202	1,080	-81.3	202	1,025	-80.3	0	55	-100.0
Get Married	27	148	-81.7	27	148	-81.7	0	0	NA
Pleasure/Vacation	4,783	20,344	-76.5	4,253	18,137	-76.6	530	2,207	-76.0
Mtgs/Conventions/Incentive	433	1,894	-77.2	433	1,894	-77.2	0	0	NA
Conventions	201	1,262	-84.0	201	1,262	-84.0	0	0	NA
Corporate Meetings	106	411	-74.3	106	411	-74.3	0	0	NA
Incentive	159	311	-49.0	159	311	-49.0	0	0	NA
Other Business	174	426	-59.1	174	426	-59.1	0	0	NA
Visit Friends/Rel.	569	1,813	-68.6	569	1,715	-66.8	0	98	-100.0
Govt/Military	28	59	-52.7	28	59	-52.7	0	0	NA
Attend School	30	93	-67.7	30	93	-67.7	0	0	NA
Sport Events	60	877	-93.1	60	781	-92.3	0	96	-100.0
Other	269	609	-55.9	269	609	-55.9	0	0	NA
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	69.7	NA	61.9	67.5	-5.5	NA	92.5	NA
% Repeaters ***	NA	30.3	NA	38.1	32.5	5.5	NA	7.5	NA
Average # of Trips	NA	2.19	NA	2.49	2.25	10.6	NA	1.57	NA
Group Tour	NA	1,774	NA	466	1,774	-73.7	NA	0	NA
Non-Group	NA	23,570	NA	5,215	21,267	-75.5	NA	2,303	NA
Package Trip	NA	7,546	NA	1,511	6,792	-77.8	NA	754	NA
No Package	NA	17,798	NA	4,170	16,249	-74.3	NA	1,549	NA
Net True Independent	NA	17,256	NA	4,016	15,707	-74.4	NA	1,549	NA
Ave. Age	43	43	0.7	43	43	-1.1	46	38	19.3
Ave. Party Size	2.02	2.02	0.6	1.98	2.01	-1.3	2.73	2.07	25.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 37. Other MMA Air Visitor Characteristics
2020 vs. 2019**

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
VISITOR ARRIVALS	90,839	373,534	-75.7	53,229	212,891	-75.0	37,610	160,643	-76.6
VISITOR DAYS	1,058,948	3,785,120	-72.0	669,920	2,124,432	-68.5	389,028	1,660,688	-76.6
AVERAGE DAILY CENSUS	2,893	10,370	-72.1	1,830	5,820	-68.6	1,063	4,550	-76.6
ISLANDS VISITED									
O'ahu	67,985	284,057	-76.1	31,923	127,861	-75.0	36,062	156,196	-76.9
O'ahu only	50,679	193,629	-73.8	24,541	89,623	-72.6	26,138	104,007	-74.9
O'ahu one day or less	1,256	10,675	-88.2	1,256	6,174	-79.7	0	4,501	-100.0
Kaua'i	11,068	48,595	-77.2	7,053	34,106	-79.3	4,015	14,489	-72.3
Kaua'i only	3,587	15,817	-77.3	3,587	15,430	-76.8	0	387	-100.0
Kaua'i one day or less	554	6,242	-91.1	554	2,464	-77.5	0	3,778	-100.0
Maui County	23,564	107,175	-78.0	16,414	73,110	-77.5	7,150	34,066	-79.0
Maui	23,223	102,430	-77.3	16,073	71,845	-77.6	7,150	30,584	-76.6
Maui only	10,221	43,663	-76.6	10,192	41,101	-75.2	29	2,562	-98.9
Maui one day or less	1,568	16,655	-90.6	659	3,025	-78.2	908	13,629	-93.3
Moloka'i *	1,978	5,153	-61.6	464	1,624	-71.4	1,514	3,528	-57.1
Moloka'i only*	87	208	-58.3	87	208	-58.3	0	0	NA
Moloka'i one day or less*	1,644	3,894	-57.8	130	638	-79.5	1,514	3,257	-53.5
Lāna'i *	387	6,440	-94.0	387	1,782	-78.3	0	4,658	-100.0
Lāna'i only*	91	311	-70.9	91	311	-70.9	0	0	NA
Lāna'i one day or less*	136	5,181	-97.4	136	795	-82.9	0	4,386	-100.0
Hawai'i Island	13,569	79,951	-83.0	10,234	43,424	-76.4	3,336	36,527	-90.9
Kona side	11,916	66,947	-82.2	8,581	37,309	-77.0	3,336	29,638	-88.7
Hilo side	4,507	42,083	-89.3	3,599	15,324	-76.5	908	26,759	-96.6
Hawai'i Island only	5,771	20,916	-72.4	5,766	20,517	-71.9	5	399	-98.8
Hawai'i Island one day or less	1,237	9,677	-87.2	329	1,661	-80.2	908	8,016	-88.7
Any Neighbor Island	40,160	179,904	-77.7	28,688	123,268	-76.7	11,472	56,636	-79.7
NI only	22,854	89,477	-74.5	21,307	85,030	-74.9	1,548	4,447	-65.2
O'ahu & NI	17,306	90,428	-80.9	7,381	38,238	-80.7	9,925	52,190	-81.0
Any one island only	70,435	274,544	-74.3	44,263	167,189	-73.5	26,171	107,355	-75.6
Multiple Islands	20,404	98,990	-79.4	8,966	45,702	-80.4	11,439	53,288	-78.5
Avg. Islands Visited	1.30	1.41	-7.7	1.24	1.32	-5.8	1.38	1.53	-9.6
Average Length of Stay in Hawai'i	11.66	10.13	15.0	12.59	9.98	26.1	10.34	10.34	0.1
O'ahu	9.50	8.11	17.1	10.41	7.25	43.7	8.69	8.81	-1.4
Maui	8.28	6.56	26.3	9.20	7.92	16.2	6.21	3.35	85.2
Moloka'i	2.47	2.50	-1.2	7.28	5.60	30.0	1.00	1.08	-7.1
Lāna'i	4.53	2.11	115.3	4.53	4.85	-6.4	0	1.06	-100.0
Kaua'i	7.52	6.23	20.6	8.96	7.17	25.0	4.98	4.03	23.6
Hawai'i Island	9.66	6.02	60.6	11.85	8.43	40.5	2.94	3.14	-6.3
Hilo	6.59	2.99	120.2	8.01	4.85	65.2	1.00	1.93	-48.3
Kona	8.51	5.30	60.5	10.78	7.83	37.7	2.67	2.12	25.7
ACCOMMODATIONS									
Plan to stay in Hotel	50,136	223,017	-77.5	27,110	122,802	-77.9	23,026	100,215	-77.0
Hotel only	40,004	181,931	-78.0	22,970	104,414	-78.0	17,034	77,517	-78.0
Plan to stay in Condo	12,278	45,566	-73.1	6,896	27,110	-74.6	5,383	18,455	-70.8
Condo only	6,048	31,367	-80.7	5,442	21,061	-74.2	606	10,306	-94.1
Plan to stay in Timeshare	3,127	14,931	-79.1	3,127	13,758	-77.3	0	1,173	-100.0
Timeshare only	2,580	11,249	-77.1	2,580	10,875	-76.3	0	374	-100.0
Cruise Ship	713	6,312	-88.7	713	3,756	-81.0	0	2,557	-100.0
Friends/Relatives	20,324	55,708	-63.5	9,967	26,835	-62.9	10,357	28,873	-64.1
Bed & Breakfast	1,647	8,020	-79.5	850	3,852	-77.9	796	4,168	-80.9
Rental House	8,045	42,659	-81.1	5,909	24,766	-76.1	2,135	17,893	-88.1
Hostel	1,140	16,246	-93.0	1,140	4,092	-72.1	0	12,153	-100.0

Table 37. Other MMA Air Visitor Characteristics (continued)
2020 vs. 2019

	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Camp Site, Beach	608	4,565	-86.7	608	2,095	-71.0	0	2,470	-100.0
Private Room in Private Home**	1,821	19,080	-90.5	1,215	4,724	-74.3	606	14,356	-95.8
Shared Room/Space in Private Home**	400	3,765	-89.4	396	1,618	-75.5	4	2,147	-99.8
Other Accommodations	2,334	8,522	-72.6	1,789	5,101	-64.9	545	3,421	-84.1
PURPOSE OF TRIP									
Pleasure (Net)	61,200	280,140	-78.2	36,775	169,761	-78.3	24,424	110,379	-77.9
Honeymoon/Get Married	2,353	14,000	-83.2	1,745	9,675	-82.0	608	4,325	-85.9
Honeymoon	2,089	11,001	-81.0	1,483	8,496	-82.5	606	2,504	-75.8
Get Married	364	3,373	-89.2	361	1,552	-76.7	2	1,820	-99.9
Pleasure/Vacation	59,152	268,762	-78.0	35,336	161,571	-78.1	23,816	107,191	-77.8
Mtgs/Conventions/Incentive	8,399	34,154	-75.4	3,474	11,289	-69.2	4,925	22,865	-78.5
Conventions	6,019	19,792	-69.6	2,002	6,782	-70.5	4,017	13,010	-69.1
Corporate Meetings	1,711	8,198	-79.1	803	2,592	-69.0	908	5,606	-83.8
Incentive	788	6,576	-88.0	788	2,327	-66.1	0	4,249	-100.0
Other Business	3,797	11,460	-66.9	2,999	7,751	-61.3	798	3,709	-78.5
Visit Friends/Rel.	18,373	42,798	-57.1	8,975	23,227	-61.4	9,398	19,571	-52.0
Govt/Military	3,041	14,100	-78.4	1,394	3,202	-56.5	1,648	10,898	-84.9
Attend School	419	2,618	-84.0	401	934	-57.1	18	1,684	-98.9
Sport Events	382	4,007	-90.5	382	3,220	-88.1	0	787	-100.0
Other	4,681	14,904	-68.6	2,829	8,342	-66.1	1,852	6,561	-71.8
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	49.7	NA	34.5	40.6	-6.2	NA	61.7	NA
% Repeaters ***	NA	50.3	NA	65.5	59.4	6.2	NA	38.3	NA
Average # of Trips	NA	3.86	NA	5.77	5.01	15.2	NA	2.34	NA
Group Tour	NA	16,195	NA	1,940	7,493	-74.1	NA	8,702	NA
Non-Group	NA	357,339	NA	51,289	205,398	-75.0	NA	151,941	NA
Package Trip	NA	94,379	NA	8,138	44,154	-81.6	NA	50,225	NA
No Package	NA	279,155	NA	45,091	168,737	-73.3	NA	110,418	NA
Net True Independent	NA	272,831	NA	44,320	165,961	-73.3	NA	106,870	NA
Ave. Age	44	42	4.2	45	45	-0.2	40	39	3.0
Ave. Party Size	1.81	2.06	-11.6	1.82	2.01	-9.6	1.80	2.13	-13.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 39. Honeymoon Visitor Characteristics (Arrivals by Air)
2020 vs. 2019**

HONEYMOON	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% Change	2020	2019	% Change	2020	2019	% Change
Total Visitor Days	716,324	3,970,833	-82.0	442,033	2,028,790	-78.2	274,291	1,942,043	-85.9
Total Visitors	88,981	516,192	-82.8	47,461	226,005	-79.0	41,520	290,188	-85.7
PARTY SIZE									
One	3,544	14,063	-74.8	3,113	11,743	-73.5	431	2,320	-81.4
Two	77,007	450,373	-82.9	38,770	184,757	-79.0	38,237	265,616	-85.6
Three or more	8,431	51,757	-83.7	5,579	29,505	-81.1	2,852	22,252	-87.2
Avg Party Size	2.02	2.05	-1.7	1.99	2.03	-1.9	2.04	2.06	-1.0
VISIT STATUS									
First-Time	NA	360,980	NA	26,749	135,159	-80.2	NA	225,821	NA
Repeat	NA	155,212	NA	20,712	90,846	-77.2	NA	64,366	NA
Average # of Trips	NA	2.08	NA	2.95	2.63	11.8	NA	1.65	NA
TRAVEL METHOD									
Group Tour	NA	20,919	NA	658	3,306	-80.1	NA	17,613	NA
Package	NA	271,920	NA	10,580	64,574	-83.6	NA	207,346	NA
Group Tour & Pkg	NA	17,795	NA	335	1,869	-82.0	NA	15,926	NA
True Independent	NA	241,149	NA	36,559	159,994	-77.1	NA	81,155	NA
ISLANDS VISITED									
O'ahu	63,576	388,661	-83.6	23,562	107,025	-78.0	40,014	281,636	-85.8
Maui County	24,063	139,980	-82.8	20,562	110,207	-81.3	3,501	29,774	-88.2
Maui	23,800	138,499	-82.8	20,299	108,996	-81.4	3,501	29,504	-88.1
Moloka'i *	276	2,187	-87.4	271	1,586	-82.9	5	601	-99.2
Lāna'i *	546	3,490	-84.4	490	2,985	-83.6	56	505	-88.9
Kaua'i	11,021	65,516	-83.2	9,791	56,367	-82.6	1,230	9,149	-86.6
Hawai'i Island	12,860	66,304	-80.6	8,645	39,692	-78.2	4,215	26,611	-84.2
Hilo	5,293	25,633	-79.4	3,636	15,832	-77.0	1,657	9,802	-83.1
Kona	10,703	57,401	-81.4	7,397	34,801	-78.7	3,306	22,600	-85.4
LENGTH OF STAY									
O'ahu (days)	6.09	5.86	4.0	6.36	5.74	10.8	5.93	5.90	0.5
Maui (days)	7.22	6.66	8.5	7.68	7.14	7.6	4.52	4.87	-7.1
Moloka'i (days)	6.68	3.09	116.2	6.78	3.68	84.0	1.00	1.52	-34.1
Lāna'i (days)	3.78	3.18	18.8	3.86	3.33	15.8	3.12	2.32	34.5
Kaua'i (days)	6.69	6.12	9.3	6.93	6.42	8.0	4.80	4.29	11.8
Hawai'i Island (days)	6.20	5.34	16.2	7.49	6.53	14.7	3.56	3.55	0.3
Hilo (days)	3.67	2.94	24.6	4.23	3.49	21.0	2.44	2.06	18.8
Kona (days)	5.64	4.85	16.3	6.68	5.86	13.9	3.32	3.29	0.9
Statewide (days)	8.05	7.69	4.7	9.31	8.98	3.8	6.61	6.69	-1.3
ACCOMMODATIONS									
Hotel	70,921	437,130	-83.8	32,461	162,795	-80.1	38,461	274,335	-86.0
Hotel Only	64,197	400,143	-84.0	27,177	136,902	-80.1	37,020	263,241	-85.9
Condo	8,846	42,566	-79.2	6,448	29,400	-78.1	2,398	13,166	-81.8
Condo Only	6,049	26,682	-77.3	4,592	19,906	-76.9	1,457	6,776	-78.5
Timeshare	3,712	17,506	-78.8	3,242	14,433	-77.5	469	3,073	-84.7
Timeshare Only	2,705	12,035	-77.5	2,384	10,242	-76.7	321	1,794	-82.1
Rental House	6,233	29,062	-78.6	5,512	23,812	-76.9	721	5,250	-86.3
Hostel	425	2,544	-83.3	345	1,538	-77.6	80	1,006	-92.0
Camp Site	859	3,231	-73.4	715	2,598	-72.5	144	633	-77.3
Private Room in Private Home**	984	8,042	-87.8	746	4,241	-82.4	238	3,801	-93.7
Shared Room/Space in Private Home**	312	1,327	-76.5	212	975	-78.3	100	352	-71.4
Bed & Breakfast	1,620	7,564	-78.6	1,329	6,174	-78.5	291	1,390	-79.1
Cruise Ship	798	5,133	-84.4	683	3,991	-82.9	115	1,141	-89.9
Friends or Relatives	2,959	9,734	-69.6	2,524	8,615	-70.7	435	1,119	-61.1
PURPOSE OF TRIP									
Pleasure (Net)	88,981	516,192	-82.8	47,461	226,005	-79.0	41,520	290,188	-85.7
Vacation	10,150	44,910	-77.4	7,604	30,405	-75.0	2,546	14,505	-82.4
Honeymoon	88,981	516,192	-82.8	47,461	226,005	-79.0	41,520	290,188	-85.7
Getting Married	6,436	37,731	-82.9	3,223	13,194	-75.6	3,213	24,537	-86.9
MC&I (Net)	508	2,614	-80.6	420	1,900	-77.9	88	714	-87.7
Convention/Conf.	249	1,299	-80.9	236	1,049	-77.6	13	250	-94.8
Corp. Meetings	110	731	-85.0	97	596	-83.7	13	135	-90.3
Incentive	253	1,428	-82.3	178	863	-79.3	75	565	-86.7
Other Business	309	1,144	-73.0	309	987	-68.7	0	157	-100.0
Visit Friends/Relatives	1,303	5,242	-75.1	1,239	4,483	-72.4	64	759	-91.6
Government/Military	116	630	-81.6	116	320	-63.7	0	310	-100.0
Attend School	29	323	-91.1	29	223	-87.2	0	100	-100.0
Sport Events	89	866	-89.7	89	663	-86.5	0	204	-100.0
Other Purpose	973	7,163	-86.4	456	2,247	-79.7	517	4,916	-89.5
Average Age	34	33	2.5	35	35	1.9	32	32	1.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 40. Get Married Visitor Characteristics (Arrivals by Air)
2020 vs. 2019**

GET MARRIED	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% Change	2020	2019	% Change	2020	2019	% Change
Total Visitor Days	189,352	832,935	-77.3	145,562	523,332	-72.2	43,789	309,603	-85.9
Total Visitors	20,539	99,097	-79.3	14,301	55,278	-74.1	6,238	43,819	-85.8
PARTY SIZE									
One	2,164	6,273	-65.5	1,996	5,660	-64.7	168	613	-72.6
Two	11,099	56,201	-80.3	6,737	24,921	-73.0	4,362	31,280	-86.1
Three or more	7,276	36,624	-80.1	5,567	24,698	-77.5	1,708	11,926	-85.7
Avg Party Size	2.19	2.32	-5.4	2.15	2.33	-7.7	2.28	2.29	-0.7
VISIT STATUS									
First-Time	NA	45,840	NA	4,979	19,320	-74.2	NA	26,521	NA
Repeat	NA	53,257	NA	9,321	35,958	-74.1	NA	17,299	NA
Average # of Trips	NA	3.62	NA	4.71	4.68	0.6	NA	2.28	NA
TRAVEL METHOD									
Group Tour	NA	4,851	NA	293	1,443	-79.7	NA	3,408	NA
Package	NA	37,878	NA	2,250	10,297	-78.1	NA	27,581	NA
Group Tour & Pkg	NA	3,560	NA	98	849	-88.4	NA	2,711	NA
True Independent	NA	59,928	NA	11,855	44,386	-73.3	NA	15,542	NA
ISLANDS VISITED									
O'ahu	12,573	67,600	-81.4	6,707	25,214	-73.4	5,866	42,386	-86.2
Maui County	6,230	26,720	-76.7	5,580	23,018	-75.8	650	3,702	-82.5
Maui	6,049	26,326	-77.0	5,400	22,624	-76.1	650	3,702	-82.5
Moloka'i *	122	704	-82.6	122	400	-69.4	0	304	-100.0
Lāna'i *	258	698	-63.1	223	626	-64.3	34	73	-52.8
Kaua'i	2,757	11,996	-77.0	2,513	10,753	-76.6	244	1,244	-80.4
Hawai'i Island	3,072	14,527	-78.9	2,427	8,988	-73.0	644	5,538	-88.4
Hilo	1,096	6,095	-82.0	783	2,777	-71.8	312	3,319	-90.6
Kona	2,611	11,995	-78.2	2,191	8,055	-72.8	420	3,940	-89.3
LENGTH OF STAY									
O'ahu (days)	7.21	6.64	8.5	8.13	7.07	15.0	6.16	6.39	-3.6
Maui (days)	8.56	7.50	14.0	8.81	8.07	9.1	6.43	4.00	60.5
Moloka'i (days)	7.05	4.78	47.4	7.05	5.82	21.1	0	3.41	-100.0
Lāna'i (days)	5.74	4.21	36.3	6.47	4.27	51.5	1.00	3.70	-73.0
Kaua'i (days)	7.56	7.31	3.3	7.94	7.87	0.9	3.56	2.50	42.2
Hawai'i Island (days)	7.75	6.36	21.9	8.74	8.11	7.7	4.01	3.51	14.3
Hilo (days)	4.77	3.33	43.4	4.84	4.16	16.1	4.61	2.63	75.5
Kona (days)	7.11	6.01	18.4	7.95	7.62	4.4	2.72	2.71	0.1
Statewide (days)	9.22	8.41	9.7	10.18	9.47	7.5	7.02	7.07	-0.7
ACCOMMODATIONS									
Hotel	13,417	70,334	-80.9	7,761	30,746	-74.8	5,656	39,589	-85.7
Hotel Only	11,564	61,699	-81.3	6,196	24,076	-74.3	5,368	37,623	-85.7
Condo	3,098	12,976	-76.1	2,472	10,554	-76.6	626	2,421	-74.1
Condo Only	2,221	8,979	-75.3	1,850	7,696	-76.0	371	1,283	-71.1
Timeshare	962	3,750	-74.4	889	3,375	-73.6	72	375	-80.8
Timeshare Only	626	2,504	-75.0	611	2,301	-73.5	15	202	-92.7
Rental House	2,909	11,904	-75.6	2,751	10,719	-74.3	158	1,185	-86.6
Hostel	119	854	-86.1	119	831	-85.7	0	23	-100.0
Camp Site	194	832	-76.7	164	785	-79.1	30	48	-37.5
Private Room in Private Home**	230	2,812	-91.8	204	1,409	-85.5	26	1,403	-98.1
Shared Room/Space in Private Home**	98	879	-88.9	98	719	-86.4	0	159	-100.0
Bed & Breakfast	346	1,329	-74.0	285	1,203	-76.3	60	126	-52.1
Cruise Ship	181	1,687	-89.3	181	1,052	-82.8	0	636	-100.0
Friends or Relatives	1,587	4,993	-68.2	1,563	4,653	-66.4	24	340	-92.9
PURPOSE OF TRIP									
Pleasure (Net)	20,539	99,097	-79.3	14,301	55,278	-74.1	6,238	43,819	-85.8
Vacation	5,958	26,106	-77.2	4,804	19,366	-75.2	1,154	6,740	-82.9
Honeymoon	6,436	37,731	-82.9	3,223	13,194	-75.6	3,213	24,537	-86.9
Getting Married	20,539	99,097	-79.3	14,301	55,278	-74.1	6,238	43,819	-85.8
MC&I (Net)	291	1,513	-80.7	252	1,284	-80.4	39	229	-82.9
Convention/Conf.	175	847	-79.3	162	774	-79.0	13	74	-82.2
Corp. Meetings	73	588	-87.6	60	488	-87.8	13	99	-86.8
Incentive	172	854	-79.9	145	635	-77.1	26	219	-88.1
Other Business	206	1,332	-84.5	206	1,242	-83.4	0	90	-100.0
Visit Friends/Relatives	1,039	4,080	-74.5	1,028	3,824	-73.1	12	256	-95.4
Government/Military	71	402	-82.4	71	338	-79.1	0	64	-100.0
Attend School	42	772	-94.5	42	462	-90.8	0	310	-100.0
Sport Events	82	926	-91.1	82	764	-89.2	0	163	-100.0
Other Purpose	774	5,691	-86.4	265	1,560	-83.0	509	4,131	-87.7
Average Age	39	37	3.6	40	40	-0.5	36	35	4.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 41. Meetings, Conventions, and Incentives Visitor Characteristics (Arrivals by Air)
2020 vs. 2019**

MCI	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% Change	2020	2019	% Change	2020	2019	% Change
Total Visitor Days	1,033,260	3,324,118	-68.9	818,135	2,428,366	-66.3	215,125	895,753	-76.0
Total Visitors	132,442	459,171	-71.2	99,372	313,185	-68.3	33,070	145,986	-77.3
PARTY SIZE									
One	29,966	113,654	-73.6	24,492	82,977	-70.5	5,474	30,677	-82.2
Two	53,403	177,599	-69.9	46,506	137,232	-66.1	6,898	40,367	-82.9
Three or more	49,072	167,918	-70.8	28,374	92,976	-69.5	20,698	74,942	-72.4
Avg Party Size	1.96	1.90	3.2	1.81	1.79	1.0	2.63	2.19	19.9
VISIT STATUS									
First-Time	NA	153,711	NA	23,868	90,929	-73.8	NA	62,782	NA
Repeat	NA	305,459	NA	75,504	222,256	-66.0	NA	83,203	NA
Average # of Trips	NA	4.61	NA	5.75	5.25	9.6	NA	3.23	NA
TRAVEL METHOD									
Group Tour	NA	120,414	NA	11,278	39,099	-71.2	NA	81,315	NA
Package	NA	144,505	NA	17,994	68,915	-73.9	NA	75,590	NA
Group Tour & Pkg	NA	80,349	NA	6,716	24,852	-73.0	NA	55,496	NA
True Independent	NA	274,600	NA	76,816	230,023	-66.6	NA	44,577	NA
ISLANDS VISITED									
O'ahu	68,579	280,775	-75.6	40,519	150,185	-73.0	28,060	130,591	-78.5
Maui County	43,980	133,506	-67.1	40,114	114,256	-64.9	3,866	19,250	-79.9
Maui	42,978	131,053	-67.2	39,145	112,252	-65.1	3,833	18,801	-79.6
Moloka'i *	488	2,497	-80.5	472	1,481	-68.1	16	1,016	-98.4
Lāna'i *	1,389	4,325	-67.9	1,323	3,639	-63.6	66	685	-90.4
Kaua'i	15,244	41,549	-63.3	14,738	37,543	-60.7	506	4,006	-87.4
Hawai'i Island	24,368	78,401	-68.9	19,354	62,097	-68.8	5,014	16,304	-69.2
Hilo	5,869	17,733	-66.9	4,020	13,088	-69.3	1,850	4,645	-60.2
Kona	21,756	70,078	-69.0	17,315	55,800	-69.0	4,441	14,278	-68.9
LENGTH OF STAY									
O'ahu (days)	6.02	5.71	5.4	6.25	5.96	4.9	5.67	5.42	4.7
Maui (days)	7.62	6.87	10.9	7.62	7.13	6.8	7.68	5.36	43.4
Moloka'i (days)	4.39	3.63	20.7	4.50	5.18	-13.2	1.00	1.37	-27.1
Lāna'i (days)	4.84	3.69	31.1	4.98	4.11	21.2	2.01	1.47	37.2
Kaua'i (days)	7.48	6.58	13.6	7.46	6.85	9.0	7.96	4.14	92.0
Hawai'i Island (days)	6.99	6.66	5.0	7.65	7.30	4.7	4.44	4.20	5.9
Hilo (days)	4.20	3.62	16.2	5.16	4.38	17.7	2.13	1.47	45.1
Kona (days)	6.69	6.53	2.5	7.35	7.10	3.5	4.13	4.31	-4.3
Statewide (days)	7.80	7.24	7.8	8.23	7.75	6.2	6.51	6.14	6.0
ACCOMMODATIONS									
Hotel	112,366	402,228	-72.1	84,258	268,957	-68.7	28,107	133,270	-78.9
Hotel Only	102,957	367,003	-71.9	76,032	241,524	-68.5	26,925	125,479	-78.5
Condo	10,164	29,274	-65.3	7,707	22,470	-65.7	2,457	6,804	-63.9
Condo Only	6,572	16,884	-61.1	4,823	12,754	-62.2	1,749	4,130	-57.6
Timeshare	2,701	10,431	-74.1	2,430	7,920	-69.3	271	2,510	-89.2
Timeshare Only	1,458	6,540	-77.7	1,347	4,687	-71.3	111	1,853	-94.0
Rental House	7,699	23,611	-67.4	6,754	19,854	-66.0	945	3,758	-74.9
Hostel	871	4,090	-78.7	770	2,561	-69.9	101	1,529	-93.4
Camp Site	669	2,189	-69.4	601	1,883	-68.1	68	306	-77.7
Private Room in Private Home**	1,006	6,287	-84.0	939	3,848	-75.6	67	2,439	-97.3
Shared Room/Space in Private Home**	450	2,244	-80.0	421	1,796	-76.6	29	448	-93.6
Bed & Breakfast	2,240	4,466	-49.8	1,145	3,756	-69.5	1,095	710	54.1
Cruise Ship	371	2,617	-85.8	322	1,797	-82.1	50	820	-93.9
Friends or Relatives	4,488	10,899	-58.8	3,409	10,185	-66.5	1,079	714	51.1
PURPOSE OF TRIP									
Pleasure (Net)	43,300	130,588	-66.8	32,891	103,659	-68.3	10,409	26,929	-61.3
Vacation	42,947	128,860	-66.7	32,613	102,301	-68.1	10,334	26,559	-61.1
Honeymoon	508	2,614	-80.6	420	1,900	-77.9	88	714	-87.7
Getting Married	291	1,513	-80.7	252	1,284	-80.4	39	229	-82.9
MC&I (Net)	132,442	459,171	-71.2	99,372	313,185	-68.3	33,070	145,986	-77.3
Convention/Conf.	77,848	230,716	-66.3	63,258	183,399	-65.5	14,590	47,317	-69.2
Corp. Meetings	24,396	91,575	-73.4	21,473	76,341	-71.9	2,923	15,234	-80.8
Incentive	34,098	149,360	-77.2	17,909	64,158	-72.1	16,190	85,202	-81.0
Other Business	2,257	8,555	-73.6	2,186	7,458	-70.7	71	1,097	-93.5
Visit Friends/Relatives	2,272	7,873	-71.1	2,196	7,361	-70.2	76	512	-85.2
Government/Military	499	5,320	-90.6	499	2,229	-77.6	0	3,091	-100.0
Attend School	139	916	-84.8	136	637	-78.6	3	279	-99.0
Sport Events	410	1,379	-70.3	158	1,127	-86.0	252	252	0.0
Other Purpose	662	2,173	-69.5	527	1,848	-71.5	136	326	-58.3
Average Age	45	44	2.0	47	46	2.0	41	42	-0.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 42. Visit Friends and Relatives Visitor Characteristics (Arrivals by Air)
2020 vs. 2019**

VISIT FRIENDS AND RELATIVES	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% Change	2020	2019	% Change	2020	2019	% Change
Total Visitor Days	4,920,726	8,985,636	-45.2	4,646,283	8,050,629	-42.3	274,444	935,007	-70.6
Total Visitors	340,936	835,908	-59.2	314,952	751,377	-58.1	25,984	84,530	-69.3
PARTY SIZE									
One	124,592	236,279	-47.3	115,046	214,085	-46.3	9,546	22,194	-57.0
Two	118,469	301,182	-60.7	110,245	272,521	-59.5	8,224	28,661	-71.3
Three or more	97,875	298,446	-67.2	89,660	264,772	-66.1	8,214	33,674	-75.6
Avg Party Size	1.63	1.81	-9.8	1.63	1.80	-9.4	1.62	1.88	-13.9
VISIT STATUS									
First-Time	NA	164,459	NA	57,744	139,464	-58.6	NA	24,995	NA
Repeat	NA	671,449	NA	257,208	611,914	-58.0	NA	59,535	NA
Average # of Trips	NA	8.26	NA	8.48	8.55	-0.8	NA	5.64	NA
TRAVEL METHOD									
Group Tour	NA	7,883	NA	1,761	5,235	-66.4	NA	2,648	NA
Package	NA	60,529	NA	11,450	44,198	-74.1	NA	16,331	NA
Group Tour & Pkg	NA	3,187	NA	438	1,843	-76.2	NA	1,344	NA
True Independent	NA	770,683	NA	302,179	703,788	-57.1	NA	66,895	NA
ISLANDS VISITED									
O'ahu	226,728	577,297	-60.7	204,490	503,738	-59.4	22,239	73,559	-69.8
Maui County	62,844	168,188	-62.6	59,705	152,042	-60.7	3,139	16,146	-80.6
Maui	60,689	162,008	-62.5	57,649	146,229	-60.6	3,040	15,779	-80.7
Moloka'i *	2,229	8,458	-73.6	2,135	6,426	-66.8	93	2,032	-95.4
Lāna'i *	1,681	6,257	-73.1	1,607	4,786	-66.4	74	1,471	-95.0
Kaua'i	25,669	84,674	-69.7	24,617	77,195	-68.1	1,052	7,479	-85.9
Hawai'i Island	62,785	150,654	-58.3	59,143	138,594	-57.3	3,643	12,060	-69.8
Hilo	24,311	62,938	-61.4	22,646	57,378	-60.5	1,665	5,560	-70.1
Kona	49,694	120,166	-58.6	46,273	109,579	-57.8	3,421	10,587	-67.7
LENGTH OF STAY									
O'ahu (days)	12.70	9.00	41.1	13.08	8.92	46.6	9.23	9.55	-3.3
Maui (days)	12.94	9.26	39.7	13.06	9.42	38.6	10.72	7.79	37.6
Moloka'i (days)	10.64	5.98	77.7	10.76	7.29	47.5	7.91	1.84	329.3
Lāna'i (days)	6.31	4.00	57.7	6.39	4.85	31.8	4.59	1.26	265.4
Kaua'i (days)	13.30	8.79	51.4	13.56	9.12	48.7	7.31	5.37	36.1
Hawai'i Island (days)	14.02	9.75	43.8	14.42	10.14	42.2	7.62	5.28	44.2
Hilo (days)	11.13	7.05	57.9	11.74	7.49	56.7	2.79	2.46	13.3
Kona (days)	12.27	8.53	43.9	12.68	8.90	42.5	6.76	4.72	43.0
Statewide (days)	14.43	10.75	34.3	14.75	10.71	37.7	10.56	11.06	-4.5
ACCOMMODATIONS									
Hotel	63,376	215,914	-70.6	55,538	184,495	-69.9	7,838	31,420	-75.1
Hotel Only	40,095	131,889	-69.6	33,715	110,999	-69.6	6,380	20,890	-69.5
Condo	29,940	79,090	-62.1	26,598	67,294	-60.5	3,342	11,795	-71.7
Condo Only	19,827	49,722	-60.1	17,581	42,612	-58.7	2,246	7,110	-68.4
Timeshare	9,405	30,978	-69.6	9,008	29,031	-69.0	398	1,947	-79.6
Timeshare Only	5,499	17,257	-68.1	5,268	16,065	-67.2	230	1,193	-80.7
Rental House	23,711	77,574	-69.4	22,496	70,917	-68.3	1,215	6,658	-81.7
Hostel	1,730	6,654	-74.0	1,570	4,639	-66.2	160	2,015	-92.0
Camp Site	2,391	8,038	-70.3	2,297	6,544	-64.9	93	1,494	-93.7
Private Room in Private Home**	8,664	20,120	-56.9	8,011	17,105	-53.2	653	3,015	-78.3
Shared Room/Space in Private Home**	2,587	8,762	-70.5	2,463	6,413	-61.6	125	2,349	-94.7
Bed & Breakfast	2,943	11,406	-74.2	2,796	9,572	-70.8	147	1,834	-92.0
Cruise Ship	532	3,290	-83.8	532	3,063	-82.6	0	227	-100.0
Friends or Relatives	237,112	518,614	-54.3	223,685	475,509	-53.0	13,426	43,105	-68.9
PURPOSE OF TRIP									
Pleasure (Net)	81,489	280,986	-71.0	74,859	249,707	-70.0	6,629	31,279	-78.8
Vacation	80,629	277,684	-71.0	74,031	247,045	-70.0	6,598	30,639	-78.5
Honeymoon	1,303	5,242	-75.1	1,239	4,483	-72.4	64	759	-91.6
Getting Married	1,039	4,080	-74.5	1,028	3,824	-73.1	12	256	-95.4
MC&I (Net)	2,272	7,873	-71.1	2,196	7,361	-70.2	76	512	-85.2
Convention/Conf.	1,427	5,035	-71.7	1,377	4,669	-70.5	50	366	-86.2
Corp. Meetings	590	2,247	-73.7	565	2,128	-73.4	25	119	-78.9
Incentive	391	1,534	-74.5	391	1,281	-69.5	0	253	-100.0
Other Business	6,067	16,357	-62.9	5,990	15,226	-60.7	76	1,131	-93.3
Visit Friends/Relatives	340,936	835,908	-59.2	314,952	751,377	-58.1	25,984	84,530	-69.3
Government/Military	1,082	3,532	-69.4	1,032	3,195	-67.7	49	337	-85.3
Attend School	626	1,478	-57.6	622	1,268	-51.0	4	210	-97.9
Sport Events	900	4,944	-81.8	851	4,339	-80.4	49	604	-91.9
Other Purpose	6,299	19,279	-67.3	5,982	18,012	-66.8	317	1,268	-75.0
Average Age	43	46	-5.3	44	46	-4.8	42	46	-9.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 43. Family Visitors Characteristics (Arrivals by Air)
2020 vs. 2019**

FAMILY	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019R	% Change	2020	2019R	% Change	2020	2019R	% Change
Total Visitor Days	5,920,644	14,438,825	-59.0	4,738,330	10,171,090	-53.4	1,182,314	4,267,735	-72.3
Total Visitors	609,244	1,728,246	-64.7	465,067	1,169,765	-60.2	144,177	558,481	-74.2
PARTY SIZE									
One	0	0	NA	0	0	NA	0	0	NA
Two	35,500	67,383	-47.3	32,151	53,575	-40.0	3,349	13,808	-75.7
Three or more	573,744	1,660,863	-65.5	432,916	1,116,190	-61.2	140,828	544,673	-74.1
Avg Party Size	3.94	3.99	-1.3	3.83	3.89	-1.6	4.33	4.22	2.6
VISIT STATUS									
First-Time	NA	487,973	NA	94,621	285,285	-66.8	NA	202,688	NA
Repeat	NA	1,240,273	NA	370,446	884,480	-58.1	NA	355,793	NA
Average # of Trips	NA	4.92	NA	6.33	5.43	16.7	NA	3.86	NA
TRAVEL METHOD									
Group Tour	NA	62,717	NA	5,643	14,783	-61.8	NA	47,934	NA
Package	NA	452,461	NA	56,640	222,730	-74.6	NA	229,732	NA
Group Tour & Pkg	NA	45,796	NA	2,632	7,818	-66.3	NA	37,978	NA
True Independent	NA	1,258,864	NA	405,416	940,071	-56.9	NA	318,793	NA
ISLANDS VISITED									
O'ahu	342,667	1,070,966	-68.0	209,094	535,718	-61.0	133,573	535,248	-75.0
Maui County	180,925	489,233	-63.0	163,647	434,600	-62.3	17,277	54,633	-68.4
Maui	178,956	484,586	-63.1	161,842	430,582	-62.4	17,114	54,004	-68.3
Moloka'i *	3,440	8,220	-58.1	1,652	4,395	-62.4	1,788	3,824	-53.2
Lāna'i *	2,555	11,233	-77.3	2,272	6,715	-66.2	283	4,517	-93.7
Kaua'i	61,921	193,222	-68.0	57,166	174,951	-67.3	4,755	18,271	-74.0
Hawai'i Island	98,748	262,956	-62.4	80,567	200,436	-59.8	18,181	62,520	-70.9
Hilo	26,758	83,417	-67.9	20,255	56,550	-64.2	6,502	26,867	-75.8
Kona	88,679	237,525	-62.7	73,062	182,194	-59.9	15,617	55,331	-71.8
LENGTH OF STAY									
O'ahu (days)	8.20	6.93	18.3	8.81	7.04	25.1	7.25	6.82	6.2
Maui (days)	8.89	7.58	17.3	9.14	7.91	15.5	6.55	4.90	33.6
Moloka'i (days)	4.36	3.09	41.1	8.00	4.84	65.2	1.00	1.08	-7.2
Lāna'i (days)	4.05	2.67	51.4	4.43	3.65	21.3	1.00	1.22	-18.2
Kaua'i (days)	9.19	7.42	23.9	9.67	7.80	24.0	3.49	3.82	-8.7
Hawai'i Island (days)	9.37	7.05	32.9	10.45	7.89	32.4	4.60	4.35	5.8
Hilo (days)	5.80	3.57	62.1	6.75	4.23	59.7	2.82	2.20	28.3
Kona (days)	8.69	6.55	32.6	9.65	7.37	31.0	4.18	3.85	8.7
Statewide (days)	9.72	8.35	16.3	10.19	8.69	17.2	8.20	7.64	7.3
ACCOMMODATIONS									
Hotel	331,907	1,068,483	-68.9	224,554	647,559	-65.3	107,353	420,924	-74.5
Hotel Only	287,485	930,824	-69.1	192,699	556,197	-65.4	94,786	374,628	-74.7
Condo	122,527	315,503	-61.2	92,951	218,685	-57.5	29,576	96,818	-69.5
Condo Only	99,313	247,307	-59.8	77,285	177,247	-56.4	22,028	70,059	-68.6
Timeshare	50,821	144,000	-64.7	43,922	110,074	-60.1	6,898	33,926	-79.7
Timeshare Only	40,304	111,416	-63.8	35,323	86,001	-58.9	4,981	25,415	-80.4
Rental House	80,680	205,299	-60.7	70,627	172,437	-59.0	10,053	32,862	-69.4
Hostel	1,241	2,508	-50.5	1,035	2,163	-52.1	206	345	-40.4
Camp Site	2,135	5,660	-62.3	1,987	3,974	-50.0	148	1,686	-91.2
Private Room in Private Home**	5,247	16,366	-67.9	4,291	8,551	-49.8	956	7,814	-87.8
Shared Room/Space in Private Home**	1,807	5,235	-65.5	1,293	3,130	-58.7	515	2,105	-75.5
Bed & Breakfast	3,703	11,706	-68.4	3,171	7,810	-59.4	532	3,896	-86.3
Cruise Ship	2,392	12,721	-81.2	1,611	10,078	-84.0	780	2,643	-70.5
Friends or Relatives	61,907	116,103	-46.7	58,286	96,479	-39.6	3,621	19,623	-81.5
Other Accommodations									
PURPOSE OF TRIP									
Pleasure (Net)	532,048	1,565,127	-66.0	397,240	1,064,233	-62.7	134,808	500,894	-73.1
Vacation	3,143	12,664	-75.2	1,993	6,041	-67.0	1,149	6,623	-82.6
Honeymoon	3,276	9,797	-66.6	2,854	7,551	-62.2	422	2,246	-81.2
Getting Married	22,009	50,343	-56.3	16,757	31,754	-47.2	5,253	18,590	-71.7
MC&I (Net)	14,102	25,977	-45.7	11,921	21,084	-43.5	2,181	4,893	-55.4
Convention/Conf.	2,839	8,568	-66.9	2,656	5,981	-55.6	183	2,587	-92.9
Corp. Meetings	5,593	17,349	-67.8	2,705	5,855	-53.8	2,889	11,493	-74.9
Incentive	8,423	15,182	-44.5	8,323	13,437	-38.1	100	1,745	-94.3
Other Business	58,784	106,210	-44.7	57,058	92,899	-38.6	1,726	13,311	-87.0
Visit Friends/Relatives	1,869	8,324	-77.5	1,853	3,393	-45.4	16	4,931	-99.7
Government/Military	1,301	2,483	-47.6	739	783	-5.6	562	1,700	-66.9
Attend School	3,197	12,025	-73.4	2,505	7,466	-66.4	692	4,559	-84.8
Sport Events	18,177	51,694	-64.8	11,767	25,002	-52.9	6,410	26,691	-76.0
Other Purpose	43	43	-0.4	43	43	-0.5	45	44	1.0
Average Age	43	43	-0.4	43	43	-0.5	45	44	1.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

2019R=2019 family data have been revised from the 2019 Annual Visitor Research Report

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 44. Hotel-Only Visitor Characteristics (Arrivals by Air)
2020 vs. 2019**

HOTEL-ONLY	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% Change	2020	2019	% Change	2020	2019	% Change
Total Visitor Days	9,212,801	37,917,876	-75.7	6,627,019	24,767,058	-73.2	2,585,782	13,150,818	-80.3
Total Visitors	1,215,787	5,315,028	-77.1	818,104	3,263,870	-74.9	397,683	2,051,159	-80.6
PARTY SIZE									
One	192,870	628,968	-69.3	166,455	513,665	-67.6	26,415	115,303	-77.1
Two	507,887	2,141,408	-76.3	343,511	1,254,685	-72.6	164,377	886,723	-81.5
Three or more	515,030	2,544,652	-79.8	308,139	1,495,520	-79.4	206,891	1,049,133	-80.3
Avg Party Size	2.12	2.29	-7.3	1.97	2.16	-8.7	2.52	2.54	-0.6
VISIT STATUS									
First-Time	NA	1,957,580	NA	241,617	1,061,057	-77.2	NA	896,522	NA
Repeat	NA	3,357,448	NA	576,487	2,202,812	-73.8	NA	1,154,636	NA
Average # of Trips	NA	4.37	NA	5.34	4.89	9.3	NA	3.54	NA
TRAVEL METHOD									
Group Tour	NA	404,926	NA	26,677	111,667	-76.1	NA	293,259	NA
Package	NA	2,098,583	NA	166,957	897,670	-81.4	NA	1,200,913	NA
Group Tour & Pkg	NA	306,045	NA	16,125	73,183	-78.0	NA	232,862	NA
True Independent	NA	3,117,564	NA	640,596	2,327,716	-72.5	NA	789,848	NA
ISLANDS VISITED									
O'ahu	834,334	3,754,621	-77.8	471,834	1,823,549	-74.1	362,499	1,931,072	-81.2
Maui County	294,252	1,304,585	-77.4	256,671	1,121,348	-77.1	37,581	183,237	-79.5
Maui	288,514	1,281,997	-77.5	251,566	1,104,747	-77.2	36,948	177,251	-79.2
Moloka'i *	5,391	18,824	-71.4	2,766	11,875	-76.7	2,625	6,949	-62.2
Lāna'i *	8,398	41,167	-79.6	7,282	28,752	-74.7	1,116	12,414	-91.0
Kaua'i	103,233	457,880	-77.5	91,042	395,795	-77.0	12,191	62,086	-80.4
Hawai'i Island	161,459	684,642	-76.4	116,643	475,217	-75.5	44,816	209,426	-78.6
Hilo	42,748	194,443	-78.0	29,043	118,085	-75.4	13,705	76,358	-82.1
Kona	141,215	593,564	-76.2	102,247	419,774	-75.6	38,968	173,790	-77.6
LENGTH OF STAY									
O'ahu (days)	6.49	6.02	7.9	7.00	6.19	13.1	5.83	5.85	-0.4
Maui (days)	7.11	6.65	7.0	7.24	6.92	4.6	6.26	4.96	26.1
Moloka'i (days)	2.85	2.41	18.4	4.39	3.12	40.7	1.23	1.19	3.4
Lāna'i (days)	4.42	3.25	36.0	4.82	4.03	19.6	1.82	1.44	25.7
Kaua'i (days)	6.53	6.09	7.3	6.91	6.51	6.1	3.75	3.41	9.7
Hawai'i Island (days)	6.29	5.60	12.4	7.09	6.53	8.6	4.23	3.49	21.2
Hilo (days)	3.75	3.00	25.1	4.61	3.86	19.6	1.93	1.67	15.5
Kona (days)	6.06	5.48	10.7	6.78	6.31	7.4	4.19	3.47	20.6
Statewide (days)	7.58	7.13	6.2	8.10	7.59	6.7	6.50	6.41	1.4
ACCOMMODATIONS									
Hotel Only	1,215,787	5,315,028	-77.1	818,104	3,263,870	-74.9	397,683	2,051,159	-80.6
PURPOSE OF TRIP									
Pleasure (Net)	989,354	4,501,503	-78.0	642,779	2,723,345	-76.4	346,575	1,778,158	-80.5
Vacation	925,242	4,100,819	-77.4	615,665	2,588,013	-76.2	309,578	1,512,806	-79.5
Honeymoon	64,197	400,143	-84.0	27,177	136,902	-80.1	37,020	263,241	-85.9
Getting Married	11,564	61,699	-81.3	6,196	24,076	-74.3	5,368	37,623	-85.7
MC&I (Net)	102,957	367,003	-71.9	76,032	241,524	-68.5	26,925	125,479	-78.5
Convention/Conf.	57,760	171,617	-66.3	46,986	135,489	-65.3	10,774	36,128	-70.2
Corp. Meetings	18,543	72,959	-74.6	17,082	61,231	-72.1	1,461	11,728	-87.5
Incentive	29,760	132,251	-77.5	14,520	53,065	-72.6	15,240	79,186	-80.8
Other Business	56,617	173,370	-67.3	54,246	160,661	-66.2	2,372	12,709	-81.3
Visit Friends/Relatives	40,095	131,889	-69.6	33,715	110,999	-69.6	6,380	20,890	-69.5
Government/Military	26,630	79,891	-66.7	25,417	66,373	-61.7	1,214	13,519	-91.0
Attend School	2,285	8,705	-73.7	1,320	3,829	-65.5	966	4,875	-80.2
Sport Events	10,450	55,749	-81.3	8,171	36,315	-77.5	2,279	19,433	-88.3
Other Purpose	52,743	247,614	-78.7	27,016	101,458	-73.4	25,727	146,156	-82.4
Avg of Age	44	44	0.3	44	45	-0.3	44	44	1.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 45. Condo-Only Visitor Characteristics (Arrivals by Air)
2020 vs. 2019**

CONDO-ONLY	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% Change	2020	2019	% Change	2020	2019	% Change
Total Visitor Days	4,940,931	13,878,098	-64.4	3,994,364	10,382,890	-61.5	946,567	3,495,208	-72.9
Total Visitors	377,812	1,335,852	-71.7	299,472	998,050	-70.0	78,340	337,801	-76.8
PARTY SIZE									
One	47,890	119,950	-60.1	40,866	100,688	-59.4	7,024	19,262	-63.5
Two	162,632	506,957	-67.9	134,288	398,333	-66.3	28,344	108,624	-73.9
Three or more	167,290	708,944	-76.4	124,318	499,029	-75.1	42,972	209,916	-79.5
Avg Party Size	2.23	2.45	-9.1	2.16	2.37	-8.7	2.53	2.75	-7.9
VISIT STATUS									
First-Time	NA	267,689	NA	45,266	181,659	NA	NA	86,030	NA
Repeat	NA	1,068,162	NA	254,206	816,391	NA	NA	251,771	NA
Average # of Trips	NA	6.78	NA	7.99	7.12	NA	NA	5.76	NA
TRAVEL METHOD									
Group Tour	NA	15,165	NA	1,348	5,675	NA	NA	9,490	NA
Package	NA	176,378	NA	22,590	115,866	NA	NA	60,512	NA
Group Tour & Pkg	NA	5,911	NA	316	1,804	NA	NA	4,107	NA
True Independent	NA	1,150,220	NA	275,851	878,313	NA	NA	271,907	NA
ISLANDS VISITED									
O'ahu	110,141	417,080	-73.6	63,662	190,271	-66.5	46,480	226,810	-79.5
Maui County	191,047	660,069	-71.1	164,590	558,922	-70.6	26,457	101,147	-73.8
Maui	188,770	654,275	-71.1	162,693	553,809	-70.6	26,077	100,465	-74.0
Moloka'i *	2,865	8,739	-67.2	2,385	6,969	-65.8	480	1,770	-72.9
Lāna'i *	2,233	8,708	-74.4	1,882	6,625	-71.6	352	2,083	-83.1
Kaua'i	48,213	193,084	-75.0	43,704	174,875	-75.0	4,509	18,209	-75.2
Hawai'i Island	58,371	187,373	-68.8	47,166	147,586	-68.0	11,204	39,787	-71.8
Hilo	8,956	31,339	-71.4	6,500	22,701	-71.4	2,456	8,638	-71.6
Kona	55,575	177,358	-68.7	45,115	140,821	-68.0	10,460	36,537	-71.4
LENGTH OF STAY									
O'ahu (days)	11.84	8.61	37.5	13.92	9.16	51.9	9.00	8.15	10.4
Maui (days)	12.01	9.97	20.5	11.70	9.65	21.2	13.97	11.73	19.0
Moloka'i (days)	11.45	7.37	55.4	12.46	8.62	44.5	6.41	2.44	163.0
Lāna'i (days)	4.94	2.87	72.3	5.38	3.30	63.0	2.55	1.48	72.8
Kaua'i (days)	11.31	9.36	20.8	11.37	9.43	20.7	10.72	8.76	22.3
Hawai'i Island (days)	13.36	9.95	34.2	14.16	10.60	33.6	9.97	7.56	31.9
Hilo (days)	5.66	3.89	45.4	6.68	4.55	46.7	2.95	2.16	37.1
Kona (days)	13.12	9.83	33.5	13.84	10.37	33.4	9.99	7.72	29.4
Statewide (days)	13.08	10.39	25.9	13.34	10.40	28.2	12.08	10.35	16.8
ACCOMMODATIONS									
...Condo Only	377,812	1,335,852	-71.7	299,472	998,050	-70.0	78,340	337,801	-76.8
PURPOSE OF TRIP									
Pleasure (Net)	346,000	1,247,208	-72.3	272,585	930,140	-70.7	73,415	317,069	-76.8
Vacation	339,875	1,219,511	-72.1	267,904	909,370	-70.5	71,972	310,141	-76.8
Honeymoon	6,049	26,682	-77.3	4,592	19,906	-76.9	1,457	6,776	-78.5
Getting Married	2,221	8,979	-75.3	1,850	7,696	-76.0	371	1,283	-71.1
MC&I (Net)	6,572	16,884	-61.1	4,823	12,754	-62.2	1,749	4,130	-57.6
Convention/Conf.	4,765	11,094	-57.0	3,682	9,191	-59.9	1,083	1,903	-43.1
Corp. Meetings	1,077	3,324	-67.6	827	2,663	-68.9	250	661	-62.2
Incentive	836	2,728	-69.3	405	1,154	-64.9	431	1,573	-72.6
Other Business	9,967	21,588	-53.8	9,706	20,311	-52.2	261	1,277	-79.6
Visit Friends/Relatives	19,827	49,722	-60.1	17,581	42,612	-58.7	2,246	7,110	-68.4
Government/Military	1,449	2,364	-38.7	1,408	2,346	-40.0	41	18	133.6
Attend School	731	2,199	-66.8	445	898	-50.5	286	1,301	-78.0
Sport Events	1,210	11,360	-89.4	922	7,572	-87.8	288	3,787	-92.4
Other Purpose	8,472	37,291	-77.3	6,614	24,432	-72.9	1,858	12,858	-85.5
Avg of Age	49	49	1.3	50	49	1.1	48	48	1.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 46. Timeshare-Only Visitor Characteristics (Arrivals by Air)
2020 vs. 2019**

TIMESHARE-ONLY	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% Change	2020	2019	% Change	2020	2019	% Change
Total Visitor Days	1,797,171	6,363,242	-71.8	1,584,089	5,307,452	-70.2	213,082	1,055,790	-79.8
Total Visitors	170,693	668,862	-74.5	149,137	548,771	-72.8	21,557	120,091	-82.0
PARTY SIZE									
One	17,197	54,275	-68.3	16,142	49,344	-67.3	1,055	4,931	-78.6
Two	84,056	290,827	-71.1	74,179	245,897	-69.8	9,877	44,929	-78.0
Three or more	69,440	323,761	-78.6	58,816	253,530	-76.8	10,625	70,231	-84.9
Avg Party Size	2.24	2.41	-7.0	2.20	2.34	-6.0	2.52	2.75	-8.3
VISIT STATUS									
First-Time	NA	92,415	NA	19,067	80,746	NA	NA	11,668	NA
Repeat	NA	576,447	NA	130,069	468,025	NA	NA	108,423	NA
Average # of Trips	NA	7.95	NA	8.55	7.90	NA	NA	8.15	NA
TRAVEL METHOD									
Group Tour	NA	5,089	NA	515	2,392	NA	NA	2,697	NA
Package	NA	47,175	NA	8,372	38,388	NA	NA	8,786	NA
Group Tour & Pkg	NA	1,431	NA	87	538	NA	NA	893	NA
True Independent	NA	618,030	NA	140,336	508,528	NA	NA	109,501	NA
ISLANDS VISITED									
O'ahu	54,706	231,600	-76.4	40,561	138,841	-70.8	14,145	92,759	-84.8
Maui County	65,473	232,907	-71.9	61,701	216,667	-71.5	3,772	16,240	-76.8
Maui	64,981	230,829	-71.8	61,252	214,812	-71.5	3,729	16,017	-76.7
Moloka'i *	428	2,304	-81.4	412	1,820	-77.4	17	483	-96.5
Lāna'i *	682	3,485	-80.4	640	3,144	-79.7	42	341	-87.6
Kaua'i	36,907	157,741	-76.6	35,145	150,044	-76.6	1,761	7,697	-77.1
Hawai'i Island	30,954	122,824	-74.8	26,556	102,417	-74.1	4,398	20,408	-78.5
Hilo	4,101	17,611	-76.7	3,486	14,819	-76.5	615	2,792	-78.0
Kona	29,563	117,311	-74.8	25,428	97,801	-74.0	4,135	19,509	-78.8
LENGTH OF STAY									
O'ahu (days)	8.00	7.47	7.1	8.12	7.48	8.4	7.66	7.45	2.8
Maui (days)	10.45	9.25	12.9	10.30	9.18	12.3	12.78	10.24	24.8
Moloka'i (days)	4.71	3.69	27.6	4.82	4.26	13.0	2.00	1.53	30.6
Lāna'i (days)	4.17	3.41	22.2	4.38	3.47	25.9	1.00	2.82	-64.5
Kaua'i (days)	10.19	9.22	10.5	10.15	9.24	9.9	10.88	8.73	24.6
Hawai'i Island (days)	9.69	8.33	16.4	9.87	8.70	13.4	8.59	6.45	33.2
Hilo (days)	3.55	3.34	6.3	3.78	3.56	6.1	2.23	2.13	4.6
Kona (days)	9.65	8.22	17.5	9.79	8.57	14.2	8.81	6.45	36.7
Statewide (days)	10.53	9.51	10.7	10.62	9.67	9.8	9.88	8.79	12.4
ACCOMMODATIONS									
...Timeshare Only	170,693	668,862	-74.5	149,137	548,771	-72.8	21,557	120,091	-82.0
PURPOSE OF TRIP									
Pleasure (Net)	164,853	646,073	-74.5	143,622	530,500	-72.9	21,230	115,573	-81.6
Vacation	162,226	634,358	-74.4	141,329	520,394	-72.8	20,897	113,964	-81.7
Honeymoon	2,705	12,035	-77.5	2,384	10,242	-76.7	321	1,794	-82.1
Getting Married	626	2,504	-75.0	611	2,301	-73.5	15	202	-92.7
MC&I (Net)	1,458	6,540	-77.7	1,347	4,687	-71.3	111	1,853	-94.0
Convention/Conf.	884	3,380	-73.8	801	2,600	-69.2	83	780	-89.3
Corp. Meetings	373	1,313	-71.6	355	1,278	-72.2	17	35	-50.6
Incentive	237	1,989	-88.1	220	922	-76.1	16	1,067	-98.5
Other Business	1,483	4,107	-63.9	1,444	4,024	-64.1	38	83	-53.7
Visit Friends/Relatives	5,499	17,257	-68.1	5,268	16,065	-67.2	230	1,193	-80.7
Government/Military	147	331	-55.7	147	331	-55.7	0	0	NA
Attend School	100	418	-76.2	60	277	-78.3	40	141	-71.9
Sport Events	477	2,656	-82.0	354	1,721	-79.4	123	935	-86.8
Other Purpose	2,181	11,338	-80.8	1,976	9,199	-78.5	205	2,139	-90.4
Average Age	53	52	0.6	53	52	0.6	53	53	1.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 47. Rental House-Only Visitor Characteristics (Arrivals by Air)
2020 vs. 2019**

RENTAL HOUSE-ONLY	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% Change	2020	2019	% Change	2020	2019	% Change
Total Visitor Days	2,644,358	7,146,536	-63.0	2,396,743	6,153,961	-61.1	247,615	992,575	-75.1
Total Visitors	214,951	754,393	-71.5	194,854	662,334	-70.6	20,097	92,059	-78.2
PARTY SIZE									
One	36,016	96,889	-62.8	34,525	89,544	-61.4	1,491	7,345	-79.7
Two	74,877	238,740	-68.6	68,851	213,678	-67.8	6,026	25,063	-76.0
Three or more	104,058	418,764	-75.2	91,478	359,112	-74.5	12,580	59,651	-78.9
Avg Party Size	2.20	2.41	-9.0	2.15	2.36	-8.9	2.72	2.84	-4.5
VISIT STATUS									
First-Time	NA	255,775	NA	55,426	208,918	NA	NA	46,857	NA
Repeat	NA	498,618	NA	139,428	453,415	NA	NA	45,203	NA
Average # of Trips	NA	4.38	NA	4.99	4.63	NA	NA	2.61	NA
TRAVEL METHOD									
Group Tour	NA	9,714	NA	1,519	6,263	NA	NA	3,451	NA
Package	NA	45,619	NA	8,894	38,106	NA	NA	7,513	NA
Group Tour & Pkg	NA	1,917	NA	350	1,627	NA	NA	291	NA
True Independent	NA	700,977	NA	184,791	619,591	NA	NA	81,386	NA
ISLANDS VISITED									
O'ahu	86,171	358,252	-75.9	75,655	293,025	-74.2	10,515	65,227	-83.9
Maui County	53,641	183,233	-70.7	48,470	157,620	-69.2	5,171	25,614	-79.8
Maui	52,497	179,162	-70.7	47,349	154,199	-69.3	5,148	24,963	-79.4
Moloka'i *	1,168	4,098	-71.5	1,140	3,544	-67.8	29	555	-94.8
Lāna'i *	888	4,015	-77.9	854	3,186	-73.2	34	829	-95.9
Kaua'i	37,573	139,145	-73.0	35,133	130,070	-73.0	2,440	9,075	-73.1
Hawai'i Island	60,431	175,808	-65.6	54,703	156,394	-65.0	5,728	19,414	-70.5
Hilo	17,773	53,798	-67.0	15,905	44,991	-64.6	1,868	8,807	-78.8
Kona	52,984	154,357	-65.7	47,872	138,468	-65.4	5,112	15,889	-67.8
LENGTH OF STAY									
O'ahu (days)	11.47	8.06	42.4	11.65	7.98	46.0	10.20	8.41	21.4
Maui (days)	9.96	8.19	21.6	10.00	8.12	23.1	9.60	8.63	11.3
Moloka'i (days)	10.14	5.83	73.8	10.16	6.43	58.1	9.39	2.04	360.1
Lāna'i (days)	5.75	4.48	28.4	5.91	5.13	15.1	1.76	1.96	-10.2
Kaua'i (days)	10.53	8.52	23.6	10.56	8.56	23.4	10.02	7.89	27.1
Hawai'i Island (days)	11.92	8.91	33.9	11.96	9.02	32.6	11.55	7.97	44.9
Hilo (days)	8.72	5.53	57.8	9.08	5.86	54.8	5.70	3.80	50.0
Kona (days)	10.67	8.22	29.9	10.66	8.29	28.6	10.85	7.63	42.3
Statewide (days)	12.30	9.47	29.9	12.30	9.29	32.4	12.32	10.78	14.3
ACCOMMODATIONS									
Rental House Only	214,951	754,393	-71.5	194,854	662,334	-70.6	20,097	92,059	-78.2
PURPOSE OF TRIP									
Pleasure (Net)	189,548	677,241	-72.0	170,777	595,123	-71.3	18,772	82,118	-77.1
Vacation	185,473	659,106	-71.9	167,055	579,892	-71.2	18,418	79,214	-76.7
Honeymoon	3,497	15,765	-77.8	3,158	13,367	-76.4	339	2,398	-85.9
Getting Married	1,940	7,889	-75.4	1,871	6,988	-73.2	69	902	-92.3
MC&I (Net)	4,502	12,036	-62.6	3,771	10,003	-62.3	731	2,033	-64.0
Convention/Conf.	3,296	8,349	-60.5	2,753	7,132	-61.4	543	1,217	-55.4
Corp. Meetings	727	1,997	-63.6	653	1,903	-65.7	74	94	-20.9
Incentive	565	1,862	-69.7	408	1,125	-63.7	157	737	-78.8
Other Business	7,141	14,551	-50.9	7,022	13,769	-49.0	119	782	-84.8
Visit Friends/Relatives	15,387	48,362	-68.2	14,580	43,806	-66.7	807	4,556	-82.3
Government/Military	842	1,688	-50.1	827	1,625	-49.1	16	63	-74.8
Attend School	700	1,749	-60.0	680	1,386	-50.9	19	362	-94.7
Sport Events	1,470	9,331	-84.2	1,387	8,690	-84.0	82	641	-87.1
Other Purpose	6,393	26,968	-76.3	6,042	23,081	-73.8	352	3,887	-91.0
Average Age	42	43	-0.7	42	43	-1.3	46	43	7.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 48. Bed and Breakfast-Only Visitor Characteristics (Arrivals by Air)
2020 vs. 2019**

B & B-ONLY	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% Change	2020	2019	% Change	2020	2019	% Change
Total Visitor Days	152,997	458,538	-66.6	126,525	385,805	-67.2	26,471	72,733	-63.6
Total Visitors	15,933	52,253	-69.5	13,023	44,514	-70.7	2,910	7,739	-62.4
PARTY SIZE									
One	4,144	10,128	-59.1	3,080	8,851	-65.2	1,063	1,277	-16.8
Two	7,552	24,165	-68.7	6,498	20,867	-68.9	1,054	3,298	-68.0
Three or more	4,237	17,959	-76.4	3,445	14,797	-76.7	792	3,163	-75.0
Avg Party Size	1.78	1.96	-9.3	1.81	1.94	-6.5	1.63	2.08	-21.8
VISIT STATUS									
First-Time	NA	21,249	NA	5,253	18,320	-71.3	NA	2,929	NA
Repeat	NA	31,004	NA	7,770	26,194	-70.3	NA	4,810	NA
Average # of Trips	NA	3.69	NA	3.90	3.91	-0.3	NA	2.45	NA
TRAVEL METHOD									
Group Tour	NA	595	NA	170	378	-55.2	NA	217	NA
Package	NA	3,953	NA	927	3,389	-72.7	NA	564	NA
Group Tour & Pkg	NA	116	NA	31	71	-56.4	NA	45	NA
True Independent	NA	47,820	NA	11,958	40,817	-70.7	NA	7,002	NA
ISLANDS VISITED									
O'ahu	7,870	28,300	-72.2	5,671	22,317	-74.6	2,199	5,983	-63.2
Maui County	4,130	14,078	-70.7	3,648	12,464	-70.7	482	1,614	-70.2
Maui	4,063	13,837	-70.6	3,581	12,223	-70.7	482	1,614	-70.2
Moloka'i *	145	285	-49.0	103	280	-63.2	42	5	760.7
Lāna'i *	67	372	-81.9	67	340	-80.1	0	33	-100.0
Kaua'i	1,935	6,137	-68.5	1,587	5,726	-72.3	348	411	-15.4
Hawai'i Island	4,848	13,851	-65.0	4,119	11,946	-65.5	729	1,905	-61.7
Hilo	1,991	6,740	-70.5	1,778	5,475	-67.5	213	1,265	-83.2
Kona	4,029	11,232	-64.1	3,378	9,631	-64.9	651	1,601	-59.3
LENGTH OF STAY									
O'ahu (days)	7.74	7.19	7.7	7.95	6.99	13.6	7.22	7.92	-8.9
Maui (days)	7.57	7.36	2.9	7.82	7.37	6.2	5.69	7.27	-21.8
Moloka'i (days)	5.83	3.65	59.6	7.80	3.70	110.9	1.00	1.00	0.0
Lāna'i (days)	2.85	3.09	-7.8	2.85	3.29	-13.5	0	1.00	-100.0
Kaua'i (days)	7.33	7.03	4.3	7.70	7.05	9.2	5.65	6.71	-15.8
Hawai'i Island (days)	9.50	7.79	22.0	9.77	8.13	20.2	8.02	5.67	41.5
Hilo (days)	6.87	4.94	39.2	7.11	5.52	28.9	4.88	2.42	101.4
Kona (days)	8.04	6.64	21.0	8.16	6.94	17.6	7.38	4.83	52.9
Statewide (days)	9.60	8.78	9.4	9.72	8.67	12.1	9.10	9.40	-3.2
ACCOMMODATIONS									
Bed & Breakfast	15,933	52,253	-69.5	13,023	44,514	-70.7	2,910	7,739	-62.4
PURPOSE OF TRIP									
Pleasure (Net)	13,107	45,231	-71.0	11,105	38,040	-70.8	2,002	7,191	-72.2
Vacation	12,525	43,058	-70.9	10,634	36,046	-70.5	1,891	7,011	-73.0
Honeymoon	615	2,179	-71.8	504	2,034	-75.2	111	144	-23.1
Getting Married	91	532	-82.9	91	496	-81.7	0	36	-100.0
MC&I (Net)	1,316	1,240	6.2	353	1,139	-69.0	963	100	859.4
Convention/Conf.	1,168	985	18.6	257	902	-71.5	911	83	996.6
Corp. Meetings	97	158	-38.7	45	158	-71.8	52	0	NA
Incentive	62	117	-47.0	62	100	-37.7	0	17	-100.0
Other Business	447	1,349	-66.9	440	1,307	-66.3	7	43	-82.9
Visit Friends/Relatives	1,165	4,463	-73.9	1,126	4,171	-73.0	39	292	-86.5
Government/Military	58	213	-72.7	58	213	-72.7	0	0	NA
Attend School	27	129	-79.0	27	129	-79.0	0	0	NA
Sport Events	101	562	-82.0	101	517	-80.4	0	45	-100.0
Other Purpose	604	2,359	-74.4	525	2,035	-74.2	79	325	-75.7
Average Age	41	43	-4.3	42	43	-2.2	37	43	-13.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 49. First-Time Visitor Characteristics (Arrivals by Air)
2020 vs. 2019**

FIRST-TIME	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% Change	2020	2019	% Change	2020	2019	% Change
Total Visitor Days	NA	26,865,108	NA	5,193,095	17,810,241	-70.8	NA	9,054,866	NA
Total Visitors	NA	3,261,599	NA	510,574	2,048,023	-75.1	NA	1,213,576	NA
PARTY SIZE									
One	NA	450,477	NA	124,761	362,941	-65.6	NA	87,535	NA
Two	NA	1,388,792	NA	217,780	840,158	-74.1	NA	548,634	NA
Three or more	NA	1,422,331	NA	168,033	844,923	-80.1	NA	577,407	NA
Avg Party Size	NA	2.19	NA	1.86	2.07	-10.2	NA	2.43	NA
VISIT STATUS									
First-Time	NA	3,261,599	NA	510,574	2,048,023	-75.1	NA	1,213,576	NA
Average # of Trips	NA	1.00	NA	1.00	1.00	0.0	NA	1.00	NA
TRAVEL METHOD									
Group Tour	NA	224,520	NA	18,163	79,670	-77.2	NA	144,850	NA
Package	NA	1,153,091	NA	97,443	526,528	-81.5	NA	626,562	NA
Group Tour & Pkg	NA	167,867	NA	11,452	53,415	-78.6	NA	114,452	NA
True Independent	NA	2,051,856	NA	406,421	1,495,240	-72.8	NA	556,617	NA
ISLANDS VISITED									
O'ahu	NA	2,346,022	NA	312,869	1,230,960	-74.6	NA	1,115,062	NA
Maui County	NA	953,470	NA	166,460	752,622	-77.9	NA	200,849	NA
Maui	NA	938,316	NA	163,999	743,852	-78.0	NA	194,465	NA
Moloka'i *	NA	21,688	NA	3,426	13,674	-74.9	NA	8,014	NA
Lāna'i *	NA	31,135	NA	4,299	18,291	-76.5	NA	12,844	NA
Kaua'i	NA	401,472	NA	70,866	333,076	-78.7	NA	68,396	NA
Hawai'i Island	NA	580,929	NA	99,273	412,349	-75.9	NA	168,580	NA
Hilo	NA	256,060	NA	41,007	172,507	-76.2	NA	83,553	NA
Kona	NA	501,142	NA	84,293	357,082	-76.4	NA	144,060	NA
LENGTH OF STAY									
O'ahu (days)	NA	6.31	NA	8.10	6.36	27.3	NA	6.25	NA
Maui (days)	NA	6.60	NA	7.64	6.85	11.5	NA	5.61	NA
Moloka'i (days)	NA	2.70	NA	5.03	3.39	48.4	NA	1.53	NA
Lāna'i (days)	NA	2.41	NA	3.93	3.21	22.5	NA	1.28	NA
Kaua'i (days)	NA	5.68	NA	6.82	6.01	13.5	NA	4.09	NA
Hawai'i Island (days)	NA	5.96	NA	8.94	6.73	32.9	NA	4.08	NA
Hilo (days)	NA	3.24	NA	5.96	3.71	60.6	NA	2.27	NA
Kona (days)	NA	5.25	NA	7.62	5.97	27.6	NA	3.46	NA
Statewide (days)	NA	8.24	NA	10.17	8.70	17.0	NA	7.46	NA
ACCOMMODATIONS									
Hotel	NA	2,247,929	NA	288,109	1,260,170	-77.1	NA	987,759	NA
Hotel Only	NA	1,957,580	NA	241,617	1,061,057	-77.2	NA	896,522	NA
Condo	NA	374,706	NA	60,028	244,302	-75.4	NA	130,404	NA
Condo Only	NA	267,689	NA	45,266	181,659	-75.1	NA	86,030	NA
Timeshare	NA	124,781	NA	24,609	104,397	-76.4	NA	20,384	NA
Timeshare Only	NA	92,415	NA	19,067	80,746	-76.4	NA	11,668	NA
Rental House	NA	364,667	NA	73,964	285,634	-74.1	NA	79,034	NA
Hostel	NA	53,757	NA	9,010	31,279	-71.2	NA	22,478	NA
Camp Site	NA	31,288	NA	6,835	23,013	-70.3	NA	8,275	NA
Private Room in Private Home**	NA	77,124	NA	10,511	40,160	-73.8	NA	36,965	NA
Shared Room/Space in Private Home**	NA	21,651	NA	4,212	16,549	-74.5	NA	5,102	NA
Bed & Breakfast	NA	53,064	NA	11,059	41,949	-73.6	NA	11,115	NA
Cruise Ship	NA	80,024	NA	12,194	66,819	-81.8	NA	13,205	NA
Friends or Relatives	NA	203,310	NA	65,989	170,601	-61.3	NA	32,710	NA
PURPOSE OF TRIP									
Pleasure (Net)	NA	2,842,186	NA	412,436	1,781,437	-76.8	NA	1,060,748	NA
Vacation	NA	2,487,900	NA	386,883	1,652,742	-76.6	NA	835,157	NA
Honeymoon	NA	360,980	NA	26,749	135,159	-80.2	NA	225,821	NA
Getting Married	NA	45,840	NA	4,979	19,320	-74.2	NA	26,521	NA
MC&I (Net)	NA	153,711	NA	23,868	90,929	-73.8	NA	62,782	NA
Convention/Conf.	NA	73,871	NA	14,483	53,197	-72.8	NA	20,675	NA
Corp. Meetings	NA	23,277	NA	4,711	17,401	-72.9	NA	5,875	NA
Incentive	NA	60,170	NA	5,528	23,532	-76.5	NA	36,638	NA
Other Business	NA	48,328	NA	16,762	42,841	-60.9	NA	5,487	NA
Visit Friends/Relatives	NA	164,459	NA	57,744	139,464	-58.6	NA	24,995	NA
Government/Military	NA	23,088	NA	8,953	20,499	-56.3	NA	2,590	NA
Attend School	NA	9,982	NA	2,143	4,998	-57.1	NA	4,984	NA
Sport Events	NA	27,803	NA	3,671	20,028	-81.7	NA	7,774	NA
Other Purpose	NA	159,167	NA	19,542	74,219	-73.7	NA	84,949	NA
Average Age	NA	40	NA	40	41	-2.9	NA	40	NA

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 50. Repeat Visitor Characteristics (Arrivals by Air)
2020 vs. 2019**

REPEAT	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% Change	2020	2019	% Change	2020	2019	% Change
Total Visitor Days	NA	62,827,314	NA	18,202,121	48,724,840	-62.6	NA	14,102,474	NA
Total Visitors	NA	6,981,566	NA	1,555,115	5,205,783	-70.1	NA	1,775,783	NA
PARTY SIZE									
One	NA	942,970	NA	323,374	823,089	-60.7	NA	119,881	NA
Two	NA	2,647,830	NA	643,464	1,980,100	-67.5	NA	667,730	NA
Three or more	NA	3,390,766	NA	588,276	2,402,594	-75.5	NA	988,172	NA
Avg Party Size	NA	2.26	NA	1.97	2.17	-9.2	NA	2.58	NA
VISIT STATUS									
Repeat	NA	6,981,566	NA	1,555,115	5,205,783	-70.1	NA	1,775,783	NA
Average # of Trips	NA	7.26	NA	8.25	7.67	7.6	NA	6.05	NA
TRAVEL METHOD									
Group Tour	NA	260,533	NA	21,939	83,946	-73.9	NA	176,586	NA
Package	NA	1,438,076	NA	145,076	722,915	-79.9	NA	715,161	NA
Group Tour & Pkg	NA	174,999	NA	10,634	44,130	-75.9	NA	130,869	NA
True Independent	NA	5,457,956	NA	1,398,733	4,443,052	-68.5	NA	1,014,905	NA
ISLANDS VISITED									
O'ahu	NA	3,808,226	NA	685,280	2,282,110	-70.0	NA	1,526,116	NA
Maui County	NA	2,157,661	NA	540,038	1,898,165	-71.5	NA	259,496	NA
Maui	NA	2,121,588	NA	529,199	1,865,946	-71.6	NA	255,642	NA
Moloka'i *	NA	41,347	NA	9,573	30,631	-68.7	NA	10,716	NA
Lāna'i *	NA	52,968	NA	11,190	40,508	-72.4	NA	12,460	NA
Kaua'i	NA	968,557	NA	224,977	878,184	-74.4	NA	90,373	NA
Hawai'i Island	NA	1,182,975	NA	303,257	948,803	-68.0	NA	234,173	NA
Hilo	NA	344,431	NA	83,352	265,600	-68.6	NA	78,830	NA
Kona	NA	1,052,579	NA	268,275	848,616	-68.4	NA	203,963	NA
LENGTH OF STAY									
O'ahu (days)	NA	7.10	NA	10.08	7.42	35.9	NA	6.62	NA
Maui (days)	NA	8.50	NA	10.17	8.48	19.9	NA	8.61	NA
Moloka'i (days)	NA	5.50	NA	9.57	6.73	42.2	NA	1.99	NA
Lāna'i (days)	NA	3.67	NA	5.47	4.28	27.7	NA	1.67	NA
Kaua'i (days)	NA	8.08	NA	9.94	8.30	19.7	NA	5.92	NA
Hawai'i Island (days)	NA	8.05	NA	11.62	8.74	32.9	NA	5.23	NA
Hilo (days)	NA	4.41	NA	7.80	5.12	52.2	NA	2.02	NA
Kona (days)	NA	7.60	NA	10.71	8.17	31.1	NA	5.23	NA
Statewide (days)	NA	9.00	NA	11.70	9.36	25.1	NA	7.94	NA
ACCOMMODATIONS									
Hotel	NA	3,865,948	NA	685,230	2,603,059	-73.7	NA	1,262,889	NA
Hotel Only	NA	3,357,448	NA	576,487	2,202,812	-73.8	NA	1,154,636	NA
Condo	NA	1,325,059	NA	309,521	1,001,178	-69.1	NA	323,880	NA
Condo Only	NA	1,068,162	NA	254,206	816,391	-68.9	NA	251,771	NA
Timeshare	NA	728,601	NA	163,598	590,256	-72.3	NA	138,345	NA
Timeshare Only	NA	576,447	NA	130,069	468,025	-72.2	NA	108,423	NA
Rental House	NA	672,153	NA	182,127	603,427	-69.8	NA	68,725	NA
Hostel	NA	31,733	NA	7,754	24,532	-68.4	NA	7,201	NA
Camp Site	NA	32,555	NA	9,965	27,230	-63.4	NA	5,326	NA
Private Room in Private Home**	NA	82,972	NA	23,510	62,207	-62.2	NA	20,765	NA
Shared Room/Space in Private Home**	NA	27,442	NA	7,120	21,467	-66.8	NA	5,976	NA
Bed & Breakfast	NA	65,787	NA	16,300	52,641	-69.0	NA	13,146	NA
Cruise Ship	NA	63,264	NA	9,732	51,234	-81.0	NA	12,030	NA
Friends or Relatives	NA	733,344	NA	277,122	666,815	-58.4	NA	66,529	NA
PURPOSE OF TRIP									
Pleasure (Net)	NA	5,835,541	NA	1,172,976	4,276,349	-72.6	NA	1,559,193	NA
Vacation	NA	5,673,531	NA	1,150,961	4,180,794	-72.5	NA	1,492,738	NA
Honeymoon	NA	155,212	NA	20,712	90,846	-77.2	NA	64,366	NA
Getting Married	NA	53,257	NA	9,321	35,958	-74.1	NA	17,299	NA
MC&I (Net)	NA	305,459	NA	75,504	222,256	-66.0	NA	83,203	NA
Convention/Conf.	NA	156,845	NA	48,775	130,203	-62.5	NA	26,642	NA
Corp. Meetings	NA	68,299	NA	16,763	58,940	-71.6	NA	9,359	NA
Incentive	NA	89,191	NA	12,381	40,626	-69.5	NA	48,564	NA
Other Business	NA	222,857	NA	78,882	210,001	-62.4	NA	12,855	NA
Visit Friends/Relatives	NA	671,449	NA	257,208	611,914	-58.0	NA	59,535	NA
Government/Military	NA	80,640	NA	26,018	66,521	-60.9	NA	14,118	NA
Attend School	NA	15,534	NA	4,830	9,951	-51.5	NA	5,584	NA
Sport Events	NA	70,055	NA	9,971	48,738	-79.5	NA	21,316	NA
Other Purpose	NA	259,469	NA	52,928	162,475	-67.4	NA	96,995	NA
Average Age	NA	48	NA	47	48	-0.5	NA	48	NA

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 51. Air Visitor Arrivals by Island and Month
2020 vs. 2019**

STATE	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2020	2019	Change	2020	2019	Change	2020	2019	Change
JAN	846,137	805,567	5.0	575,464	524,706	9.7	270,673	280,861	-3.6
FEB	808,824	764,513	5.8	574,272	510,145	12.6	234,552	254,368	-7.8
MAR	428,997	917,026	-53.2	333,722	647,170	-48.4	95,275	269,856	-64.7
APR	4,985	824,610	-99.4	4,567	578,159	-99.2	418	246,451	-99.8
MAY	10,013	836,058	-98.8	9,806	622,725	-98.4	207	213,333	-99.9
JUN	17,733	946,373	-98.1	17,095	715,089	-97.6	638	231,284	-99.7
JUL	22,574	995,210	-97.7	21,568	740,482	-97.1	1,006	254,728	-99.6
AUG	23,356	926,417	-97.5	22,347	662,488	-96.6	1,009	263,929	-99.6
SEPT	18,409	718,042	-97.4	17,541	484,588	-96.4	868	233,454	-99.6
OCT	76,691	775,675	-90.1	75,659	548,178	-86.2	1,032	227,497	-99.5
NOV	183,779	792,547	-76.8	182,866	545,667	-66.5	913	246,880	-99.6
DEC	236,575	941,128	-74.9	230,782	674,410	-65.8	5,793	266,718	-97.8
TOTAL	2,678,073	10,243,165	-73.9	2,065,689	7,253,806	-71.5	612,384	2,989,359	-79.5
O'AHU	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2020	2019	Change	2020	2019	Change	2020	2019	Change
JAN	506,708	488,441	3.7	279,850	251,515	11.3	226,857	236,926	-4.2
FEB	467,959	454,687	2.9	274,553	244,482	12.3	193,406	210,205	-8.0
MAR	236,640	523,904	-54.8	158,187	302,198	-47.7	78,453	221,706	-64.6
APR	3,601	487,367	-99.3	3,183	274,905	-98.8	418	212,462	-99.8
MAY	7,365	508,088	-98.6	7,158	310,156	-97.7	207	197,932	-99.9
JUN	13,029	562,749	-97.7	12,391	346,632	-96.4	638	216,117	-99.7
JUL	16,448	598,986	-97.3	15,442	360,119	-95.7	1,006	238,867	-99.6
AUG	16,917	575,070	-97.1	15,908	328,733	-95.2	1,009	246,337	-99.6
SEPT	11,885	458,588	-97.4	11,018	239,886	-95.4	867	218,701	-99.6
OCT	36,009	469,339	-92.3	34,977	264,421	-86.8	1,032	204,918	-99.5
NOV	76,662	468,684	-83.6	75,826	258,520	-70.7	836	210,163	-99.6
DEC	113,090	558,346	-79.7	109,653	331,502	-66.9	3,437	226,843	-98.5
TOTAL	1,506,316	6,154,248	-75.5	998,149	3,513,070	-71.6	508,167	2,641,178	-80.8
KAUAI	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2020	2019	Change	2020	2019	Change	2020	2019	Change
JAN	113,796	106,142	7.2	96,555	87,129	10.8	17,241	19,013	-9.3
FEB	110,478	104,445	5.8	98,035	85,294	14.9	12,443	19,151	-35.0
MAR	56,725	122,876	-53.8	52,015	106,602	-51.2	4,710	16,274	-71.1
APR	306	106,181	-99.7	306	94,334	-99.7	0	11,846	-100.0
MAY	603	112,106	-99.5	603	104,421	-99.4	0	7,684	-100.0
JUN	1,068	134,790	-99.2	1,068	122,975	-99.1	0	11,815	-100.0
JUL	1,349	139,157	-99.0	1,349	126,388	-98.9	0	12,769	-100.0
AUG	1,342	120,030	-98.9	1,342	107,324	-98.7	0	12,706	-100.0
SEPT	1,096	93,501	-98.8	1,096	82,996	-98.7	0	10,505	-100.0
OCT	11,249	102,662	-89.0	11,249	93,073	-87.9	0	9,589	-100.0
NOV	28,487	103,783	-72.6	28,487	90,596	-68.6	0	13,187	-100.0
DEC	3,762	124,356	-97.0	3,736	110,127	-96.6	27	14,229	-99.8
TOTAL	330,263	1,370,029	-75.9	295,843	1,211,260	-75.6	34,420	158,769	-78.3

Table 51. Air Visitor Arrivals by Island and Month (continued)
2020 vs. 2019

MAUI COUNTY	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2020	2019	Change	2020	2019	Change	2020	2019	Change
JAN	247,639	237,371	4.3	200,004	184,777	8.2	47,635	52,593	-9.4
FEB	239,510	225,795	6.1	201,544	177,113	13.8	37,966	48,683	-22.0
MAR	127,608	277,578	-54.0	114,819	224,362	-48.8	12,789	53,217	-76.0
APR	638	251,418	-99.7	638	212,706	-99.7	0	38,712	-100.0
MAY	1,193	255,552	-99.5	1,193	228,562	-99.5	0	26,990	-100.0
JUN	2,079	300,512	-99.3	2,079	266,224	-99.2	0	34,288	-100.0
JUL	2,778	313,046	-99.1	2,778	279,368	-99.0	0	33,678	-100.0
AUG	2,547	278,345	-99.1	2,547	247,020	-99.0	0	31,325	-100.0
SEPT	2,556	213,449	-98.8	2,556	184,858	-98.6	0	28,591	-100.0
OCT	23,839	241,527	-90.1	23,839	207,356	-88.5	0	34,171	-100.0
NOV	64,594	235,686	-72.6	64,564	197,977	-67.4	30	37,709	-99.9
DEC	92,326	280,852	-67.1	89,936	240,464	-62.6	2,390	40,388	-94.1
TOTAL	807,308	3,111,131	-74.1	706,499	2,650,787	-73.3	100,810	460,345	-78.1
MAUI	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2020	2019	Change	2020	2019	Change	2020	2019	Change
JAN	243,086	233,422	4.1	196,052	181,168	8.2	47,034	52,254	-10.0
FEB	234,823	221,603	6.0	197,506	173,398	13.9	37,317	48,205	-22.6
MAR	125,353	271,934	-53.9	112,719	220,739	-48.9	12,634	51,194	-75.3
APR	624	247,984	-99.7	624	209,546	-99.7	0	38,439	-100.0
MAY	1,131	251,665	-99.6	1,131	225,088	-99.5	0	26,576	-100.0
JUN	1,988	295,926	-99.3	1,988	262,763	-99.2	0	33,163	-100.0
JUL	2,568	307,834	-99.2	2,568	275,731	-99.1	0	32,103	-100.0
AUG	2,453	273,638	-99.1	2,453	243,943	-99.0	0	29,694	-100.0
SEPT	2,479	210,108	-98.8	2,479	182,373	-98.6	0	27,734	-100.0
OCT	23,178	238,043	-90.3	23,178	204,416	-88.7	0	33,626	-100.0
NOV	63,748	232,330	-72.6	63,718	194,777	-67.3	30	37,553	-99.9
DEC	91,171	275,419	-66.9	88,781	235,855	-62.4	2,390	39,565	-94.0
TOTAL	792,602	3,059,905	-74.1	693,197	2,609,798	-73.4	99,404	450,107	-77.9
MOLOKA'I	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2020	2019	Change	2020	2019	Change	2020	2019	Change
JAN	6,858	5,567	23.2	4,195	4,228	-0.8	2,662	1,338	99.0
FEB	5,089	5,542	-8.2	3,998	3,738	6.9	1,091	1,804	-39.5
MAR	2,384	4,948	-51.8	2,111	3,620	-41.7	273	1,328	-79.4
APR	31	4,395	-99.3	31	3,347	-99.1	0	1,048	-100.0
MAY	76	5,008	-98.5	76	3,722	-98.0	0	1,286	-100.0
JUN	114	5,776	-98.0	114	3,726	-96.9	0	2,050	-100.0
JUL	225	6,665	-96.6	225	4,168	-94.6	0	2,497	-100.0
AUG	109	4,860	-97.8	109	3,594	-97.0	0	1,266	-100.0
SEPT	75	5,323	-98.6	75	2,933	-97.4	0	2,390	-100.0
OCT	375	4,314	-91.3	375	3,093	-87.9	0	1,221	-100.0
NOV	640	4,472	-85.7	640	3,170	-79.8	0	1,302	-100.0
DEC	1,050	6,163	-83.0	1,050	4,964	-78.8	0	1,199	-100.0
TOTAL	17,025	63,035	-73.0	12,999	44,304	-70.7	4,026	18,730	-78.5
LĀNA'I	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2020	2019	Change	2020	2019	Change	2020	2019	Change
JAN	6,066	6,425	-5.6	4,826	4,364	10.6	1,240	2,061	-39.9
FEB	6,146	6,208	-1.0	5,132	4,470	14.8	1,014	1,738	-41.7
MAR	2,604	8,964	-70.9	2,423	4,836	-49.9	182	4,128	-95.6
APR	21	5,395	-99.6	21	4,404	-99.5	0	991	-100.0
MAY	26	6,580	-99.6	26	5,236	-99.5	0	1,345	-100.0
JUN	64	9,020	-99.3	64	5,668	-98.9	0	3,352	-100.0
JUL	121	9,190	-98.7	121	5,621	-97.8	0	3,569	-100.0
AUG	81	7,739	-99.0	81	5,246	-98.5	0	2,493	-100.0
SEPT	39	5,770	-99.3	39	4,287	-99.1	0	1,483	-100.0
OCT	595	6,439	-90.8	595	4,503	-86.8	0	1,935	-100.0
NOV	904	5,368	-83.2	904	4,362	-79.3	0	1,006	-100.0
DEC	1,257	7,004	-82.1	1,257	5,803	-78.3	0	1,201	-100.0
TOTAL	17,924	84,103	-78.7	15,489	58,799	-73.7	2,435	25,304	-90.4

Table 51. Air Visitor Arrivals by Island and Month (continued)
2020 vs. 2019

HAWAII ISLAND	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2020	2019	Change	2020	2019	Change	2020	2019	Change
JAN	165,297	147,402	12.1	119,181	105,595	12.9	46,116	41,807	10.3
FEB	148,204	138,387	7.1	116,576	101,881	14.4	31,628	36,506	-13.4
MAR	77,933	161,087	-51.6	64,486	123,932	-48.0	13,447	37,155	-63.8
APR	701	130,224	-99.5	701	104,238	-99.3	0	25,986	-100.0
MAY	1,300	139,696	-99.1	1,300	110,875	-98.8	0	28,822	-100.0
JUN	2,605	163,564	-98.4	2,605	132,106	-98.0	0	31,458	-100.0
JUL	3,608	173,899	-97.9	3,608	139,030	-97.4	0	34,869	-100.0
AUG	3,683	157,544	-97.7	3,683	121,127	-97.0	0	36,418	-100.0
SEPT	3,642	112,138	-96.8	3,641	82,118	-95.6	1	30,020	-100.0
OCT	10,641	130,336	-91.8	10,641	100,768	-89.4	0	29,568	-100.0
NOV	28,056	131,713	-78.7	28,010	101,650	-72.4	47	30,063	-99.8
DEC	48,147	177,912	-72.9	48,097	137,832	-65.1	50	40,080	-99.9
TOTAL	493,817	1,763,904	-72.0	402,530	1,361,151	-70.4	91,287	402,753	-77.3
HILO	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2020	2019	Change	2020	2019	Change	2020	2019	Change
JAN	55,207	51,634	6.9	38,940	33,654	15.7	16,268	17,980	-9.5
FEB	48,777	46,599	4.7	37,854	32,466	16.6	10,923	14,133	-22.7
MAR	22,696	53,067	-57.2	19,233	37,591	-48.8	3,463	15,476	-77.6
APR	294	44,716	-99.3	294	34,504	-99.1	0	10,212	-100.0
MAY	595	49,484	-98.8	595	37,801	-98.4	0	11,683	-100.0
JUN	1,217	55,344	-97.8	1,217	41,035	-97.0	0	14,309	-100.0
JUL	1,656	60,920	-97.3	1,656	44,694	-96.3	0	16,226	-100.0
AUG	1,637	53,844	-97.0	1,637	39,074	-95.8	0	14,769	-100.0
SEPT	1,278	38,538	-96.7	1,278	27,814	-95.4	0	10,724	-100.0
OCT	2,986	43,264	-93.1	2,986	31,874	-90.6	0	11,389	-100.0
NOV	6,423	41,144	-84.4	6,423	31,795	-79.8	0	9,349	-100.0
DEC	12,267	61,936	-80.2	12,248	45,804	-73.3	20	16,131	-99.9
TOTAL	155,033	600,490	-74.2	124,360	438,107	-71.6	30,673	162,383	-81.1
KONA	TOTAL		%	DOMESTIC		%	INTERNATIONAL		%
	2020	2019	Change	2020	2019	Change	2020	2019	Change
JAN	145,479	129,208	12.6	105,084	93,678	12.2	40,395	35,530	13.7
FEB	131,017	121,695	7.7	103,154	90,111	14.5	27,863	31,584	-11.8
MAR	69,135	143,406	-51.8	56,859	110,903	-48.7	12,277	32,503	-62.2
APR	428	114,962	-99.6	428	92,679	-99.5	0	22,283	-100.0
MAY	790	122,742	-99.4	790	98,066	-99.2	0	24,676	-100.0
JUN	1,581	146,102	-98.9	1,581	118,400	-98.7	0	27,702	-100.0
JUL	2,290	152,805	-98.5	2,290	123,235	-98.1	0	29,570	-100.0
AUG	2,390	138,824	-98.3	2,390	107,453	-97.8	0	31,372	-100.0
SEPT	2,641	98,812	-97.3	2,640	72,544	-96.4	1	26,268	-100.0
OCT	9,010	114,809	-92.2	9,010	89,118	-89.9	0	25,691	-100.0
NOV	25,221	117,642	-78.6	25,175	90,160	-72.1	47	27,482	-99.8
DEC	43,212	152,714	-71.7	43,168	119,353	-63.8	44	33,361	-99.9
TOTAL	433,194	1,553,721	-72.1	352,568	1,205,698	-70.8	80,626	348,023	-76.8

Note: Sums may not add up to total due to rounding.

Table 52. Average Daily Census by Island and Month (Arrivals by Air)
2020

TOTAL	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Oahu	117,674	107,112	55,466	3,099	6,176	10,391	11,487	14,703	10,604	16,849	28,788	40,125	35,054
Maui County	72,862	69,452	34,852	448	1,097	1,934	2,177	2,221	3,037	10,532	24,230	32,735	21,187
Maui	70,893	67,678	34,100	440	1,029	1,805	2,014	2,141	2,927	10,098	23,734	32,087	20,637
Molokai	1,159	967	456	7	62	93	119	46	86	237	275	375	322
Lānaʻi	810	807	295	1	6	36	44	33	24	196	221	273	227
Kauaʻi	29,692	28,884	14,260	199	559	1,031	1,265	1,489	1,475	5,154	10,734	2,407	8,034
Hawaiʻi Island	46,635	40,109	21,487	642	1,304	2,416	3,381	4,212	5,356	6,897	12,452	19,421	13,641
Hilo	8,560	7,052	3,647	260	524	986	1,163	1,758	1,275	1,586	2,190	3,297	2,684
Kona	38,074	33,056	17,840	382	779	1,430	2,218	2,454	4,081	5,311	10,261	16,125	10,957
TOTAL DOM and INTL	266,862	245,556	126,064	4,387	9,136	15,771	18,310	22,625	20,472	39,432	76,203	94,688	77,915
DOMESTIC													
Oahu	69,575	65,044	38,113	2,868	6,087	10,178	10,750	14,325	10,303	16,390	28,236	38,597	25,800
Maui County	58,715	57,987	31,213	448	1,097	1,934	2,177	2,221	3,037	10,532	24,174	31,249	18,641
Maui	56,978	56,420	30,498	440	1,029	1,805	2,014	2,141	2,927	10,098	23,679	30,601	18,131
Molokai	1,026	823	428	7	62	93	119	46	86	237	275	375	297
Lānaʻi	711	744	287	1	6	36	44	33	24	196	221	273	213
Kauaʻi	26,373	26,050	13,109	199	559	1,031	1,265	1,489	1,475	5,154	10,734	2,396	7,430
Hawaiʻi Island	37,449	33,488	18,125	642	1,304	2,416	3,381	4,212	5,356	6,897	12,428	19,406	12,050
Hilo	7,006	6,035	3,329	260	524	986	1,163	1,758	1,275	1,586	2,190	3,292	2,445
Kona	30,442	27,453	14,796	382	779	1,430	2,218	2,454	4,081	5,311	10,237	16,114	9,605
TOTAL DOMESTIC	192,112	182,569	100,561	4,156	9,046	15,559	17,573	22,247	20,171	38,974	75,572	91,649	63,921
INTERNATIONAL													
Oahu	48,099	42,068	17,353	231	89	212	736	378	301	459	552	1,528	9,254
Maui County	14,147	11,465	3,639	0	0	0	0	0	0	0	56	1,486	2,545
Maui	13,915	11,257	3,602	0	0	0	0	0	0	0	56	1,486	2,506
Molokai	132	144	28	0	0	0	0	0	0	0	0	0	25
Lānaʻi	99	63	9	0	0	0	0	0	0	0	0	0	14
Kauaʻi	3,319	2,834	1,150	0	0	0	0	0	0	0	0	0	604
Hawaiʻi Island	9,186	6,621	3,361	0	0	0	0	0	0	0	24	15	1,591
Hilo	1,554	1,017	318	0	0	0	0	0	0	0	0	4	239
Kona	7,632	5,604	3,044	0	0	0	0	0	0	0	24	11	1,351
TOTAL INTL	74,751	62,987	25,504	231	89	212	736	378	301	459	632	3,039	13,993

Table 53. Domestic U.S. Air Visitor Arrivals by Island and Top CBSA*

2020

Domestic Flights	TOTAL	O'AHU	MAUI COUNTY	MAUI	MOLOKA'I	LĀNA'I	KAUA'I	HAWAI'I ISLAND	HILO	KONA
Anchorage AK	28,263	11,863	8,803	8,476	401	117	2,437	7,515	1,646	7,061
Allanta-Sandy Springs-Roswell GA	14,617	9,238	4,334	4,223	85	179	1,740	2,601	931	2,209
Austin-Round Rock TX	12,103	5,620	4,510	4,440	81	101	1,818	2,261	683	1,997
Bakersfield CA	3,429	1,686	1,042	1,015	27	31	405	670	286	473
Baltimore-Columbia-Towson MD	7,318	5,033	1,963	1,918	49	52	1,017	1,378	581	1,163
Bellingham WA	5,570	1,539	2,321	2,266	53	48	873	1,235	357	1,105
Boise City ID	12,472	4,328	4,827	4,733	112	55	2,167	2,558	627	2,304
Boston-Cambridge-Newton MA-NH	18,257	10,629	6,232	6,098	114	186	2,896	4,008	1,466	3,413
Bremerton-Silverdale WA	7,762	3,567	2,233	2,178	42	49	1,192	1,454	354	1,295
Charlotte-Concord-Gastonia NC-SC	5,054	2,812	1,680	1,646	33	58	721	1,125	345	994
Chicago-Naperville-Elgin IL-IN-WI	40,698	19,439	17,558	17,293	261	402	6,134	7,378	2,338	6,413
Cincinnati OH-KY-IN	5,412	2,897	2,152	2,090	74	58	856	1,238	484	1,075
Cleveland-Elyria OH	4,271	2,281	1,686	1,660	29	43	767	969	437	788
Colorado Springs CO	6,369	3,482	1,749	1,715	37	37	932	1,099	366	958
Dallas-Fort Worth-Arlington TX	37,265	18,854	13,912	13,704	175	342	4,576	6,365	1,958	5,485
Denver-Aurora-Lakewood CO	36,644	14,081	14,314	14,121	178	252	6,438	7,414	2,038	6,597
Detroit-Warren-Dearborn MI	12,005	5,886	5,146	5,074	91	123	2,025	2,595	862	2,313
Eugene OR	5,953	1,777	2,145	2,108	55	24	961	1,605	496	1,435
Fresno CA	6,266	2,840	2,238	2,190	36	35	765	1,042	341	883
Houston-The Woodlands-Sugar Land TX	21,620	13,267	6,801	6,696	119	197	2,498	3,567	1,369	2,984
Indianapolis-Carmel-Anderson IN	5,673	2,667	2,358	2,304	65	60	1,026	1,251	481	1,114
Kansas City MO-KS	10,802	5,132	4,198	4,120	73	135	1,932	2,010	741	1,716
Las Vegas-Henderson-Paradise NV	28,777	17,590	7,625	7,498	129	130	2,590	4,304	1,468	3,446
Los Angeles-Long Beach-Anaheim CA	170,460	88,498	52,274	51,301	655	1,164	20,173	26,659	7,574	22,865
Miami-Fort Lauderdale-West Palm Beach FL	9,330	5,876	3,045	2,985	56	103	1,077	1,794	669	1,448
Minneapolis-St. Paul-Bloomington MN-WI	35,054	15,755	13,985	13,738	255	329	6,447	7,643	2,507	6,851
Modesto CA	5,520	2,403	2,013	1,991	14	26	689	930	277	807
New York-Newark-Jersey City NY-NJ-PA	50,265	31,105	17,421	17,012	356	608	6,868	10,325	3,853	8,764
Ogden-Clearfield UT	12,347	5,507	4,181	4,096	76	65	2,400	1,745	579	1,497
Olympia-Tumwater WA	6,204	2,540	2,118	2,080	39	45	818	1,298	363	1,166
Orlando-Kissimmee-Sanford FL	6,466	4,117	2,059	2,029	40	42	813	1,186	446	1,015
Oxnard-Thousand Oaks-Ventura CA	11,450	5,144	3,809	3,758	46	67	1,681	1,989	594	1,684
Philadelphia-Camden-Wilmington PA-NJ-DE-MD	12,098	6,700	4,469	4,380	86	103	1,798	2,507	895	2,139
Phoenix-Mesa-Scottsdale AZ	51,861	23,840	18,596	18,254	315	355	7,533	9,092	2,434	8,074
Pittsburgh PA	4,511	2,578	1,520	1,471	36	60	728	977	369	825
Portland-Vancouver-Hillsboro OR-WA	67,649	24,108	25,207	24,745	446	385	9,155	14,831	3,685	13,367
Provo-Orem UT	15,354	7,897	4,596	4,504	53	80	2,644	1,909	576	1,655
Reno NV	10,118	3,518	3,826	3,784	42	49	1,533	2,290	544	2,030
Riverside-San Bernardino-Ontario CA	33,496	18,451	9,695	9,498	179	215	3,642	5,181	1,639	4,289
Sacramento-Roseville-Arden-Arcade CA	52,895	23,668	19,619	19,392	249	278	6,575	8,006	2,330	6,996
Salem OR	6,900	2,304	2,597	2,538	38	47	971	1,548	390	1,411
Salinas CA	4,918	2,060	1,516	1,488	24	24	768	985	248	887
Salt Lake City UT	24,739	11,118	8,872	8,729	98	146	4,086	3,704	1,255	3,176
San Antonio-New Braunfels TX	8,230	5,204	2,297	2,246	44	75	909	1,289	523	1,061
San Diego-Carlsbad CA	64,064	31,879	19,367	19,022	242	425	9,085	10,048	2,890	8,738
San Francisco-Oakland-Hayward CA	162,305	72,106	52,975	52,077	649	1,005	21,031	30,438	7,734	27,311
San Jose-Sunnyvale-Santa Clara CA	59,940	27,628	20,098	19,852	133	343	7,090	10,425	2,849	9,487
San Luis Obispo-Paso Robles-Arroy Grande CA	4,625	1,434	1,618	1,566	29	37	913	1,075	294	982
Santa Cruz-Watsonville CA	8,026	2,380	2,738	2,688	54	39	1,675	1,895	550	1,687
Santa Maria-Santa Barbara CA	5,406	2,110	1,867	1,811	23	69	937	1,143	294	1,014
Santa Rosa CA	13,711	4,318	5,080	4,988	102	52	2,489	2,965	728	2,662
Seattle-Tacoma-Bellevue WA	138,869	54,524	50,596	49,681	796	771	17,381	27,753	6,567	25,228
Spokane-Spokane Valley WA	11,580	3,875	4,621	4,511	118	91	1,916	2,291	578	2,058
St. Louis MO-IL	9,085	4,462	3,682	3,601	85	138	1,632	1,838	679	1,599
Stockton-Lodi CA	9,163	4,573	3,070	3,020	45	54	1,015	1,148	263	1,017
Tampa-St. Petersburg-Clearwater FL	6,500	4,136	1,923	1,899	37	63	907	1,262	474	1,079
Tucson AZ	6,783	3,051	2,107	2,066	30	45	1,119	1,389	491	1,198
Vallejo-Fairfield CA	9,066	4,902	2,577	2,552	39	36	1,075	1,308	408	1,107
Virginia Beach-Norfolk-Newport News VA-NC	6,124	4,927	1,052	1,027	19	31	521	777	321	630
Washington-Arlington-Alexandria DC-VA-MD-WV	24,582	16,566	6,449	6,290	164	192	3,145	4,572	1,762	3,852

*CBSA= A Core Based Statistics Area is a U.S. geographic area defined by the Office of Management and Budget based around an urban center of at least 10,000 people and adjacent areas that are socioeconomically tied to the urban center by commuting
Source: Hawai'i Tourism Authority and U.S. Bureau of the Census

**Table 54. Domestic U.S. Air Visitor Arrival Growth by Island and Top CBSA*
Percent change 2020 vs. 2019**

Domestic Flights	TOTAL	O'AHU	MAUI COUNTY	MAUI	MOLOKA'I	LĀNA'I	KAUAI	HAWAI'I ISLAND	HILO	KONA
Anchorage AK	-54.1	-62.6	-46.5	-46.3	-49.1	-47.0	-56.9	-46.7	-51.5	-45.9
Atlanta-Sandy Springs-Roswell GA	-74.9	-74.0	-79.2	-79.4	-80.0	-76.2	-81.5	-77.7	-77.7	-78.4
Austin-Round Rock TX	-73.1	-72.4	-75.2	-75.3	-76.4	-78.9	-78.3	-75.8	-79.0	-75.9
Bakersfield CA	-81.3	-80.4	-83.0	-83.2	-68.7	-72.3	-85.4	-77.3	-69.2	-81.4
Baltimore-Columbia-Towson MD	-75.4	-74.4	-79.6	-79.7	-78.0	-76.1	-78.6	-76.5	-75.5	-77.1
Bellingham WA	-66.6	-64.8	-68.0	-68.3	-59.5	-47.5	-69.0	-64.6	-56.5	-65.9
Boise City ID	-65.5	-67.4	-63.7	-63.7	-54.5	-80.0	-70.6	-61.7	-64.8	-62.3
Boston-Cambridge-Newton MA-NH	-69.0	-68.8	-72.6	-72.8	-71.7	-70.1	-75.6	-69.3	-69.7	-69.5
Bremerton-Silverdale WA	-65.3	-66.1	-65.9	-66.0	-71.0	-48.4	-66.3	-62.6	-63.8	-63.1
Charlotte-Concord-Gastonia NC-SC	-73.3	-73.4	-77.1	-77.2	-72.7	-78.0	-79.7	-74.0	-79.5	-73.8
Chicago-Naperville-Elgin IL-IN-WI	-69.9	-70.0	-71.7	-71.7	-72.6	-74.5	-74.3	-70.8	-73.1	-71.0
Cincinnati OH-KY-IN	-72.3	-72.2	-75.2	-75.7	-46.4	-71.1	-78.4	-72.0	-73.1	-72.3
Cleveland-Elyria OH	-73.4	-71.6	-76.2	-76.3	-79.0	-79.9	-75.4	-72.9	-67.8	-75.0
Colorado Springs CO	-72.7	-72.5	-74.4	-74.4	-72.3	-77.5	-76.0	-74.3	-73.9	-74.7
Dallas-Fort Worth-Arlington TX	-69.8	-68.6	-72.9	-72.9	-73.6	-75.4	-76.8	-70.7	-72.4	-71.5
Denver-Aurora-Lakewood CO	-69.3	-68.7	-70.5	-70.5	-75.6	-75.5	-74.2	-68.7	-70.6	-68.8
Detroit-Warren-Dearborn MI	-69.1	-70.3	-70.0	-70.0	-68.3	-70.4	-73.1	-69.0	-71.3	-68.9
Eugene OR	-70.2	-73.1	-72.0	-72.0	-63.2	-79.9	-71.8	-63.4	-59.1	-63.9
Fresno CA	-76.8	-75.7	-78.4	-78.6	-77.9	-81.1	-78.8	-75.3	-71.3	-76.7
Houston-The Woodlands-Sugar Land TX	-73.1	-71.1	-77.2	-77.3	-72.5	-76.8	-80.8	-76.3	-77.2	-76.8
Indianapolis-Carmel-Anderson IN	-72.4	-74.1	-73.2	-73.5	-48.1	-60.1	-75.0	-69.9	-68.4	-69.3
Kansas City MO-KS	-66.9	-68.0	-68.1	-68.3	-65.0	-60.9	-68.2	-66.2	-64.8	-67.6
Las Vegas-Henderson-Paradise NV	-67.9	-67.1	-71.5	-71.3	-75.5	-81.4	-75.0	-68.5	-67.6	-70.4
Los Angeles-Long Beach-Anaheim CA	-78.1	-76.7	-79.8	-79.9	-79.8	-80.1	-82.7	-77.6	-77.5	-78.1
Miami-Fort Lauderdale-West Palm Beach FL	-72.1	-72.1	-76.1	-76.1	-79.6	-79.3	-81.5	-76.9	-79.7	-78.6
Minneapolis-St. Paul-Bloomington MN-WI	-55.4	-57.3	-54.3	-54.4	-38.3	-48.9	-56.9	-52.8	-53.1	-52.7
Modesto CA	-72.5	-68.0	-76.2	-76.2	-88.1	-81.5	-76.2	-68.0	-63.4	-69.6
New York-Newark-Jersey City NY-NJ-PA	-72.1	-71.3	-75.8	-75.9	-71.9	-76.9	-80.3	-73.4	-73.4	-74.0
Ogden-Clearfield UT	-64.4	-66.7	-61.9	-62.0	-47.6	-74.0	-70.0	-63.7	-61.6	-65.4
Olympia-Tumwater WA	-68.9	-68.9	-69.5	-69.6	-68.2	-60.3	-72.4	-64.7	-63.2	-64.8
Orlando-Kissimmee-Sanford FL	-70.4	-71.3	-72.5	-72.4	-73.0	-82.5	-78.1	-76.2	-78.3	-77.4
Oxnard-Thousand Oaks-Ventura CA	-79.6	-76.9	-82.0	-82.0	-81.6	-85.2	-83.7	-78.4	-76.0	-79.5
Philadelphia-Camden-Wilmington PA-NJ-DE-MD	-74.5	-75.1	-77.3	-77.5	-78.7	-81.0	-81.2	-76.0	-77.5	-76.3
Phoenix-Mesa-Scottsdale AZ	-69.8	-68.4	-72.8	-72.9	-66.4	-76.8	-74.3	-67.9	-72.1	-67.7
Pittsburgh PA	-72.9	-72.6	-77.2	-77.6	-65.4	-71.3	-76.7	-74.3	-76.7	-74.8
Portland-Vancouver-Hillsboro OR-WA	-68.4	-69.2	-69.9	-70.0	-67.1	-71.7	-71.8	-63.0	-63.5	-63.4
Provo-Orem UT	-62.0	-64.0	-58.2	-58.2	-70.7	-62.3	-68.0	-62.0	-61.9	-63.3
Reno NV	-65.2	-64.5	-66.9	-66.8	-73.2	-74.0	-69.2	-62.6	-64.5	-63.5
Riverside-San Bernardino-Ontario CA	-79.1	-76.2	-82.1	-82.2	-75.1	-79.8	-85.0	-78.8	-77.7	-80.0
Sacramento--Roseville--Arden-Arcade CA	-70.3	-64.7	-74.4	-74.5	-74.9	-74.6	-74.7	-71.7	-69.0	-72.6
Salem OR	-67.8	-70.7	-69.1	-69.3	-73.2	-61.1	-69.2	-62.6	-65.1	-62.4
Salinas CA	-75.1	-73.8	-78.9	-79.0	-75.4	-78.0	-76.1	-72.2	-75.1	-71.9
Salt Lake City UT	-64.0	-63.8	-61.0	-61.0	-67.0	-70.1	-73.8	-62.7	-58.9	-64.2
San Antonio-New Braunfels TX	-73.5	-73.3	-75.9	-76.0	-78.1	-74.8	-78.4	-73.7	-73.0	-74.6
San Diego-Carlsbad CA	-73.2	-70.1	-75.9	-76.0	-79.6	-73.4	-78.9	-73.7	-73.5	-74.5
San Francisco-Oakland-Hayward CA	-73.2	-72.3	-76.2	-76.4	-73.1	-73.4	-75.1	-69.9	-70.4	-70.1
San Jose-Sunnyvale-Santa Clara CA	-75.8	-75.0	-78.3	-78.3	-82.2	-74.8	-78.3	-73.4	-73.4	-73.4
San Luis Obispo-Paso Robles-Arroyo Grande CA	-75.4	-75.3	-77.8	-78.1	-81.8	-71.8	-79.5	-69.8	-69.7	-69.4
Santa Cruz-Watsonville CA	-72.7	-72.1	-75.1	-75.1	-72.1	-77.6	-75.9	-67.5	-67.6	-68.2
Santa Maria-Santa Barbara CA	-77.6	-77.3	-77.6	-77.8	-84.7	-62.4	-81.2	-73.7	-75.2	-74.0
Santa Rosa CA	-68.1	-65.8	-71.7	-71.9	-53.8	-80.5	-69.1	-64.6	-65.6	-65.0
Seattle-Tacoma-Bellevue WA	-66.2	-66.6	-66.1	-66.2	-67.0	-67.8	-72.2	-63.3	-64.2	-63.5
Spokane-Spokane Valley WA	-62.3	-63.7	-61.6	-62.0	-37.8	-50.9	-63.0	-60.6	-58.4	-61.8
St. Louis MO-IL	-71.2	-72.7	-72.3	-72.5	-57.3	-68.3	-73.3	-71.0	-71.1	-71.4
Stockton-Lodi CA	-74.2	-71.8	-76.5	-76.6	-70.8	-72.0	-75.8	-77.2	-80.3	-77.5
Tampa-St. Petersburg-Clearwater FL	-71.4	-70.5	-76.9	-76.8	-78.6	-77.4	-78.0	-75.2	-77.4	-75.7
Tucson AZ	-73.5	-73.7	-75.9	-76.0	-82.2	-79.3	-76.4	-73.1	-72.7	-73.3
Vallejo-Fairfield CA	-74.0	-71.0	-78.9	-78.8	-75.3	-79.5	-75.5	-72.3	-67.5	-73.8
Virginia Beach-Norfolk-Newport News VA-NC	-67.7	-67.0	-72.6	-72.6	-85.1	-75.2	-76.7	-70.6	-71.6	-71.4
Washington-Arlington-Alexandria DC-VA-MD-WV	-76.2	-75.8	-79.6	-79.8	-73.4	-80.1	-80.0	-77.5	-76.9	-77.9

*CBSA= A Core Based Statistics Area is a U.S. geographic area defined by the Office of Management and Budget based around an urban center of at least 10,000 people and adjacent areas that are socioeconomically tied to the urban center by commuting
Source: Hawai'i Tourism Authority and U.S. Bureau of the Census

**Table 55. Domestic U.S. Air Visitor Arrivals by Island and State of Residence
2020**

Domestic Flights	TOTAL	O'AHU	MAUI COUNTY	MAUI	MOLOKA'I	LĀNA'I	KAUA'I	HAWAI'I ISLAND	HILO	KONA
Alabama	6,278	4,269	1,609	1,571	46	66	940	1,082	521	856
Alaska	42,574	16,973	12,860	12,371	638	178	4,189	12,160	2,918	11,402
Arizona	65,780	30,054	23,068	22,617	418	481	9,807	12,004	3,435	10,556
Arkansas	4,225	2,315	1,410	1,381	27	42	593	821	292	709
California	655,937	307,310	213,211	209,634	2,755	4,100	84,867	112,365	31,250	98,493
Colorado	63,123	23,828	23,914	23,517	378	455	11,450	13,347	3,840	11,881
Connecticut	7,471	4,430	2,449	2,401	70	79	1,131	1,656	572	1,388
Delaware	1,898	1,156	697	682	16	14	277	419	141	358
Florida	39,975	25,411	12,073	11,861	242	366	5,200	7,863	2,949	6,645
Georgia	19,755	12,787	5,631	5,469	127	239	2,272	3,528	1,311	2,973
Idaho	25,129	8,893	9,348	9,147	196	127	4,627	5,240	1,282	4,768
Illinois	48,764	23,710	21,102	20,782	333	492	7,755	9,044	3,097	7,849
Indiana	14,787	7,504	5,904	5,767	157	161	2,584	3,084	1,151	2,698
Iowa	14,037	6,658	5,830	5,785	80	137	2,801	3,064	1,207	2,655
Kansas	10,814	5,146	4,223	4,149	72	124	1,956	2,027	809	1,713
Kentucky	6,610	3,640	2,415	2,366	80	102	1,030	1,315	505	1,160
Louisiana	5,787	3,745	1,810	1,773	45	50	760	1,071	489	883
Maine	3,514	1,999	1,050	1,009	43	28	573	771	315	618
Maryland	15,636	10,632	4,190	4,084	129	129	2,145	2,920	1,200	2,468
Massachusetts	22,434	12,936	7,774	7,590	154	231	3,557	5,027	1,906	4,239
Michigan	28,243	13,381	11,955	11,757	289	323	5,231	6,496	2,294	5,671
Minnesota	47,525	21,126	19,300	18,984	355	426	8,764	10,508	3,426	9,404
Mississippi	2,740	1,753	805	782	18	51	339	576	269	464
Missouri	18,117	9,154	6,853	6,704	157	237	3,043	3,629	1,375	3,136
Montana	13,981	4,284	5,236	5,063	163	124	2,818	3,471	824	3,235
Nebraska	8,818	4,027	3,656	3,600	62	89	1,584	2,017	659	1,782
Nevada	42,050	22,385	12,508	12,314	200	202	4,667	7,229	2,182	6,020
New Hampshire	4,481	2,580	1,513	1,475	31	32	774	927	364	797
New Jersey	20,276	12,773	7,079	6,934	117	175	2,983	3,956	1,577	3,396
New Mexico	8,962	4,091	2,832	2,785	65	60	1,691	1,706	561	1,446
New York	46,188	28,143	15,742	15,372	372	564	6,658	10,083	3,818	8,477
North Carolina	17,743	10,616	5,402	5,278	125	189	2,573	3,794	1,403	3,260
North Dakota	4,361	1,973	1,701	1,670	29	21	856	967	337	872
Ohio	23,412	12,728	9,318	9,138	255	228	3,972	5,218	2,179	4,455
Oklahoma	9,436	4,976	3,188	3,137	38	96	1,452	1,650	612	1,389
Oregon	88,907	29,286	33,452	32,792	655	566	12,989	20,778	5,308	18,779
Pennsylvania	21,309	12,128	7,454	7,302	167	214	3,356	4,835	1,816	4,144
Rhode Island	2,114	1,305	613	594	13	24	331	430	206	328
South Carolina	7,832	5,000	2,283	2,230	71	98	1,014	1,538	548	1,313
South Dakota	4,537	2,122	1,570	1,538	38	35	886	1,049	366	919
Tennessee	12,173	6,901	4,129	4,052	71	111	1,935	2,589	1,033	2,225
Texas	94,943	52,453	31,850	31,288	525	890	11,831	16,065	5,557	13,632
Utah	64,086	29,623	21,604	21,228	280	398	11,207	9,314	2,985	8,035
Vermont	2,185	1,008	719	706	17	19	433	607	230	512
Virginia	25,840	18,183	6,184	6,022	162	182	3,094	4,542	1,787	3,746
Washington	213,140	80,833	77,957	76,452	1,399	1,250	28,663	43,716	10,425	39,753
Washington, D.C.	3,478	2,036	1,062	1,046	17	25	470	684	267	587
West Virginia	1,668	1,050	479	467	17	14	211	323	134	260
Wisconsin	23,938	10,937	10,181	9,985	241	254	4,725	5,912	2,180	5,166
Wyoming	4,044	1,476	1,411	1,379	27	27	754	947	292	819

Table 56. Domestic U.S. Air Visitor Arrival Growth by Island and State of Residence
Percent change 2020 vs. 2019

Domestic Flights	TOTAL	O'AHU	MAUI COUNTY	MAUI	MOLOKA'I	LĀNA'I	KAUA'I	HAWA'I ISLAND	HILO	KONA
Alabama	-74.0	-73.2	-78.0	-78.1	-73.6	-75.8	-74.9	-77.7	-74.7	-79.4
Alaska	-54.3	-63.0	-48.5	-48.2	-51.4	-55.2	-57.6	-46.3	-50.4	-45.2
Arizona	-70.2	-69.3	-72.8	-73.0	-68.0	-75.3	-74.6	-68.4	-71.6	-68.3
Arkansas	-75.8	-76.5	-76.7	-76.8	-75.3	-79.3	-79.3	-77.2	-79.6	-77.2
California	-75.1	-73.6	-77.6	-77.6	-76.4	-76.6	-78.8	-73.5	-73.2	-74.0
Colorado	-69.2	-69.7	-69.9	-69.9	-72.3	-73.0	-73.9	-68.3	-69.6	-68.4
Connecticut	-73.1	-72.1	-77.8	-77.9	-64.0	-77.6	-80.0	-74.9	-76.1	-75.6
Delaware	-70.9	-69.7	-72.0	-72.3	-65.9	-80.9	-76.7	-73.7	-76.8	-73.7
Florida	-71.0	-70.8	-75.3	-75.3	-77.6	-78.7	-79.4	-75.4	-78.2	-76.3
Georgia	-74.7	-73.9	-79.0	-79.2	-78.8	-75.7	-81.9	-77.4	-77.5	-78.3
Idaho	-64.5	-65.9	-63.5	-63.5	-60.1	-75.4	-68.2	-60.9	-64.1	-61.3
Illinois	-69.0	-69.3	-70.2	-70.3	-69.2	-72.8	-72.8	-70.1	-71.2	-70.3
Indiana	-70.8	-71.9	-72.0	-72.3	-61.2	-69.4	-74.2	-69.9	-72.2	-69.6
Iowa	-54.5	-56.0	-53.0	-52.7	-55.3	-60.3	-55.6	-52.9	-48.1	-54.4
Kansas	-66.9	-67.4	-68.5	-68.7	-69.5	-61.0	-66.6	-67.1	-64.6	-68.7
Kentucky	-72.8	-74.5	-74.2	-74.4	-54.8	-61.1	-75.3	-73.4	-74.8	-72.8
Louisiana	-73.8	-71.8	-77.1	-77.2	-73.0	-80.6	-79.9	-77.3	-76.1	-78.9
Maine	-63.8	-63.7	-66.8	-67.4	-43.2	-69.0	-68.3	-63.5	-65.9	-64.3
Maryland	-75.4	-74.6	-79.2	-79.3	-71.0	-77.0	-78.3	-77.1	-76.4	-77.6
Massachusetts	-69.0	-69.0	-72.3	-72.6	-69.6	-70.3	-75.5	-68.4	-68.6	-68.7
Michigan	-65.8	-67.8	-65.9	-66.0	-57.8	-63.2	-69.3	-64.3	-65.9	-64.7
Minnesota	-53.5	-56.0	-51.0	-51.1	-37.3	-50.0	-55.5	-51.2	-52.4	-51.0
Mississippi	-73.6	-73.7	-75.4	-75.6	-72.6	-53.6	-75.8	-70.8	-65.3	-73.0
Missouri	-69.5	-70.4	-70.6	-70.7	-62.1	-66.6	-73.8	-69.3	-69.8	-69.6
Montana	-56.8	-59.0	-55.4	-55.8	-46.7	-47.6	-60.6	-51.9	-56.4	-51.4
Nebraska	-62.2	-64.4	-60.3	-60.4	-58.7	-67.1	-62.3	-54.5	-56.3	-54.8
Nevada	-67.3	-66.6	-70.2	-70.1	-73.4	-79.4	-72.9	-66.7	-67.1	-68.2
New Hampshire	-62.6	-62.6	-65.2	-65.4	-63.9	-74.9	-67.0	-65.0	-64.4	-64.7
New Jersey	-75.0	-73.9	-79.4	-79.6	-78.9	-81.4	-81.6	-78.4	-77.5	-78.7
New Mexico	-73.7	-73.6	-75.2	-75.1	-77.7	-78.0	-75.5	-73.7	-75.8	-74.2
New York	-70.2	-69.9	-73.5	-73.5	-68.5	-75.8	-77.3	-70.0	-70.6	-70.7
North Carolina	-72.9	-72.7	-76.8	-77.0	-72.8	-77.2	-77.9	-73.8	-76.3	-73.9
North Dakota	-54.3	-56.5	-56.3	-56.5	-59.3	-76.0	-48.7	-45.1	-42.1	-44.0
Ohio	-71.7	-71.4	-73.2	-73.4	-60.0	-73.7	-75.3	-71.8	-70.7	-72.4
Oklahoma	-72.6	-72.4	-75.1	-75.2	-75.6	-68.6	-74.9	-72.6	-72.1	-73.9
Oregon	-68.4	-70.0	-69.4	-69.5	-67.6	-68.1	-71.8	-63.2	-63.6	-63.6
Pennsylvania	-73.1	-73.6	-76.3	-76.4	-76.4	-76.3	-78.8	-73.9	-75.9	-74.2
Rhode Island	-70.5	-72.6	-74.8	-75.2	-78.1	-66.8	-74.8	-67.6	-64.6	-70.9
South Carolina	-72.1	-71.5	-76.5	-76.6	-68.6	-67.8	-79.4	-76.1	-80.3	-76.5
South Dakota	-55.3	-57.1	-60.2	-60.4	-56.3	-58.4	-51.2	-50.3	-55.6	-49.1
Tennessee	-74.0	-74.4	-76.3	-76.3	-79.5	-82.7	-76.5	-73.5	-73.7	-74.1
Texas	-71.8	-70.7	-75.0	-75.1	-74.5	-75.0	-78.3	-73.7	-75.2	-74.4
Utah	-63.1	-64.1	-60.0	-60.0	-64.9	-66.5	-71.1	-62.1	-59.8	-63.5
Vermont	-62.4	-62.5	-66.1	-65.5	-78.4	-73.1	-64.3	-50.7	-52.6	-51.3
Virginia	-74.3	-73.4	-78.5	-78.7	-74.9	-79.1	-79.4	-76.1	-75.5	-77.0
Washington	-66.1	-66.6	-66.3	-66.4	-64.5	-66.1	-70.8	-63.0	-64.2	-63.3
Washington, D.C.	-73.2	-74.0	-75.8	-75.7	-76.2	-81.5	-80.1	-74.5	-73.5	-74.1
West Virginia	-75.5	-74.7	-78.7	-78.9	-65.7	-66.4	-79.9	-78.3	-80.0	-79.7
Wisconsin	-59.8	-62.4	-58.4	-58.6	-45.3	-56.1	-62.4	-55.1	-55.6	-55.5
Wyoming	-65.2	-68.1	-64.8	-64.8	-65.3	-74.8	-69.0	-65.2	-63.2	-66.9

**Table 57. Domestic U.S. Air Visitor Length of Stay (in days) by Island and State
2020**

Domestic Flights	TOTAL	O'AHU	MAUI	MOLOKA'I	LĀNA'I	KAUA'I	HAWAII ISLAND	HILO	KONA
Alabama	12.40	10.73	8.56	2.56	3.71	8.60	9.36	7.09	7.50
Alaska	12.93	10.05	11.45	14.62	7.60	11.56	14.71	8.21	13.59
Arizona	10.43	9.02	8.97	7.42	4.33	8.59	10.21	7.05	9.32
Arkansas	12.01	10.39	9.61	3.52	5.02	8.39	9.90	7.93	8.20
California	10.00	8.87	8.95	7.03	5.65	9.16	10.15	7.46	9.21
Colorado	11.68	9.38	10.22	10.57	5.30	9.72	11.69	8.19	10.48
Connecticut	13.66	10.55	9.83	11.91	4.03	10.74	11.14	9.83	9.24
Delaware	14.40	11.15	9.80	7.73	3.86	9.50	11.78	5.83	11.49
Florida	12.59	10.54	9.23	6.43	5.13	8.25	10.11	7.06	8.83
Georgia	11.64	9.89	8.50	8.29	5.13	9.00	9.72	6.58	8.64
Idaho	10.97	8.96	9.79	9.23	7.67	9.77	11.15	6.86	10.41
Illinois	11.91	8.92	9.87	8.39	4.51	8.62	10.22	6.17	9.34
Indiana	12.24	9.35	9.45	7.74	4.29	8.39	10.62	5.94	9.60
Iowa	11.47	7.71	9.66	5.08	2.89	8.84	9.21	4.44	8.61
Kansas	11.19	9.12	9.08	4.72	4.62	8.12	9.65	5.79	8.69
Kentucky	11.95	9.89	9.16	6.34	3.14	8.08	9.28	5.88	7.96
Louisiana	11.89	10.33	7.83	3.98	4.57	6.78	9.96	6.78	8.33
Maine	15.45	12.77	11.80	16.90	4.40	9.77	13.50	10.83	11.32
Maryland	12.57	10.52	8.81	7.25	5.33	8.97	9.52	6.05	8.32
Massachusetts	13.15	10.00	9.45	6.96	5.02	9.41	11.59	8.56	9.90
Michigan	13.15	9.44	10.28	8.54	3.78	9.13	11.22	7.16	9.96
Minnesota	11.94	8.35	10.20	7.33	4.81	9.42	10.49	5.72	9.64
Mississippi	12.32	11.10	8.06	13.01	3.87	7.07	8.98	6.89	7.15
Missouri	11.38	8.80	8.91	7.57	4.62	8.81	10.17	7.16	8.63
Montana	12.01	9.63	10.08	13.26	6.05	10.07	12.78	6.73	11.99
Nebraska	11.21	8.07	8.88	8.01	4.24	8.11	10.24	6.75	9.10
Nevada	10.98	9.70	9.47	8.92	5.01	9.44	11.23	9.09	10.19
New Hampshire	14.18	10.85	10.73	6.88	4.09	10.50	12.14	8.69	10.16
New Jersey	12.43	9.62	9.29	8.33	4.32	8.51	9.50	6.08	8.24
New Mexico	11.55	9.86	9.88	5.14	7.39	9.86	10.68	8.14	9.44
New York	12.95	9.95	9.51	7.32	4.71	8.95	10.62	6.96	9.50
North Carolina	12.30	10.38	8.99	4.93	4.88	7.80	10.25	6.80	9.00
North Dakota	11.89	7.80	9.55	11.55	10.37	9.37	12.36	8.75	10.32
Ohio	12.20	9.10	9.22	6.85	3.28	7.60	10.15	6.24	8.83
Oklahoma	11.12	9.81	8.47	7.54	5.26	8.25	10.18	7.53	8.78
Oregon	11.54	9.82	10.40	9.17	5.50	10.16	12.33	8.44	11.26
Pennsylvania	12.73	10.20	9.14	7.03	4.11	7.85	10.87	6.70	9.75
Rhode Island	14.37	11.84	11.17	5.48	5.60	11.49	9.96	7.96	8.04
South Carolina	12.90	10.72	9.66	8.33	4.20	8.73	10.46	7.33	9.18
South Dakota	12.42	10.16	9.71	13.54	1.89	9.13	10.66	7.07	9.36
Tennessee	11.95	9.74	8.88	7.72	4.36	9.09	9.16	4.42	8.60
Texas	10.63	9.31	8.63	5.17	3.91	7.99	9.35	6.37	8.42
Utah	10.48	9.36	9.12	6.75	5.53	8.97	10.35	7.79	9.11
Vermont	14.99	10.75	13.18	20.32	1.51	11.08	12.26	10.38	9.86
Virginia	13.27	11.80	8.88	7.88	5.33	8.61	10.17	6.85	9.06
Washington	11.72	10.20	10.78	11.44	5.49	10.29	12.16	7.57	11.39
Washington D.C.	11.49	9.36	8.99	7.43	3.89	9.45	10.00	6.04	8.91
West Virginia	13.33	11.82	9.03	7.11	3.80	9.04	10.90	6.46	10.21
Wisconsin	12.51	8.68	9.84	6.60	4.71	8.51	10.73	5.83	9.82
Wyoming	12.01	9.80	10.11	32.93	5.21	10.62	11.77	7.47	10.95

**Table 58. O'ahu Air Visitor Characteristics
2020 vs. 2019**

O'AHU	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Total Visitor Days	12,829,630	41,827,689	-69.3	9,442,818	24,762,012	-61.9	3,386,812	17,065,677	-80.2
Total Visitors	1,506,316	6,154,248	-75.5	998,149	3,513,070	-71.6	508,167	2,641,178	-80.8
AVERAGE DAILY CENSUS	35,054	114,596	-69.4	25,800	67,841	-62.0	9,254	46,755	-80.2
TOTAL AIR SEATS	3,370,122	8,415,431	-60.0	2,484,927	5,025,269	-50.6	885,195	3,390,162	-73.9
ISLANDS VISITED									
O'ahu	1,506,316	6,154,248	-75.5	998,149	3,513,070	-71.6	508,167	2,641,178	-80.8
O'ahu only	1,212,897	4,799,336	-74.7	794,044	2,638,593	-69.9	418,853	2,160,743	-80.6
Kaua'i	89,739	421,812	-78.7	68,273	307,751	-77.8	21,467	114,062	-81.2
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	164,810	798,410	-79.4	122,680	549,874	-77.7	42,130	248,536	-83.0
Maui	159,713	774,785	-79.4	118,641	535,534	-77.8	41,072	239,251	-82.8
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	7,548	37,856	-80.1	5,306	20,858	-74.6	2,242	16,998	-86.8
Moloka'i only *	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	6,863	42,293	-83.8	5,058	19,822	-74.5	1,805	22,471	-92.0
Lāna'i only *	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	137,865	656,714	-79.0	86,525	372,711	-76.8	51,340	284,004	-81.9
Kona side	112,237	541,459	-79.3	69,451	306,937	-77.4	42,786	234,522	-81.8
Hilo side	65,803	333,702	-80.3	43,832	193,967	-77.4	21,971	139,735	-84.3
Hawai'i Island only	0	0	NA	0	0	NA	0	0	NA
Any Neighbor Island	293,419	1,354,912	-78.3	204,104	874,477	-76.7	89,314	480,435	-81.4
NI only									
Oahu & NI	293,419	1,354,912	-78.3	204,104	874,477	-76.7	89,314	480,435	-81.4
Any one island only	1,212,897	4,799,336	-74.7	794,044	2,638,593	-69.9	418,853	2,160,743	-80.6
Multiple Islands	293,419	1,354,912	-78.3	204,104	874,477	-76.7	89,314	480,435	-81.4
Avg. Islands Visited	1.27	1.31	-3.6	1.28	1.36	-5.4	1.23	1.26	-1.9
Average Length of Stay on O'ahu	8.52	6.80	25.3	9.46	7.05	34.2	6.66	6.46	3.1
ACCOMMODATIONS									
Plan to stay in Hotel	959,901	4,302,650	-77.7	561,561	2,195,095	-74.4	398,340	2,107,555	-81.1
Hotel only	834,334	3,754,621	-77.8	471,834	1,823,549	-74.1	362,499	1,931,072	-81.2
Plan to stay in Condo	161,661	624,031	-74.1	92,550	299,786	-69.1	69,112	324,244	-78.7
Condo only	110,141	417,080	-73.6	63,662	190,271	-66.5	46,480	226,810	-79.5
Plan to stay in Timeshare	76,833	326,184	-76.4	56,771	202,843	-72.0	20,062	123,341	-83.7
Timeshare only	54,706	231,600	-76.4	40,561	138,841	-70.8	14,145	92,759	-84.8
Cruise Ship	22,774	133,605	-83.0	20,134	108,925	-81.5	2,639	24,680	-89.3
Friends/Relatives	239,579	613,199	-60.9	214,015	530,889	-59.7	25,564	82,310	-68.9
Bed & Breakfast	16,234	68,301	-76.2	11,823	48,590	-75.7	4,410	19,711	-77.6
Rental House	125,607	530,717	-76.3	105,196	419,136	-74.9	20,411	111,581	-81.7
Hostel	12,338	58,912	-79.1	10,193	34,477	-70.4	2,145	24,436	-91.2
Camp Site, Beach	6,898	27,442	-74.9	5,973	19,792	-69.8	925	7,650	-87.9
Private Room in Private Home**	21,507	107,195	-79.9	15,936	56,110	-71.6	5,571	51,085	-89.1
Shared Room/Space in Private Home**	7,196	31,255	-77.0	5,780	22,010	-73.7	1,416	9,244	-84.7
Other	26,965	90,076	-70.1	25,901	83,523	-69.0	1,064	6,553	-83.8

Table 58. O'ahu Air Visitor Characteristics (continued)
2020 vs. 2019

O'AHU	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
PURPOSE OF TRIP									
Pleasure (Net)	1,127,200	5,033,069	-77.6	689,334	2,736,408	-74.8	437,866	2,296,661	-80.9
Honeymoon/Get Married	71,450	425,964	-83.2	28,710	126,105	-77.2	42,740	299,859	-85.7
Honeymoon	63,576	388,661	-83.6	23,562	107,025	-78.0	40,014	281,636	-85.8
Get Married	12,573	67,600	-81.4	6,707	25,214	-73.4	5,866	42,386	-86.2
Pleasure/Vacation	1,064,104	4,644,969	-77.1	666,152	2,632,158	-74.7	397,952	2,012,811	-80.2
Mtgs/Conventions/Incentive	68,579	280,775	-75.6	40,519	150,185	-73.0	28,060	130,591	-78.5
Conventions	36,503	133,750	-72.7	25,056	94,657	-73.5	11,447	39,093	-70.7
Corporate Meetings	12,926	53,521	-75.8	10,589	40,662	-74.0	2,337	12,859	-81.8
Incentive	20,833	99,123	-79.0	6,097	18,875	-67.7	14,736	80,247	-81.6
Other Business	64,766	188,021	-65.6	61,644	171,597	-64.1	3,122	16,424	-81.0
Visit Friends/Rel.	226,728	577,297	-60.7	204,490	503,738	-59.4	22,239	73,559	-69.8
Gov't/Military	34,182	96,247	-64.5	32,261	80,257	-59.8	1,921	15,990	-88.0
Attend School	6,475	20,779	-68.8	4,805	10,701	-55.1	1,670	10,077	-83.4
Sport Events	13,744	71,749	-80.8	10,699	44,425	-75.9	3,045	27,325	-88.9
Other	74,636	315,239	-76.3	43,157	139,288	-69.0	31,479	175,951	-82.1
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	38.1	NA	31.3	35.0	-3.7	NA	42.2	NA
% Repeaters ***	NA	61.9	NA	68.7	65.0	3.7	NA	57.8	NA
Average # of Trips	NA	4.69	NA	5.82	5.23	11.3	NA	3.97	NA
Group Tour	NA	403,457	NA	23,560	100,182	-76.5	NA	303,275	NA
Non-Group	NA	5,750,792	NA	974,589	3,412,889	-71.4	NA	2,337,903	NA
Package Trip	NA	1,920,905	NA	132,313	651,702	-79.7	NA	1,269,203	NA
No Package	NA	4,233,343	NA	865,836	2,861,368	-69.7	NA	1,371,975	NA
Net True Independent	NA	4,125,961	NA	856,168	2,823,670	-69.7	NA	1,302,291	NA
Ave. Age of Party Head	44	44	-0.9	44	45	-1.8	45	44	0.8
Ave. Party Size	2.01	2.23	-9.3	1.83	2.04	-10.1	2.48	2.56	-2.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 59. Maui County Air Visitor Characteristics
2020 vs. 2019**

MAUI COUNTY	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Total Visitor Days	7,754,271	24,777,892	-68.7	6,822,700	21,414,026	-68.1	931,571	3,363,866	-72.3
Total Visitors	807,308	3,111,131	-74.1	706,499	2,650,787	-73.3	100,810	460,345	-78.1
AVERAGE DAILY CENSUS	21,187	67,885	-68.8	18,641	58,669	-68.2	2,545	9,216	-72.4
TOTAL AIR SEATS									
ISLANDS VISITED									
O'ahu	164,810	798,410	-79.4	122,680	549,874	-77.7	42,130	248,536	-83.0
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	68,127	343,246	-80.2	55,318	267,794	-79.3	12,809	75,453	-83.0
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	807,308	3,111,131	-74.1	706,499	2,650,787	-73.3	100,810	460,345	-78.1
Maui	792,602	3,059,905	-74.1	693,197	2,609,798	-73.4	99,404	450,107	-77.9
Maui only	573,983	2,043,912	-71.9	523,412	1,858,375	-71.8	50,571	185,537	-72.7
Moloka'i *	17,025	63,035	-73.0	12,999	44,304	-70.7	4,026	18,730	-78.5
Moloka'i only*	3,449	8,335	-58.6	3,319	7,963	-58.3	130	372	-65.1
Lāna'i *	17,924	84,103	-78.7	15,489	58,799	-73.7	2,435	25,304	-90.4
Lāna'i only*	4,045	12,460	-67.5	3,924	12,149	-67.7	121	311	-61.2
Hawai'i Island	79,511	380,876	-79.1	62,387	276,554	-77.4	17,125	104,322	-83.6
Kona side	68,989	333,115	-79.3	53,673	238,719	-77.5	15,316	94,396	-83.8
Hilo side	39,510	223,123	-82.3	31,801	153,618	-79.3	7,709	69,505	-88.9
Hawai'i Island only	0	0	NA	0	0	NA	0	0	NA
Any Neighbor Island	807,308	3,111,131	-74.1	706,499	2,650,787	-73.3	100,810	460,345	-78.1
NI only									
Oahu & NI	164,810	798,410	-79.4	122,680	549,874	-77.7	42,130	248,536	-83.0
Any one island only	581,477	2,064,707	-71.8	530,656	1,878,486	-71.8	50,821	186,220	-72.7
Multiple Islands	225,831	1,046,425	-78.4	175,843	772,300	-77.2	49,988	274,124	-81.8
Avg. Islands Visited	1.41	1.52	-7.1	1.36	1.44	-5.2	1.77	2.00	-11.9
Average Length of Stay on Maui County	9.61	7.96	20.6	9.66	8.08	19.5	9.24	7.31	26.5
ACCOMMODATIONS									
Plan to stay in Hotel	380,926	1,674,849	-77.3	327,309	1,410,409	-76.8	53,617	264,441	-79.7
Hotel only	294,252	1,304,585	-77.4	256,671	1,121,348	-77.1	37,581	183,237	-79.5
Plan to stay in Condo	240,924	841,915	-71.4	201,614	696,878	-71.1	39,310	145,037	-72.9
Condo only	191,047	660,069	-71.1	164,590	558,922	-70.6	26,457	101,147	-73.8
Plan to stay in Timeshare	85,829	309,322	-72.3	79,746	282,414	-71.8	6,082	26,908	-77.4
Timeshare only	65,473	232,907	-71.9	61,701	216,667	-71.5	3,772	16,240	-76.8
Cruise Ship	19,898	117,274	-83.0	17,445	94,676	-81.6	2,453	22,597	-89.1
Friends/Relatives	75,071	201,666	-62.8	68,944	180,441	-61.8	6,127	21,225	-71.1
Bed & Breakfast	11,011	45,112	-75.6	9,528	35,440	-73.1	1,483	9,673	-84.7
Rental House	80,707	290,719	-72.2	70,879	243,714	-70.9	9,827	47,005	-79.1
Hostel	8,123	36,098	-77.5	6,434	23,048	-72.1	1,688	13,051	-87.1
Camp Site, Beach	9,512	30,974	-69.3	7,580	22,248	-65.9	1,932	8,726	-77.9
Private Room in Private Home**	10,238	44,031	-76.7	8,902	28,737	-69.0	1,336	15,294	-91.3
Shared Room/Space in Private Home**	3,683	13,234	-72.2	2,908	9,475	-69.3	776	3,758	-79.4
Other	12,560	39,794	-68.4	11,970	36,670	-67.4	590	3,123	-81.1

**Table 59. Maui County Air Visitor Characteristics (continued)
2020 vs. 2019**

MAUI COUNTY	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
PURPOSE OF TRIP									
Pleasure (Net)	706,734	2,815,544	-74.9	611,640	2,392,935	-74.4	95,094	422,609	-77.5
Honeymoon/Get Married	28,667	159,348	-82.0	24,682	127,009	-80.6	3,985	32,339	-87.7
Honeymoon	24,063	139,980	-82.8	20,562	110,207	-81.3	3,501	29,774	-88.2
Get Married	6,230	26,720	-76.7	5,580	23,018	-75.8	650	3,702	-82.5
Pleasure/Vacation	682,813	2,677,538	-74.5	591,251	2,283,999	-74.1	91,562	393,539	-76.7
Mtgs/Conventions/Incentive	43,980	133,506	-67.1	40,114	114,256	-64.9	3,866	19,250	-79.9
Conventions	27,621	68,139	-59.5	25,067	58,723	-57.3	2,554	9,416	-72.9
Corporate Meetings	8,103	29,991	-73.0	7,700	26,763	-71.2	403	3,228	-87.5
Incentive	9,695	40,416	-76.0	8,660	33,514	-74.2	1,035	6,902	-85.0
Other Business	21,707	61,619	-64.8	21,383	58,979	-63.7	324	2,640	-87.7
Visit Friends/Rel.	62,844	168,188	-62.6	59,705	152,042	-60.7	3,139	16,146	-80.6
Govt/Military	1,754	5,347	-67.2	1,754	5,049	-65.3	0	299	-100.0
Attend School	773	2,411	-67.9	706	2,055	-65.6	67	356	-81.1
Sport Events	1,982	18,384	-89.2	1,708	13,970	-87.8	273	4,413	-93.8
Other	19,599	80,904	-75.8	17,525	68,167	-74.3	2,073	12,737	-83.7
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	30.6	NA	23.6	28.4	-4.8	NA	43.6	NA
% Repeaters ***	NA	69.4	NA	76.4	71.6	4.8	NA	56.4	NA
Average # of Trips	NA	5.34	NA	6.54	5.67	15.2	NA	3.45	NA
Group Tour	NA	90,789	NA	17,749	66,540	-73.3	NA	24,249	NA
Non-Group	NA	3,020,342	NA	688,750	2,584,247	-73.3	NA	436,096	NA
Package Trip	NA	635,110	NA	94,139	512,841	-81.6	NA	122,269	NA
No Package	NA	2,476,022	NA	612,360	2,137,946	-71.4	NA	338,075	NA
Net True Independent	NA	2,444,444	NA	605,753	2,113,669	-71.3	NA	330,775	NA
Ave. Age of Party Head	47	47	1.9	47	47	1.3	50	46	7.6
Ave. Party Size	2.10	2.27	-7.7	2.08	2.26	-8.3	2.29	2.33	-2.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 60. Maui Island Air Visitor Characteristics
2020 vs. 2019**

MAUI	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Total Visitor Days	7,553,095	24,222,598	-68.8	6,635,859	20,929,572	-68.3	917,237	3,293,026	-72.1
Total Visitors	792,602	3,059,905	-74.1	693,197	2,609,798	-73.4	99,404	450,107	-77.9
AVERAGE DAILY CENSUS	20,637	66,363	-68.9	18,131	57,341	-68.4	2,506	9,022	-72.2
TOTAL AIR SEATS	1,102,166	2,895,680	-61.9	1,015,080	2,672,036	-62.0	87,086	223,644	-61.1
ISLANDS VISITED									
O'ahu	159,713	774,785	-79.4	118,641	535,534	-77.8	41,072	239,251	-82.8
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	66,539	335,114	-80.1	54,117	262,773	-79.4	12,422	72,341	-82.8
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	792,602	3,059,905	-74.1	693,197	2,609,798	-73.4	99,404	450,107	-77.9
Maui	792,602	3,059,905	-74.1	693,197	2,609,798	-73.4	99,404	450,107	-77.9
Maui only	573,983	2,043,912	-71.9	523,412	1,858,375	-71.8	50,571	185,537	-72.7
Moloka'i *	9,812	40,305	-75.7	6,738	25,497	-73.6	3,075	14,808	-79.2
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	10,218	54,353	-81.2	8,249	36,017	-77.1	1,968	18,336	-89.3
Lāna'i only*	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	77,097	369,599	-79.1	60,465	270,245	-77.6	16,632	99,354	-83.3
Kona side	66,872	322,745	-79.3	52,000	233,207	-77.7	14,872	89,538	-83.4
Hilo side	38,915	217,909	-82.1	31,257	151,629	-79.4	7,658	66,280	-88.4
Hawai'i Island only	0	0	NA	0	0	NA	0	0	NA
Any Neighbor Island	792,602	3,059,905	-74.1	693,197	2,609,798	-73.4	99,404	450,107	-77.9
NI only									
Oahu & NI	159,713	774,785	-79.4	118,641	535,534	-77.8	41,072	239,251	-82.8
Any one island only	573,983	2,043,912	-71.9	523,412	1,858,375	-71.8	50,571	185,537	-72.7
Multiple Islands	218,619	1,015,993	-78.5	169,785	751,422	-77.4	48,834	264,570	-81.5
Avg. Islands Visited	1.41	1.51	-7.0	1.36	1.43	-5.2	1.76	1.99	-11.6
Average Length of Stay on Maui	9.53	7.92	20.4	9.57	8.02	19.4	9.23	7.32	26.1
ACCOMMODATIONS									
Plan to stay in Hotel	373,803	1,645,724	-77.3	320,895	1,388,891	-76.9	52,908	256,832	-79.4
Hotel only	288,514	1,281,997	-77.5	251,566	1,104,747	-77.2	36,948	177,251	-79.2
Plan to stay in Condo	237,943	833,059	-71.4	199,039	689,442	-71.1	38,903	143,617	-72.9
Condo only	188,770	654,275	-71.1	162,693	553,809	-70.6	26,077	100,465	-74.0
Plan to stay in Timeshare	85,093	306,364	-72.2	79,059	279,789	-71.7	6,035	26,574	-77.3
Timeshare only	64,981	230,829	-71.8	61,252	214,812	-71.5	3,729	16,017	-76.7
Cruise Ship	19,790	116,833	-83.1	17,386	94,344	-81.6	2,405	22,489	-89.3
Friends/Relatives	72,264	193,004	-62.6	66,255	172,902	-61.7	6,009	20,102	-70.1
Bed & Breakfast	10,785	44,358	-75.7	9,322	34,787	-73.2	1,464	9,570	-84.7
Rental House	78,967	284,021	-72.2	69,214	238,124	-70.9	9,753	45,897	-78.7
Hostel	8,010	35,679	-77.5	6,350	22,646	-72.0	1,660	13,033	-87.3
Camp Site, Beach	9,391	30,569	-69.3	7,486	21,890	-65.8	1,905	8,679	-78.0
Private Room in Private Home**	9,762	42,894	-77.2	8,564	27,723	-69.1	1,198	15,171	-92.1
Shared Room/Space in Private Home**	3,544	12,436	-71.5	2,821	9,193	-69.3	723	3,243	-77.7
Other	12,050	38,537	-68.7	11,460	35,491	-67.7	590	3,046	-80.6

Table 60. Maui Island Air Visitor Characteristics (continued)
2020 vs. 2019

MAUI	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE
PURPOSE OF TRIP									
Pleasure (Net)	695,799	2,774,474	-74.9	601,815	2,360,824	-74.5	93,984	413,650	-77.3
Honeymoon/Get Married	28,273	157,539	-82.1	24,288	125,470	-80.6	3,985	32,069	-87.6
Honeymoon	23,800	138,499	-82.8	20,299	108,996	-81.4	3,501	29,504	-88.1
Get Married	6,049	26,326	-77.0	5,400	22,624	-76.1	650	3,702	-82.5
Pleasure/Vacation	672,182	2,638,008	-74.5	581,729	2,253,158	-74.2	90,452	384,850	-76.5
Mtgs/Conventions/Incentive	42,978	131,053	-67.2	39,145	112,252	-65.1	3,833	18,801	-79.6
Conventions	27,298	67,176	-59.4	24,744	58,034	-57.4	2,554	9,142	-72.1
Corporate Meetings	7,733	29,505	-73.8	7,362	26,277	-72.0	370	3,228	-88.5
Incentive	9,322	39,344	-76.3	8,287	32,617	-74.6	1,035	6,727	-84.6
Other Business	20,836	59,163	-64.8	20,512	56,548	-63.7	324	2,615	-87.6
Visit Friends/Rel.	60,689	162,008	-62.5	57,649	146,229	-60.6	3,040	15,779	-80.7
Govt/Military	1,618	5,093	-68.2	1,618	4,800	-66.3	0	293	-100.0
Attend School	761	2,301	-66.9	694	1,945	-64.3	67	356	-81.1
Sport Events	1,932	17,211	-88.8	1,658	13,552	-87.8	273	3,659	-92.5
Other	18,733	78,090	-76.0	16,903	66,343	-74.5	1,830	11,747	-84.4
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	30.7	NA	23.7	28.5	-4.8	NA	43.2	NA
% Repeaters ***	NA	69.3	NA	76.3	71.5	4.8	NA	56.8	NA
Average # of Trips	NA	5.32	NA	6.52	5.65	15.4	NA	3.44	NA
Group Tour	NA	88,816	NA	17,281	65,166	-73.5	NA	23,651	NA
Non-Group	NA	2,971,089	NA	675,916	2,544,632	-73.4	NA	426,456	NA
Package Trip	NA	624,582	NA	92,786	507,833	-81.7	NA	116,749	NA
No Package	NA	2,435,322	NA	600,411	2,101,965	-71.4	NA	333,358	NA
Net True Independent	NA	2,404,745	NA	594,029	2,078,314	-71.4	NA	326,430	NA
Ave. Age of Party Head	47	47	2.0	47	47	1.3	50	46	7.8
Ave. Party Size	2.11	2.27	-7.7	2.08	2.26	-8.3	2.29	2.33	-1.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 61. Moloka'i Air Visitor Characteristics
2020 vs. 2019**

MOLOKA'I	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Total Visitor Days	117,947	285,966	-58.8	108,795	252,394	-56.9	9,152	33,572	-72.7
Total Visitors	17,025	63,035	-73.0	12,999	44,304	-70.7	4,026	18,730	-78.5
AVERAGE DAILY CENSUS	322	783	-58.9	297	691	-57.0	25	92	-72.8
TOTAL AIR SEATS									
ISLANDS VISITED									
O'ahu	7,548	37,856	-80.1	5,306	20,858	-74.6	2,242	16,998	-86.8
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	4,176	20,446	-79.6	2,648	10,795	-75.5	1,528	9,651	-84.2
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	17,025	63,035	-73.0	12,999	44,304	-70.7	4,026	18,730	-78.5
Maui	9,812	40,305	-75.7	6,738	25,497	-73.6	3,075	14,808	-79.2
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	17,025	63,035	-73.0	12,999	44,304	-70.7	4,026	18,730	-78.5
Moloka'i only*	3,449	8,335	-58.6	3,319	7,963	-58.3	130	372	-65.1
Lāna'i *	3,038	17,702	-82.8	2,130	8,196	-74.0	908	9,506	-90.5
Lāna'i only*	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	4,815	24,797	-80.6	3,403	12,820	-73.5	1,412	11,977	-88.2
Kona side	4,364	22,979	-81.0	2,999	11,473	-73.9	1,366	11,506	-88.1
Hilo side	3,204	18,704	-82.9	2,261	8,858	-74.5	942	9,845	-90.4
Hawai'i Island only	0	0	NA	0	0	NA	0	0	NA
Any Neighbor Island	17,025	63,035	-73.0	12,999	44,304	-70.7	4,026	18,730	-78.5
NI only									
Oahu & NI	7,548	37,856	-80.1	5,306	20,858	-74.6	2,242	16,998	-86.8
Any one island only	3,449	8,335	-58.6	3,319	7,963	-58.3	130	372	-65.1
Multiple Islands	13,576	54,700	-75.2	9,680	36,342	-73.4	3,896	18,358	-78.8
Avg. Islands Visited	2.73	3.24	-15.8	2.56	2.76	-7.5	3.28	4.36	-24.9
Average Length of Stay on Moloka'i	6.93	4.54	52.7	8.37	5.70	46.9	2.27	1.79	26.8
ACCOMMODATIONS									
Plan to stay in Hotel	8,272	34,287	-75.9	5,091	20,619	-75.3	3,181	13,668	-76.7
Hotel only	5,391	18,824	-71.4	2,766	11,875	-76.7	2,625	6,949	-62.2
Plan to stay in Condo	4,312	14,410	-70.1	3,723	10,992	-66.1	589	3,418	-82.8
Condo only	2,865	8,739	-67.2	2,385	6,969	-65.8	480	1,770	-72.9
Plan to stay in Timeshare	914	3,894	-76.5	840	3,075	-72.7	75	819	-90.9
Timeshare only	428	2,304	-81.4	412	1,820	-77.4	17	483	-96.5
Cruise Ship	1,129	6,021	-81.3	631	3,137	-79.9	498	2,884	-82.7
Friends/Relatives	2,807	10,217	-72.5	2,705	7,883	-65.7	101	2,334	-95.7
Bed & Breakfast	532	2,817	-81.1	454	1,355	-66.5	78	1,462	-94.6
Rental House	2,221	9,366	-76.3	2,070	6,907	-70.0	151	2,459	-93.9
Hostel	297	947	-68.6	243	890	-72.7	54	57	-5.8
Camp Site, Beach	299	2,141	-86.0	260	830	-68.6	39	1,310	-97.0
Private Room in Private Home**	499	1,551	-67.8	405	1,249	-67.6	95	302	-68.6
Shared Room/Space in Private Home**	208	2,018	-89.7	155	459	-66.2	52	1,559	-96.6
Other	695	1,781	-61.0	695	1,661	-58.2	0	120	-100.0

Table 61. Moloka'i Air Visitor Characteristics (continued)
2020 vs. 2019

MOLOKA'I	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
PURPOSE OF TRIP									
Pleasure (Net)	13,854	52,392	-73.6	10,160	36,161	-71.9	3,695	16,231	-77.2
Honeymoon/Get Married	352	2,742	-87.2	347	1,873	-81.5	5	869	-99.4
Honeymoon	276	2,187	-87.4	271	1,586	-82.9	5	601	-99.2
Get Married	122	704	-82.6	122	400	-69.4	0	304	-100.0
Pleasure/Vacation	13,573	50,205	-73.0	9,884	34,644	-71.5	3,690	15,561	-76.3
Mtgs/Conventions/Incentive	488	2,497	-80.5	472	1,481	-68.1	16	1,016	-98.4
Conventions	280	1,462	-80.8	280	801	-65.0	0	661	-100.0
Corporate Meetings	158	538	-70.5	142	319	-55.4	16	218	-92.7
Incentive	75	632	-88.2	75	460	-83.8	0	172	-100.0
Other Business	724	2,274	-68.2	724	1,905	-62.0	0	369	-100.0
Visit Friends/Rel.	2,229	8,458	-73.6	2,135	6,426	-66.8	93	2,032	-95.4
Govt/Military	142	381	-62.7	142	375	-62.1	0	6	-100.0
Attend School	51	300	-82.9	51	163	-68.7	0	137	-100.0
Sport Events	66	1,499	-95.6	66	644	-89.7	0	855	-100.0
Other	966	2,842	-66.0	687	2,154	-68.1	279	688	-59.4
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	34.4	NA	26.4	30.9	-4.5	NA	42.8	NA
% Repeaters ***	NA	65.6	NA	73.6	69.1	4.5	NA	57.2	NA
Average # of Trips	NA	5.78	NA	7.01	6.17	13.7	NA	4.85	NA
Group Tour	NA	3,733	NA	500	1,998	-75.0	NA	1,735	NA
Non-Group	NA	59,302	NA	12,499	42,306	-70.5	NA	16,996	NA
Package Trip	NA	15,762	NA	1,318	7,464	-82.3	NA	8,298	NA
No Package	NA	47,272	NA	11,681	36,840	-68.3	NA	10,432	NA
Net True Independent	NA	45,937	NA	11,397	35,962	-68.3	NA	9,975	NA
Ave. Age of Party Head	51	50	0.7	51	49	3.2	50	52	-3.3
Ave. Party Size	1.95	2.04	-4.4	1.79	1.95	-8.5	2.76	2.29	20.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 62. Lāna'i Air Visitor Characteristics
2020 vs. 2019**

LĀNA'I	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Total Visitor Days	83,228	269,328	-69.1	78,047	232,060	-66.4	5,182	37,269	-86.1
Total Visitors	17,924	84,103	-78.7	15,489	58,799	-73.7	2,435	25,304	-90.4
AVERAGE DAILY CENSUS	227	738	-69.2	213	636	-66.5	14	102	-86.1
TOTAL AIR SEATS									
ISLANDS VISITED									
O'ahu	6,863	42,293	-83.8	5,058	19,822	-74.5	1,805	22,471	-92.0
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	4,127	26,192	-84.2	2,807	12,650	-77.8	1,319	13,542	-90.3
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	17,924	84,103	-78.7	15,489	58,799	-73.7	2,435	25,304	-90.4
Maui	10,218	54,353	-81.2	8,249	36,017	-77.1	1,968	18,336	-89.3
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	3,038	17,702	-82.8	2,130	8,196	-74.0	908	9,506	-90.5
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	17,924	84,103	-78.7	15,489	58,799	-73.7	2,435	25,304	-90.4
Lāna'i only*	4,045	12,460	-67.5	3,924	12,149	-67.7	121	311	-61.2
Hawai'i Island	5,170	31,453	-83.6	3,787	14,618	-74.1	1,383	16,835	-91.8
Kona side	4,727	29,180	-83.8	3,410	13,336	-74.4	1,317	15,844	-91.7
Hilo side	3,299	24,041	-86.3	2,142	9,388	-77.2	1,158	14,653	-92.1
Hawai'i Island only	0	0	NA	0	0	NA	0	0	NA
Any Neighbor Island	17,924	84,103	-78.7	15,489	58,799	-73.7	2,435	25,304	-90.4
NI only									
Oahu & NI	6,863	42,293	-83.8	5,058	19,822	-74.5	1,805	22,471	-92.0
Any one island only	4,045	12,460	-67.5	3,924	12,149	-67.7	121	311	-61.2
Multiple Islands	13,879	71,643	-80.6	11,565	46,650	-75.2	2,314	24,993	-90.7
Avg. Islands Visited	2.64	3.05	-13.3	2.42	2.55	-5.1	4.03	4.19	-3.7
Average Length of Stay on Lāna'i	4.64	3.20	45.0	5.04	3.95	27.7	2.13	1.47	44.5
ACCOMMODATIONS									
Plan to stay in Hotel	11,153	55,772	-80.0	9,375	36,688	-74.4	1,779	19,084	-90.7
Hotel only	8,398	41,167	-79.6	7,282	28,752	-74.7	1,116	12,414	-91.0
Plan to stay in Condo	3,054	12,339	-75.2	2,595	9,339	-72.2	459	3,000	-84.7
Condo only	2,233	8,708	-74.4	1,882	6,625	-71.6	352	2,083	-83.1
Plan to stay in Timeshare	1,072	5,031	-78.7	996	4,423	-77.5	76	608	-87.6
Timeshare only	682	3,485	-80.4	640	3,144	-79.7	42	341	-87.6
Cruise Ship	1,203	6,962	-82.7	584	3,402	-82.8	620	3,560	-82.6
Friends/Relatives	2,074	8,639	-76.0	2,019	6,104	-66.9	55	2,535	-97.8
Bed & Breakfast	277	2,555	-89.2	277	1,072	-74.2	0	1,483	-100.0
Rental House	1,703	8,191	-79.2	1,586	5,592	-71.6	117	2,599	-95.5
Hostel	220	1,016	-78.4	206	637	-67.6	14	379	-96.4
Camp Site, Beach	236	2,226	-89.4	218	683	-68.1	18	1,543	-98.8
Private Room in Private Home**	350	1,544	-77.3	302	1,073	-71.9	48	471	-89.8
Shared Room/Space in Private Home**	127	1,385	-90.8	122	355	-65.6	5	1,030	-99.5
Other	359	1,217	-70.5	359	1,124	-68.0	0	93	-100.0

Table 62. Lāna'i Air Visitor Characteristics (continued)
2020 vs. 2019

LĀNA'I	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
PURPOSE OF TRIP									
Pleasure (Net)	14,710	72,192	-79.6	12,413	49,733	-75.0	2,297	22,459	-89.8
Honeymoon/Get Married	746	3,963	-81.2	655	3,424	-80.9	90	539	-83.2
Honeymoon	546	3,490	-84.4	490	2,985	-83.6	56	505	-88.9
Get Married	258	698	-63.1	223	626	-64.3	34	73	-52.8
Pleasure/Vacation	14,153	68,814	-79.4	11,912	46,840	-74.6	2,241	21,974	-89.8
Mtgs/Conventions/Incentive	1,389	4,325	-67.9	1,323	3,639	-63.6	66	685	-90.4
Conventions	392	1,530	-74.4	392	1,100	-64.4	0	430	-100.0
Corporate Meetings	445	855	-47.9	428	829	-48.3	17	26	-36.0
Incentive	617	2,206	-72.0	568	1,977	-71.3	49	229	-78.5
Other Business	808	3,001	-73.1	808	2,628	-69.3	0	373	-100.0
Visit Friends/Rel.	1,681	6,257	-73.1	1,607	4,786	-66.4	74	1,471	-95.0
Govt/Military	105	279	-62.2	105	279	-62.2	0	0	0.0
Attend School	33	243	-86.4	33	121	-72.8	0	122	-100.0
Sport Events	83	653	-87.3	67	335	-80.1	16	318	-94.9
Other	616	3,671	-83.2	590	2,193	-73.1	25	1,478	-98.3
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	37.0	NA	27.8	31.1	-3.4	NA	50.8	NA
% Repeaters ***	NA	63.0	NA	72.2	68.9	3.4	NA	49.2	NA
Average # of Trips	NA	5.13	NA	5.97	5.51	8.4	NA	4.24	NA
Group Tour	NA	4,682	NA	1,026	3,255	-68.5	NA	1,427	NA
Non-Group	NA	79,421	NA	14,463	55,544	-74.0	NA	23,877	NA
Package Trip	NA	22,304	NA	2,336	10,832	-78.4	NA	11,472	NA
No Package	NA	61,799	NA	13,153	47,967	-72.6	NA	13,832	NA
Net True Independent	NA	60,204	NA	12,715	46,682	-72.8	NA	13,522	NA
Ave. Age of Party Head	49	49	-0.6	48	47	1.4	55	53	3.4
Ave. Party Size	1.93	2.20	-12.7	1.88	2.06	-9.3	2.37	2.58	-11.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 63. Kaua'i Air Visitor Characteristics
2020 vs. 2019**

KAUAI	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Total Visitor Days	2,940,354	10,108,788	-70.9	2,719,315	9,293,547	-70.7	221,039	815,242	-72.9
Total Visitors	330,263	1,370,029	-75.9	295,843	1,211,260	-75.6	34,420	158,769	-78.3
AVERAGE DAILY CENSUS	8,034	27,695	-71.0	7,430	25,462	-70.8	604	2,234	-73.0
TOTAL AIR SEATS	0	998,635	-100.0	0	963,145	-100.0	0	35,490	-100.0
ISLANDS VISITED									
O'ahu	89,739	421,812	-78.7	68,273	307,751	-77.8	21,467	114,062	-81.2
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	330,263	1,370,029	-75.9	295,843	1,211,260	-75.6	34,420	158,769	-78.3
Kaua'i only	202,393	779,870	-74.0	193,327	750,481	-74.2	9,066	29,389	-69.2
Maui County	68,127	343,246	-80.2	55,318	267,794	-79.3	12,809	75,453	-83.0
Maui	66,539	335,114	-80.1	54,117	262,773	-79.4	12,422	72,341	-82.8
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	4,176	20,446	-79.6	2,648	10,795	-75.5	1,528	9,651	-84.2
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	4,127	26,192	-84.2	2,807	12,650	-77.8	1,319	13,542	-90.3
Lāna'i only*	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	51,974	251,648	-79.3	40,631	190,671	-78.7	11,343	60,977	-81.4
Kona side	45,775	223,798	-79.5	35,815	168,777	-78.8	9,960	55,021	-81.9
Hilo side	30,600	167,876	-81.8	24,503	120,649	-79.7	6,097	47,227	-87.1
Hawai'i Island only	0	0	NA	0	0	NA	0	0	NA
Any Neighbor Island	330,263	1,370,029	-75.9	295,843	1,211,260	-75.6	34,420	158,769	-78.3
NI only									
Oahu & NI	89,739	421,812	-78.7	68,273	307,751	-77.8	21,467	114,062	-81.2
Any one island only	202,393	779,870	-74.0	193,327	750,481	-74.2	9,066	29,389	-69.2
Multiple Islands	127,870	590,159	-78.3	102,516	460,779	-77.8	25,354	129,380	-80.4
Avg. Islands Visited	1.66	1.77	-6.5	1.57	1.65	-4.8	2.40	2.70	-11.4
Average Length of Stay on Kaua'i	8.90	7.38	20.7	9.19	7.67	19.8	6.42	5.13	25.1
ACCOMMODATIONS									
Plan to stay in Hotel	155,297	686,541	-77.4	133,683	583,788	-77.1	21,613	102,754	-79.0
Hotel only	103,233	457,880	-77.5	91,042	395,795	-77.0	12,191	62,086	-80.4
Plan to stay in Condo	70,006	278,029	-74.8	60,705	243,833	-75.1	9,301	34,196	-72.8
Condo only	48,213	193,084	-75.0	43,704	174,875	-75.0	4,509	18,209	-75.2
Plan to stay in Timeshare	49,860	209,984	-76.3	46,554	196,486	-76.3	3,305	13,498	-75.5
Timeshare only	36,907	157,741	-76.6	35,145	150,044	-76.6	1,761	7,697	-77.1
Cruise Ship	18,006	101,289	-82.2	15,706	81,770	-80.8	2,300	19,519	-88.2
Friends/Relatives	29,611	97,087	-69.5	28,200	89,433	-68.5	1,411	7,655	-81.6
Bed & Breakfast	5,497	23,926	-77.0	4,708	19,816	-76.2	789	4,110	-80.8
Rental House	54,664	209,611	-73.9	49,674	192,379	-74.2	4,990	17,231	-71.0
Hostel	3,585	16,894	-78.8	2,877	10,711	-73.1	708	6,183	-88.5
Camp Site, Beach	6,134	21,274	-71.2	4,742	16,122	-70.6	1,392	5,152	-73.0
Private Room in Private Home**	5,548	24,649	-77.5	4,701	18,260	-74.3	847	6,389	-86.7
Shared Room/Space in Private Home**	1,879	8,378	-77.6	1,517	6,126	-75.2	362	2,253	-83.9
Other	6,739	22,534	-70.1	6,500	21,568	-69.9	239	966	-75.2

Table 63. Kaua'i Air Visitor Characteristics (continued)
2020 vs. 2019

KAUA'I	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
PURPOSE OF TRIP									
Pleasure (Net)	290,545	1,251,046	-76.8	258,048	1,104,277	-76.6	32,497	146,769	-77.9
Honeymoon/Get Married	12,943	73,662	-82.4	11,545	63,592	-81.8	1,398	10,070	-86.1
Honeymoon	11,021	65,516	-83.2	9,791	56,367	-82.6	1,230	9,149	-86.6
Get Married	2,757	11,996	-77.0	2,513	10,753	-76.6	244	1,244	-80.4
Pleasure/Vacation	279,721	1,187,527	-76.4	248,463	1,049,863	-76.3	31,258	137,664	-77.3
Mtgs/Conventions/Incentive	15,244	41,549	-63.3	14,738	37,543	-60.7	506	4,006	-87.4
Conventions	10,846	25,530	-57.5	10,463	22,708	-53.9	383	2,822	-86.4
Corporate Meetings	2,696	7,969	-66.2	2,643	7,660	-65.5	53	309	-82.7
Incentive	2,227	9,746	-77.2	2,141	8,754	-75.5	86	992	-91.3
Other Business	9,136	27,576	-66.9	8,985	26,360	-65.9	151	1,216	-87.6
Visit Friends/Rel.	25,669	84,674	-69.7	24,617	77,195	-68.1	1,052	7,479	-85.9
Govt/Military	1,803	5,363	-66.4	1,775	5,075	-65.0	28	289	-90.1
Attend School	376	1,549	-75.7	373	1,298	-71.3	3	250	-98.9
Sport Events	1,160	5,945	-80.5	896	4,429	-79.8	264	1,517	-82.6
Other	8,279	35,574	-76.7	7,345	31,230	-76.5	935	4,343	-78.5
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	29.3	NA	24.0	27.5	-3.5	NA	43.1	NA
% Repeaters ***	NA	70.7	NA	76.0	72.5	3.5	NA	56.9	NA
Average # of Trips	NA	5.39	NA	6.16	5.61	9.8	NA	3.72	NA
Group Tour	NA	43,894	NA	8,217	32,632	-74.8	NA	11,262	NA
Non-Group	NA	1,326,135	NA	287,626	1,178,628	-75.6	NA	147,507	NA
Package Trip	NA	246,348	NA	37,492	200,191	-81.3	NA	46,157	NA
No Package	NA	1,123,681	NA	258,351	1,011,069	-74.4	NA	112,612	NA
Net True Independent	NA	1,108,526	NA	255,564	999,064	-74.4	NA	109,463	NA
Ave. Age of Party Head	49	48	2.1	48	48	1.7	52	49	6.6
Ave. Party Size	2.04	2.20	-7.6	2.01	2.19	-8.3	2.30	2.31	-0.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 64. Hawai'i Island Air Visitor Characteristics
2020 vs. 2019**

HAWAII ISLAND	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Total Visitor Days	4,992,542	12,978,052	-61.5	4,410,383	11,065,497	-60.1	582,159	1,912,556	-69.6
Total Visitors	493,817	1,763,904	-72.0	402,530	1,361,151	-70.4	91,287	402,753	-77.3
AVERAGE DAILY CENSUS	13,641	35,556	-61.6	12,050	30,316	-60.3	1,591	5,240	-69.6
TOTAL AIR SEATS	523,386	1,309,603	-60.0	484,700	1,153,081	-58.0	38,686	156,522	-75.3
ISLANDS VISITED									
O'ahu	137,865	656,714	-79.0	86,525	372,711	-76.8	51,340	284,004	-81.9
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	51,974	251,648	-79.3	40,631	190,671	-78.7	11,343	60,977	-81.4
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	79,511	380,876	-79.1	62,387	276,554	-77.4	17,125	104,322	-83.6
Maui	77,097	369,599	-79.1	60,465	270,245	-77.6	16,632	99,354	-83.3
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	4,815	24,797	-80.6	3,403	12,820	-73.5	1,412	11,977	-88.2
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	5,170	31,453	-83.6	3,787	14,618	-74.1	1,383	16,835	-91.8
Lāna'i only*	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	493,817	1,763,904	-72.0	402,530	1,361,151	-70.4	91,287	402,753	-77.3
Kona side	433,194	1,553,721	-72.1	352,568	1,205,698	-70.8	80,626	348,023	-76.8
Hilo side	155,033	600,490	-74.2	124,360	438,107	-71.6	30,673	162,383	-81.1
Hawai'i Island only	315,159	951,611	-66.9	279,815	847,233	-67.0	35,343	104,378	-66.1
Any Neighbor Island	493,817	1,763,904	-72.0	402,530	1,361,151	-70.4	91,287	402,753	-77.3
NI only									
Oahu & NI	137,865	656,714	-79.0	86,525	372,711	-76.8	51,340	284,004	-81.9
Any one island only	315,159	951,611	-66.9	279,815	847,233	-67.0	35,343	104,378	-66.1
Multiple Islands	178,658	812,293	-78.0	122,714	513,918	-76.1	55,944	298,375	-81.3
Avg. Islands Visited	1.56	1.76	-11.1	1.48	1.63	-9.1	1.90	2.17	-12.7
Average Length of Stay on Hawai'i Island	10.11	7.36	37.4	10.96	8.13	34.8	6.38	4.75	34.3
ACCOMMODATIONS									
Plan to stay in Hotel	231,262	974,045	-76.3	171,742	687,273	-75.0	59,519	286,772	-79.2
Hotel only	161,459	684,642	-76.4	116,643	475,217	-75.5	44,816	209,426	-78.6
Plan to stay in Condo	85,941	293,562	-70.7	67,138	215,050	-68.8	18,803	78,513	-76.1
Condo only	58,371	187,373	-68.8	47,166	147,586	-68.0	11,204	39,787	-71.8
Plan to stay in Timeshare	43,608	172,576	-74.7	36,959	141,658	-73.9	6,649	30,918	-78.5
Timeshare only	30,954	122,824	-74.8	26,556	102,417	-74.1	4,398	20,408	-78.5
Cruise Ship	19,143	109,664	-82.5	16,799	87,766	-80.9	2,344	21,898	-89.3
Friends/Relatives	76,722	183,744	-58.2	70,242	168,031	-58.2	6,480	15,713	-58.8
Bed & Breakfast	14,675	47,929	-69.4	12,050	37,534	-67.9	2,624	10,395	-74.8
Rental House	90,155	276,913	-67.4	79,328	236,590	-66.5	10,827	40,324	-73.1
Hostel	4,825	21,996	-78.1	4,074	13,912	-70.7	752	8,084	-90.7
Camp Site, Beach	4,903	17,119	-71.4	4,171	13,029	-68.0	732	4,090	-82.1
Private Room in Private Home**	13,892	47,913	-71.0	12,121	31,759	-61.8	1,771	16,154	-89.0
Shared Room/Space in Private Home**	4,788	14,938	-67.9	3,667	10,997	-66.7	1,121	3,941	-71.6
Other	14,082	34,207	-58.8	13,406	32,430	-58.7	676	1,777	-62.0

**Table 64. Hawai'i Island Air Visitor Characteristics (continued)
2020 vs. 2019**

HAWAII ISLAND	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
PURPOSE OF TRIP									
Pleasure (Net)	404,991	1,536,078	-73.6	322,661	1,165,011	-72.3	82,330	371,067	-77.8
Honeymoon/Get Married	14,900	76,287	-80.5	10,442	45,935	-77.3	4,457	30,352	-85.3
Honeymoon	12,860	66,304	-80.6	8,645	39,692	-78.2	4,215	26,611	-84.2
Get Married	3,072	14,527	-78.9	2,427	8,988	-73.0	644	5,538	-88.4
Pleasure/Vacation	392,414	1,472,211	-73.3	314,349	1,127,790	-72.1	78,065	344,421	-77.3
Mtgs/Conventions/Incentive	24,368	78,401	-68.9	19,354	62,097	-68.8	5,014	16,304	-69.2
Conventions	13,853	45,218	-69.4	12,366	37,015	-66.6	1,487	8,203	-81.9
Corporate Meetings	5,294	14,707	-64.0	4,017	13,772	-70.8	1,276	935	36.5
Incentive	6,066	21,355	-71.6	3,762	13,971	-73.1	2,304	7,384	-68.8
Other Business	19,092	46,640	-59.1	18,229	45,128	-59.6	863	1,512	-42.9
Visit Friends/Rel.	62,785	150,654	-58.3	59,143	138,594	-57.3	3,643	12,060	-69.8
Govt/Military	1,753	5,207	-66.3	1,708	4,420	-61.4	45	787	-94.2
Attend School	2,111	5,130	-58.9	1,990	4,015	-50.4	121	1,115	-89.1
Sport Events	2,454	22,641	-89.2	2,097	17,923	-88.3	357	4,718	-92.4
Other	16,630	52,422	-68.3	14,344	40,450	-64.5	2,286	11,972	-80.9
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	32.9	NA	24.7	30.3	-5.6	NA	41.9	NA
% Repeaters ***	NA	67.1	NA	75.3	69.7	5.6	NA	58.1	NA
Average # of Trips	NA	5.30	NA	6.59	5.75	14.7	NA	3.77	NA
Group Tour	NA	84,095	NA	11,704	46,282	-74.7	NA	37,814	NA
Non-Group	NA	1,679,809	NA	390,826	1,314,869	-70.3	NA	364,939	NA
Package Trip	NA	387,772	NA	46,579	238,080	-80.4	NA	149,691	NA
No Package	NA	1,376,132	NA	355,950	1,123,071	-68.3	NA	253,061	NA
Net True Independent	NA	1,349,060	NA	350,933	1,105,241	-68.2	NA	243,818	NA
Ave. Age of Party Head	48	48	1.0	48	48	0.7	49	47	2.5
Ave. Party Size	2.02	2.20	-8.3	1.93	2.12	-9.2	2.50	2.49	-0.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 65. Hilo Air Visitor Characteristics
2020 vs. 2019**

HILO	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Total Visitor Days	982,431	2,350,444	-58.2	894,781	2,001,647	-55.3	87,650	348,798	-74.9
Total Visitors	155,033	600,490	-74.2	124,360	438,107	-71.6	30,673	162,383	-81.1
AVERAGE DAILY CENSUS	2,684	6,440	-58.3	2,445	5,484	-55.4	239	956	-74.9
TOTAL AIR SEATS	8,964	47,872	-81.3	8,964	47,872	-81.3	0	0	NA
ISLANDS VISITED									
O'ahu	65,803	333,702	-80.3	43,832	193,967	-77.4	21,971	139,735	-84.3
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	30,600	167,876	-81.8	24,503	120,649	-79.7	6,097	47,227	-87.1
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	39,510	223,123	-82.3	31,801	153,618	-79.3	7,709	69,505	-88.9
Maui	38,915	217,909	-82.1	31,257	151,629	-79.4	7,658	66,280	-88.4
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	3,204	18,704	-82.9	2,261	8,858	-74.5	942	9,845	-90.4
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	3,299	24,041	-86.3	2,142	9,388	-77.2	1,158	14,653	-92.1
Lāna'i only*	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	155,033	600,490	-74.2	124,360	438,107	-71.6	30,673	162,383	-81.1
Kona side	94,410	390,307	-75.8	74,398	282,654	-73.7	20,012	107,653	-81.4
Hilo side	155,033	600,490	-74.2	124,360	438,107	-71.6	30,673	162,383	-81.1
Hawai'i Island only	77,330	218,695	-64.6	69,998	200,304	-65.1	7,332	18,391	-60.1
Any Neighbor Island	155,033	600,490	-74.2	124,360	438,107	-71.6	30,673	162,383	-81.1
NI only									
Oahu & NI	65,803	333,702	-80.3	43,832	193,967	-77.4	21,971	139,735	-84.3
Any one island only	77,330	218,695	-64.6	69,998	200,304	-65.1	7,332	18,391	-60.1
Multiple Islands	77,703	381,796	-79.6	54,362	237,803	-77.1	23,341	143,992	-83.8
Avg. Islands Visited	1.91	2.27	-15.6	1.84	2.11	-12.8	2.23	2.71	-17.6
Average Length of Stay in Hilo	6.34	3.91	61.9	7.20	4.57	57.5	2.86	2.15	33.0
ACCOMMODATIONS									
Plan to stay in Hotel	79,510	358,532	-77.8	58,437	236,861	-75.3	21,072	121,670	-82.7
Hotel only	42,748	194,443	-78.0	29,043	118,085	-75.4	13,705	76,358	-82.1
Plan to stay in Condo	19,571	73,258	-73.3	13,793	48,308	-71.4	5,779	24,950	-76.8
Condo only	8,956	31,339	-71.4	6,500	22,701	-71.4	2,456	8,638	-71.6
Plan to stay in Timeshare	7,460	30,866	-75.8	6,165	25,701	-76.0	1,295	5,165	-74.9
Timeshare only	4,101	17,611	-76.7	3,486	14,819	-76.5	615	2,792	-78.0
Cruise Ship	17,483	102,092	-82.9	15,356	81,458	-81.1	2,127	20,634	-89.7
Friends/Relatives	28,946	74,635	-61.2	26,105	66,259	-60.6	2,841	8,376	-66.1
Bed & Breakfast	7,972	28,564	-72.1	6,690	21,079	-68.3	1,282	7,485	-82.9
Rental House	32,329	105,505	-69.4	27,679	84,139	-67.1	4,650	21,367	-78.2
Hostel	2,553	13,792	-81.5	2,070	6,878	-69.9	482	6,914	-93.0
Camp Site, Beach	2,736	10,331	-73.5	2,327	7,062	-67.0	409	3,270	-87.5
Private Room in Private Home**	5,959	24,970	-76.1	4,949	13,850	-64.3	1,010	11,119	-90.9
Shared Room/Space in Private Home**	2,106	7,092	-70.3	1,615	4,744	-66.0	491	2,348	-79.1
Other	5,377	13,708	-60.8	5,131	13,263	-61.3	246	445	-44.7

Table 65. Hilo Air Visitor Characteristics (continued)
2020 vs. 2019

HILO	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE
PURPOSE OF TRIP									
Pleasure (Net)	123,483	522,719	-76.4	96,231	370,645	-74.0	27,253	152,073	-82.1
Honeymoon/Get Married	5,925	30,175	-80.4	4,130	17,606	-76.5	1,795	12,569	-85.7
Honeymoon	5,293	25,633	-79.4	3,636	15,832	-77.0	1,657	9,802	-83.1
Get Married	1,096	6,095	-82.0	783	2,777	-71.8	312	3,319	-90.6
Pleasure/Vacation	118,547	498,390	-76.2	92,972	356,689	-73.9	25,576	141,701	-82.0
Mtgs/Conventions/Incentive	5,869	17,733	-66.9	4,020	13,088	-69.3	1,850	4,645	-60.2
Conventions	3,453	10,638	-67.5	2,810	8,565	-67.2	643	2,073	-69.0
Corporate Meetings	948	2,969	-68.1	753	2,773	-72.8	195	197	-0.6
Incentive	1,612	4,827	-66.6	596	2,321	-74.3	1,016	2,507	-59.5
Other Business	7,012	16,953	-58.6	6,855	16,492	-58.4	156	461	-66.1
Visit Friends/Rel.	24,311	62,938	-61.4	22,646	57,378	-60.5	1,665	5,560	-70.1
Govt/Military	899	2,789	-67.8	899	2,424	-62.9	0	365	-100.0
Attend School	855	2,260	-62.2	807	1,689	-52.2	49	571	-91.5
Sport Events	908	5,090	-82.2	717	3,806	-81.2	191	1,285	-85.1
Other	6,368	21,178	-69.9	5,801	16,136	-64.1	567	5,042	-88.8
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	42.6	NA	33.0	39.4	-6.4	NA	51.5	NA
% Repeaters ***	NA	57.4	NA	67.0	60.6	6.4	NA	48.5	NA
Average # of Trips	NA	4.17	NA	5.24	4.56	14.9	NA	3.13	NA
Group Tour	NA	38,395	NA	5,965	22,791	-73.8	NA	15,604	NA
Non-Group	NA	562,095	NA	118,395	415,316	-71.5	NA	146,779	NA
Package Trip	NA	154,857	NA	18,446	91,541	-79.8	NA	63,316	NA
No Package	NA	445,633	NA	105,914	346,566	-69.4	NA	99,067	NA
Net True Independent	NA	433,692	NA	103,822	338,548	-69.3	NA	95,144	NA
Ave. Age of Party Head	47	48	-1.0	47	47	-0.3	47	48	-1.9
Ave. Party Size	2.05	2.22	-8.4	1.97	2.15	-9.5	2.49	2.49	-1.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

**Table 66. Kona Air Visitor Characteristics
2020 vs. 2019**

KONA	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
Total Visitor Days	4,010,111	10,627,608	-62.3	3,515,602	9,063,850	-61.2	494,509	1,563,758	-68.4
Total Visitors	433,194	1,553,721	-72.1	352,568	1,205,698	-70.8	80,626	348,023	-76.8
AVERAGE DAILY CENSUS	10,957	29,117	-62.4	9,605	24,832	-61.3	1,351	4,284	-68.5
TOTAL AIR SEATS	514,422	1,261,731	-59.2	475,736	1,105,209	-57.0	38,686	156,522	-75.3
ISLANDS VISITED									
O'ahu	112,237	541,459	-79.3	69,451	306,937	-77.4	42,786	234,522	-81.8
O'ahu only	0	0	NA	0	0	NA	0	0	NA
Kaua'i	45,775	223,798	-79.5	35,815	168,777	-78.8	9,960	55,021	-81.9
Kaua'i only	0	0	NA	0	0	NA	0	0	NA
Maui County	68,989	333,115	-79.3	53,673	238,719	-77.5	15,316	94,396	-83.8
Maui	66,872	322,745	-79.3	52,000	233,207	-77.7	14,872	89,538	-83.4
Maui only	0	0	NA	0	0	NA	0	0	NA
Moloka'i *	4,364	22,979	-81.0	2,999	11,473	-73.9	1,366	11,506	-88.1
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA
Lāna'i *	4,727	29,180	-83.8	3,410	13,336	-74.4	1,317	15,844	-91.7
Lāna'i only*	0	0	NA	0	0	NA	0	0	NA
Hawai'i Island	433,194	1,553,721	-72.1	352,568	1,205,698	-70.8	80,626	348,023	-76.8
Kona side	433,194	1,553,721	-72.1	352,568	1,205,698	-70.8	80,626	348,023	-76.8
Hilo side	94,410	390,307	-75.8	74,398	282,654	-73.7	20,012	107,653	-81.4
Hawai'i Island only	285,888	877,823	-67.4	252,006	777,581	-67.6	33,881	100,242	-66.2
Any Neighbor Island	433,194	1,553,721	-72.1	352,568	1,205,698	-70.8	80,626	348,023	-76.8
NI only									
Oahu & NI	112,237	541,459	-79.3	69,451	306,937	-77.4	42,786	234,522	-81.8
Any one island only	285,888	877,823	-67.4	252,006	777,581	-67.6	33,881	100,242	-66.2
Multiple Islands	147,306	675,898	-78.2	100,561	428,118	-76.5	46,745	247,781	-81.1
Avg. Islands Visited	1.54	1.73	-11.2	1.46	1.61	-9.0	1.87	2.17	-13.6
Average Length of Stay in Kona	9.26	6.84	35.3	9.97	7.52	32.6	6.13	4.49	36.5
ACCOMMODATIONS									
Plan to stay in Hotel	203,012	852,009	-76.2	151,065	607,215	-75.1	51,946	244,794	-78.8
Hotel only	141,215	593,564	-76.2	102,247	419,774	-75.6	38,968	173,790	-77.6
Plan to stay in Condo	80,083	273,437	-70.7	63,230	201,613	-68.6	16,853	71,824	-76.5
Condo only	55,575	177,358	-68.7	45,115	140,821	-68.0	10,460	36,537	-71.4
Plan to stay in Timeshare	41,375	163,579	-74.7	35,145	133,927	-73.8	6,230	29,652	-79.0
Timeshare only	29,563	117,311	-74.8	25,428	97,801	-74.0	4,135	19,509	-78.8
Cruise Ship	17,858	102,569	-82.6	15,822	82,099	-80.7	2,036	20,470	-90.1
Friends/Relatives	60,950	147,092	-58.6	55,492	133,734	-58.5	5,459	13,358	-59.1
Bed & Breakfast	12,282	40,049	-69.3	10,110	31,326	-67.7	2,171	8,723	-75.1
Rental House	78,840	242,077	-67.4	69,360	207,590	-66.6	9,480	34,487	-72.5
Hostel	4,018	18,841	-78.7	3,386	11,470	-70.5	632	7,371	-91.4
Camp Site, Beach	4,184	14,789	-71.7	3,523	10,938	-67.8	661	3,851	-82.8
Private Room in Private Home**	11,705	40,649	-71.2	10,126	26,790	-62.2	1,579	13,859	-88.6
Shared Room/Space in Private Home**	3,960	12,812	-69.1	2,970	9,096	-67.4	990	3,716	-73.3
Other	11,519	28,499	-59.6	10,917	26,850	-59.3	602	1,649	-63.5

Table 66. Kona Air Visitor Characteristics (continued)
2020 vs. 2019

KONA	TOTAL			DOMESTIC			INTERNATIONAL		
	2020	2019	% CHANGE	2020	2019	% CHANGE	2020	2019	% CHANGE
PURPOSE OF TRIP									
Pleasure (Net)	363,868	1,371,050	-73.5	291,196	1,048,841	-72.2	72,671	322,209	-77.4
Honeymoon/Get Married	12,525	65,399	-80.8	9,033	40,401	-77.6	3,493	24,998	-86.0
Honeymoon	10,703	57,401	-81.4	7,397	34,801	-78.7	3,306	22,600	-85.4
Get Married	2,611	11,995	-78.2	2,191	8,055	-72.8	420	3,940	-89.3
Pleasure/Vacation	353,400	1,316,605	-73.2	284,068	1,016,121	-72.0	69,332	300,485	-76.9
Mtgs/Conventions/Incentive	21,756	70,078	-69.0	17,315	55,800	-69.0	4,441	14,278	-68.9
Conventions	12,320	40,703	-69.7	10,971	32,924	-66.7	1,350	7,779	-82.7
Corporate Meetings	4,769	13,107	-63.6	3,588	12,269	-70.8	1,180	838	40.8
Incentive	5,456	18,822	-71.0	3,498	12,987	-73.1	1,958	5,834	-66.4
Other Business	14,715	36,908	-60.1	13,926	35,685	-61.0	790	1,224	-35.5
Visit Friends/Rel.	49,694	120,166	-58.6	46,273	109,579	-57.8	3,421	10,587	-67.7
Govt/Military	1,133	3,259	-65.2	1,088	2,838	-61.7	45	422	-89.2
Attend School	1,586	3,770	-57.9	1,488	3,118	-52.3	99	652	-84.9
Sport Events	1,861	20,170	-90.8	1,656	15,938	-89.6	205	4,232	-95.2
Other	12,932	42,211	-69.4	10,929	33,330	-67.2	2,003	8,881	-77.4
VISIT STATUS/TRAVEL METHOD									
% First Timers ***	NA	32.3	NA	23.9	29.6	-5.7	NA	41.4	NA
% Repeaters ***	NA	67.7	NA	76.1	70.4	5.7	NA	58.6	NA
Average # of Trips	NA	5.36	NA	6.66	5.79	15.0	NA	3.85	NA
Group Tour	NA	70,649	NA	10,071	40,362	-75.0	NA	30,287	NA
Non-Group	NA	1,483,072	NA	342,496	1,165,336	-70.6	NA	317,736	NA
Package Trip	NA	337,089	NA	41,310	212,893	-80.6	NA	124,196	NA
No Package	NA	1,216,632	NA	311,257	992,805	-68.6	NA	223,827	NA
Net True Independent	NA	1,194,510	NA	306,921	977,310	-68.6	NA	217,200	NA
Ave. Age of Party Head	48	48	1.4	48	48	1.0	49	47	3.3
Ave. Party Size	1.95	2.16	-9.2	1.85	2.06	-9.7	2.51	2.49	0.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Visitor Status/Travel Method data from international visitors were not available for all months in 2020. Due to COVID-19 restrictions, Departure surveys were not conducted from April – October 2020. See Technical Notes, in Appendix A for details.

Table 67. Visitor Days by Island and MMA (Arrivals by Air)
2020

2020	U.S. WEST MMA		U.S. EAST MMA		JAPAN MMA		CANADA MMA		EUROPE MMA						OCEANIA MMA		
	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE	AUSTRIA-LIA	NEW ZEALAND	TOTAL OCEANIA				
TOTAL	5,276,126	3,644,505	1,525,554	674,138	38,056	20,343	42,347	9,609	17,225	127,580	324,033	73,262	397,295				
Oahu	4,122,672	2,134,669	29,107	912,766	19,523	7,914	29,476	3,598	11,391	71,903	26,120	6,529	32,649				
Maui	66,911	34,923	669	7,513	172	50	994	35	487	1,738	802	140	942				
Moloka'i	44,524	29,013	209	4,807	250	600	351	53	107	1,361	700	190	890				
Lāna'i	1,695,759	868,925	9,789	222,892	6,518	4,022	14,575	674	5,629	31,418	13,717	2,217	15,934				
Kaua'i	2,715,808	1,365,020	154,514	443,451	14,334	7,706	29,866	1,387	9,195	62,488	25,515	6,309	31,823				
Hawai'i Island	504,028	327,309	18,586	55,323	3,671	1,844	8,085	491	2,248	16,340	7,320	1,761	9,081				
...Hilo	2,211,780	1,037,711	135,929	388,128	10,663	5,862	21,781	896	6,947	46,148	18,195	4,547	22,742				
...Kona	13,921,800	8,077,056	1,719,843	2,265,568	78,853	40,635	117,609	15,356	44,034	296,487	390,887	88,647	479,534				
DOMESTIC	5,172,556	3,522,974	19,867	147,201	29,411	13,489	36,664	8,308	15,731	103,603	45,684	14,422	60,106				
Oahu	4,118,803	2,124,869	1,354	138,849	18,003	6,792	27,436	3,598	9,701	65,529	5,642	2,575	8,218				
Maui	66,661	34,923	14	2,080	172	50	780	35	420	1,457	76	14	91				
Moloka'i	44,524	29,013	37	770	250	600	351	53	107	1,361	103	25	128				
Lāna'i	1,690,853	865,079	673	62,057	6,263	2,997	12,062	642	4,117	26,081	2,227	1,207	3,434				
Kaua'i	2,695,242	1,355,608	2,118	134,980	13,426	6,681	26,357	1,387	8,881	56,733	4,684	2,323	7,007				
Hawai'i Island	500,793	323,528	730	18,528	3,580	1,844	8,085	491	2,248	16,249	780	560	1,340				
...Hilo	2,194,448	1,032,080	1,388	116,453	9,846	4,836	18,272	896	6,633	40,484	3,904	1,763	5,668				
...Kona	13,788,639	7,932,466	24,064	485,937	67,525	30,608	103,650	14,024	38,958	254,764	58,417	20,567	78,983				
INTERNATIONAL	103,570	121,531	1,505,687	526,938	8,645	6,854	5,683	1,301	1,494	23,976	278,349	58,840	337,189				
Oahu	3,869	9,800	27,753	773,917	1,521	1,123	2,040	0	1,690	6,373	20,478	3,954	24,432				
Maui	249	0	654	5,433	0	0	214	0	67	281	725	126	851				
Moloka'i	0	0	172	4,037	0	0	0	0	0	0	597	165	762				
Lāna'i	4,906	3,846	9,116	160,835	255	1,025	2,514	31	1,512	5,337	11,490	1,010	12,500				
Kaua'i	20,567	9,412	152,397	308,471	908	1,025	3,509	0	314	5,756	20,830	3,985	24,816				
Hawai'i Island	3,235	3,781	17,856	36,795	91	0	0	0	0	91	6,540	1,201	7,741				
...Hilo	17,332	5,631	134,541	271,675	817	1,025	3,509	0	314	5,664	14,290	2,784	17,074				
...Kona	133,161	144,589	1,695,779	1,779,631	11,329	10,027	13,959	1,332	5,076	41,723	332,470	68,080	400,550				
STATE	133,161	144,589	1,695,779	1,779,631	11,329	10,027	13,959	1,332	5,076	41,723	332,470	68,080	400,550				

Table 67. Visitor Days by Island and MMA (Arrivals by Air) (continued)
2020

2020	OTHER ASIA MMA							LATIN AMERICA MMA				OTHER MMA		TOTAL VISITOR DAYS
	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL		
TOTAL	108,120	9,366	352,571	4,731	24,752	499,539	8,556	17,528	13,184	39,268	645,624	12,829,630		
Oahu	14,062	1,778	15,401	2,428	1,992	35,663	9,562	6,695	5,049	21,306	192,362	7,553,095		
Maui	204	1	80	13	17	314	18	2	22	43	4,895	117,947		
Molokai'i	125	68	169	29	6	398	81	103	85	269	1,755	83,228		
Lāna'i	3,637	645	2,501	236	589	7,608	889	1,426	2,520	4,835	83,194	2,940,354		
Kaua'i	24,961	1,532	33,484	533	5,054	65,565	1,822	2,344	18,588	22,754	131,118	4,992,542		
Hawai'i Island	8,214	346	10,016	40	1,234	19,850	428	551	1,216	2,195	29,719	982,431		
...Hilo	16,748	1,186	23,468	493	3,820	45,715	1,394	1,794	17,372	20,559	101,399	4,010,111		
...Kona	151,110	13,390	404,206	7,971	32,410	609,087	20,928	28,098	39,448	88,475	1,058,948	28,516,797		
STATE														
DOMESTIC														
Oahu	18,292	5,011	21,356	1,909	1,931	48,498	8,102	15,710	11,838	35,650	332,363	9,442,818		
Maui	4,332	1,296	2,086	893	393	9,000	9,562	6,695	5,049	21,306	147,931	6,635,869		
Molokai'i	108	1	17	13	7	145	18	2	22	43	3,381	108,795		
Lāna'i	62	18	72	29	6	187	81	103	85	269	1,755	78,047		
Kaua'i	1,540	623	491	236	224	3,115	889	1,426	2,520	4,835	63,189	2,719,315		
Hawai'i Island	5,463	1,074	6,774	525	805	14,640	1,822	2,344	18,588	22,754	121,300	4,410,383		
...Hilo	1,735	204	472	40	157	2,608	428	551	1,216	2,195	28,810	894,781		
...Kona	3,728	870	6,301	485	648	12,033	1,394	1,794	17,372	20,559	92,490	3,515,602		
STATE	29,796	8,023	30,795	3,606	3,366	75,586	20,474	26,280	38,102	84,857	669,920	23,395,216		
INTERNATIONAL														
Oahu	89,828	4,355	331,215	2,823	22,821	451,041	454	1,818	1,346	3,618	313,261	3,386,812		
Maui	9,730	482	13,315	1,535	1,599	26,662	0	0	0	0	44,430	917,237		
Molokai'i	96	0	63	0	10	169	0	0	0	0	1,514	9,152		
Lāna'i	64	49	98	0	0	211	0	0	0	0	0	5,182		
Kaua'i	2,097	22	2,009	0	365	4,494	0	0	0	0	20,006	221,039		
Hawai'i Island	19,498	459	26,711	8	4,249	50,924	0	0	0	0	9,818	582,159		
...Hilo	6,479	142	9,544	0	1,077	17,242	0	0	0	0	908	87,650		
...Kona	13,019	317	17,166	8	3,172	33,682	0	0	0	0	8,909	494,509		
STATE	121,313	5,367	373,411	4,366	29,045	533,501	454	1,818	1,346	3,618	389,029	5,121,581		

Table 68. Visitor Days Growth by Island and MMA (Arrivals by Air)
Percent change 2020 vs. 2019

% change	U.S. WEST MMA		U.S. EAST MMA		JAPAN MMA		CANADA MMA		EUROPE MMA							OCEANIA MMA		
	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE	AUSTRIA	NEW ZEALAND	TOTAL OCEANIA					
TOTAL																		
Oahu	-62.3	-60.5	-81.8	-65.2	-82.5	-84.4	-81.7	-85.7	-81.8	-82.8	-85.6	-87.4	-86.0					
Maui	-68.4	-66.8	-82.8	-68.8	-82.9	-86.0	-84.1	-91.2	-83.9	-84.6	-87.9	-85.9	-87.6					
Molokai	-57.0	-54.7	-79.3	-58.3	-86.3	-93.6	-73.2	-92.6	-72.5	-78.3	-87.5	-79.4	-86.7					
Lana'i	-65.7	-68.2	-94.5	-65.9	-84.5	-46.6	-59.1	-77.6	-90.0	-72.3	-90.1	-83.9	-89.2					
Kaua'i	-71.2	-68.8	-83.3	-67.4	-81.2	-89.5	-85.1	-94.3	-84.4	-85.6	-85.2	-87.5	-85.5					
Hawai'i Island	-58.6	-60.2	-77.5	-54.5	-79.0	-84.9	-80.6	-91.7	-82.1	-81.7	-84.1	-84.9	-84.3					
...Hilo	-52.3	-55.6	-74.3	-55.6	-74.5	-87.8	-82.6	-90.2	-85.8	-83.1	-84.1	-81.4	-83.6					
...Kona	-59.8	-61.5	-77.9	-54.4	-80.2	-83.6	-79.7	-92.4	-80.4	-81.1	-84.1	-86.0	-84.5					
STATE	-65.0	-63.3	-81.5	-65.4	-82.0	-85.4	-82.5	-88.8	-82.7	-83.3	-85.7	-87.2	-86.0					
DOMESTIC																		
Oahu	-62.0	-59.2	-56.0	-69.2	-81.3	-80.4	-80.6	-84.3	-79.4	-80.9	-79.2	-73.7	-78.1					
Maui	-68.3	-66.5	-71.3	-71.9	-80.7	-82.4	-82.9	-90.4	-85.0	-83.4	-77.4	-69.6	-75.4					
Molokai	-56.5	-53.5	-89.0	-60.4	-86.3	-93.6	-79.0	-92.6	-74.8	-81.5	-75.5	-89.9	-80.0					
Lana'i	-65.3	-66.5	-80.0	-75.9	-80.8	62.9	-59.1	-77.6	-82.1	-59.6	-69.5	-77.8	-71.6					
Kaua'i	-71.2	-68.5	-71.5	-72.3	-80.9	-84.4	-85.6	-94.2	-87.7	-85.5	-78.0	-58.8	-73.7					
Hawai'i Island	-58.7	-59.8	-64.2	-65.0	-79.0	-82.9	-81.3	-91.7	-81.8	-81.7	-68.6	-53.9	-64.9					
...Hilo	-52.3	-54.5	-53.8	-66.3	-72.4	-84.1	-79.4	-90.2	-85.0	-80.6	-81.1	-38.9	-73.5					
...Kona	-60.0	-61.2	-67.9	-64.7	-80.7	-82.3	-82.1	-92.4	-80.4	-82.1	-63.9	-57.3	-62.0					
STATE	-64.9	-62.7	-58.8	-69.4	-80.7	-81.6	-82.1	-88.2	-82.7	-82.3	-78.4	-71.3	-76.9					
INTERNATIONAL																		
Oahu	-72.8	-79.7	-81.9	-63.8	-85.7	-88.8	-86.8	-90.8	-91.7	-87.8	-86.3	-88.9	-86.8					
Maui	-91.0	-87.9	-83.1	-68.2	-92.6	-93.7	-91.6	-100.0	-72.0	-91.2	-89.3	-89.5	-89.3					
Molokai	-89.4	-100.0	-78.9	-57.4	NA	NA	NA	NA	-37.5	161.5	-88.1	-76.6	-87.2					
Lana'i	-100.0	-100.0	-95.2	-63.0	-100.0	-100.0	NA	NA	-100.0	-100.0	-91.1	-84.6	-90.2					
Kaua'i	-85.4	-90.6	-83.8	-65.0	-87.2	-94.7	-81.9	-96.2	-44.2	-86.2	-86.1	-93.2	-87.1					
Hawai'i Island	-26.5	-84.4	-77.6	-47.7	-77.6	-91.4	-72.0	NA	-87.4	-81.5	-85.7	-89.2	-86.4					
...Hilo	-52.2	-84.7	-74.8	-47.1	-93.6	-100.0	-100.0	NA	-100.0	-99.3	-84.4	-85.9	-84.6					
...Kona	-18.3	-84.2	-77.9	-47.8	-68.8	-87.9	-32.2	NA	-81.5	-68.4	-86.2	-90.2	-87.1					
STATE	-72.7	-81.6	-81.7	-64.1	-87.0	-91.0	-85.2	-92.8	-83.0	-87.8	-86.5	-89.0	-87.0					

Table 68. Visitor Days Growth by Island and MMA (Arrivals by Air) (continued)
Percent change 2020 vs. 2019

% change	OTHER ASIA MMA										LATIN AMERICA MMA				OTHER MMA		TOTAL VISITOR DAYS
	CHINA	HONG KONG	KOREA	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL				
TOTAL																	
Oahu	-79.8	-62.0	-76.8	-85.1	-85.8	-78.1	-64.0	-76.1	-69.8	-72.1	-72.0	-69.3					
Maui	-79.2	-55.4	-84.7	-59.6	-88.4	-81.7	-57.7	-74.0	-80.7	-71.4	-71.4	-68.8					
Molokai	-84.0	-99.7	-94.7	1020.6	-79.7	-90.1	-85.7	-99.0	-94.7	-94.3	-62.1	-58.8					
Lānaʻi	-92.2	-66.2	-74.5	2488.1	-97.3	-85.3	-81.0	-48.9	-83.5	-76.5	-87.1	-69.1					
Kauaʻi	-69.1	-66.6	-86.6	-83.9	-85.8	-80.0	-75.9	-80.6	-64.0	-73.2	-72.5	-70.9					
Hawaiʻi Island	-79.5	-68.5	-68.3	-88.4	-77.3	-74.7	-69.4	-86.1	-0.6	-45.1	-72.7	-61.5					
...Hilo	-78.6	-75.5	-55.8	-96.9	-86.3	-72.7	-72.8	-83.1	-68.3	-74.7	-76.4	-58.2					
...Kona	-79.9	-65.6	-71.7	-85.2	-71.2	-75.4	-68.2	-86.8	16.8	-37.3	-71.4	-62.3					
STATE	-79.5	-62.8	-76.8	-81.8	-85.1	-78.1	-63.0	-77.3	-59.1	-68.0	-72.0	-68.2					
DOMESTIC																	
Oahu	-78.0	-44.5	-34.5	-63.3	-75.9	-64.8	-62.8	-75.0	-70.3	-71.4	-64.1	-61.9					
Maui	-72.3	-55.8	-62.5	-66.0	-79.9	-68.6	-57.7	-73.8	-80.4	-71.2	-74.0	-68.3					
Molokai	-64.2	-98.7	-89.6	1020.6	NA	-73.3	-85.7	-99.0	-90.1	-92.3	-62.8	-56.9					
Lānaʻi	-74.2	-89.2	11.7	2488.1	-79.3	-62.8	-27.4	-48.9	-83.5	-67.6	-79.7	-66.4					
Kauaʻi	-51.3	-61.9	-70.4	-66.8	-71.2	-60.8	-73.7	-80.6	-64.0	-72.8	-74.2	-70.7					
Hawaiʻi Island	-75.7	-43.8	20.3	-76.1	-60.4	-57.3	-69.4	-85.4	0.4	-43.8	-66.9	-60.1					
...Hilo	-79.8	-50.9	-64.6	-92.1	-80.7	-77.6	-72.8	-80.8	-66.6	-72.8	-61.2	-55.3					
...Kona	-73.2	-41.8	46.6	-71.2	-46.8	-46.8	-68.2	-86.4	16.8	-36.6	-68.3	-61.2					
STATE	-76.1	-49.1	-32.6	-66.4	-73.7	-64.0	-62.0	-76.6	-58.5	-67.1	-68.5	-64.8					
INTERNATIONAL																	
Oahu	-80.1	-72.1	-77.7	-89.4	-86.3	-79.0	-77.5	-82.7	-65.4	-77.9	-77.2	-80.2					
Maui	-81.2	-54.3	-86.0	-54.5	-89.5	-84.0	NA	-100.0	-100.0	-100.0	-56.7	-72.1					
Molokai	-90.1	-100.0	-95.3	NA	-87.8	-93.6	NA	NA	-100.0	-100.0	-60.2	-72.7					
Lānaʻi	-95.3	58.3	-83.7	NA	-100.0	-90.4	-100.0	NA	NA	-100.0	-100.0	-86.1					
Kauaʻi	-75.6	-92.7	-88.2	-100.0	-89.2	-85.1	-100.0	NA	NA	-100.0	-65.8	-72.9					
Hawaiʻi Island	-80.3	-84.4	-73.2	-99.7	-79.0	-77.3	NA	-100.0	-100.0	-100.0	-91.4	-69.6					
...Hilo	-78.3	-85.8	-55.3	-100.0	-86.9	-71.8	NA	-100.0	-100.0	-100.0	-98.2	-74.9					
...Kona	-81.2	-83.8	-78.1	-99.5	-73.7	-79.4	NA	-100.0	NA	-100.0	-85.9	-68.4					
STATE	-80.2	-73.4	-78.0	-86.8	-85.9	-79.3	-82.9	-84.2	-71.2	-80.8	-76.6	-77.9					

Table 69. Visitor Arrivals by Island and MMA (Arrivals by Air)
2020

2020	U.S. WEST MMA		U.S. EAST MMA		JAPAN MMA		CANADA MMA		EUROPE MMA					OCEANIA MMA		
	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA			
TOTAL	582,276	385,083	269,402	66,240	4,998	2,986	5,006	845	1,576	15,411	40,434	8,985	49,419			
Oahu	430,261	228,925	7,929	74,974	2,235	1,265	3,404	354	1,056	8,315	5,899	1,303	7,202			
Maui	7,423	4,808	416	1,042	50	14	257	12	100	433	603	100	703			
Molokai	7,968	6,559	128	1,602	69	70	74	8	32	253	556	162	718			
Lānaʻi	179,451	101,006	3,622	22,958	896	759	2,161	115	765	4,696	3,606	571	4,177			
Kauaʻi	244,963	134,191	35,453	36,732	1,592	1,091	2,991	161	798	6,634	5,217	1,160	6,377			
Hawaiʻi Island	66,218	49,861	9,431	10,595	624	333	1,183	79	387	2,606	3,044	748	3,792			
...Hilo	217,681	114,449	31,095	33,595	1,380	924	2,558	121	671	5,654	4,594	872	5,466			
...Kona	1,311,176	676,150	289,137	164,393	7,050	3,631	7,425	1,109	2,336	21,550	41,399	9,310	50,710			
STATE	1,311,176	676,150	289,137	164,393	7,050	3,631	7,425	1,109	2,336	21,550	41,399	9,310	50,710			
DOMESTIC	559,036	362,692	1,774	13,965	3,573	1,638	4,016	640	1,278	11,146	7,025	1,899	8,924			
Oahu	429,298	226,730	179	9,671	1,980	826	3,100	354	887	7,147	673	261	934			
Maui	7,174	4,808	7	189	50	14	136	12	77	290	12	3	15			
Molokai	7,968	6,559	9	185	69	70	74	8	32	253	22	9	30			
Lānaʻi	177,731	100,089	112	5,804	805	417	1,731	104	568	3,626	303	132	435			
Kauaʻi	242,276	132,086	205	9,282	1,388	750	2,390	161	776	5,464	499	193	692			
Hawaiʻi Island	65,302	48,904	67	2,840	533	333	1,183	79	387	2,515	188	74	262			
...Hilo	215,188	113,149	170	8,536	1,176	583	1,957	121	648	4,484	419	150	569			
...Kona	1,287,712	653,341	2,098	31,189	5,625	2,283	6,201	904	1,869	16,881	7,482	2,209	9,692			
STATE	1,287,712	653,341	2,098	31,189	5,625	2,283	6,201	904	1,869	16,881	7,482	2,209	9,692			
INTERNATIONAL	23,240	22,391	267,628	52,275	1,425	1,348	990	205	298	4,266	33,409	7,086	40,495			
Oahu	963	2,194	7,750	65,302	255	439	304	0	169	1,167	5,226	1,042	6,268			
Maui	249	0	409	853	0	0	121	0	22	143	591	97	688			
Molokai	0	0	119	1,417	0	0	0	0	0	0	534	154	688			
Lānaʻi	1,721	916	3,510	17,154	91	342	429	10	197	1,070	3,302	439	3,742			
Kauaʻi	2,687	2,104	35,248	27,450	205	342	601	0	22	1,170	4,719	966	5,685			
Hawaiʻi Island	916	957	9,363	7,755	91	0	0	0	0	91	2,856	674	3,530			
...Hilo	2,493	1,300	30,925	25,060	205	342	601	0	22	1,170	4,175	722	4,897			
...Kona	23,464	22,809	287,039	133,204	1,425	1,348	1,224	205	467	4,669	33,917	7,101	41,018			
STATE	23,464	22,809	287,039	133,204	1,425	1,348	1,224	205	467	4,669	33,917	7,101	41,018			

Table 69. Visitor Arrivals by Island and MMA (Arrivals by Air) (continued)
2020

2020	OTHER ASIA MMA										LATIN AMERICA MMA				OTHER MMA	TOTAL VISITORS
	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER					
TOTAL	15,167	847	46,133	704	3,110	65,962	1,174	1,798	1,565	4,537	67,985	1,506,316				
Oahu	3,925	257	4,668	337	556	9,743	776	718	537	2,031	23,223	792,602				
Maui	107	1	71	7	11	197	7	2	16	25	1,978	17,025				
Molokai	79	55	105	10	3	252	13	23	21	57	387	17,924				
Lānaʻi	1,004	98	1,361	35	149	2,646	189	226	224	639	11,068	330,263				
Kauaʻi	6,412	254	6,923	51	1,209	14,850	216	312	520	1,048	13,569	493,817				
Hawaiʻi Island	2,811	127	4,218	12	492	7,660	93	117	153	363	4,507	155,033				
...Hilo	5,237	236	5,850	47	1,080	12,450	175	265	449	888	11,916	433,194				
...Kona	15,878	1,068	46,884	836	3,240	67,906	1,623	2,265	2,322	6,211	90,839	2,678,073				
STATE																
DOMESTIC																
Oahu	2,297	377	1,623	180	205	4,682	1,108	1,602	1,297	4,007	31,923	998,149				
Maui	580	131	259	118	46	1,134	776	718	537	2,031	16,073	693,197				
Molokai	11	1	8	7	1	27	7	2	16	25	464	12,999				
Lānaʻi	15	5	8	10	3	41	13	23	21	57	387	15,489				
Kauaʻi	132	88	79	35	20	354	189	226	224	639	7,053	295,843				
Hawaiʻi Island	790	112	2,441	50	45	1,241	216	312	520	1,048	10,234	402,530				
...Hilo	352	39	76	12	29	508	93	117	153	363	3,599	124,360				
...Kona	629	94	205	46	30	1,004	175	265	449	888	8,581	352,568				
STATE	2,772	576	1,934	311	272	5,865	1,557	2,069	2,054	5,681	53,229	2,065,689				
INTERNATIONAL																
Oahu	12,871	470	44,510	524	2,905	61,280	66	196	268	530	36,062	508,167				
Maui	3,346	126	4,408	219	510	8,609	0	0	0	0	7,150	99,404				
Molokai	96	0	63	0	10	169	0	0	0	0	1,514	4,026				
Lānaʻi	64	49	98	0	0	211	0	0	0	0	0	2,435				
Kauaʻi	871	11	1,282	0	128	2,292	0	0	0	0	4,015	34,420				
Hawaiʻi Island	5,622	142	6,679	1	1,164	13,608	0	0	0	0	3,336	91,287				
...Hilo	2,459	87	4,142	0	463	7,152	0	0	0	0	908	30,673				
...Kona	4,608	142	5,646	1	1,049	11,446	0	0	0	0	3,336	80,626				
STATE	13,106	492	44,950	525	2,968	62,041	66	196	268	530	37,610	612,384				

Table 70. Visitor Arrival Growth by Island and MMA (Arrivals by Air)
Percent change 2020 vs. 2019

% change	U.S. WEST MMA		U.S. EAST MMA		JAPAN MMA		CANADA MMA		EUROPE MMA					OCEANIA MMA	
	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA		
TOTAL															
Oahu	-71.0	-70.8	-82.0	-70.9	-82.7	-84.6	-85.1	-90.3	-86.4	-84.9	-85.7	-87.9	-86.1		
Maui	-73.4	-72.5	-83.0	-72.9	-84.8	-84.8	-85.7	-93.8	-86.7	-86.3	-88.3	-87.0	-88.1		
Molokai	-71.3	-71.3	-78.6	-78.5	-82.7	-90.5	-66.8	-89.1	-77.8	-75.6	-85.6	-79.3	-85.0		
Lānaʻi	-74.8	-76.7	-94.4	-71.9	-86.9	-81.9	-74.8	-87.9	-91.0	-84.5	-89.3	-82.6	-88.3		
Kauaʻi	-75.4	-75.1	-85.7	-70.1	-84.2	-88.0	-86.2	-94.8	-86.4	-86.8	-87.0	-86.9	-87.0		
Hawaiʻi Island	-68.9	-71.1	-79.2	-62.4	-82.3	-83.8	-84.3	-93.5	-87.3	-84.8	-86.5	-86.8	-86.5		
...Hilo	-69.5	-72.8	-78.7	-66.0	-82.1	-90.4	-88.1	-93.1	-88.3	-87.1	-87.1	-83.3	-86.5		
...Kona	-69.2	-71.7	-78.7	-63.0	-82.3	-84.6	-83.8	-93.9	-87.4	-84.7	-86.6	-88.2	-86.9		
STATE	-71.5	-70.3	-81.7	-69.6	-82.9	-84.8	-84.0	-90.4	-84.4	-84.4	-85.6	-87.7	-86.1		
DOMESTIC															
Oahu	-71.1	-70.2	-76.0	-77.6	-83.5	-82.8	-84.9	-91.1	-86.7	-85.1	-81.1	-80.0	-80.9		
Maui	-73.2	-72.1	-75.0	-81.2	-83.7	-83.3	-84.5	-93.0	-87.8	-85.5	-82.8	-78.0	-81.7		
Molokai	-70.5	-68.5	-73.6	-77.1	-82.7	-90.5	-82.4	-89.1	-77.3	-82.6	-87.6	-86.7	-87.5		
Lānaʻi	-73.7	-72.8	-76.1	-81.3	-79.7	-23.3	-74.8	-87.9	-82.9	-74.1	-80.8	-73.6	-79.2		
Kauaʻi	-75.4	-74.5	-69.9	-77.4	-84.3	-86.4	-86.5	-94.9	-89.0	-87.2	-84.3	-75.0	-82.3		
Hawaiʻi Island	-68.9	-70.5	-75.5	-75.3	-83.0	-84.8	-85.8	-93.5	-86.7	-85.7	-80.1	-71.1	-78.2		
...Hilo	-69.5	-71.5	-70.2	-77.7	-82.6	-85.9	-85.4	-93.1	-87.1	-85.7	-83.6	-66.9	-80.9		
...Kona	-69.2	-71.0	-75.3	-75.4	-83.3	-86.2	-86.1	-93.9	-86.7	-86.1	-79.3	-74.3	-78.2		
STATE	-71.5	-69.9	-74.9	-76.9	-82.8	-82.3	-84.0	-90.9	-85.4	-84.3	-81.0	-79.1	-80.6		
INTERNATIONAL															
Oahu	-68.4	-78.2	-82.0	-68.3	-80.4	-86.3	-85.7	-86.9	-84.9	-84.5	-86.4	-89.0	-86.9		
Maui	-92.2	-88.6	-83.1	-71.0	-90.3	-87.1	-92.1	-100.0	-75.5	-89.6	-88.8	-88.2	-88.7		
Molokai	-83.0	-100.0	-78.6	-78.7	NA	NA	NA	NA	-79.2	33.2	-85.6	-78.9	-84.9		
Lānaʻi	-100.0	-100.0	-94.7	-69.9	-100.0	-100.0	NA	NA	-100.0	-100.0	-89.5	-82.9	-88.5		
Kauaʻi	-75.0	-93.0	-85.9	-66.4	-83.3	-89.5	-84.6	-92.3	-59.7	-85.2	-87.2	-88.5	-87.4		
Hawaiʻi Island	-66.7	-87.3	-79.2	-54.3	-75.9	-81.1	-73.3	NA	-95.3	-78.3	-86.9	-88.1	-87.1		
...Hilo	-74.6	-91.6	-78.7	-58.0	-78.2	-100.0	-100.0	NA	-100.0	-97.5	-87.3	-84.2	-86.8		
...Kona	-66.1	-90.7	-78.7	-55.3	-73.8	-81.1	-64.3	NA	-94.9	-75.2	-87.0	-89.4	-87.4		
STATE	-69.7	-79.1	-81.7	-67.1	-83.2	-87.8	-83.6	-86.9	-78.0	-84.8	-86.4	-89.1	-86.9		

Table 70: Visitor Arrival Growth by Island and MMA (Arrivals by Air) (continued)
Percent change 2020 vs. 2019

% change	OTHER ASIA MMA										LATIN AMERICA MMA				OTHER MMA		TOTAL VISITORS
	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL					
TOTAL																	
Oahu	-82.9	-75.5	-79.5	-85.0	-86.9	-80.9	-66.5	-79.2	-77.3	-76.2	-76.1	-75.5					
Maui	-79.8	-68.5	-84.1	-72.1	-85.8	-82.2	-64.6	-78.0	-84.9	-77.5	-77.3	-74.1					
Molokai	-85.1	-99.1	-91.6	475.8	-75.7	-88.7	-83.2	-97.6	-91.2	-92.0	-61.6	-73.0					
Lānaʻi	-90.6	17.6	-78.9	749.3	-97.5	-83.5	-96.4	-75.4	-81.5	-90.0	-94.0	-78.7					
Kauaʻi	-73.4	-76.0	-81.1	-89.4	-83.7	-79.0	-76.8	-82.4	-82.4	-81.0	-77.2	-75.9					
Hawaiʻi Island	-81.4	-76.3	-72.6	-94.7	-79.8	-78.1	-70.8	-85.9	-80.4	-81.3	-83.0	-72.0					
...Hilo	-82.0	-77.8	-60.4	-97.1	-85.1	-74.9	-72.1	-88.6	-86.7	-85.6	-89.3	-74.2					
...Kona	-80.9	-70.3	-73.7	-94.6	-77.4	-77.8	-70.9	-86.3	-79.6	-81.2	-82.2	-72.1					
STATE																	
DOMESTIC																	
Oahu	-87.3	-72.0	-71.8	-78.5	-84.8	-82.9	-64.9	-78.6	-78.8	-76.1	-75.0	-71.6					
Maui	-81.3	-69.2	-72.6	-71.9	-85.4	-78.2	-64.6	-76.6	-84.5	-76.7	-77.6	-73.4					
Molokai	-93.1	-93.8	-69.2	475.8	NA	-86.5	-83.2	-97.6	-80.8	-88.3	-71.4	-70.7					
Lānaʻi	-88.6	-82.6	-72.7	749.3	-80.2	-80.5	-72.6	-75.4	-81.5	-77.6	-78.3	-73.7					
Kauaʻi	-81.3	-67.5	-75.9	-70.1	-84.7	-77.2	-62.3	-82.3	-82.4	-79.0	-79.3	-75.6					
Hawaiʻi Island	-81.7	-61.3	-66.3	-84.5	-85.8	-79.2	-70.8	-84.5	-79.7	-80.3	-76.4	-70.4					
...Hilo	-84.7	-62.4	-73.7	-89.2	-82.5	-82.9	-72.1	-85.9	-85.4	-83.6	-76.5	-71.6					
...Kona	-79.6	-61.4	-66.7	-82.8	-87.0	-77.4	-70.9	-84.8	-79.6	-80.4	-77.0	-70.8					
STATE																	
INTERNATIONAL																	
Oahu	-81.8	-77.7	-79.7	-86.4	-87.0	-80.8	-81.0	-83.3	-65.6	-77.0	-76.9	-80.8					
Maui	-79.5	-67.6	-84.5	-72.2	-85.9	-82.6	NA	-100.0	-100.0	-100.0	-76.6	-77.9					
Molokai	-82.9	-100.0	-92.3	NA	-78.1	-89.0	NA	NA	-100.0	-100.0	-57.1	-78.5					
Lānaʻi	-91.0	216.7	-79.3	NA	-100.0	-83.9	-100.0	NA	NA	-100.0	-100.0	-90.4					
Kauaʻi	-71.6	-92.3	-81.3	-100.0	-83.6	-79.3	-100.0	NA	NA	-100.0	-72.3	-78.3					
Hawaiʻi Island	-81.3	-81.9	-72.8	-99.8	-79.5	-78.0	NA	-100.0	-100.0	-100.0	-90.9	-77.3					
...Hilo	-81.5	-81.3	-60.0	-100.0	-85.2	-74.0	NA	-100.0	-100.0	-100.0	-96.6	-81.1					
...Kona	-81.1	-74.3	-73.9	-99.8	-77.0	-77.9	NA	-100.0	NA	-100.0	-88.7	-76.8					
STATE																	
	-81.8	-77.9	-79.8	-86.4	-86.8	-80.8	-81.0	-83.3	-65.6	-77.0	-76.6	-79.5					

**Table 71: Total Visitor Expenditures by Category
(Air, Cruise & Supplemental Business Visitor Spending in Millions of Dollars)
2020 vs. 2019**

Expenditure Type	2020	2019	% change
GRAND TOTAL	NA	17,844.3	NA
Total Food and beverage	NA	3,718.8	NA
Restaurant food	NA	2,491.4	NA
Dinner shows and cruises	NA	376.4	NA
Groceries and snacks	NA	852.6	NA
Entertainment & Recreation	NA	1,616.0	NA
Total Transportation	NA	1,730.4	NA
Interisland airfare	NA	233.5	NA
Ground transportation	NA	164.9	NA
Rental vehicles	NA	1,217.7	NA
Gasoline, parking, etc.	NA	117.5	NA
Total Shopping	NA	2,348.7	NA
Fashion and clothing	NA	904.9	NA
Jewelry and watches	NA	287.2	NA
Cosmetics, perfume	NA	97.7	NA
Leather goods	NA	331.1	NA
Hawai'i food products	NA	356.7	NA
Souvenirs	NA	374.5	NA
Lodging	NA	7,645.7	NA
All other expenses 1/	NA	656.5	NA
Supplemental business	NA	128.2	NA

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.
 NA = Annual 2020 visitor spending statistics were not available.
 Due to COVID-19 restrictions, Visitor surveys were not conducted from April-October 2020. Spending statistics from U.S. West and U.S. East air visitors were only available from January-March, and from November-December 2020. For Japan, Canada, Other Asia, Oceania, Europe and Latin America and Other markets visitor spending were from January-March 2020 only. Spending data by visitors who came by cruise ships were from January-March 2020.
 Visitor spending statistics for months in 2020 which data are available are presented in Table 2.

**Table 72. Total Air Visitor Personal Daily Spending
by Category in Dollars
2020 vs. 2019**

Expenditure Type	2020	2019	% change
GRAND TOTAL	NA	196.9	NA
Total Food and beverage	NA	41.4	NA
Restaurant food	NA	27.6	NA
Dinner shows and cruises	NA	4.2	NA
Groceries and snacks	NA	9.5	NA
Entertainment & Recreation	NA	17.8	NA
Attractions/entertainment	NA	5.6	NA
Recreation	NA	6.0	NA
Other activities & tours	NA	6.3	NA
Total Transportation	NA	19.2	NA
Interisland airfare	NA	2.6	NA
Ground transportation	NA	1.9	NA
Rental vehicles	NA	13.5	NA
Gasoline, parking, etc.	NA	1.3	NA
Total Shopping	NA	26.0	NA
Fashion and clothing	NA	10.1	NA
Jewelry and watches	NA	3.1	NA
Cosmetics, perfume	NA	1.1	NA
Leather goods	NA	3.7	NA
Hawai'i food products	NA	3.9	NA
Souvenirs	NA	4.2	NA
Lodging	NA	85.2	NA
All other expenses 1/	NA	7.3	NA

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Does not include Supplemental business expenditures

NA = Annual 2020 visitor spending statistics were not available.

Due to COVID-19 restrictions, Visitor surveys were not conducted from April-October 2020. Spending statistics from U.S. West and U.S. East air visitors were only available from January–March, and from November–December 2020. For Japan, Canada, Other Asia, Oceania, Europe and Latin America and Other markets visitor spending were from January–March 2020 only.

Visitor spending statistics for months in 2020 which data are available are presented in Table 2.

**Table 73. U.S. West MMA Air Visitor Personal Daily Spending
by Category in Dollars
2020 vs. 2019**

Expenditure Type	2020	2019	% change
GRAND TOTAL	NA	174.9	NA
Total Food and beverage	NA	37.2	NA
Restaurant food	NA	23.6	NA
Dinner shows and cruises	NA	3.9	NA
Groceries and snacks	NA	9.8	NA
Entertainment & Recreation	NA	15.1	NA
Attractions/entertainment	NA	4.0	NA
Recreation	NA	6.2	NA
Other activities & tours	NA	4.9	NA
Total Transportation	NA	18.6	NA
Interisland airfare	NA	1.7	NA
Ground transportation	NA	0.9	NA
Rental vehicles	NA	14.8	NA
Gasoline, parking, etc.	NA	1.2	NA
Total Shopping	NA	16.7	NA
Fashion and clothing	NA	6.5	NA
Jewelry and watches	NA	2.5	NA
Cosmetics, perfume	NA	0.4	NA
Leather goods	NA	1.1	NA
Hawai'i food products	NA	2.8	NA
Souvenirs	NA	3.5	NA
Lodging	NA	82.9	NA
All other expenses ^{1/}	NA	4.3	NA

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Does not include Supplemental business expenditures

NA = Annual 2020 visitor spending statistics were not available.

Due to COVID-19 restrictions, Visitor surveys were not conducted from April-October 2020. Spending statistics from U.S. West and U.S. East air visitors were only available from January-March, and from November-December 2020.

Visitor spending statistics for months in 2020 which data are available are presented in Table 2.

**Table 74. U.S. East MMA Air Visitor Personal Daily Spending
by Category in Dollars
2020 vs. 2019**

Expenditure Type	2020	2019	% change
GRAND TOTAL	NA	212.6	NA
Total Food and beverage	NA	43.2	NA
Restaurant food	NA	29.3	NA
Dinner shows and cruises	NA	5.4	NA
Groceries and snacks	NA	8.4	NA
Entertainment & Recreation	NA	21.9	NA
Attractions/entertainment	NA	6.3	NA
Recreation	NA	7.6	NA
Other activities & tours	NA	8.0	NA
Total Transportation	NA	22.1	NA
Interisland airfare	NA	3.8	NA
Ground transportation	NA	1.2	NA
Rental vehicles	NA	15.5	NA
Gasoline, parking, etc.	NA	1.6	NA
Total Shopping	NA	18.9	NA
Fashion and clothing	NA	7.1	NA
Jewelry and watches	NA	2.8	NA
Cosmetics, perfume	NA	0.4	NA
Leather goods	NA	0.8	NA
Hawai'i food products	NA	2.8	NA
Souvenirs	NA	4.9	NA
Lodging	NA	95.4	NA
All other expenses 1/	NA	11.2	NA

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Does not include Supplemental business expenditures

NA = Annual 2020 visitor spending statistics were not available.

Due to COVID-19 restrictions, Visitor surveys were not conducted from April-October 2020. Spending statistics from U.S. West and U.S. East air visitors were only available from January-March, and from November-December 2020.

Visitor spending statistics for months in 2020 which data are available are presented in Table 2.

**Table 75. Japan MMA Air Visitor Personal Daily Spending
by Category in Dollars
2020 vs. 2019**

Expenditure Type	2020	2019	% change
GRAND TOTAL	NA	241.6	NA
Total Food and beverage	NA	51.2	NA
Restaurant food	NA	38.2	NA
Dinner shows and cruises	NA	3.7	NA
Groceries and snacks	NA	9.2	NA
Entertainment & Recreation	NA	19.0	NA
Attractions/entertainment	NA	6.6	NA
Recreation	NA	3.6	NA
Other activities & tours	NA	8.8	NA
Total Transportation	NA	12.0	NA
Interisland airfare	NA	1.4	NA
Ground transportation	NA	6.1	NA
Rental vehicles	NA	4.0	NA
Gasoline, parking, etc.	NA	0.5	NA
Total Shopping	NA	65.1	NA
Fashion and clothing	NA	17.9	NA
Jewelry and watches	NA	7.5	NA
Cosmetics, perfume	NA	4.0	NA
Leather goods	NA	16.3	NA
Hawai'i food products	NA	13.3	NA
Souvenirs	NA	6.2	NA
Lodging	NA	83.7	NA
All other expenses 1/	NA	10.6	NA

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Does not include Supplemental business expenditures

NA = Annual 2020 visitor spending statistics were not available.

Due to COVID-19 restrictions, Visitor surveys were not conducted from April-October 2020. For Japan, Canada, Other Asia, Oceania, Europe and Latin America and Other markets visitor spending were from January-March 2020 only.

Visitor spending statistics for months in 2020 which data are available are presented in Table 2.

**Table 76. Canada MMA Air Visitor Personal Daily Spending
by Category in Dollars
2020 vs. 2019**

Expenditure Type	2020	2019	% change
GRAND TOTAL	NA	165.0	NA
Total Food and beverage	NA	35.3	NA
Restaurant food	NA	20.4	NA
Dinner shows and cruises	NA	2.8	NA
Groceries and snacks	NA	12.1	NA
Entertainment & Recreation	NA	12.3	NA
Attractions/entertainment	NA	3.9	NA
Recreation	NA	5.0	NA
Other activities & tours	NA	3.7	NA
Total Transportation	NA	18.4	NA
Interisland airfare	NA	1.2	NA
Ground transportation	NA	0.9	NA
Rental vehicles	NA	14.8	NA
Gasoline, parking, etc.	NA	1.5	NA
Total Shopping	NA	13.9	NA
Fashion and clothing	NA	7.2	NA
Jewelry and watches	NA	1.4	NA
Cosmetics, perfume	NA	0.2	NA
Leather goods	NA	0.6	NA
Hawai'i food products	NA	1.8	NA
Souvenirs	NA	2.7	NA
Lodging	NA	79.7	NA
All other expenses 1/	NA	5.3	NA

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Does not include Supplemental business expenditures

NA = Annual 2020 visitor spending statistics were not available.

Due to COVID-19 restrictions, Visitor surveys were not conducted from April-October 2020. For Japan, Canada, Other Asia, Oceania, Europe and Latin America and Other markets visitor spending were from January-March 2020 only.

Visitor spending statistics for months in 2020 which data are available are presented in Table 2.

**Table 77. Europe MMA Air Visitor Personal Daily Spending
by Category in Dollars
2020 vs. 2019**

Expenditure Type	2020	2019	% change
GRAND TOTAL	NA	150.6	NA
Total Food and beverage	NA	35.6	NA
Restaurant food	NA	23.3	NA
Dinner shows and cruises	NA	4.2	NA
Groceries and snacks	NA	8.1	NA
Entertainment & Recreation	NA	15.5	NA
Attractions/entertainment	NA	2.9	NA
Recreation	NA	5.5	NA
Other activities & tours	NA	7.1	NA
Total Transportation	NA	24.7	NA
Interisland airfare	NA	3.5	NA
Ground transportation	NA	2.7	NA
Rental vehicles	NA	17.1	NA
Gasoline, parking, etc.	NA	1.4	NA
Total Shopping	NA	10.1	NA
Fashion and clothing	NA	6.0	NA
Jewelry and watches	NA	1.1	NA
Cosmetics, perfume	NA	0.1	NA
Leather goods	NA	0.4	NA
Hawai'i food products	NA	0.5	NA
Souvenirs	NA	2.0	NA
Lodging	NA	59.6	NA
All other expenses 1/	NA	5.1	NA

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Does not include Supplemental business expenditures

NA = Annual 2020 visitor spending statistics were not available.

Due to COVID-19 restrictions, Visitor surveys were not conducted from April-October 2020. For Japan, Canada, Other Asia, Oceania, Europe and Latin America and Other markets visitor spending were from January-March 2020 only.

Visitor spending statistics for months in 2020 which data are available are presented in Table 2.

**Table 78. Oceania MMA Air Visitor Personal Daily Spending
by Category in Dollars
2020 vs. 2019**

Expenditure Type	2020	2019	% change
GRAND TOTAL	NA	261.7	NA
Total Food and beverage	NA	56.0	NA
Restaurant food	NA	40.5	NA
Dinner shows and cruises	NA	4.8	NA
Groceries and snacks	NA	10.6	NA
Entertainment & Recreation	NA	25.2	NA
Attractions/entertainment	NA	12.4	NA
Recreation	NA	4.7	NA
Other activities & tours	NA	8.7	NA
Total Transportation	NA	15.5	NA
Interisland airfare	NA	2.9	NA
Ground transportation	NA	4.0	NA
Rental vehicles	NA	7.9	NA
Gasoline, parking, etc.	NA	0.7	NA
Total Shopping	NA	53.2	NA
Fashion and clothing	NA	34.7	NA
Jewelry and watches	NA	4.0	NA
Cosmetics, perfume	NA	3.2	NA
Leather goods	NA	4.9	NA
Hawai'i food products	NA	1.9	NA
Souvenirs	NA	4.5	NA
Lodging	NA	98.0	NA
All other expenses 1/	NA	13.8	NA

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Does not include Supplemental business expenditures

NA = Annual 2020 visitor spending statistics were not available.

Due to COVID-19 restrictions, Visitor surveys were not conducted from April-October 2020. For Japan, Canada, Other Asia, Oceania, Europe and Latin America and Other markets visitor spending were from January-March 2020 only.

Visitor spending statistics for months in 2020 which data are available are presented in Table 2.

**Table 79. Other Asia MMA Air Visitor Personal Daily Spending
by Category in Dollars
2020 vs. 2019**

Expenditure Type	2020	2019	% change
GRAND TOTAL	NA	293.6	NA
Total Food and beverage	NA	58.9	NA
Restaurant food	NA	46.4	NA
Dinner shows and cruises	NA	4.1	NA
Groceries and snacks	NA	8.4	NA
Entertainment & Recreation	NA	29.6	NA
Attractions/entertainment	NA	17.5	NA
Recreation	NA	7.7	NA
Other activities & tours	NA	4.6	NA
Total Transportation	NA	29.0	NA
Interisland airfare	NA	8.0	NA
Ground transportation	NA	3.3	NA
Rental vehicles	NA	16.6	NA
Gasoline, parking, etc.	NA	1.4	NA
Total Shopping	NA	80.3	NA
Fashion and clothing	NA	26.2	NA
Jewelry and watches	NA	6.1	NA
Cosmetics, perfume	NA	6.2	NA
Leather goods	NA	29.1	NA
Hawai'i food products	NA	7.2	NA
Souvenirs	NA	5.9	NA
Lodging	NA	90.3	NA
All other expenses 1/	NA	5.6	NA

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Does not include Supplemental business expenditures

NA = Annual 2020 visitor spending statistics were not available.

Due to COVID-19 restrictions, Visitor surveys were not conducted from April-October 2020. For Japan, Canada, Other Asia, Oceania, Europe and Latin America and Other markets visitor spending were from January-March 2020 only.

Visitor spending statistics for months in 2020 which data are available are presented in Table 2.

**Table 80. Latin America MMA Air Visitor Personal Daily Spending
by Category in Dollars
2020 vs. 2019**

Expenditure Type	2020	2019	% change
GRAND TOTAL	NA	233.7	NA
Total Food and beverage	NA	46.8	NA
Restaurant food	NA	26.5	NA
Dinner shows and cruises	NA	9.9	NA
Groceries and snacks	NA	10.4	NA
Entertainment & Recreation	NA	21.9	NA
Attractions/entertainment	NA	4.5	NA
Recreation	NA	10.0	NA
Other activities & tours	NA	7.4	NA
Total Transportation	NA	28.8	NA
Interisland airfare	NA	11.5	NA
Ground transportation	NA	2.6	NA
Rental vehicles	NA	14.9	NA
Gasoline, parking, etc.	NA	1.2	NA
Total Shopping	NA	24.4	NA
Fashion and clothing	NA	11.8	NA
Jewelry and watches	NA	1.8	NA
Cosmetics, perfume	NA	0.6	NA
Leather goods	NA	0.3	NA
Hawai'i food products	NA	2.9	NA
Souvenirs	NA	8.3	NA
Lodging	NA	94.8	NA
All other expenses 1/	NA	17.0	NA

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Does not include Supplemental business expenditures

NA = Annual 2020 visitor spending statistics were not available.

Due to COVID-19 restrictions, Visitor surveys were not conducted from April-October 2020. For Japan, Canada, Other Asia, Oceania, Europe and Latin America and Other markets visitor spending were from January-March 2020 only.

Visitor spending statistics for months in 2020 which data are available are presented in Table 2.

**Table 81. Other MMA Air Visitor Personal Daily Spending
by Category in Dollars
2020 vs. 2019**

Expenditure Type	2020	2019	% change
GRAND TOTAL	NA	171.0	NA
Total Food and beverage	NA	36.9	NA
Restaurant food	NA	23.2	NA
Dinner shows and cruises	NA	3.3	NA
Groceries and snacks	NA	10.4	NA
Entertainment & Recreation	NA	15.2	NA
Attractions/entertainment	NA	6.1	NA
Recreation	NA	2.4	NA
Other activities & tours	NA	6.7	NA
Total Transportation	NA	21.2	NA
Interisland airfare	NA	4.8	NA
Ground transportation	NA	3.6	NA
Rental vehicles	NA	10.1	NA
Gasoline, parking, etc.	NA	2.7	NA
Total Shopping	NA	32.7	NA
Fashion and clothing	NA	17.9	NA
Jewelry and watches	NA	1.5	NA
Cosmetics, perfume	NA	1.9	NA
Leather goods	NA	3.2	NA
Hawai'i food products	NA	4.1	NA
Souvenirs	NA	4.1	NA
Lodging	NA	58.3	NA
All other expenses 1/	NA	6.6	NA

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Does not include Supplemental business expenditures

NA = Annual 2020 visitor spending statistics were not available.

Due to COVID-19 restrictions, Visitor surveys were not conducted from April-October 2020. For Japan, Canada, Other Asia, Oceania, Europe and Latin America and Other markets visitor spending were from January-March 2020 only.

Visitor spending statistics for months in 2020 which data are available are presented in Table 2.

**Table 82. China Air Visitor Personal Daily Spending
by Category in Dollars
2020 vs. 2019**

Expenditure Type	2020	2019	% change
GRAND TOTAL	NA	329.0	NA
Total Food and beverage	NA	53.7	NA
Restaurant food	NA	42.8	NA
Dinner shows and cruises	NA	3.7	NA
Groceries and snacks	NA	7.1	NA
Entertainment & Recreation	NA	35.6	NA
Attractions/entertainment	NA	28.9	NA
Recreation	NA	4.6	NA
Other activities & tours	NA	5.0	NA
Total Transportation	NA	36.7	NA
Interisland airfare	NA	13.4	NA
Ground transportation	NA	4.3	NA
Rental vehicles	NA	17.5	NA
Gasoline, parking, etc.	NA	2.1	NA
Total Shopping	NA	99.4	NA
Fashion and clothing	NA	36.6	NA
Jewelry and watches	NA	14.0	NA
Cosmetics, perfume	NA	13.8	NA
Leather goods	NA	26.6	NA
Hawai'i food products	NA	5.9	NA
Souvenirs	NA	3.7	NA
Lodging	NA	96.0	NA
All other expenses 1/	NA	7.6	NA

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Does not include Supplemental business expenditures

NA = Annual 2020 visitor spending statistics were not available.

Due to COVID-19 restrictions, Visitor surveys were not conducted from April-October 2020. For Japan, Canada, Other Asia, Oceania, Europe and Latin America and Other markets visitor spending were from January-March 2020 only.

Visitor spending statistics for months in 2020 which data are available are presented in Table 2.

**Table 83. Korea Air Visitor Personal Daily Spending
by Category in Dollars
2020 vs. 2019**

Expenditure Type	2020	2019	% change
GRAND TOTAL	NA	285.2	NA
Total Food and beverage	NA	63.8	NA
Restaurant food	NA	50.6	NA
Dinner shows and cruises	NA	3.9	NA
Groceries and snacks	NA	9.3	NA
Entertainment & Recreation	NA	27.4	NA
Attractions/entertainment	NA	13.8	NA
Recreation	NA	9.3	NA
Other activities & tours	NA	4.3	NA
Total Transportation	NA	24.4	NA
Interisland airfare	NA	5.2	NA
Ground transportation	NA	2.5	NA
Rental vehicles	NA	15.7	NA
Gasoline, parking, etc.	NA	1.0	NA
Total Shopping	NA	74.3	NA
Fashion and clothing	NA	21.6	NA
Jewelry and watches	NA	2.3	NA
Cosmetics, perfume	NA	3.2	NA
Leather goods	NA	32.9	NA
Hawai'i food products	NA	7.3	NA
Souvenirs	NA	6.9	NA
Lodging	NA	91.5	NA
All other expenses 1/	NA	3.8	NA

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Does not include Supplemental business expenditures

NA = Annual 2020 visitor spending statistics were not available.

Due to COVID-19 restrictions, Visitor surveys were not conducted from April-October 2020. For Japan, Canada, Other Asia, Oceania, Europe and Latin America and Other markets visitor spending were from January-March 2020 only.

Visitor spending statistics for months in 2020 which data are available are presented in Table 2.

**Table 84. Taiwan Air Visitor Personal Daily Spending
by Category in Dollars
2020 vs. 2019**

Expenditure Type	2020	2019	% change
GRAND TOTAL	NA	251.0	NA
Total Food and beverage	NA	52.9	NA
Restaurant food	NA	41.2	NA
Dinner shows and cruises	NA	4.1	NA
Groceries and snacks	NA	7.6	NA
Entertainment & Recreation	NA	26.6	NA
Attractions/entertainment	NA	17.4	NA
Recreation	NA	5.2	NA
Other activities & tours	NA	4.1	NA
Total Transportation	NA	29.2	NA
Interisland airfare	NA	7.7	NA
Ground transportation	NA	3.3	NA
Rental vehicles	NA	16.5	NA
Gasoline, parking, etc.	NA	1.6	NA
Total Shopping	NA	63.7	NA
Fashion and clothing	NA	26.7	NA
Jewelry and watches	NA	6.3	NA
Cosmetics, perfume	NA	3.0	NA
Leather goods	NA	12.9	NA
Hawai'i food products	NA	9.2	NA
Souvenirs	NA	5.7	NA
Lodging	NA	71.0	NA
All other expenses 1/	NA	7.4	NA

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Does not include Supplemental business expenditures

NA = Annual 2020 visitor spending statistics were not available.

Due to COVID-19 restrictions, Visitor surveys were not conducted from April-October 2020. For Japan, Canada, Other Asia, Oceania, Europe and Latin America and Other markets visitor spending were from January-March 2020 only.

Visitor spending statistics for months in 2020 which data are available are presented in Table 2.

**Table 85. Australia Air Visitor Personal Daily Spending
by Category in Dollars
2020 vs. 2019**

Expenditure Type	2020	2019	% change
GRAND TOTAL	NA	267.6	NA
Total Food and beverage	NA	58.0	NA
Restaurant food	NA	42.0	NA
Dinner shows and cruises	NA	5.4	NA
Groceries and snacks	NA	10.6	NA
Entertainment & Recreation	NA	26.5	NA
Attractions/entertainment	NA	13.0	NA
Recreation	NA	4.7	NA
Other activities & tours	NA	9.4	NA
Total Transportation	NA	15.6	NA
Interisland airfare	NA	3.1	NA
Ground transportation	NA	4.0	NA
Rental vehicles	NA	7.9	NA
Gasoline, parking, etc.	NA	0.6	NA
Total Shopping	NA	52.8	NA
Fashion and clothing	NA	32.9	NA
Jewelry and watches	NA	4.6	NA
Cosmetics, perfume	NA	3.2	NA
Leather goods	NA	5.3	NA
Hawai'i food products	NA	1.7	NA
Souvenirs	NA	5.1	NA
Lodging	NA	100.4	NA
All other expenses 1/	NA	14.2	NA

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Does not include Supplemental business expenditures

NA = Annual 2020 visitor spending statistics were not available.

Due to COVID-19 restrictions, Visitor surveys were not conducted from April-October 2020. For Japan, Canada, Other Asia, Oceania, Europe and Latin America and Other markets visitor spending were from January-March 2020 only.

Visitor spending statistics for months in 2020 which data are available are presented in Table 2.

**Table 86. New Zealand Air Visitor Personal Daily Spending
by Category in Dollars
2020 vs. 2019**

Expenditure Type	2020	2019	% change
GRAND TOTAL	NA	241.8	NA
Total Food and beverage	NA	49.9	NA
Restaurant food	NA	36.5	NA
Dinner shows and cruises	NA	2.9	NA
Groceries and snacks	NA	10.2	NA
Entertainment & Recreation	NA	20.9	NA
Attractions/entertainment	NA	11.3	NA
Recreation	NA	4.2	NA
Other activities & tours	NA	6.6	NA
Total Transportation	NA	15.5	NA
Interisland airfare	NA	2.7	NA
Ground transportation	NA	3.8	NA
Rental vehicles	NA	8.1	NA
Gasoline, parking, etc.	NA	0.9	NA
Total Shopping	NA	55.0	NA
Fashion and clothing	NA	39.6	NA
Jewelry and watches	NA	2.5	NA
Cosmetics, perfume	NA	3.3	NA
Leather goods	NA	3.9	NA
Hawai'i food products	NA	2.5	NA
Souvenirs	NA	3.2	NA
Lodging	NA	88.0	NA
All other expenses 1/	NA	12.4	NA

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Does not include Supplemental business expenditures

NA = Annual 2020 visitor spending statistics were not available.

Due to COVID-19 restrictions, Visitor surveys were not conducted from April-October 2020. For Japan, Canada, Other Asia, Oceania, Europe and Latin America and Other markets visitor spending were from January-March 2020 only.

Visitor spending statistics for months in 2020 which data are available are presented in Table 2.

**Table 87. Air Visitor Personal Daily Spending by Island
by Category in Dollars
2020**

Expenditure Type	O'ahu	Maui	Moloka'i	Lāna'i	Kaua'i	Hawai'i Island
GRAND TOTAL	NA	NA	NA	NA	NA	NA
Total Food and beverage	NA	NA	NA	NA	NA	NA
Restaurant food	NA	NA	NA	NA	NA	NA
Dinner shows and cruises	NA	NA	NA	NA	NA	NA
Groceries and snacks	NA	NA	NA	NA	NA	NA
Entertainment & Recreation	NA	NA	NA	NA	NA	NA
Total Transportation	NA	NA	NA	NA	NA	NA
Interisland airfare	NA	NA	NA	NA	NA	NA
Ground transportation	NA	NA	NA	NA	NA	NA
Rental vehicles	NA	NA	NA	NA	NA	NA
Gasoline, parking, etc.	NA	NA	NA	NA	NA	NA
Total Shopping	NA	NA	NA	NA	NA	NA
Fashion and clothing	NA	NA	NA	NA	NA	NA
Jewelry and watches	NA	NA	NA	NA	NA	NA
Cosmetics, perfume	NA	NA	NA	NA	NA	NA
Leather goods	NA	NA	NA	NA	NA	NA
Hawai'i food products	NA	NA	NA	NA	NA	NA
Souvenirs	NA	NA	NA	NA	NA	NA
Lodging	NA	NA	NA	NA	NA	NA
All other expenses ^{1/}	NA	NA	NA	NA	NA	NA

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Does not include Supplemental business expenditures

NA = Annual 2020 visitor spending statistics were not available.

Due to COVID-19 restrictions, Visitor surveys were not conducted from April-October 2020. Spending statistics from U.S. West and U.S. East air visitors were only available from January–March, and from November–December 2020. For Japan, Canada, Other Asia, Oceania, Europe and Latin America and Other markets visitor spending data were from January–March 2020 only.

Visitor spending statistics for months in 2020 which data are available are presented in Table 2.

Table 88. Air Visitor Personal Daily Spending by Island
Percent change 2020 vs. 2019

Expenditure Type	O'ahu	Maui	Moloka'i	Lāna'i	Kaua'i	Hawai'i Island
GRAND TOTAL	NA	NA	NA	NA	NA	NA
Total Food and beverage	NA	NA	NA	NA	NA	NA
Restaurant food	NA	NA	NA	NA	NA	NA
Dinner shows and cruises	NA	NA	NA	NA	NA	NA
Groceries and snacks	NA	NA	NA	NA	NA	NA
Entertainment & Recreation	NA	NA	NA	NA	NA	NA
Total Transportation	NA	NA	NA	NA	NA	NA
Interisland airfare	NA	NA	NA	NA	NA	NA
Ground transportation	NA	NA	NA	NA	NA	NA
Rental vehicles	NA	NA	NA	NA	NA	NA
Gasoline, parking, etc.	NA	NA	NA	NA	NA	NA
Total Shopping	NA	NA	NA	NA	NA	NA
Fashion and clothing	NA	NA	NA	NA	NA	NA
Jewelry and watches	NA	NA	NA	NA	NA	NA
Cosmetics, perfume	NA	NA	NA	NA	NA	NA
Leather goods	NA	NA	NA	NA	NA	NA
Hawai'i food products	NA	NA	NA	NA	NA	NA
Souvenirs	NA	NA	NA	NA	NA	NA
Lodging	NA	NA	NA	NA	NA	NA
All other expenses ^{1/}	NA	NA	NA	NA	NA	NA

^{1/} Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Does not include Supplemental business expenditures

NA = Annual 2020 visitor spending statistics were not available.

Due to COVID-19 restrictions, Visitor surveys were not conducted from April-October 2020. Spending statistics from U.S. West and U.S. East air visitors were only available from January-March, and from November-December 2020. For Japan, Canada, Other Asia, Oceania, Europe and Latin America and Other markets visitor spending were from January-March 2020 only.

Visitor spending statistics for months in 2020 which data are available are presented in Table 2.

**Table 89. Air Visitor Personal Daily Spending by Visitor and Trip Characteristics
2020 vs 2019**

Expenditure Type	Total*		U.S. West		U.S. East		Japan		Canada	
	2020	2019	2020	2019	2020	2019	2020	2019	2020	2019
ALL VISITORS	NA	196.9	NA	174.9	NA	212.6	NA	241.6	NA	165.0
Group tour status:										
Organized group tour	NA	250.3	NA	192.2	NA	251.2	NA	252.0	NA	216.1
Individually arranged	NA	183.5	NA	173.4	NA	203.6	NA	240.3	NA	161.0
Arrived on package tour:										
Yes	NA	242.0	NA	179.7	NA	222.0	NA	266.8	NA	189.4
No	NA	168.5	NA	172.1	NA	200.4	NA	204.7	NA	155.3
Accommodations:										
Hotel	NA	218.1	NA	215.3	NA	249.5	NA	261.6	NA	197.5
Condo	NA	178.0	NA	176.5	NA	208.5	NA	185.4	NA	157.9
Guests of friends and relatives	NA	79.0	NA	83.9	NA	81.1	NA	95.9	NA	65.3
Timeshare	NA	151.2	NA	170.7	NA	155.2	NA	134.4	NA	119.6
Rental House	NA	165.3	NA	170.4	NA	202.2	NA	184.2	NA	158.7
Previous visits:										
First trip	NA	203.0	NA	182.0	NA	212.6	NA	267.0	NA	176.4
Repeat visitors	NA	179.8	NA	170.8	NA	205.1	NA	231.3	NA	156.1
Purpose of trip:										
Pleasure	NA	184.4	NA	174.8	NA	207.5	NA	226.2	NA	162.0
Business, meetings, Conventions, incentive	NA	218.4	NA	213.7	NA	251.2	NA	242.9	NA	183.2
Honeymoon	NA	288.7	NA	234.3	NA	267.5	NA	325.3	NA	216.7

NA = Annual 2020 visitor spending statistics were not available. Due to COVID-19 restrictions, there was no fielding from April - October 2020. Spending statistics from U.S. West and U.S. East air visitors were only available from January-March, and from November-December 2020. For Japan, Canada, Other Asia, Oceania, Europe and Latin America and Other markets visitor spending data were from January-March 2020 only.

**Table 90. Meeting, Convention and Incentive (MCI) Air Visitor Characteristics and Spending
2020**

MEETING, CONVENTION & INCENTIVE	VISITORS	LOS FOR EVENT	LOS BEFORE OR AFTER EVENTS	TOTAL LOS	PER PERSON		TOTAL SUPPLEMENTAL BUSINESS SPENDING \$	TOTAL SPENDING \$
					PER DAY PERSONAL SPENDING \$	PERSONAL SPENDING \$		
Convention/Conference	75,560							NA
Party Size	1,89							
Delegates	39,958	4.0	4.1	8.1	NA	NA	NA	NA
Companions	35,602	4.0	4.1	8.1	NA	NA	NA	NA
Corporate Meeting	23,658							NA
Party Size	1,70							
Delegates	13,917	3.0	4.9	7.9	NA	NA	NA	NA
Companions	9,741	3.0	4.9	7.9	NA	NA	NA	NA
Incentive	33,224							NA
Party Size	2,45							
Delegates	13,538			6.7	NA	NA	NA	NA
Companions	19,686			6.7	NA	NA	NA	NA
MCI TOTAL					NA	NA	NA	NA

NA = Annual 2020 visitor spending statistics were not available. Due to COVID-19 restrictions, there was no fielding from April - October 2020. Spending statistics from U.S. West and U.S. East air visitors were only available from January-March, and from November-December 2020. For Japan, Canada, Other Asia, Oceania, Europe and Latin America and Other markets visitor spending data were from January-March 2020 only.

**Table 91. Cruise Ship Visitors
2020**

2020	SHIP ARRIVALS FROM OUT-OF-STATE 1/	ARRIVED BY SHIPS	ARRIVED BY AIR	NUMBER OF TOURS	TOTAL ARRIVED	AVERAGE LENGTH OF STAY (DAYS)	VISITOR DAYS
JANUARY	9	10,930	9,354	13	20,284	7.31	148,212
FEBRUARY	7	15,086	11,317	12	26,403	7.25	191,421
MARCH	2	4,169	2,242	3	6,411	6.78	43,499
APRIL	0	0	0	0	0	0	0
MAY	0	0	0	0	0	0	0
JUNE	0	0	0	0	0	0	0
JULY	0	0	0	0	0	0	0
AUGUST	0	0	0	0	0	0	0
SEPTEMBER	0	0	0	0	0	0	0
OCTOBER	0	0	0	0	0	0	0
NOVEMBER	0	0	0	0	0	0	0
DECEMBER	0	0	0	0	0	0	0
TOTAL	18	30,185	22,913	28	53,098	7.22	383,131

^{1/} Ship arrivals excluded the U.S. Flagged Hawai'i home-ported ships Pride of America.

Number of tours, visitors, and visitor days include all ships. Some ships came multiple times.

Note: Due to COVID-19 restrictions and the "No Sail order" enforced by the U.S. Centers for Disease Control and Prevention (CDC), there were no cruise ships in Hawai'i from April – December 2020.

**Table 92. Cruise Ship Visitor Growth
% change 2020 vs. 2019**

	SHIP ARRIVALS FROM OUT-OF-STATE 1/	ARRIVED BY SHIPS	ARRIVED BY AIR	NUMBER OF TOURS	TOTAL ARRIVED	AVERAGE LENGTH OF STAY (DAYS)	VISITOR DAYS
JANUARY	28.6	-9.2	0.0	18.2	-5.2	0.1	-5.1
FEBRUARY	-12.5	-7.5	25.1	0.0	4.1	13.0	17.7
MARCH	-66.7	-64.7	-81.2	-72.7	-73.0	-9.2	-75.5
APRIL	NA	NA	NA	NA	NA	NA	NA
MAY	NA	NA	NA	NA	NA	NA	NA
JUNE	NA	NA	NA	NA	NA	NA	NA
JULY	NA	NA	NA	NA	NA	NA	NA
AUGUST	NA	NA	NA	NA	NA	NA	NA
SEPTEMBER	NA	NA	NA	NA	NA	NA	NA
OCTOBER	NA	NA	NA	NA	NA	NA	NA
NOVEMBER	NA	NA	NA	NA	NA	NA	NA
DECEMBER	NA	NA	NA	NA	NA	NA	NA
TOTAL	-73.5	-79.0	-82.3	-77.2	-80.6	-3.3	-81.2

^{1/} Ship arrivals excluded the U.S. Flagged Hawai'i home-ported ships Pride of America.

Number of tours, visitors, and visitor days include all ships. Some ships came multiple times.

Note: Due to COVID-19 restrictions and the "No Sail order" enforced by the U.S. Centers for Disease Control and Prevention (CDC), there were no cruise ships in Hawai'i from April – December 2020.

**Table 93. Total Cruise Ship Passengers by MMA
2020**

	Visitors	US West	US East	Canada	Oceania	Europe	Other	Hawaii Residents	Total Passengers
Total Passengers	53,098	16,915	24,738	4,854	1,329	2,614	2,648	319	53,417
Island Visitation (Number of Passengers)									
Oahu	53,098	16,915	24,738	4,854	1,329	2,614	2,648	319	53,417
Kauai	45,555	14,251	21,722	3,987	1,325	2,089	2,181	299	45,854
Maui County	50,136	15,871	23,389	4,523	1,325	2,587	2,441	313	50,449
Maui	50,132	15,871	23,387	4,523	1,325	2,586	2,440	313	50,445
Molokai	785	367	300	0	6	23	89	0	785
Lana'i	1,186	431	556	68	6	59	66	0	1,186
Hawaii Island	49,939	15,958	23,140	4,543	1,329	2,591	2,378	311	50,250
Purpose of Trip (Number of Passengers)									
Honeymoon	827	278	347	59	15	36	92	32	859
Get Married	79	0	51	0	0	28	0	0	79
Attend Wedding	370	208	101	16	34	0	11	0	370
Convention / Conference	295	154	141	0	0	0	0	0	295
Business	370	188	134	48	0	0	0	24	394
Visit Friends or Relatives	5,103	2,094	2,285	437	38	66	183	135	5,238
Play Golf	552	30	363	47	0	31	81	0	552
Leisure	45,980	14,145	21,589	4,246	1,241	2,454	2,305	152	46,132
Type of Accommodation Before or After Cruise (Number of Passengers)									
Hotel	23,549	5,064	13,702	2,075	1,150	567	991	0	23,549
Hotel only	20,523	3,572	12,643	1,892	1,080	567	769	0	20,523
Condo	2,817	1,147	1,031	274	97	90	178	0	2,817
Condo only	959	207	412	143	75	79	43	0	959
Timeshare	1,888	725	897	151	13	12	90	0	1,888
Timeshare Only	835	226	512	58	0	0	39	0	835
Cruise only	26,330	11,007	9,327	2,447	66	1,957	1,526	319	26,649
Bed & Breakfast	409	190	152	15	24	0	28	0	409
Bed & Breakfast only	129	56	34	0	24	0	15	0	129
Friends & relatives	1,249	614	462	78	14	0	81	0	1,249
Other accommodation	719	216	402	51	34	0	16	0	719
Average Length of Stay (days)									
Total Length of Stay in Hawaii	7.22	6.03	7.97	7.71	10.79	5.47	9.87	6.27	7.21
LOS in Hawaii Before Cruise	1.04	0.39	1.42	1.47	2.17	0.31	2.74	0.00	1.04
LOS in Hawaii During Cruise	5.37	4.76	5.83	5.37	6.59	4.78	5.91	6.27	5.38
LOS in Hawaii After Cruise	0.80	0.87	0.72	0.87	2.04	0.39	1.23	0.00	0.80
Type of Visitors									
First Timers	23,015	3,708	12,823	2,394	812	2,159	1,119	0	23,015
Repeat Visitors	30,083	13,207	11,915	2,459	517	455	1,530	0	30,083
Total Expenditures (\$mil) 1/									
PPPD (All visitors, \$)	93.9	15.8	59.5	9.1	NA	NA	9.51	NA	93.9
PPPD (On domestic ships, \$)	245.2	155.3	301.7	243.7	NA	NA	203.91	NA	245.2
PPPD (On foreign ships, \$)	342.0	321.6	361.4	311.7	NA	NA	285.55	NA	342.0
	82.5	77.6	86.5	85.6	NA	NA	89.58	NA	82.5

Note: Cruise data are from January - March 2021. Due to the "No Sail" order enforced by the U.S. Centers for Disease Control (CDC), there were no cruise ships in Hawaii from April - December 2020.

**Table 94. Cruise Visitor Personal Daily Spending – All Cruise Visitors in Dollars
2020 and Percent Change vs 2019**

Expenditure Type	State	% Change	O'ahu	% Change	Maui	% Change	Kaua'i	% Change	Hawai'i Island	% Change
Total per person per day spending	244.1	-3.4	103.9	-16.2	82.4	1.5	68.4	8.5	79.6	32.5
Lodging	13.0	-35.2	22.2	-42.7	7.9	-27.8	6.0	-36.7	6.7	148.9
Food & beverages	13.1	-4.9	18.4	-20.0	12.6	7.1	6.9	8.0	8.6	12.4
Restaurant	8.7	-8.3	11.7	-28.7	9.0	20.5	5.0	20.1	5.8	26.1
Dinner shows	2.3	13.9	4.2	31.0	1.4	-37.6	0.5	-45.6	0.6	-6.9
Groceries/snacks	2.1	-7.4	2.5	-26.2	2.1	8.7	1.3	11.2	2.2	-8.6
Entertainment and Recreation	3.4	28.4	4.4	17.5	2.8	26.0	2.9	46.3	2.5	91.1
Shore Tour	24.1	1.1	19.4	6.4	26.5	6.8	25.9	-6.2	28.7	32.9
Total Transportation	10.7	25.6	12.6	4.7	9.7	33.6	8.3	54.9	9.7	43.9
Inter-island airfare	2.9	59.3	3.4	62.1	2.5	53.3	2.2	40.6	3.0	28.6
Ground transportation	3.4	20.0	4.5	-11.5	2.6	46.0	2.1	98.7	3.0	57.4
Rental car/moped	3.9	14.6	4.1	-2.7	4.1	19.9	3.6	48.1	3.3	49.0
Other transportation	0.5	5.2	0.6	-9.0	0.5	17.1	0.4	27.6	0.4	37.9
Total Shopping	21.2	11.0	23.8	-4.4	20.9	0.6	15.7	55.5	20.9	26.3
Fashion & clothing	6.9	-2.3	8.4	-15.0	6.7	-14.9	5.7	58.0	5.0	7.3
Jewelry/watch	4.3	12.3	5.0	-8.5	4.4	2.7	3.2	47.2	3.8	88.0
Cosmetics/perfumes	0.7	-13.1	0.6	-51.8	1.7	14.7	0.3	187.4	0.4	60.4
leather goods	0.4	-53.9	0.5	-49.0	0.1	-90.6	0.3	145.9	0.8	-41.9
Hawai'i food products	3.1	48.5	3.4	43.6	2.0	20.5	1.3	7.5	5.0	32.7
Souvenirs	5.8	31.2	6.0	17.7	6.0	28.8	5.0	70.2	5.9	30.9
All other spending outside ship	2.8	-5.6	3.2	-8.6	2.0	-41.3	2.7	26.3	2.4	-30.2
Unallocated and on ship spending 2/	155.8	-3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

^{1/} Spending data by total cruise visitors (arrived by air and by cruise ships) were from January–March 2020 only.

^{2/} Includes cruise package and on-ship spending on U.S.-flagged Hawaii home-ported ships.

Table 97. International Air Seats To Hawaii i
2020 vs. 2019

Dep/City/Name	STATEWIDE		HONOLULU		KAHALUI		KONA		HILO		LIHUE				
	2020	2019	% Chg	2020	2019	% Chg	2020	2019	% Chg	2020	2019	% Chg			
INTERNATIONAL SCHEDULES	1,025,409	3,805,818	-73.1	865,195	3,390,162	-73.9	87,086	223,644	-61.1	38,686	156,522	-75.3	14,442	35,490	-59.3
CHARTERS	17,995	28,444	-36.7	12,907	28,444	-54.6	5,088	0	NA	38,686	156,522	-75.3	14,442	35,490	-59.3
JAPAN	483,574	1,999,204	-75.8	464,406	1,883,201	-75.3				19,168	116,003	-83.5			
Fukuoka	13,622	27,256	-50.0	13,622	27,256	-50.0									
Nagoya	32,280	154,116	-79.1	32,280	154,116	-79.1									
Osaka	93,916	441,375	-78.7	93,916	441,375	-78.7									
Sapporo	10,008	45,592	-78.0	10,008	45,592	-78.0									
Tokyo HND	67,721	292,730	-76.9	60,493	249,362	-75.7				7,228	43,368	-83.3			
Tokyo NRT	266,027	1,038,135	-74.4	254,087	965,500	-73.7				11,940	72,635	-83.6			
CANADA	177,913	484,613	-63.3	61,955	184,960	-66.5	81,998	223,644	-63.3	19,518	40,519	-51.8	14,442	35,490	-59.3
Calgary	32,244	54,515	-40.9	1,280	8,908	-85.6	30,964	45,607	-32.1						
Edmonton	0	6,646	-100.0	0	7,843	-100.0	0	8,646	-100.0						
Toronto	9,393	7,843	19.8	9,393	7,843	19.8									
Vancouver	136,276	413,609	-67.1	51,282	168,209	-69.5	51,034	169,391	-69.9	19,518	40,519	-51.8	14,442	35,490	-59.3
OTHER ASIA	87,807	482,717	-81.8	87,807	482,717	-81.8									
Beijing	0	24,941	-100.0	0	24,941	-100.0									
Hangzhou	0	786	-100.0	0	786	-100.0									
Seoul	72,287	326,398	-77.9	72,287	326,398	-77.9									
Shanghai	8,176	90,812	-91.0	8,176	90,812	-91.0									
Taipei	7,344	39,780	-81.5	7,344	39,780	-81.5									
OCEANIA	95,737	494,582	-80.6	95,737	494,582	-80.6									
Auckland	25,438	125,300	-79.7	25,438	125,300	-79.7									
Brisbane	10,008	45,036	-77.8	10,008	45,036	-77.8									
Melbourne	10,385	52,595	-80.3	10,385	52,595	-80.3									
Sydney	49,906	271,651	-81.6	49,906	271,651	-81.6									
OTHER	162,383	316,258	-48.7	162,383	316,258	-48.7									
Apia	1,314	8,090	-83.8	1,314	8,090	-83.8									
Christmas Island	1,224	6,848	-82.1	1,224	6,848	-82.1									
Guam	120,484	133,224	-9.6	120,484	133,224	-9.6									
Majuro	6,102	34,448	-82.3	6,102	34,448	-82.3									
Manila	24,411	73,248	-66.7	24,411	73,248	-66.7									
Nadi	1,342	8,414	-84.1	1,342	8,414	-84.1									
Pago Pago	4,726	33,360	-85.8	4,726	33,360	-85.8									
Papeete	2,780	18,626	-85.1	2,780	18,626	-85.1									

Source: Scheduled seats from Dilo M's schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 100. International Flights To Hawaii - i
2020 vs. 2019

Dep/City/Name	STATEWIDE		HONOLULU		KAHULUI		KONA		HILO		LIHU'E	
	2020	2019	%Chg	2020	2019	%Chg	2020	2019	%Chg	2020	2019	%Chg
INTERNATIONAL SCHEDULES	3,849	14,962	-74.3	3,182	12,867	-75.3	397	1,138	-65.1	187	752	-75.1
CHARTERS	3,781	14,604	-74.1	3,132	12,609	-75.0	379	1,138	-66.7	187	752	-75.1
JAPAN	1,787	7,696	-76.8	1,701	7,175	-76.3	18	0	NA	86	521	-83.5
Fukuoka	49	116	-57.8	49	116	-57.8						
Nagoya	138	661	-79.1	138	661	-79.1						
Osaka	335	1,590	-78.9	335	1,590	-78.9						
Sapporo	36	164	-78.0	36	164	-78.0						
Tokyo HND	259	1,095	-76.3	233	939	-75.2				26	156	-83.3
Tokyo NRT	970	4,070	-76.2	910	3,705	-75.4				60	365	-83.6
CANADA	876	2,545	-65.6	313	971	-67.8	379	1,138	-66.7	101	231	-56.3
Calgary	106	240	-55.8	4	34	-88.2	102	206	-50.5			
Edmonton	0	33	-100.0				0	33	-100.0			
Toronto	32	31	3.2	32	31	3.2						
Vancouver	738	2,241	-67.1	277	906	-69.4	277	899	-69.2	101	231	-56.3
OTHER ASIA	290	1,576	-81.6	290	1,576	-81.6						
Beijing	0	105	-100.0	0	105	-100.0						
Hangzhou	0	3	-100.0	0	3	-100.0						
Seoul	238	1,027	-76.8	238	1,027	-76.8						
Shanghai	1	28	-91.0	28	311	-91.0						
Taipei	24	130	-81.5	24	130	-81.5						
OCEANIA	328	1,623	-79.8	328	1,623	-79.8						
Auckland	86	434	-80.2	86	434	-80.2						
Brisbane	36	162	-77.8	36	162	-77.8						
Melbourne	31	157	-80.3	31	157	-80.3						
Sydney	175	870	-79.9	175	870	-79.9						
OTHER	500	1,164	-57.0	500	1,164	-57.0						
Apia	9	52	-82.7	9	52	-82.7						
Christmas Island	9	52	-82.7	9	52	-82.7						
Guam	331	366	-9.6	331	366	-9.6						
Majuro	37	208	-82.2	37	208	-82.2						
Manila	79	247	-68.0	79	247	-68.0						
Nadi	8	52	-84.6	8	52	-84.6						
Pago Pago	17	120	-85.8	17	120	-85.8						
Papeete	10	67	-85.1	10	67	-85.1						

Source: Scheduled seats from Dito MI schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

**Table 101. State Hotel Occupancy and Room Rate
2020 vs. 2019**

	Occupancy (%)			Average Daily Rate (\$)			RevPAR (\$)		
	2020	2019	Absolute Change	2020	2019	% Change	2020	2019	% Change
JANUARY	84.1	79.5	4.6	314.27	297.56	5.6	264.27	236.51	11.7
FEBRUARY	84.7	83.5	1.2	310.31	291.66	6.4	262.70	243.54	7.9
MARCH	44.5	78.8	-34.3	279.90	284.63	-1.7	124.68	224.39	-44.4
APRIL	8.9	78.0	-69.0	131.16	272.33	-51.8	11.70	212.42	-94.5
MAY	14.2	79.0	-64.9	126.72	255.47	-50.4	17.95	201.91	-91.1
JUNE	15.6	83.9	-68.3	161.51	280.51	-42.4	25.28	235.44	-89.3
JULY	20.9	85.3	-64.4	174.03	303.93	-42.7	36.39	259.16	-86.0
AUGUST	21.7	84.1	-62.4	157.94	289.94	-45.5	34.30	243.93	-85.9
SEPTEMBER	19.6	78.9	-59.4	148.80	246.00	-39.5	29.15	194.20	-85.0
OCTOBER	19.7	79.4	-59.8	174.12	255.49	-31.8	34.26	202.96	-83.1
NOVEMBER	22.1	79.1	-57.0	229.61	260.98	-12.0	50.75	206.39	-75.4
DECEMBER	23.8	80.2	-56.4	291.01	353.00	-17.6	69.21	283.22	-75.6
TOTAL	37.1	80.8	-43.7	267.39	283.05	-5.5	99.24	228.78	-56.6

Source: STR, Inc.

**Table 102. O'ahu Hotel Occupancy and Room Rate
2020 vs. 2019**

	Occupancy (%)			Average Daily Rate (\$)			RevPAR (\$)		
	2020	2019	Absolute Change	2020	2019	% Change	2020	2019	% Change
JANUARY	88.0	82.4	5.6	253.69	240.10	5.7	223.33	197.84	12.9
FEBRUARY	86.0	86.5	-0.4	243.56	234.87	3.7	209.54	203.06	3.2
MARCH	42.9	80.0	-37.1	218.43	229.49	-4.8	93.71	183.58	-49.0
APRIL	8.0	79.9	-71.9	141.62	228.06	-37.9	11.38	182.27	-93.8
MAY	13.1	82.9	-69.9	136.34	224.32	-39.2	17.85	186.07	-90.4
JUNE	15.4	87.9	-72.5	163.83	242.90	-32.5	25.30	213.39	-88.2
JULY	23.3	88.0	-64.6	170.01	261.62	-35.0	39.69	230.20	-82.8
AUGUST	26.8	89.0	-62.2	157.24	255.26	-38.4	42.13	227.10	-81.4
SEPTEMBER	21.3	84.9	-63.6	152.47	226.26	-32.6	32.54	192.15	-83.1
OCTOBER	22.0	82.8	-60.9	157.71	228.10	-30.9	34.63	188.90	-81.7
NOVEMBER	22.6	82.0	-59.4	167.49	228.49	-26.7	37.86	187.39	-79.8
DECEMBER	23.6	83.1	-59.5	184.02	287.38	-36.0	43.40	238.71	-81.8
TOTAL	39.0	84.1	-45.1	215.57	240.92	-10.5	84.04	202.69	-58.5

Source: STR, Inc.

**Table 103. Maui County Hotel Occupancy and Room Rate
2020 vs. 2019**

	Occupancy (%)			Average Daily Rate (\$)			RevPAR (\$)		
	2020	2019	Absolute Change	2020	2019	% Change	2020	2019	% Change
JANUARY	77.2	75.6	1.5	477.82	438.99	8.8	368.81	332.08	11.1
FEBRUARY	81.5	80.4	1.1	480.05	437.36	9.8	391.19	351.75	11.2
MARCH	47.4	78.4	-31.1	413.46	424.51	-2.6	195.81	332.89	-41.2
APRIL	11.0	78.9	-67.9	120.68	387.16	-68.8	13.30	305.55	-95.6
MAY	12.6	76.3	-63.7	116.19	345.33	-66.4	14.60	263.37	-94.5
JUNE	7.2	80.6	-73.5	217.80	393.97	-44.7	15.58	317.57	-95.1
JULY	12.1	82.8	-70.7	205.74	432.51	-52.4	24.91	357.93	-93.0
AUGUST	8.6	77.9	-69.4	206.91	392.12	-47.2	17.72	305.55	-94.2
SEPTEMBER	16.5	73.1	-56.6	148.69	316.01	-52.9	24.48	230.88	-89.4
OCTOBER	14.2	76.4	-62.2	226.15	337.55	-33.0	32.07	257.82	-87.6
NOVEMBER	20.2	75.1	-55.0	374.97	359.97	4.2	75.58	270.46	-72.1
DECEMBER	26.0	76.5	-50.5	501.39	541.45	-7.4	130.37	414.31	-68.5
TOTAL	33.9	77.7	-43.8	414.26	401.10	3.3	140.42	311.61	-54.9

Source: STR, Inc.

**Table 104. Kaua'i Hotel Occupancy and Room Rate
2020 vs. 2019**

	Occupancy (%)			Average Daily Rate (\$)			RevPAR (\$)		
	2020	2019	Absolute Change	2020	2019	% Change	2020	2019	% Change
JANUARY	79.1	74.5	4.6	322.20	320.18	0.6	254.77	238.42	6.9
FEBRUARY	84.6	74.7	9.9	318.54	304.37	4.7	269.50	227.38	18.5
MARCH	45.7	72.2	-26.5	295.71	284.24	4.0	135.08	205.28	-34.2
APRIL	7.0	66.6	-59.6	130.88	266.81	-50.9	9.16	177.78	-94.8
MAY	14.9	71.2	-56.3	124.66	258.39	-51.8	18.58	183.87	-89.9
JUNE	19.6	74.3	-54.7	149.40	280.48	-46.7	29.25	208.42	-86.0
JULY	21.6	76.7	-55.1	175.49	301.26	-41.7	37.87	231.07	-83.6
AUGUST	16.8	73.7	-56.9	165.13	283.83	-41.8	27.78	209.23	-86.7
SEPTEMBER	15.1	69.6	-54.5	152.12	238.41	-36.2	22.93	165.86	-86.2
OCTOBER	21.3	72.3	-51.0	212.18	253.58	-16.3	45.22	183.30	-75.3
NOVEMBER	28.0	74.8	-46.8	215.05	247.72	-13.2	60.19	185.35	-67.5
DECEMBER	13.4	72.1	-58.7	178.35	342.53	-47.9	23.88	256.80	-90.3
TOTAL	33.0	72.8	-39.7	261.98	282.67	-7.3	86.50	205.65	-57.9

Source: STR, Inc.

**Table 105. Hawai'i Island Hotel Occupancy and Room Rates
2020 vs. 2019**

	Occupancy (%)			Average Daily Rate (\$)			RevPAR (\$)		
	2020	2019	Absolute Change	2020	2019	% Change	2020	2019	% Change
JANUARY	82.0	76.8	5.2	318.32	297.89	6.9	261.13	228.78	14.1
FEBRUARY	84.4	81.6	2.8	308.83	283.74	8.8	260.51	231.53	12.6
MARCH	46.1	78.8	-32.7	274.16	274.06	0.0	126.47	215.96	-41.4
APRIL	12.4	74.7	-62.3	107.06	259.70	-58.8	13.30	194.00	-93.1
MAY	19.3	71.6	-52.4	115.97	234.44	-50.5	22.35	167.94	-86.7
JUNE	26.9	78.4	-51.5	139.25	249.05	-44.1	37.47	195.25	-80.8
JULY	24.7	83.4	-58.7	163.87	265.38	-38.2	40.49	221.42	-81.7
AUGUST	26.1	80.9	-54.9	129.53	280.00	-53.7	33.76	226.58	-85.1
SEPTEMBER	20.9	68.8	-48.0	130.43	221.21	-41.0	27.19	152.25	-82.1
OCTOBER	42.0	76.9	-34.9	249.97	261.05	-4.2	105.03	200.81	-47.7
NOVEMBER	20.4	75.7	-55.3	217.37	244.19	-11.0	44.45	184.85	-76.0
DECEMBER	26.8	79.5	-52.7	329.37	329.07	0.1	88.40	261.73	-66.2
TOTAL	38.0	77.0	-39.0	254.27	265.44	-4.2	96.71	204.50	-52.7

Source: STR, Inc.

**Table 106. Visitor Plant Inventory – Existing Inventory by Island and Property
2020 vs. 2019**

ISLAND	TYPE	2020 PROPERTIES	2019 PROPERTIES	CHANGE FROM 2019
HAWAII ISLAND	Apartment/ Hotel	2	1	1
	Bed & Breakfast	52	54	-2
	Condominium Hotel	11	14	-3
	Hostel	3	2	1
	Hotel	30	30	0
	Vacation Rental Unit	291	337	-46
	Timeshare	18	18	0
	Other	5	8	-3
	Total	412	464	-52
KAUAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	7	8	-1
	Condominium Hotel	16	16	0
	Hostel	0	0	0
	Hotel	16	15	1
	Vacation Rental Unit	301	305	-14
	Timeshare	20	19	1
	Other	4	4	0
	Total	364	367	-3
MAUI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	58	34	24
	Condominium Hotel	52	56	-4
	Hostel	3	3	0
	Hotel	29	30	-1
	Vacation Rental Unit	229	207	22
	Timeshare	27	29	-22
	Other	2	3	-1
	Total	400	362	38
MOLOKAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	1	2	-1
	Condominium Hotel	2	2	0
	Hostel	0	0	0
	Hotel	0	0	0
	Vacation Rental Unit	24	28	-4
	Timeshare	1	1	0
	Other	0	0	0
	Total	28	33	-5
LANAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	0	0	0
	Condominium Hotel	0	0	0
	Hostel	0	0	0
	Hotel	3	2	1
	Vacation Rental Unit	1	2	-1
	Timeshare	0	0	0
	Other	0	0	0
	Total	4	4	0
O'AHU	Apartment/ Hotel	2	3	-1
	Bed & Breakfast	16	19	-3
	Condominium Hotel	21	26	-5
	Hostel	10	10	0
	Hotel	73	71	2
	Vacation Rental Unit	108	121	-13
	Timeshare	20	20	0
	Other	5	4	1
	Total	255	274	-19
STATEWIDE	Apartment/ Hotel	4	4	0
	Bed & Breakfast	133	117	16
	Condominium Hotel	100	114	-14
	Hostel	16	15	1
	Hotel	152	148	4
	Vacation Rental Unit	912	1,000	-88
	Timeshare	82	87	-5
	Other	14	19	-5
	State Total	1,413	1,504	-91

**Table 107. Visitor Plant Inventory – Existing Inventory by Island and Unit
2020 vs. 2019**

ISLAND	TYPE	2020 UNITS	2019 UNITS	CHANGE FROM 2019
HAWAII ISLAND	Apartment/ Hotel	119	24	95
	Bed & Breakfast	230	242	-12
	Condominium Hotel	483	492	-9
	Hostel	59	23	36
	Hotel	6,115	5,782	333
	Vacation Rental Unit	2,192	1,992	200
	Timeshare	1,877	1,893	-16
	Other	48	57	-9
	Total	11,123	10,505	618
KAUAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	19	22	-3
	Condominium Hotel	1,606	1,548	58
	Hostel	0	0	0
	Hotel	2,861	2,856	5
	Vacation Rental Unit	1,925	1,817	108
	Timeshare	2,799	2,753	46
	Other	40	40	0
	Total	9,250	9,036	214
MAUI	Apartment/ Hotel	15	15	0
	Bed & Breakfast	192	136	56
	Condominium Hotel	4,112	4,334	-222
	Hostel	62	62	0
	Hotel	7,251	7,295	-44
	Vacation Rental Unit	6,056	5,749	307
	Timeshare	3,679	3,655	24
	Other	40	48	-8
	Total	21,407	21,294	113
MOLOKAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	1	2	-1
	Condominium Hotel	95	70	25
	Hostel	0	0	0
	Hotel	0	0	0
	Vacation Rental Unit	175	171	4
	Timeshare	7	7	0
	Other	0	0	0
	Total	278	250	28
LANAI	Apartment/ Hotel	0	0	0
	Bed & Breakfast	0	0	0
	Condominium Hotel	0	0	0
	Hostel	0	0	0
	Hotel	320	224	96
	Vacation Rental Unit	4	5	-1
	Timeshare	0	0	0
	Other	0	0	0
	Total	324	229	95
O'AHU	Apartment/ Hotel	50	68	-18
	Bed & Breakfast	38	43	-5
	Condominium Hotel	3,575	3,956	-381
	Hostel	285	285	0
	Hotel	26,966	27,060	-94
	Vacation Rental Unit	3,848	3,821	27
	Timeshare	3,819	3,782	37
	Other	225	225	0
	Total	38,806	39,240	-434
STATEWIDE	Apartment/ Hotel	184	107	77
	Bed & Breakfast	480	445	35
	Condominium Hotel	9,871	10,400	-529
	Hostel	406	370	36
	Hotel	43,513	43,217	296
	Vacation Rental Unit	14,200	13,555	645
	Timeshare	12,181	12,090	91
	Other	353	370	-17
	State Total	81,188	80,554	634

**Table 108. Visitor Plant Inventory - Class of Units by Island
2020 vs. 2019**

ISLAND	CLASS	PERCENT OF TOTAL UNITS ^[1]		
		2020 ^[2]	2019 ^[3]	% CHANGE FROM 2019
HAWAII ISLAND	Budget (Up to \$100)	10.7	10.6	0.1
	Standard (\$101 to \$250)	24.5	23.4	1.1
	Deluxe (\$251 to \$500)	32.7	35.3	-2.6
	Luxury (Over \$500/Night)	32.0	30.7	1.3
	Total	100.0	100.0	
KAUAI	Budget (Up to \$100)	2.4	2.4	0.0
	Standard (\$101 to \$250)	32.6	32.5	0.1
	Deluxe (\$251 to \$500)	22.1	23.4	-1.3
	Luxury (Over \$500/Night)	43.0	41.8	1.2
	Total	100.0	100.0	
MAUI	Budget (Up to \$100)	0.7	0.8	-0.1
	Standard (\$101 to \$250)	18.5	18.1	0.4
	Deluxe (\$251 to \$500)	26.1	25.2	0.9
	Luxury (Over \$500/Night)	54.7	55.9	-1.2
	Total	100.0	100.0	
MOLOKAI	Budget (Up to \$100)	0.6	2.2	-1.6
	Standard (\$101 to \$250)	94.8	93.5	1.3
	Deluxe (\$251 to \$500)	4.0	3.8	0.2
	Luxury (Over \$500/Night)	0.6	0.5	0.1
	Total	100.0	100.0	
LANAI	Budget (Up to \$100)	0.0	0.0	0.0
	Standard (\$101 to \$250)	1.2	2.6	-1.4
	Deluxe (\$251 to \$500)	29.7	3.9	25.8
	Luxury (Over \$500/Night)	69.1	93.4	-24.3
	Total	100.0	100.0	
OAHU	Budget (Up to \$100)	2.4	2.4	0.0
	Standard (\$101 to \$250)	29.8	29.6	0.2
	Deluxe (\$251 to \$500)	34.8	33.5	1.3
	Luxury (Over \$500/Night)	33.0	34.5	-1.5
	Total	100.0	100.0	
STATEWIDE	Budget (Up to \$100)	3.2	3.2	0.0
	Standard (\$101 to \$250)	26.7	26.5	0.2
	Deluxe (\$251 to \$500)	31.2	30.7	0.5
	Luxury (Over \$500/Night)	38.9	39.7	-0.8
	Total	100.0	100.0	

[1] Totals may not sum to 100% due to rounding.

[2] Based on 48,259 units (59.4 percent of the total units in 2020) for which information on the class of units was available.

[3] Based on 47,497 units (59.0 percent of the total units in 2019) for which information on the class of units was available.

**Table 109. Visitor Plant Inventory - Available Units by County
1967 – 2020**

YEAR	STATE TOTAL	% CHANGE	HAWAII ISLAND	% CHANGE	KAUAI	% CHANGE	MAUI COUNTY	% CHANGE	O'AHU	% CHANGE
1967	17,217	16.1	1,790	29.1	1,115	29.7	1,714	14.5	12,598	13.7
1968	18,657	8.4	2,188	22.2	1,260	13.0	2,043	19.2	13,166	4.5
1969	22,801	22.2	2,480	13.3	1,914	51.9	2,415	18.2	15,992	21.5
1970	26,923	18.1	3,166	27.7	2,565	34.0	2,743	13.6	18,449	15.4
1971	32,289	19.9	3,435	8.5	2,628	2.5	3,695	34.7	22,531	22.1
1972	35,797	10.9	4,241	23.5	2,719	3.5	4,095	10.8	24,742	9.8
1973	36,608	2.3	4,796	13.1	2,629	-3.3	4,075	-0.5	25,108	1.5
1974	38,675	5.6	5,234	9.1	2,868	9.1	5,208	27.8	25,365	1.0
1975	39,632	2.5	5,348	2.2	3,102	8.2	5,830	11.9	25,352	-0.1
1976	42,648	7.6	6,045	13.0	3,520	13.5	7,232	24.0	25,851	2.0
1977	44,986	5.5	5,929	-1.9	3,657	3.9	8,037	11.1	27,363	5.8
1978	47,070	4.6	6,002	1.2	3,786	3.5	8,736	8.7	28,546	4.3
1979	49,832	5.9	6,093	1.5	4,202	11.0	9,472	8.4	30,065	5.3
1980	54,246	8.9	5,889	-3.3	4,322	2.9	9,701	2.4	34,334	14.2
1981	56,769	4.7	6,705	13.9	4,738	9.6	11,359	17.1	33,967	-1.1
1982	57,968	2.1	7,167	6.9	5,147	8.6	12,162	7.1	33,492	-1.4
1983	58,765	1.4	7,469	4.2	4,193	-18.5	12,749	4.8	34,354	2.6
1984	62,448	6.3	7,149	-4.3	5,313	26.7	13,138	3.1	36,848	7.3
1985	65,919	5.6	7,511	5.1	5,656	6.5	14,152	7.7	38,600	4.8
1986	66,308	0.6	7,280	-3.1	5,922	4.7	14,096	-0.4	39,010	1.1
1987	65,318	-1.5	7,328	0.7	5,956	0.6	13,849	-1.8	38,185	-2.1
1988	69,012	5.7	8,823	20.4	7,180	20.6	15,168	9.5	37,841	-0.9
1989	67,734	-1.9	8,161	-7.5	7,398	3.0	15,708	3.6	36,467	-3.6
1990	71,266	5.2	8,952	9.7	7,546	2.0	17,869	13.8	36,899	1.2
1991	72,275	1.4	9,383	4.8	7,567	0.3	18,702	4.7	36,623	-0.7
1992	73,089	1.1	9,170	-2.3	7,778	2.8	19,290	3.1	36,851	0.6
1993	69,502	-4.9	9,140	-0.3	4,631	-40.5	19,127	-0.8	36,604	-0.7
1994	70,463	1.4	9,595	5.0	5,870	26.8	18,804	-1.7	36,194	-1.1
1995*	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
1996	70,288	-0.2	9,558	-0.4	6,760	15.2	17,824	-5.2	36,146	-0.1
1997	71,025	1.0	9,913	3.7	6,589	-2.5	18,552	4.1	35,971	-0.5
1998	71,480	0.6	9,655	-2.6	6,969	5.8	18,650	0.5	36,206	0.7
1999	71,157	-0.5	9,815	1.7	6,872	-1.4	18,609	-0.2	35,861	-1.0
2000	71,506	0.5	9,774	-0.4	7,159	4.2	18,270	-1.8	36,303	1.2
2001	72,204	1.0	9,944	1.7	7,202	0.6	18,234	-0.2	36,824	1.4
2002	70,783	-2.0	9,297	-6.5	7,037	-2.3	17,992	-1.3	36,457	-1.0
2003	70,579	-0.3	9,478	1.9	7,257	3.1	18,303	1.7	35,541	-2.5
2004	72,176	2.3	9,857	4.0	8,105	11.7	18,445	0.8	35,769	0.6
2005	72,307	0.2	10,940	11.0	8,221	1.4	19,220	4.2	33,926	-5.2
2006	72,274	0.0	10,831	-1.0	8,266	0.5	19,571	1.8	33,606	-0.9
2007	73,220	1.3	11,061	2.1	8,692	5.2	19,879	1.6	33,588	-0.1
2008	74,177	1.3	11,240	1.6	9,203	5.9	19,653	-1.1	34,081	1.5
2009	75,188	1.4	11,541	2.7	9,469	2.9	20,151	2.5	34,027	-0.2
2010	74,988	-0.3	11,479	-0.5	9,344	-1.3	20,383	1.2	33,782	-0.7
2011	77,731	3.7	11,113	-3.2	9,872	5.7	21,745	6.7	35,001	3.6
2012	74,650	-4.0	10,594	-4.7	8,289	-16.0	20,441	-6.0	35,326	0.9
2013	73,959	-0.9	10,903	2.9	8,675	4.7	18,691	-8.6	35,690	1.0
2014	73,716	-0.3	10,666	-2.2	8,492	-2.1	18,694	0.0	35,864	0.5
2015	77,138	4.6	11,085	3.9	8,582	1.1	21,413	14.5	36,058	0.5
2016	79,092	2.5	11,349	2.4	8,444	-1.6	21,899	2.3	37,400	3.7
2017	80,709	2.0	11,286	-0.6	8,821	4.5	21,723	-0.8	38,879	4.0
2018	80,751	0.1	10,811	-4.2	9,022	2.3	21,829	0.5	39,089	0.5
2019	80,554	-0.2	10,505	-2.8	9,036	0.2	21,773	-0.3	39,240	0.4
2020	81,188	0.8	11,123	5.9	9,250	2.4	22,009	1.1	38,806	-1.1

* NA = Not Available. HVCB did not conduct an update survey in 1995

APPENDIX A

TECHNICAL NOTES

Due to COVID-19 restrictions, departure surveys were not conducted from April – October 2020. International visitor characteristics (excluding visitor spending) were collected from In-flight survey forms distributed on international flights from April 1 – May 15, 2020. International visitor characteristics data from May 16 – August 31 were compiled from the State of Hawai'i Department of Health's Mandatory Travel Declaration Form (MTD). International visitor characteristics data for September through October were compiled from the State of Hawai'i Department of Enterprise Technology Services' Safe Travels Program (Safe Travel). Questions regarding visit status (first-time/ repeat) and travel method (package/non-package, group/non group, true independent) were not asked on the MTD and Safe Travel forms. Statistics for these categories were missing from international visitors from May – October 2020 and therefore not available to report for annual 2020. Corresponding data tables in this report have been footnoted.

Fielding for visitor spending was limited for 2020 due to COVID-19 restrictions. Spending statistics from U.S. West and U.S. East visitors who came by air service were only from January–March, and from November–December 2020. For Japan, Canada, Other Asia, Oceania, Europe, Latin America and Other markets, visitor spending data were from January–March 2020 only. Annual 2020 visitor statistics were not available. Visitor spending statistics for months in 2020 with available data are presented in Table 2 of this report.

DEFINITIONS

Airline Passenger Counts: Passengers arriving in Hawai'i on trans-Pacific flights (both scheduled and chartered) from the U.S., Canada, Japan, Europe, Other Asia, Oceania and Other Pacific regions, as reported in the Air Traffic Summary Report, which airlines submit to the State of Hawai'i, Department of Transportation each month. The report shows passenger counts arriving to the Daniel K. Inouye, Kahului, Ellison Onizuka, Hilo and Lihue airports and includes counts of any in-transit passengers (domestic or international).

Arrivals by Air: Visitors who enter Hawai'i via arriving trans-Pacific flights. This data is derived from the Domestic In-flight Survey and International Departure Survey.

Arrivals by Cruise Ships: Visitors entering Hawai'i via foreign-flagged cruise ships. This data is derived from monthly reports from State of Hawai'i Department of Transportation Harbors Division and Hawai'i.PortCall.com, and from the Cruise Visitor Survey.

Cruise Ships (Arrivals by Air): An estimate of visitors staying on cruise ships who arrived in Hawai'i via trans-Pacific flights. This figure may not correspond with the number reported under the Cruise Visitors section, which was derived from the Cruise Visitor Survey and cruise ship passenger counts.

Cruise Ships, Foreign Flagged: Ships that are not considered Hawai'i businesses. On-ship spending is not included in the reported visitor expenditures.

Cruise Ship U.S. Flagged: The Pride of America which is home-ported in Hawai'i is considered a Hawai'i business. Visitor expenditures for this ship include both on-ship and on-shore spending.

Daily Census: Average number of visitors present in Hawai'i on a single day.

Domestic: Visitor arriving on a trans-Pacific flight from the U.S. mainland or Alaska. Total domestic arrivals include U.S. residents and foreign residents who come to Hawai'i on flights from the U.S. mainland or Alaska. A foreign resident arriving on flights from the U.S. mainland is counted as a domestic visitor.

Expenditures: The U.S. dollar amount spent in Hawai'i attributed to a visitor. This includes direct spending by visitors while in Hawai'i, as well as any prepaid package purchased before arrival. The expenditure data does not include trans-Pacific airfare costs to-and-from Hawai'i, commissions paid to travel agents, or portions of the package in another state or country.

Expenditures, Total by Island: Includes on-ship spending on U.S. flagged cruise ships. The expenditures are allocated to each island in proportion to visitor days.

Per Person Per Day (PPPD) Expenditures, by Island: The denominator is air and cruise visitor days by island.

Expenditures, Cruise Visitor: Expenditures by visitors onboard foreign flagged and U.S. flagged cruise ships. Expenditures by visitors onboard U.S. flagged cruise ships include on-ship spending because U.S. flagged cruise ships are considered Hawai'i businesses. Expenditures by visitors onboard foreign flagged cruise ships include only on-shore expenditures.

Group Tour: Visitors traveling and participating in activities in a group with a tour guide during much of their stay.

In-transit, International:

- True Transit: Passengers clearing U.S. Immigration and Customs at Daniel K. Inouye International Airport and proceeding to another city.
- Bonded transit: Passengers held in a sterile lounge area who re-board an aircraft without being processed by either U.S. Immigration and Customs Enforcement.

In-Transit, Domestic:

- U.S. to Foreign: Passengers arriving at Daniel K. Inouye International Airport from the U.S. mainland, Alaska or the neighbor islands who re-board an aircraft destined for a foreign country (without leaving Daniel K. Inouye International Airport).
- Neighbor Island to Mainland: Passengers arriving at Daniel K. Inouye International Airport from a neighbor island airport who re-board an aircraft destined for the U.S. mainland (without leaving Daniel K. Inouye International Airport).

Intended Residents: Passengers arriving by trans-Pacific flights who are moving to Hawai'i and seeking long-term residence for at least one year. Students or military members have often classified themselves in this category.

International: Visitors arriving on trans-Pacific flights from foreign countries and U.S. territories. A U.S. visitor arriving on a trans-Pacific flight from a foreign country is counted as an international visitor.

Length of Stay: The average number of days that visitors are present in Hawai'i, including the day of arrival and day of departure.

Major Market Areas (MMAs): Visitors were classified by their place of residence in the U.S. or foreign country in the following geographical areas, as defined by HTA.

1. U.S. West – Pacific (Alaska, California, Oregon, Washington) and Mountain (Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah and Wyoming) states.
2. U.S. East – Other States in the Continental U.S.
3. Japan
4. Canada
5. Europe – United Kingdom, Germany, France, Italy and Switzerland
6. Oceania – Australia and New Zealand
7. Other Asia – China, Hong Kong, Korea, Singapore and Taiwan
8. Latin America – Argentina, Brazil and Mexico
9. Other – All countries and districts not listed in MMA 1 to 8 above, including Guam, Puerto Rico, U.S. Virgin Islands and other U.S. territories

Market Penetration: Number of visitors from a given Metro Area (CBSA) divided by the population of that area and reported as the rate per 1,000 visitors.

MC&I (Net): Visitors traveling to Hawai'i for corporate meetings, conventions or incentives, or any combination of these reasons. A visitor selecting two or more sub-categories within the MCI category is counted once. Therefore, the sum of the sub-categories may be larger than the MCI category.

Package: Visitors who purchase a package trip that includes airline tickets and accommodations.

Passengers: The total number of people on a flight or on a cruise ship, including visitors and Hawai'i residents.

Pleasure (Net): Visitors traveling for vacation, honeymoon or to get married, or any combination of these reasons. A visitor selecting two or more sub-categories within the pleasure category is counted once. Therefore, the sum of the sub-categories may be larger than the pleasure category.

Returning Hawai'i Residents: Arriving passengers on trans-Pacific flights who are returning Hawai'i residents after traveling out of state for various purposes (leisure, business, school, etc.).

True Independent: Visitors who are not part of a tour group and did not purchase airline tickets and accommodations as a package.

Seats, Scheduled: The total number of scheduled air seats on all flights reported by DIIO arriving into Hawai'i.

Seats, Charter: The number of charter air seats on all flights not reported by DIIO, but reported by the State of Hawai'i monthly.

Seats, Total: The total number of all air seats for both scheduled and charter flights arriving in Hawai'i.

Supplemental Business Expenditures: Additional business expenditures spent in Hawai'i on conventions and corporate meetings by out-of-state visitors (i.e. costs on space, equipment rentals, transportation, etc.). As of 2012, these figures were calculated using the Destination Marketing Association International (DMAI) Event Impact Calculator (EIC).

Visitor: The out-of-state traveler who stays in Hawai'i for at least one night but less than one year. Visitors arriving by trans-Pacific flights are calculated by subtracting the estimated in-transit passengers, returning Hawai'i residents and intended residents from the Airline Passenger Counts. Visitors arriving by cruise ships are calculated by subtracting Hawai'i residents from counts of passengers who came to Hawai'i onboard foreign-flagged cruise ships.

SOURCES OF DATA FOR VISITOR STATISTICS

The data in this report came from the following sources:

Air Traffic Summary Report: All domestic and international airlines with flights to the Hawaiian Islands are required to complete this report of airline passenger counts and in-transit counts and submit them to the Department of Transportation – Airports Division, by the 10th of each month with data for the previous month.

Summary of International Travel to the United States report: The International Visitor Arrivals Program provided the U.S. government and the public with the official U.S. monthly and final overseas visitor arrivals to the U.S. based on using the INS I-94 form data, which all U.S. non-citizens must complete to enter the United States. The National Travel and Tourism Office (NTTO) manages the program. The monthly reports provided counts of international visitors to Hawai'i by their country of residence. The reports also identified those simply passing through Hawai'i (in-transit). Canadian and U.S. residents were not included in these counts.

International Intercept Survey: Surveys were distributed to a systematic sample of passengers in the boarding area and walkways at the Honolulu International Airport, the Kahului Airport on Maui, the Kona International Airport, and the Līhu'e Airport on Kaua'i. In 2020, a total of 14,521 surveys were completed and processed for the months of January-March 2020, and from November-December 2020. All usable forms were optically scanned and tabulated to produce the results presented here. This survey provided information on visitor characteristics such as party size, visit status, travel method, length of stay, island visitation patterns, accommodations, purpose of trip and demographic data. The survey also collects information on state-wide visitor expenditures. The characteristics of respondents were attributed to non-respondents using ascription. The International Intercept Survey form is included in Appendix B.

Mandatory Travel Declaration Form (MTD): Per Hawai'i Revised Statutes Section 127A-12 and 127A-13. From the State of Hawai'i Department of Health, effective May 16 through August 31, 2020 this form was required for all air passengers and crew members to complete. To screen and monitor travelers for COVID-19, questions on the form included traveler information, contact information during their stay in Hawai'i, flight information, destination location, purpose of visit, travel information and health history.

Safe Travels Program Form (Safe Travel): This digital platform was launched on Sept. 1, 2020 by the State of Hawai'i Department of Enterprise Technology Services. Travelers were required to use the Safe Travels app to complete their Profile, Trips, and Health Questionnaire to obtain a QR code. Once the online travel forms were completed, a reminder email will be sent notifying the traveler to enter their health information no sooner than 24 hours before departure.

In-Flight Form (Domestic Survey): The domestic survey form is on the reverse side of the Hawai'i State Department of Agriculture's mandatory Plants and Animals declaration form. The dual-sided In-flight forms were distributed to passengers on all flights from the U.S. mainland to Hawai'i every day of the year. In 2020, there were 1,328,329 usable forms collected and processed. All usable forms were optically scanned and tabulated to produce the results presented here. This survey provided information on visitor characteristics such as party size, visit status, travel method, length of stay, island visitation patterns, accommodations, purpose of trip and demographic data. Some characteristics of respondents were attributed to non-respondents using ascription. The Domestic Survey form is included in Appendix B.

Island Visitor Survey: Surveys were conducted at departure area of the airports on all the islands. From January-March 2020 and November-December 2020, 10,266 completed survey forms were received from the Daniel K. Inouye Airport for O'ahu specific data, 5,342 completed forms received from Maui, 186 forms from Moloka'i, 210 forms from Lāna'i, 3,063 forms from Kaua'i, 354 forms from Hilo, and 2,059 forms from Kona. The Island Visitor Survey provided island by island specific information such as purpose of trip, accommodation, length of stay and expenditures. The Island Visitor Survey form is included in Appendix B.

Cruise Visitor Survey: The Cruise visitor survey forms are distributed to all cabins on passenger ships in Hawai'i during the year. Data collected from cruise visitors include purpose of trip, island visitation and spending by island. The questionnaire used on foreign flagged ships did not include on-ship spending. From January – March 2020, a total of 2,680 completed forms were processed for cruise visitor information. The Cruise Survey form is included in Appendix B.

Cruise Ship Passenger Counts Report: All cruise ships which entered Honolulu, Hilo, Kona, Lahaina, Kahului and Nāwiliwili Harbor reported passenger counts to the Department of Transportation, Harbors Division and the Department of Land and Natural Resources. Monthly cruise ship reports are also provided by Hawai'i.Portcal.com, a synchronized operating system which simplifies scheduling and billing for ports, pilots and agents. HTA obtained monthly cruise ship passenger counts from cruise ship agents and from these harbors. HTA figures specifically look at the number of passengers who arrived in the state on cruise ships. Visitors who flew to Hawai'i and then boarded the cruise vessel were captured in the surveys of air passengers.

Visitor Plant Inventory Survey: The purpose of this survey is to compile an accurate annual assessment of existing and planned visitor accommodations for the State of Hawai'i by island, location, property type (hotel, condo-hotel, bed and breakfast, individual vacation units, rental house, hostels, timeshare, and apartment-hotel), and class of units (standard, budget, deluxe, luxury). To access the report online, visit: www.hawaiiourismauthority.org/research/visitor-plant-inventory/

Hawai'i Hotel Performance Data: STR, Inc. is the source of hotel occupancy rate, average daily room rate and revenue per available room data. Hotel performance statistics are posted on the HTA website: www.hawaiiourismauthority.org/research/infrastructure-research/

Air Seat Statistics: Since 2013, HTA has used airline schedules from Cirium Diio Mi (DIIO) as the source of its data on scheduled air seats. DIIO is an online database of airline industry data used by airlines, airports and destination marketing organizations across the U.S.

Daily Passenger Counts: Published by the State of Hawai'i Department of Business, Economic Development and Tourism (DBEDT) daily, these are counts of passengers on domestic and international flights, (excludes flights from Canada).

APPENDIX B

DOMESTIC IN-FLIGHT SURVEY

SPANISH Debe completar este formulario antes de descender del avión. Si no le es posible leerlo en inglés, sírvase pedirle al auxiliar de vuelo un formulario en español.
TAGALOG Ang pamamagayong ito ay dapat sagutin bago mag "landing" ang eroplano. Kung hindi siya maiunawa ang pamamagayong ito, mangyari po lamang na humingi sa "flight attendant" na hindi pamamagayong sa wikang Tagalog.
JAPANESE 降機なさる前にこの用紙を必ず記入し終えて下さい。この用紙が読めない場合は、乗務員に日本語の用紙を渡して下さい。
KOREAN 착륙하기전에 이 양식에 반드시 기입하시야 합니다. 이 양식을 읽지 못하면 승무원에게 한국어 양식을 요청하십시오.
CHINESE 请在下机前填写完毕这份表格。如果您不懂此表，请向乘务员索取一份中文表格。



STATE OF HAWAII
Department of Agriculture
PLANTS AND ANIMALS DECLARATION FORM
MANDATORY DECLARATION
FOR ALL PASSENGERS, OFFICERS, AND CREW MEMBERS



ALOHA and Welcome to Hawai'i. Many plants and animals from elsewhere in the world can be harmful to our unique environment, agriculture, and communities. Please help to protect Hawai'i by not bringing harmful pests into our state.

YOU ARE REQUIRED BY STATE LAW TO FILL OUT THIS AGRICULTURAL DECLARATION FORM. Any person who defaces this declaration form, gives false information, or fails to declare, prohibited or restricted articles in their possession, including baggage, or fails to declare these items on cargo manifests is in violation of Chapter 150A, Hawaii Revised Statutes, and may be guilty of a misdemeanor punishable, in certain instances, by a maximum penalty of \$25,000 and/or up to one year imprisonment. Intentionally smuggling a snake or other prohibited or restricted article into Hawai'i is, in certain circumstances, a Class C felony punishable by a maximum penalty of \$200,000 and/or up to five years imprisonment.

One adult member of a family may complete this declaration for other family members.

A) I HAVE THE FOLLOWING ITEMS IN MY POSSESSION AND/OR BAGGAGE:

- Fresh Fruit & Vegetables
- Cut Flowers & Foliage
- Rooted Plants & Plant Cuttings, or Algae
- Raw or Propagative Seeds or Bulbs
- Soil, Growing Media, Sand, etc.
- Live Seafood (lobsters, clams, oysters, etc.)
- Cultures of Bacteria, Fungi, Viruses, or Protozoa
- Insects, Live Fishes, Amphibians, etc.

Please submit all of the above-marked items in your possession and/or baggage for inspection to a Hawai'i Plant Quarantine Inspector in the baggage claims area. The cargo agent will submit cargo for inspection on your behalf.

B) I HAVE THE FOLLOWING ITEMS IN MY POSSESSION AND/OR BAGGAGE:

- Dogs
- Cats
- Birds
- Reptiles (Turtles, Lizards, Snakes, etc.)
- Other Animals

If you are traveling with any LIVE ANIMALS, you must NOTIFY A CABIN ATTENDANT PRIOR TO DEPLANING. All live animals must be turned in to the Honolulu Airport Animal Quarantine Holding Facility by the transportation carrier, not the passenger, upon arrival.

NONE OF THE ABOVE

PLEASE LIST THE SPECIFIC TYPES/NAMES OF THE ITEMS MARKED ABOVE.
 (Items meeting State requirements will be inspected and released.)


1 _____ 3 _____
 2 _____ 4 _____

Origin (State or Country) of above items _____

Full Name (Print) _____
 Home Address _____
 City _____ State _____ Zip _____
 Hawai'i Address or Name of Hotel/Lodging _____
 Island _____ Phone No. _____ No. in Party _____
 Name of Airline/Ship _____ Flight No. _____ Date of Arrival _____

Signature _____ Date _____ 58844
 HTA Form Rev. 02-01-2016 Printed in U.S.A. See Reverse Side

DOMESTIC IN-FLIGHT SURVEY (BACK)



STATE OF HAWAII

HAWAII TOURISM AUTHORITY

Aloha! On behalf of the State of Hawai'i, thank you for visiting. Please take a few moments to complete the questions below. This information helps us ensure that the quality of your Hawai'i experience remains the best it can be. Your answers are strictly confidential and are tabulated for statistical purposes only. We greatly appreciate your assistance. Mahalo!

TO BE COMPLETED BY: Returning Hawai'i residents, those moving to Hawai'i, frequent or repeat visitors to Hawai'i and our first time visitors alike. (PLEASE ANSWER BY COMPLETELY FILLING THE APPROPRIATE OVAL AND BOXES IN BLUE OR BLACK PEN.) ●

(Fill out one form per party/family)


<p>1. The total number of people (including myself) covered by this form is:</p> <p style="text-align: center;">1 2 3 4 5 6 7 8 9 10 >10</p> <p style="text-align: center;">○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○</p> <p>2. I am a:</p> <p><input type="radio"/> Visitor to Hawai'i</p> <p><input type="radio"/> Intended resident moving to Hawai'i for at least one year. (ANSWER QUESTIONS 11 TO 14 ONLY.)</p> <p><input type="radio"/> Returning Hawai'i resident.</p> <p style="text-align: center;">Number of nights away from Hawai'i:</p> <div style="border: 1px solid black; display: inline-block; width: 20px; height: 15px; margin-right: 5px;"></div> <div style="border: 1px solid black; display: inline-block; width: 20px; height: 15px; margin-right: 5px;"></div> <div style="border: 1px solid black; display: inline-block; width: 20px; height: 15px; margin-right: 5px;"></div> NIGHTS <small>(ANSWER QUESTIONS 10 TO 14 ONLY.)</small>	<p>7. On this trip, I am a member of an organized tour group:</p> <p style="text-align: center;"><input type="radio"/> Yes <input type="radio"/> No</p> <p>8. I am on a pre-paid package trip that includes at least airfare and lodging:</p> <p style="text-align: center;"><input type="radio"/> Yes <input type="radio"/> No</p> <p>9. Where will you stay while in Hawai'i? (mark all that apply)</p> <table style="width: 100%; font-size: x-small;"> <tr> <td><input type="checkbox"/> Hotel</td> <td><input type="checkbox"/> Friends or Relatives</td> </tr> <tr> <td><input type="checkbox"/> Condominium</td> <td><input type="checkbox"/> Hostel</td> </tr> <tr> <td><input type="checkbox"/> Rental House</td> <td><input type="checkbox"/> Camp Site, Beach</td> </tr> <tr> <td><input type="checkbox"/> Timeshare Unit</td> <td><input type="checkbox"/> Private Room in Private Home</td> </tr> <tr> <td><input type="checkbox"/> Bed & Breakfast</td> <td><input type="checkbox"/> Shared Room/Space in Private Home</td> </tr> <tr> <td><input type="checkbox"/> Cruise Ship</td> <td><input type="checkbox"/> Other (please specify): _____</td> </tr> </table> <p>10. The reason for this trip is: (RESIDENTS - MARK PURPOSE OF YOUR TRIP) (mark all that apply)</p> <table style="width: 100%; font-size: x-small;"> <tr> <td><input type="checkbox"/> Honeymoon</td> <td><input type="checkbox"/> Other Business</td> </tr> <tr> <td><input type="checkbox"/> To Get Married</td> <td><input type="checkbox"/> Visiting Friends or Relatives</td> </tr> <tr> <td><input type="checkbox"/> Pleasure/Vacation</td> <td><input type="checkbox"/> Government or Military Business</td> </tr> <tr> <td><input type="checkbox"/> Convention/Conference</td> <td><input type="checkbox"/> To Attend School</td> </tr> <tr> <td><input type="checkbox"/> Corporate Meeting</td> <td><input type="checkbox"/> Sports Event</td> </tr> <tr> <td><input type="checkbox"/> Incentive Trip</td> <td><input type="checkbox"/> Other (please specify): _____</td> </tr> </table>	<input type="checkbox"/> Hotel	<input type="checkbox"/> Friends or Relatives	<input type="checkbox"/> Condominium	<input type="checkbox"/> Hostel	<input type="checkbox"/> Rental House	<input type="checkbox"/> Camp Site, Beach	<input type="checkbox"/> Timeshare Unit	<input type="checkbox"/> Private Room in Private Home	<input type="checkbox"/> Bed & Breakfast	<input type="checkbox"/> Shared Room/Space in Private Home	<input type="checkbox"/> Cruise Ship	<input type="checkbox"/> Other (please specify): _____	<input type="checkbox"/> Honeymoon	<input type="checkbox"/> Other Business	<input type="checkbox"/> To Get Married	<input type="checkbox"/> Visiting Friends or Relatives	<input type="checkbox"/> Pleasure/Vacation	<input type="checkbox"/> Government or Military Business	<input type="checkbox"/> Convention/Conference	<input type="checkbox"/> To Attend School	<input type="checkbox"/> Corporate Meeting	<input type="checkbox"/> Sports Event	<input type="checkbox"/> Incentive Trip	<input type="checkbox"/> Other (please specify): _____																																				
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Please mark the places you plan to visit and the number of nights you plan to stay at that place (Write 0 if day-only trip).</p> <table style="width: 100%; font-size: x-small;"> <thead> <tr> <th style="text-align: left;">Plan to visit</th> <th style="text-align: center;"># of nights</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/> O'ahu (includes Waikiki and Honolulu)</td> <td style="text-align: center;"> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> </td> </tr> <tr> <td><input type="checkbox"/> Maui</td> <td style="text-align: center;"> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> </td> </tr> <tr> <td><input type="checkbox"/> Molokai</td> <td style="text-align: center;"> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> </td> </tr> <tr> <td><input type="checkbox"/> Lanai</td> <td style="text-align: center;"> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> </td> </tr> <tr> <td><input type="checkbox"/> Kona (Big Island of Hawai'i)</td> <td style="text-align: center;"> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> </td> </tr> <tr> <td><input type="checkbox"/> Hilo (Big Island of Hawai'i)</td> <td style="text-align: center;"> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> </td> </tr> <tr> <td><input type="checkbox"/> Kauai</td> <td style="text-align: center;"> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> </td> </tr> </tbody> </table>	Plan to visit	# of nights	<input type="checkbox"/> O'ahu (includes Waikiki and Honolulu)	<div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div>	<input type="checkbox"/> Maui	<div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div>	<input type="checkbox"/> Molokai	<div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div>	<input type="checkbox"/> Lanai	<div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div>	<input type="checkbox"/> Kona (Big Island of Hawai'i)	<div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div>	<input type="checkbox"/> Hilo (Big Island of Hawai'i)	<div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div>	<input type="checkbox"/> Kauai	<div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div> <div style="border: 1px solid black; width: 20px; height: 15px; display: inline-block;"></div>	<p>12. 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<p>6. [Answer if you plan to visit O'ahu, otherwise skip to Q.7]</p> <p>Are you or any member of your party planning on attending any events at the Hawai'i Convention Center?</p> <p style="text-align: center;"><input type="radio"/> Yes <input type="radio"/> No</p>	<p>14. I am a resident of:</p> <p><input type="checkbox"/> U.S.A. (provide Zip Code below)</p> <div style="border: 1px solid black; display: inline-block; width: 40px; height: 15px; margin-right: 5px;"></div> <table style="width: 100%; font-size: x-small; margin-top: 5px;"> <tr> <td style="width: 10%;">1</td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td></tr> <tr> <td>2</td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td></tr> <tr> <td>3</td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td></tr> <tr> <td>4</td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td></tr> <tr> <td>5</td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td></tr> <tr> <td>6</td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td></tr> <tr> <td>7</td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td></tr> <tr> <td>8</td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td></tr> <tr> <td>9</td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td></tr> <tr> <td>0</td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td><td><input type="radio"/></td></tr> </table> <p><input type="checkbox"/> Canada (provide postal code below)</p> <div style="border: 1px solid black; display: inline-block; width: 20px; height: 15px; margin-right: 5px;"></div> <div style="border: 1px solid black; display: inline-block; width: 20px; height: 15px; margin-right: 5px;"></div> <div style="border: 1px solid black; display: inline-block; width: 20px; height: 15px; margin-right: 5px;"></div> <div style="border: 1px solid black; display: inline-block; width: 20px; height: 15px; margin-right: 5px;"></div>	1	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	2	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	3	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	4	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	5	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	6	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	7	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	8	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	9	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	0	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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HTA Form Rev. 02-01-2018 Printed in U.S.A.
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●●●○○○ Mahalo (thank you) and Aloha!

We welcome you to our home and hope you enjoy your stay with us.

INTERNATIONAL INTERCEPT SURVEY



HAWAII TOURISM

AUTHORITY

INT'L

On behalf of the State of Hawaii, thank you for visiting. Please take a few moments to complete the questions below. This information helps us ensure your Hawaii experience remains the best it can be. Please fill in the appropriate bubble (●) or print [12] clearly. We greatly appreciate your assistance. Mahalo! Your answers will be kept strictly confidential and will be tabulated for research purposes only.

[Fill out one form per family/party. Not to be completed by your tour leader or tour conductor]

1. The total number of people (including myself) covered by this form is: persons

2. I am a:

Visitor to Hawaii [CONTINUE TO QUESTION 3]

Hawaii resident, to be away for night(s) [ANSWER QUESTIONS 9 - 13a ONLY]

3. Altogether, I was in the Hawaiian Islands for:

A few hours only [STOP HERE]

night(s) [CONTINUE TO QUESTION 4]

4. Including this trip, how many times have you visited Hawaii? times

5. I came on this trip as a member of an organized tour group:

Yes No

6. I came on a prepaid package trip that included at least airfare and lodging:

Yes No

7. Please mark (●) if you have visited any of the following places. On this trip, how many nights did you stay at each place?

	Visited	# of NIGHTS stayed (write "0" if day-only trip)
O'ahu	<input type="radio"/>	<input type="text"/>
Maul	<input type="radio"/>	<input type="text"/>
Molokai	<input type="radio"/>	<input type="text"/>
Lana'i	<input type="radio"/>	<input type="text"/>
Kona (Big Island of Hawaii)	<input type="radio"/>	<input type="text"/>
Hilo (Big Island of Hawaii)	<input type="radio"/>	<input type="text"/>
Kauai	<input type="radio"/>	<input type="text"/>

8. Where did you stay while in Hawaii? (Mark all that apply)

Hotel

Condominium

Rental House

Timeshare Unit

Bed & Breakfast

Cruise Ship

Friends or Relatives

Hostel

Camp site, Beach

Private Room in Private Home

Shared Room/Space in Private Home

Other (please specify) _____

8a. What is the name of the hotel/condominium you stayed at while in Hawaii? (Internal Use)

9. The primary reason for this trip was: [RESIDENTS - MARK (■) PURPOSE OF THIS TRIP]

To get married

Honeymoon

To attend a wedding

Pleasure/Vacation

Convention/Conference

Corporate meeting

Incentive/Reward Travel

Company Trip

Other Business

Visit friends or relatives

Government or military business

To attend school

Sports Event/Group (Participant/Spectator)

School Group

Event/Concert/Festival (Participant/Spectator)

Other (please specify) _____

10. What is your age? years old

11. What is your gender? Male Female

12. Of the people covered by this form (not including yourself), how many were:

	Number of Males	Number of Females
12 years or under	<input type="text"/>	<input type="text"/>
13 to 17 years	<input type="text"/>	<input type="text"/>
18 to 24 years	<input type="text"/>	<input type="text"/>
25 to 40 years	<input type="text"/>	<input type="text"/>
41 to 59 years	<input type="text"/>	<input type="text"/>
60 or more years	<input type="text"/>	<input type="text"/>
TOTAL	<input type="text"/>	<input type="text"/>

13. I am a resident of:

<input type="radio"/> U.S.A.	<input type="radio"/> Argentina
<input type="radio"/> Australia	<input type="radio"/> Japan
<input type="radio"/> Korea	<input type="radio"/> Brazil
<input type="radio"/> Mexico	<input type="radio"/> New Zealand
<input type="radio"/> China	<input type="radio"/> Philippines
<input type="radio"/> France	<input type="radio"/> Singapore
<input type="radio"/> Germany	<input type="radio"/> Switzerland
<input type="radio"/> Hong Kong	<input type="radio"/> Taiwan
<input type="radio"/> Italy	<input type="radio"/> United Kingdom
<input type="radio"/> Canada	<input type="radio"/> Other _____

13a. Please specify zipcode/postal code:

USA Zipcode:

Canada Postal Code:

Other Country Postal Code:

Information provided is for research purposes only and for possible participation in a Visitor Satisfaction Survey. **Absolutely no personal information will be shared.**

YOUR NAME: _____

HOME ADDRESS: _____

ZIP CODE/ POSTAL CODE: _____

EMAIL ADDRESS: _____

DEPARTING HAWAII

Day: / Month: / Year:

Flight No.: Name of Airline: _____

FOR INTERNAL USE ONLY
Airline Code:

ARRIVAL IN HAWAII

Day: / Month: / Year:

Flight No.: Name of Airline: _____

FOR INTERNAL USE ONLY
Airline Code:

CONTINUE ON THE OTHER SIDE

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INTERNATIONAL INTERCEPT SURVEY (BACK)

14. On this trip, I first arrived at:

Honolulu International Airport Kaua'i Airport
 Kona International Airport Other (please specify) _____
 Maui Airport

15. On this trip, did you or any member of your family/party attend any events at the Hawai'i Convention Center?

Yes No

16. Overall, how would you rate this current trip to Hawai'i?

Excellent		Above Average		Below Average		Poor
8	7	6	5	4	3	2
<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

17. Would you say this trip to Hawai'i...?

Exceeded your expectations
 Met your expectations
 Did not meet your expectations

18. How likely are you to recommend Hawai'i as a vacation place to your friends and relatives?

Very Likely Not Too Likely
 Somewhat Likely Not Likely At All

19. How likely are you to return to visit Hawai'i in the next five years?

Very Likely Not Too Likely
 Somewhat Likely Not Likely At All

20. If you and your family/party came on a pre-paid package trip (including at least airfare and lodging) please fill out 20a-20e. IF NOT, please skip to Question 21.

20a. How much did the package trip cost? (please specify currency)

, , US \$
 name of currency _____

20b. What did the package trip include? (Mark all that apply)

<input type="radio"/> Airfare (to and from Hawai'i)	<input type="radio"/> Lunch/Dinner
<input type="radio"/> Breakfast	<input type="radio"/> Rental Car
<input type="radio"/> Airfare (inter-island)	<input type="radio"/> Tours/Attractions
<input type="radio"/> Inter-island cruise (not including dinner/sunset cruise)	<input type="radio"/> Lodging (hotel, condo, etc.)
<input type="radio"/> Other (please specify) _____	<input type="radio"/> Trip to another state/country

20c. Name of the package: _____ (Internal Use)

20d. Number of nights in Hawai'i covered by it: _____ night(s)

20e. Number of people covered by amount in Q20a above: _____ persons

21. How much did you and your family/party pay for the transpacific flight (if not included as part of a package)? (please specify currency)

, , US \$
 name of currency: _____


22. How much additional did you and your family/party spend while in Hawai'i? (NOT including pre-paid expenses in Questions 20 and 21. Please round to the nearest dollar.) Absolutely no personal information will be shared.

How many people are you reporting for? persons (specify total number of people)

22a. Lodging (hotel, condo, B&B, hostel, etc., including tips).....	US\$	
22b. Total Food and Beverage.....	US\$	
In restaurants, bars and other eating places.....	US\$	
Dinner shows/dinner cruises.....	US\$	
Groceries/snacks.....	US\$	
22c. Total Entertainment and Recreation.....	US\$	
Attractions/entertainment.....	US\$	
Recreation/Sports (e.g. golf, tennis, snorkeling, hiking).....	US\$	
Other activities & tours.....	US\$	
22d. Total Transportation.....	US\$	
Inter island airfare.....	US\$	
Bus, taxi, trolley, etc.....	US\$	
Rental car/mopeds.....	US\$	
Other expenses (gasoline, parking, etc.).....	US\$	
22e. Total Shopping.....	US\$	
Fashion and clothing.....	US\$	
Jewelry/watches.....	US\$	
Cosmetics/perfumes.....	US\$	
Leather goods (belts, wallets, handbags, etc.).....	US\$	
Hawai'i food products to take home (fruits, nuts, coffee etc.).....	US\$	
Souvenirs.....	US\$	
22f. Other Spending		
Electronics.....	US\$	
Health/Wellness.....	US\$	
Household Items.....	US\$	
Art and Collectibles.....	US\$	
Other, please specify below.....	US\$	
22. TOTAL for Question 22 (22a-22f).....	US\$	

3323090640 Mahalo (Thank You)! Please return your completed survey to the interviewer. Int1 English 2020Q1

CRUISE SURVEY



HAWAII TOURISM

AUTHORITY

Aloha. On behalf of the State of Hawai'i, thank you for visiting. Please take a few moments to complete the questions. This information helps us ensure the quality of your Hawai'i experience remains the best it can be. Please fill in the appropriate bubble or print 1 2 clearly. Your answers are strictly confidential and are tabulated for statistical purposes only. We greatly appreciate your assistance. Mahalo!

Cruise Start Date:
 - -
Month Day Year

1. The total number of people (including myself) covered by this form is:
 (Fill out one form per party/family)
 persons

2. I am a:
 Visitor to Hawai'i
 Resident of Hawai'i

3. Including this trip, I have made:
 trips to Hawai'i in my lifetime

4. Please indicate the number of nights you have spent in Hawai'i on this trip...

Before starting this cruise.....	<input type="text"/>
During this cruise.....	<input type="text"/>
Expect to spend after this cruise.....	<input type="text"/>
TOTAL NIGHTS IN HAWAII <small>(Before, during and after cruise)</small>	<input type="text"/>

5. Please indicate where you spent your nights in Hawai'i on this trip?

	BEFORE THIS CRUISE	DURING THIS CRUISE	AFTER THIS CRUISE
O'ahu	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Maui	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hawai'i Island	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kaua'i	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lana'i	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Moloka'i	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. Excluding the nights spent on this cruise ship, where did you stay in Hawai'i on this trip?

	BEFORE THIS CRUISE	AFTER THIS CRUISE
Hotel	<input type="radio"/>	<input type="radio"/>
Condominium	<input type="radio"/>	<input type="radio"/>
Timeshare unit	<input type="radio"/>	<input type="radio"/>
Bed & breakfast	<input type="radio"/>	<input type="radio"/>
Friends or relatives	<input type="radio"/>	<input type="radio"/>
Other, specify:	<input type="radio"/>	<input type="radio"/>
<small>DO NOT WRITE IN THESE BOXES</small>	<input type="text"/>	<input type="text"/>

7. While you were on your cruise, did you purchase any shore tours in Hawai'i?
 Yes No

8. What was included in the cruise package you purchased when booking your cruise to Hawai'i?
 (Please mark (☑) all that apply)

Airfare (Inter island)
(Number of one-way flights)

Non-cruise lodging
(Number of nights)

Meals on shore
(Number of meals)

Rental car
(Number of days)

None of the above

9. I am a resident of:

U.S.A.
(specify zip code)

Canada United Kingdom
 Japan Germany
 Korea France
 Taiwan Switzerland
 Hong Kong Australia
 Other (specify)

10. Did you do any of the following on this trip to Hawai'i?

Go on honeymoon
 Get married
 Attend a wedding
 Attend a Convention/Conference
 Conduct some business
 Visit friends or relatives
 Play golf

11. What is your age? years old

12. What is your gender?
 Male Female

13. Of the people covered by this form (including yourself), how many were:

	NUMBER OF MALES	NUMBER OF FEMALES
Under 10 years	<input type="text"/>	<input type="text"/>
10 - 19	<input type="text"/>	<input type="text"/>
20 - 29	<input type="text"/>	<input type="text"/>
30 - 39	<input type="text"/>	<input type="text"/>
40 - 49	<input type="text"/>	<input type="text"/>
50 - 59	<input type="text"/>	<input type="text"/>
60 or more	<input type="text"/>	<input type="text"/>
TOTAL	<input type="text"/>	<input type="text"/>

14. Overall, how would you rate this current trip to Hawai'i?
Above Average Below Average Poor
 Excellent 7 6 5 4 3 2 1
 8 7 6 5 4 3 2 1

15. Would you say this trip to Hawai'i...?
 Exceeded your expectations
 Met your expectations
 Did not meet your expectations

16. How likely are you to recommend Hawai'i as a vacation place to your friends and relatives?
 Very Likely
 Somewhat Likely
 Not Too Likely
 Not Likely At All

17. How likely are you to return to visit Hawai'i in the next five years?
 Very Likely
 Somewhat Likely
 Not Too Likely
 Not Likely At All

3011354535
CONTINUE TO OTHER SIDE →

CRUISE SURVEY (BACK)

FOR ALL PARTS OF QUESTION 18:
DO NOT include packaged trip and tour expenses entered in Question 8. If you are continuing your stay in Hawai'i after you leave the cruise, please estimate your expenses for your total time in Hawai'i and write your answers below.

18. How much did you and your party spend in total on non-package items while you were in Hawai'i? (Write "0" if none spent)..... US\$,

18.1 Including yourself, how many people does this expenditure cover?

Of this total amount (Q18), how much was spent for:

	O'AHU (IN US\$)	MAUI (Maui/Mo'ohai/Lana'i) (IN US\$)	KAUAI (IN US\$)	HAWAII ISLAND	
	(IN US\$)	(IN US\$)	(IN US\$)	KONA (IN US\$)	HILO (IN US\$)
18a. Lodging (hotel, condo, B&B, hostel, etc., including tips).....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
18b. Total Food and Beverage.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
In restaurants, bars and other eating places.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Dinner shows/dinner cruises.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Groceries/snacks.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
18c. Total Entertainment and Recreation.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
18d. Total Shore Tours.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
18e. Total Transportation.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Inter island airfare.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Bus, taxi, trolley, etc.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Rental car/mopeds.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other expenses (gasoline, parking, etc.).....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
18f. Total Shopping.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Fashion and clothing.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Jewelry/watches.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Cosmetics/perfumes.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Leather goods (belts, wallets, handbags, etc.).....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Hawai'i food products to take home (fruits, nuts, coffee, etc.).....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Souvenirs.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
18g. Other Spending					
Electronics.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Health/wellness.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Household items.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Art and collectibles.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other.....	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Please specify:.....					

Cruise International
2020Q1

NAME OF CRUISE SHIP: _____

DO NOT WRITE IN THESE BOXES

0506354531



HAWAII TOURISMTM

AUTHORITY

1801 Kalākaua Avenue
Honolulu, Hawai'i 96815

hawaiiitourismauthority.org